

Delta Rotary Website Advertising Guide

Thank you for your interest in sponsoring Delta Rotary club's website!

How it works:

The website you were viewing can display banner ads across all pages on the right hand column of the site. The distribution is even across all pages, including the homepage. At this time, advertising on this site is only available to members of Delta Rotary. Since ads are displayed on the right hand panel, there are size limitations, which are as follows:

Width: Maximum of 150 pixels

Height: Varied. Prices are set according to the height of your ad, approximately two inches for large ads and One inch for small ads.

Format: Ads can either be graphic images or text.

You can provide a website address or an email address which your ad will hyperlink to when the ad is clicked. This can be your homepage or any existing page within your site. Ads are rotated in order on the site with an average of 6 ads being displayed per day. You may buy more than one ad to increase the frequency of rotation of your ad on the site.

Business ads:

Business ads are placed in order to increase other Rotarians awareness about your business. Rotarians love to patronize the businesses of other Rotarians. But how will they use your business unless they know what you do? Ads are sold in large or small sizes and are placed on an annual basis.

Sponsorship ads:

Sponsorship ads are placed in order to increase other Rotarians awareness about your favorite charity. Do you have a charity you wish other Rotarians knew more about? Ads are sold in large or small size and they are placed on an annual basis.

Announcement ads:

Is your neighborhood having a multi-family garage sale? Did your child's sports team finish first in state? Is someone special celebrating an anniversary? Is your favorite charity or house of worship having an event? Announcement ads are sold on a monthly basis for 35.00, and are non-renewable.

Submit an Ad:

To submit an ad, you will need to download the following forms from Delta Rotary's website:

1. Delta website sponsor ad application.
2. Invoice for ad, either large, small, or announcement if you need it.

Email the completed forms to either: Debbie@HomeInEugene.com or todd.edman@lunarlogic.com along with a .jpeg or .gif file with your logo or ad. If you are placing a text only ad, please include what you would like the ad to say. We cannot combine a text and .jpeg ad at this time. If your logo or your charity's logo is on their website, we can get it from there if needed. It is best if you email us a copy.

Pay for an Ad:

Large ads: are approximately two inches and cost \$175.00 per year.

Small ads: are approximately one inch and cost \$125.00 per year.

Announcement ads: cost 35.00 per month and are not renewable.

Checks should be made payable to Delta Rotary and can be mailed to: Delta Rotary P.O. Box 892, Eugene, OR 97440 or brought to our regular meeting on Friday. If you decide to remove your ad for any reason, no proration, or refund will be given for the unused ad space.

Questions?

Contact Debbie Russell 541.683.5525 or Debbie@HomeInEugene.com.