

Adventures in Tourism

*Come and
EXPERIENCE TOURISM
in the Okanagan Valley
of British Columbia!*



Participating Students

The students are **HIGH ACHIEVING** high school students between the ages of 16 and 19 years. Selections are made by sponsoring Rotary Clubs, who bear the cost of transportation and the program itself. Students are selected on a competitive basis by the sponsoring Rotary Club through a variety of means, usually including a written application and interview.

The students all have excellent potential to become **COMMUNITY LEADERS** and represent all communities from across Canada and the North Western United States.

Learning Outcomes

Students that participate in Ogoopogo Rotary Club's **ADVENTURES IN TOURISM** program can expect to:

- ▶ Gain a basic understanding of the Okanagan Valley tourism industry
- ▶ Acquire a basic understanding of small and large tourism business operations
- ▶ Complete a tourism team project and improve their teamwork and communications skills
- ▶ Acquire a basic understanding of how to market tourism in a community and its impact on the economic development of a community
- ▶ Improve their presentation skills
- ▶ Learn about a wide variety of tourism industries: golf, ski hill, wine industry, adventure, ecotourism, cultural, hotel and restaurant management

A Word of Thanks

While the program is organized and run by a volunteer committee from the **OGOPOGO ROTARY CLUB**, it couldn't succeed without the participation of our many community minded businesses and organizations. We thank all participating sponsors for their energy, inspiration and wonderful Okanagan spirit.

A special thanks to **THE ROTARIAN FAMILIES** of the area who open their homes to billet our students and provide transportation at the beginning and end of each day.

The Okanagan has so much to offer and so much is learned when we bring groups of energetic, inspiring youths together to **share** their hopes, dreams and aspirations of making our communities a better place to live and work.



Sponsors



City of Kelowna



Okanagan College



Big White



Harvest Golf Club



Gray Monk Winery



Nk'Mip First Nation



KLO Orchards

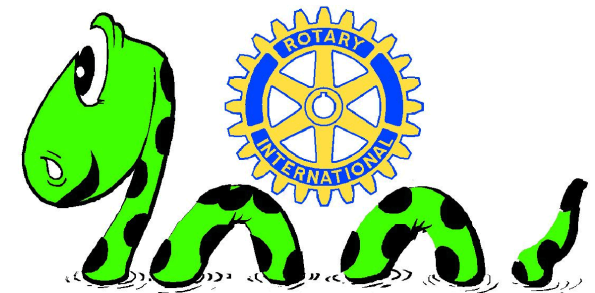


Hotel 1



Hotel 2

The **ADVENTURES IN TOURISM** program is a youth program sponsored by the Ogoopogo Rotary Club of Kelowna.



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