

Rotary's 4-Way Test

One of the most widely printed and quoted statements of the business ethics in the world is the Rotary 4-Way Test. It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of a company that was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy:

“Of the things we think, say or do:

- 1. Is it the truth?**
- 2. Is it fair to all concerned?**
- 3. Will it build goodwill and better friendships?**
- 4. Will it be beneficial to all concerned?”**

Avenues of Services

Four “Avenues of Service” in Rotary reflect the elements of the Club: Club Service, Vocational Service, Community Service, and International Service.

What is My Commitment If I Become A Rotarian?

There are both time and financial commitments. Our club meets every Friday noon at the Railside Grill Banquet Room.

Rotary members are able to make up missed meetings by attending other Rotary Club's meeting as visiting Rotarians or online (*see back page for more info on make-up meetings*).

Financially you can expect to pay annual dues of \$200.00. Lunch costs will be \$17.00 each meeting. Donations to Rotary charities you will hear about are your personal choice.

What is Rotary?

-Rotary is an organization of business and professional people. Rotary is neither a political nor a religious organization. Rotary's objective is simply to do good.

-Rotary unites people worldwide to provide humanitarian service, encourage high ethical standards in all vocations and help build good will and peace.

-There are now more than 30,000 clubs and 1,200,000 members in Rotary worldwide. Each Rotary club is grouped with other clubs into a region known as a Rotary District. There are 500 districts in the Rotary world. Rotary clubs are located in 161 countries and geographical regions. Rotary International is the association of all Rotary clubs. It's headquarters is in Evanston, Illinois a suburb of Chicago.

Why Join Rotary?

Rotary provides a wealth of networking opportunities and offers the ability for a larger group to affect large scale tangible results for the betterment of humanity locally and world wide. Rotarians are good people interested in improving human life.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions. This includes the recognition of the worthiness of all useful occupation and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal service in each Rotarian's personal, business and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world of fellowship of business and professional persons united in the ideal of service.