



Building Our Community Together

23rd Annual Charity Golf Tournament

Proceeds to Peace Arch Hospital & Local Community Projects

**Calcutta – June 12, 2012
Tournament – June 13, 2012**

For more information on how you or your organization can become involved as a golfer, sponsor or supporter of this event, please contact the Semiahmoo Rotary Club representative who gave you this package or one of the committee members listed below.

Rotary Representative	Phone	Email
Co-Chairs:		
Lori Chalmers	604-535-4001 lchalmers@richmond-news.com	
Stewart Peddemors	604-329-6759 stewartp@remax.net	
Sponsorship:		
Linda Whitehead	lbw@venturesnorth.com	
Ozzy Crompton	astridcrompton@gmail.com	
Gift Program:		
Syl Olsen	seolsen@shaw.ca	
Janet Perron	innovative@telus.net	
Golf Registration:		
Val Giles	valriegiles@shaw.ca	
Ginny Harrison	ginny@justpack.com	



Building Our Community Together

The Event

The 23rd Annual Semiahmoo Rotary Club Charity Golf Tournament is gearing up and that means we need sponsors and support to once again raise much needed funds for our community. Our tournament has raised well over \$1,000,000 for local community projects including over \$700,000 for the Peace Arch Hospital.

The Semiahmoo Rotary Club Golf Tournament is one of the largest and most respected charity fundraisers of its kind in the province. With your help we are able to provide our golfers with the best entertainment value. We enjoy substantial support from local businesses, major corporations, individual supporters, volunteers in the community and golfers from the Surrey/White Rock area and the Lower Mainland - all who want to be a part of this worthwhile event.

Funds are raised in a number of ways – through sponsorship of the golf tournament, through entry fees for the tournament and by a Calcutta, which is held the night before the golf event.

There are many ways you or your company can be involved. The following sponsorship information shows you a variety of packages that are available. Please contact a Semiahmoo Rotary Club member who can answer your questions and help put together a sponsorship package that will work for you.

EVENT SPONSORSHIP Opportunities

Tournament Title Sponsor - \$6000

This exclusive position is offered to (1) sponsor who will enjoy top billing in the Calcutta and Golf Tournament.

For this commitment you receive a special Title Sponsor recognition package that includes:

- Two golf entries
- Opportunity to address golfers at Calcutta and on Golf Day
- Logo prominently displayed on posters throughout the community including the Peace Arch Hospital
- Event banner with business logo displayed at the Calcutta; event banner with your name and/or organization logo displayed on golf day
- Business representative included in cheque presentation photo with Peace Arch Hospital and Semiahmoo Rotary Club dignitaries
- Special designation as Title Sponsor in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo prominently displayed in 'Day Of' event brochure

Founding Tournament Sponsor - \$3000

This exclusive position is offered to (1) sponsor who has sponsored our tournament for 5 or more consecutive years and will enjoy top billing in this event category.

For this commitment you receive a special Marquis Sponsor recognition package that includes:

- Two golf entries
- Opportunity to address golfers at Calcutta and on Golf Day
- Special marquis recognition during golf event
- Logo prominently displayed on posters throughout the community including the Peace Arch Hospital
- Event banner with business logo displayed at the Calcutta; event banner with your name and/or organization logo displayed on golf day
- Special designation as Marquis Sponsor in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo prominently displayed in 'Day Of' event brochure

Golf Day Sponsor - \$3000

This exclusive position is offered to (1) sponsor will enjoy top billing for Golf Tournament Day.

For this commitment you receive a special Golf Day Sponsor recognition package that includes:

- Two golf entries
- Opportunity to present key prize on Golf Day
- Logo prominently displayed on posters throughout the community including the Peace Arch Hospital
- Event banner with business logo displayed at the Calcutta; event banner with your name and/or organization logo displayed on golf day
- Special designation as a Golf Day Sponsor in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo prominently displayed in 'Day Of' event brochure

Calcutta Sponsor - \$3000

This exclusive position is offered to (1) sponsor who will enjoy top billing for Calcutta Night.

On Calcutta night, a reverse draw is held, with the main prize credited to the Calcutta sponsor.

For this commitment you receive a special Calcutta Sponsor recognition package that includes:

- Two golf entries
- Opportunity to present main prize on Calcutta night
- Logo prominently displayed on posters throughout the community including the Peace Arch Hospital
- Event banner with business logo displayed at the Calcutta; event banner with your name and/or organization logo displayed on golf day
- Special designation as a Golf Day Sponsor in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo prominently displayed in 'Day Of' event brochure

Junior Tournament Sponsor - \$1500

This exclusive position is offered to (1) sponsor who will enjoy top billing in this event category. On Golf Day, a Junior Tournament will be held in the early morning. The winning team will receive a 1st Place Trophy credited to the Junior Tournament Sponsor. For this commitment you receive a special Junior Tournament Sponsor recognition package that includes:

- One golf entry
- Opportunity to present trophy to tournament winning team
- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at Junior Tournament
- Special designation as Junior Tournament Sponsor in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament

Registration Sponsor - \$1500

This exclusive position is offered to (1) sponsor who will enjoy top billing in this event category. On Calcutta evening, golfers receive a special registration gift credited to the Registration Sponsor. For this commitment you receive a special Registration Sponsor recognition package that includes:

- One golf entry
- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Credit as registration gift sponsor
- Logo on event banner displayed at golf tournament
- Logo in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

Putting Contest Sponsor - \$1500

There is (1) sponsor for this event. During the golf day, entrants can compete for the Putting Contest Prize awarded during the closing ceremonies. For this commitment you receive a special Putting Contest Sponsor recognition package that includes:

- One golf entry
- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Signage at putting contest
- Logo on event banner displayed at golf tournament
- Logo in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

Golf Cart Sponsor - \$1500

This exclusive position is offered to (1) sponsor who will enjoy top billing in this event category.

For this commitment you receive a Golf Cart Sponsor recognition package that includes:

- One golf entry
- Logo displayed on each golf cart and on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Logo in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

Official Food Sponsor - \$1500

This exclusive position is offered to (1) sponsor who will enjoy top billing in this event category.

For this commitment you receive a special Sponsor recognition package that includes:

- One golf entry
- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Logo in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

Official Beverage Sponsor - \$1500

This exclusive position is offered to (1) sponsor who will enjoy top billing in this event category.

For this commitment you receive a Beverage Sponsor recognition package that includes:

- One golf entry
- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Logo in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

The Chipping Contest Sponsorship - \$1000

There is (1) sponsor for this event. During the golf day, entrants can compete for the Chipping Contest Prize awarded during the closing ceremonies.

For this commitment you receive a special Chipping Contest Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Leader Board Sponsor - \$1000

This exclusive position is offered to just (1) sponsor who will enjoy top billing in this event category.

For this commitment you receive a special Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Closest To the Pin Sponsorship(s) - \$1,000

There are (4) holes where "closest to the pin" competition will be held. No business category exclusivity can be guaranteed. If sponsoring all (4) holes, a discount will apply.

For this commitment you receive a special Closest To The Pin Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Calcutta Paddle Sponsorship(s) - \$1,000

There is (1) sponsor for this event. Your logo will be displayed on the Calcutta bidding paddles provided to each golfer at the Calcutta event.

For this commitment you also receive a special Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Volunteer Sponsorship(s) - \$1,000

There is (1) sponsor for this event. Each volunteer at the Calcutta event and the golf tournament will have your logo prominently displayed on their attire.

For this commitment you also receive a special Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Longest Drive Sponsor (Men's High handicap) - \$1,000

Longest Drive Sponsor (Women's High handicap) - \$1,000

Longest Drive Sponsor (Men's Low handicap) - \$1,000

Longest Drive Sponsor (Women's Low handicap) - \$1,000

There is (1) sponsor for each of the above events. Cash or equivalent valued prize.

For this commitment you receive a special Longest Drive Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Straightest Drive Competition Sponsor - \$1,000

There is (1) sponsor for this event. Cash or equivalent valued prize.

For this commitment you receive a special Straightest Drive Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure
- Invitation to Golf Day Dinner

Hole-In-One Sponsorship(s) - \$750

(Cash and/or prize of equivalent retail value to total of commitment including the cost of insurance). Sponsor provides their own insurance

There are (4) holes where "hole-in-one" competition will be held. No business category exclusivity can be guaranteed. If sponsoring all (4) holes, a discount will apply.

- For this commitment you receive a special Hole-In-One-Sponsor recognition package that Logo displayed on posters throughout the community including the Peace Arch Hospital
- Business name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

Golf Day Hole Sponsorship(s) - \$500 for 1 hole

There are (36) hole sponsor spots available.

Hole Tournament Sponsor recognition package that includes:

- Logo displayed on posters throughout the community including the Peace Arch Hospital
- Logo on event banner displayed at golf tournament
- Company name in the full page advertisement in the Peace Arch News and Surrey Now Newspaper following the tournament
- Logo in 'Day Of' event brochure

Computer File Formats: for large format banners, lawn signs, and the newspaper full page ad

**Please forward eps or illustrator vector Logo's (Colour & B&W) to:
Allan Baedak - email: allan@wpmgroup.ca*

Tournament Prizes:

Every member of every golf team receives a prize for their attendance and support, regardless of their team's final placement in the tournament.

There are three levels of prize contributions:

\$750 - Gold

(4 prizes required with an approx. Retail value of \$187.50 per gift)

For this commitment you receive credit for the prize during evening ceremonies; and a company name in the full page follow up ads in the Peace Arch News and Surrey Now Newspaper after the event.

\$400 - Silver

(4 prizes required with an approx. Retail value of \$100 per gift)

For this commitment you receive credit for the prize during evening ceremonies; and a company name in the full page follow up ads in the Peace Arch News and Surrey Now Newspaper after the event.

\$150 - Bronze

(4 prizes required with an approx. Retail value of \$37.50 per gift)

For this commitment you receive credit for the prize during evening ceremonies.

Calcutta Night Reverse Draw Prizes

For added excitement during the Calcutta event, a reverse draw is held, with prizes being awarded throughout the evening. Donations of single prizes are required.

\$750 - Gold

(1 prize required with an approx. Retail value of \$750)

For this commitment you receive credit for the prize during evening ceremonies; and a special mention in the full page follow up ads in the Peace Arch News and Surrey Now Newspaper after the event.

\$400 - Silver

(1 prize required with an approx. Retail value of \$400)

For this commitment you receive credit for the prize during evening ceremonies; and a special mention in the full page follow up ads in the Peace Arch News and Surrey Now Newspaper after the event.

Sponsorship Agreement

Date: _____

*PLEASE PRINT ALL INFORMATION

This letter acknowledges the participation of the company or individual(s) listed below as having committed to the Semiahmoo Rotary Club Golf Tournament as per the information noted herein.

Company or Individual(s): _____
Address: _____

City: _____ Province: _____ Postal code: _____

Phone: _____ Fax: _____ Email: _____

Contact: _____

Category of Participation

<p>Sponsorship: Please submit to Linda Whitehead (Sponsor Chair)</p> <p>Cash Amount: _____ Sponsor Level: _____</p>
<p>Prize Donation: Please submit to Syl Olsen (Prize Chair)</p> <p>Prize Amount: (show retail value) _____ Prize(s) description and quantity: _____ _____ _____</p>

Rotary Contact: _____

Donor: _____
Print name Signature