



Dear Rotary District Governors,

Rotary International's more than 34,000 clubs in 200 countries and geographic areas draw on a wide range of volunteer talent and expertise to improve the quality of life for all people. Rotary members – business, professional and community leaders – work to address today's challenges, including peace and conflict resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, and economic and community development.

Since 1985, Rotary members have contributed more than US\$1 billion and countless volunteer hours to help immunize more than two billion children in 122 countries against polio. Today, there has been a reduction of 99 percent of polio cases.

The ONE Campaign is an advocacy organization dedicated to the fight against extreme poverty and preventable disease, particularly in Africa. Co-founded by U2 lead-singer Bono and backed by more than two million members, ONE works with leaders of both parties to support proven, cost-effective ways to save lives and help people build sustainable futures. More about ONE can be found at <http://www.one.org>.

A key priority for ONE is ensuring that children worldwide have access to basic vaccines. The organization knows that childhood vaccines are not only of the most cost-effective ways to save lives and prevent disease for a lifetime, but essential for success in school and leading productive lives. Towards this end, ONE has launched a campaign to highlight the need for Americans to support making childhood vaccines available to children in the developing world. For more information about ONE's work around vaccines, visit <http://one.org/c/us/hottopic/3725/>.

ONE and Rotary share similar humanitarian goals and visions of a better world. Because the organizations' memberships are complementary and have the potential to be mutually and powerfully reinforcing, Rotary and ONE encourage our clubs and chapters to:

- Educate and inform one another about their organization's mission and purpose through attendance or invitations to speak at key meetings.
- Work together in their communities— perhaps through co-hosting events or activities – to promote life-saving childhood vaccines (such as polio, pneumococcal and rotavirus) and other global health initiatives such as maternal and child health, water and sanitation, and disease prevention and treatment.
- Collaborate on humanitarian projects or efforts that support life-saving childhood vaccines and other global health initiatives.

- Encourage ONE campus chapters and Rotary-sponsored Rotaract clubs (ages 18-30) to work together on college campuses to educate and engage with young adults and students.
- Share stories, photographs, videos, information, and spokespeople for use in Rotary and ONE communications – subject to appropriate permission between involved parties.

We encourage you to inform clubs in your district that the opportunity for collaboration exists and to contact their local ONE chapter to see how you might best work together toward mutual goals. The contact information for ONE's Regional Field Directors is listed at: <http://one.org/us/actnow/>.

In a letter similar to this one, ONE will encourage its chapters to contact local Rotary and Rotaract clubs and their corresponding District Governor. Through discussion, collaboration and joint cooperation, Rotary clubs and ONE can foster humanitarian ideals that result in tangible humanitarian successes. Together, we can work for the benefit of all.

Yours sincerely,



Edwin H. Futa
General Secretary
Rotary International



Sheila Nix
US Executive Director
ONE