

# Windsor Rotary Bulletin



Reach Within to Embrace Humanity

## Coming This Week ...

### Supervisor Mike McGuire



He's been in office since January, and 4th District Supervisor Mike McGuire will give us his take on the state of the county Tuesday morning.

#### Meeting Assignments this Week

Greeter:	Jim Summers Lynda Pinochi
Raffle Tickets:	David Culley Carl Wiuff
Inspiration:	Susan Cole
Song:	Warin Parker
Set Up:	George Johnston



 **Bangkok**  
ROTARY INTERNATIONAL THAILAND  
CONVENTION 6-9 MAY 2012

#### CALENDAR

##### September - New Generations Month

- 6 Speaker: Supervisor Mike McGuire
- 7 Board Meeting
- 14 Speaker: RI Director John Blount
- 20 Youth Exchange
- 23 Club's 24th Anniversary of Charter
- 27 Speaker: Nick Frey, Sonoma County Winegrape Commission

**Note: Our September 13 meeting will be held at Noon Wednesday, September 14, in the Wedding Garden at Charlie's. RI Director John Blount will be our speaker.**

EVERY  
ROTARIAN  
EVERY  
YEAR

**September 6, 2011**

# Message from the RI President

## September, 2011



**My dear brothers and sisters in Rotary,**

We have a color for the 2011-12 Rotary year, and that color is green. Why green? Because green is the color of spring, of new life, of bright leaves bursting forth from spreading branches. And there is no doubt that it is time to “green” Rotary – to lift our deepening pallor of gray and replace it with brighter shades of green.

Overall, in Rotary, only 11 percent of our members are under the age of 40, while 68 percent are over 50 and 39 percent are over 60. It’s not too hard to see where this will lead us in 10, 20, and 30 years down the line, if we don’t do something about it now. It is not enough to simply bring in new members. We need to bring in younger members, who will breathe new life and new vigor into our organization.

How can we be more attractive to younger members, who are so different in so many ways from the young professionals of a generation or two ago? We have to come to them where they are – and for most young people, where they are is on the Internet, on Facebook, on Twitter and e-mail, and on their smartphones. A club that doesn’t have a presence on the Internet simply doesn’t exist as far as they are concerned. A club’s website is its public face – and it has to be a good one.

More than anything, I believe we need to bring back the idea of the family of Rotary. We need to look at all of Rotary as one family: Rotarians, their families, and also Rotaractors, Interactors, Youth Exchange students and alumni, Foundation alumni, and so on. And we need to consider retention as an idea that applies not just to Rotarians, but to the entire family of Rotary. Too often, we look outward to find new members, and we do not see our own young generation, waiting to be called upon. We must look to them to find the capable and enthusiastic new members who will be the club presidents, the district governors, and the RI senior leaders of tomorrow.

We owe it to our Rotary family – past, present, and future – to make sure that our generation of Rotarians is not the last. We must, in a very real sense, reach within – to embrace our Rotary family, so that we can better embrace all of humanity.

Kalyan Banerjee  
President, Rotary International



Reach Within to Embrace Humanity



# 2ND ANNUAL WINDSOR ROTARY GOLF TOURNAMENT

**Thursday, October 6th, 2011**

Windsor Golf Club

Cost: \$150 Per Player

**Entry fee Includes:**

Green Fees, Golf Cart, Range Balls,  
1-Hour Instruction Clinic, Lunch, Dinner,  
Tee Prizes and Reception

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

PLEASE COMPLETE THE FOLLOWING FOR EACH PLAYER

HANDICAP/INDEX

(IF NO HANDICAP, AVERAGE OF LAST FIVE (5) ROUNDS OF GOLF)

AVERAGE

Player 1 \_\_\_\_\_

Player 2 \_\_\_\_\_

Player 3 \_\_\_\_\_

Player 4 \_\_\_\_\_

\_\_\_\_\_ Players @ \$150 each = \_\_\_\_\_

Credit Card # \_\_\_\_\_

\_\_\_\_\_ Foursome @ \$600 = \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

\_\_\_\_\_ Additional Dinner Guests @ \$30 each = \_\_\_\_\_

Cardholder's Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to:

WINDSOR ROTARY COMMUNITY FOUNDATION

Please return form and payment to:

AltaPacific Bank Atm: Allen R. Christenson, CPA

3725 Westwind Blvd., Suite 100, Santa Rosa, CA 95403

Ph (707) 543-2704 Fax (707) 543-2703

For more information contact:

Bill Carson (707) 837-7079 ext.20 or visit WindsorRotary.org

**Sponsorship Opportunities:**

Please see reverse side for sponsorship opportunities.

Please make payment with registration.

TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

**Notes and News of the August 30 Meeting...**



**President Pegi** rang the bell, **Leslie Lewis** led the Pledge of Allegiance and **President Pegi** provided the morning's inspiration. Songmeister **Warin Parker** led the excellent singing of "America the Beautiful".

**Visiting Rotarians:**

**Diane Brabetz** introduced our friend, Igor Peniche (Merida, Mexico), **Craig Curreri** introduced Dan Erickson (Healdsburg), and **Leslie Lewis** introduced Bob Hirsch (Sebastopol).



**Guests of Rotarians:** **Glenda Sales** introduced Rebecca Holt (Teachers Summer Language Program), **Leslie Lewis** introduced India Steel (Hagen/Sinclair), and **Diana Elsbree** introduced our speaker, Bridget Swanson. **Lynda Pinochi** introduced one of our sons, Simone Paci.

**Announcements:**



**Jack Hyde** announced the Margarita Booth is closed for the season, and most of the alcohol is gone. The Booth grossed \$11,907.00 with a net profit of \$8544.00 – that's a 72% profit! Jack thanked lots of people who

helped out especially **Tom Hassur** and **President Pegi**.

Community Service Chair **Tom Hassur** reminds you that the Golf Tournament is October 6 and the Golf Committee needs help. We also need you to reach out for sponsors. Let Tom know if you can help out. Sign-ups are at meetings and you may find your name already assigned to a task if you haven't been at the planning meetings.



**September Milestones**

**Birthday:**

- 4 **Marc Elin**
- 8 **David Culley**
- 9 **Robin Goble**
- 16 **Jim Summers**
- 19 **Bev Graham**
- 27 **Jack Hyde**
- 29 **Michael Ragsdale**

**Wedding Anniversary:**

- 9 **Bill and Deneene Arnone**
- 18 **Brad and Alana Kahn**
- 26 **Dennis and Sherryl Wilkinson**
- 29 **Bill and Lori Carson**
- 30 **Craig and Elaine Curreri**

**Club Anniversary:**

- 1 **Robin Goble** 3 years
- 4 **Patricia Prescott** 10 years
- 21 **Lynda Pinochi** 1 year
- 23 **Bill Arnone\*** 24 years
- 23 **Diane Brabetz\*** 24 years
- 23 **E. Marie Coakley\*** 24 years
- 23 **John How\*** 24 years
- 23 **Leslie Lewis\*** 24 years
- 23 **Maureen Merrill\*** 24 years
- 23 **Sue Nelson\*** 24 years
- 23 **Preston Smith\*** 24 years
- 23 **Phil Trowbridge\*** 24 years
- 23 **Ed Turner\*** 24 years
- 23 **Larry Wasem\*** 24 years
- 30 **Dennis Wilkinson** 8 years

*\*Charter Member*

**President Pegi** announced that we have received a note from **Cristi Hegrane**s of The Press Institute for Women in the Developing World, thanking us for our \$2500 check which was used to provide computers and cameras to some of the women participating in her program. **George Johnston** also provided financial support.

Sue Nelson was our meeting photographer this week. Thanks, Sue!

**Announcements (continued):** President **Pegi** announced that Satellite Club meetings are being held Wednesday's at 11:30 am at **Marie Coakley's** home. Don't forget our September 13 meeting will be **Wednesday, September 14**, at Charlie's in the wedding garden/grotto. RI Director John Blount will be speaking. Check in for the meeting will be 11:30 am. Sign-up sheets are available at meetings. This is the club expansion meeting with prospective new members in attendance, so we need a head count for Charlie's. We are also looking for volunteers to visit local businesses and spread the Rotary word and an invite to join us for lunch. Marie has mailed 512 invitations to prospective new members inviting them to this special



meeting. Just invite one person ... that's all **Renee Hyde** asks you to do. She posted the invitation on her Facebook wall and sent it to all her contacts and already has gotten a positive response.

Find your balance! Club Service Chair **John LeCave** says the committee has lots of things in the works (holiday party, wine raffle, career day, hearts fundraiser) and asks that you find your balance between work and family and carve out some time for Rotary projects and let him know how you would like to help make this a memorable year.



**Joe Deacon** announced that our first Career Day at Windsor Oaks will be October 6. Topics for this first Day will cover baking, culinary, welding and construction.

For great food and great company don't forget the Foundation dinner on September 24. This is DG Maureen's big night and she promises no boring speeches or boring anything.

## ROTARY HEARTS ON FIRE



FOUNDATION DINNER SOUTH  
SATURDAY SEPTEMBER 24TH, 2011  
HYATT HOTEL, SANTA ROSA

Thank you to **Frank and Gretchen Ross** for stepping up and providing a good bottle of wine for the dinner – we just need 5 more bottles.

Typically, we sell raffle tickets for \$20 each. Not this year. They are free as a reward for contributing to The Rotary Foundation Annual Programs Fund (Every Rotarian, Every Year).

**Donate \$20, get one free ticket**

**Donate \$100, get six free tickets**

You need not be present to win. Prizes will have a minimum value of \$50 - some will have a greater value. There's even an iPad.

The speaker will be Rick King, past Rotary International President.

Make plans now to celebrate how awesome your contributions, programs, Paul Harris Fellows, Major Donors, Bequest Society Members and Benefactors are.

Tickets to the event will be \$75 each and will be available soon.

**Recognitions (continued): Allen Christenson** will be celebrating a “lonely” birthday



August 31, as Dawn is out of town. He will donate \$50 to the Windsor Rotary Community Foundation.

**John LeCave and Donna** celebrated their 25th wedding anniversary on August 23 watching their daughter, Amanda, play soccer at Pepperdine. He will donate \$50 to the Rotary Foundation.

**Raffle:** We're down to two marbles and Igor Peniche drew **Susan Cole's** ticket, but she didn't find the elusive green marble, so the



\$377 pot rolls over to next week when the ticket drawn takes it home.

**Program: Diana Elsbree** introduced our speaker, Bridget Swanson from Kumon. For more than 50 years, the Kumon after-school academic enrichment program has been helping kids achieve success worldwide. Located in 45 countries with 16 million kids enrolled, Kumon is the world's largest math and reading enrichment program. Kumon believes that every child has the potential to learn and their program teaches the basics to allow students to think and learn independently.



Our local Kumon is located on Johnson Street and Bridget would love to tell you more about their success stories and opportunities for scholarships.

**“Service Above Self” - Rotary Club of Windsor**

**Join us!**

**A SPECIAL INVITATION FROM THE ROTARY CLUB OF WINDSOR**

*Rotary serves Windsor and International communities. It offers opportunities to develop life-long friends here at home and around the world.*

**YOU ARE INVITED TO JOIN US FOR A SPECIAL ROTARY LUNCHEON TO INTRODUCE YOU TO WHAT WE DO AND HOW ROTARY WORKS.**

**Wednesday, September 14th, 11:30 to 1pm**  
**Charlie's at Windsor Golf Club + \$15 buffet lunch**  
*Our guest speaker will be Past Rotary International Director and Sebastopol resident, John Blount.*

Rotary is expanding in Windsor with the addition of a noon lunch club. Want to know more?

Please RSVP to:  
**E. Mazie Coakley, Club Secretary at [emazie1@bcglobal.net](mailto:emazie1@bcglobal.net)**  
 or call 838-2858 with your RSVP by Sept. 7.



**Polio this week**  
**As of Wednesday, August 31, 2011**

Total cases	YTD 2011	YTD 2010	Total in 2010
<b>Globally</b>	333	618	1349
In Endemic Countries*	111	88	232
In Non-Endemic Countries	222	530	1117

One third (111) of all polio cases reported so far this year (333) have occurred in endemic countries while two thirds (222) have taken place in re-established or importation countries. Over 50% (175) of all cases come from just two countries: Chad and the Democratic Republic of the Congo.

\*Afghanistan, India, Nigeria, and Pakistan  
 Source: [www.polioeradication.org](http://www.polioeradication.org) as of 8-31-2011

# LEADERSHIP 2011-2012



## DISTRICT RESOURCES

### 2011-12 District 5130 Governor

Maureen Merrill (Windsor)  
maureen@harrismerrill.com

### Assistant Governor for our Area

Kim McDonald (Santa Rosa West)  
kim-mcdonald@leavitt.com

### 2011-12 Rotary International President

Kalyan Banerjee (Vapi, India)  
www.rotary.org

Rotary International is an association of Rotary Clubs organized into 530 districts in 200 countries. District 5130 includes the counties of Sonoma, Napa, Lake, Mendocino, Humboldt and Del Norte.

## How to make up a meeting ...

### On-line Make-ups:

[www.rotaryclubone.org](http://www.rotaryclubone.org)

### Web Site for Make-up Information:

(meeting locations for all clubs in the district):  
[www.rotary5130.org/meeting\\_locations.shtml](http://www.rotary5130.org/meeting_locations.shtml)

## Bulletin Editor

Jackie Coffin  
O: 838-3727 H: 838-7071  
jcinvnyrds@aol.com

Weekly due date for bulletin items:  
Thursday 4 pm

## Board Meeting:

7:30 am  
2nd Wednesday of each  
month  
Airport Business Center  
Board Room

## A wealth of Rotary Information:

Rotary International: [www.rotary.org](http://www.rotary.org)  
District 5130: [www.rotary5130.org](http://www.rotary5130.org)  
Club Website: [www.windsorrotary.org](http://www.windsorrotary.org)

## Club Board of Directors

### President: Pegi Ball

O: 546-9996 H: 481-6800  
pegi@pegiscatering.com

### President-Elect: Michael Ragsdale

O: 433-6931 H: 838-1546  
rags@knightselectric.com

### Secretary: E. Marie Coakley

H: 838-2858  
emarie1@sbcglobal.net

### Treasurer: Ed Turner

O: 578-5344 H: 838-3773  
cet1956@aol.com

### Club Service: John LeCave

O: 525-1292 H: 838-0322  
jlecave@sonic.net

### International Service: Sandie Krutz

H: 837-5210  
sekrutz@aol.com

### Community Service: Tom Hassur

O: 838-3325 H: 837-8514  
tshtg@aol.com

### Vocational Service: Leslie Lewis

H: 838-7289  
nirmal55@prodigy.net

### Membership: Jo Timmsen

H: 836-0567  
jotimmsen@comcast.net

### Public Relations: Tom Holmes

O: 836-8251 H: 837-8683  
ltholmes@ft.newyorklife.com

### Rotary Foundation: Pat McDowell

H: 836-0848  
solutionswithpat@comcast.net

### Youth Services: Renee Hyde

O: 837-7500 H: 328-1656  
renee.hyde.ngjs@statefarm.com

### Sergeant-at-Arms: Jim Cooper

H: 838-8160 O: 838-0468  
jim@advancedpcsystems.com

EVERY  
ROTARIAN  
EVERY  
YEAR

## How to make a donation to The Rotary Foundation online:

Go to [www.rotary.org](http://www.rotary.org) and click on the "Contribute" tab  
Click on "Contribute Now" and type in your user name and password  
If you are not registered, click on "not registered yet"

District #: 5130

Club #: 24931

Membership ID #: Located on your copy of the *Rotarian*, it is the first seven digits directly above your name on the address label. Or ask Club Secretary Marie Coakley for your Membership ID#.

Once logged in, click on "Contribute to The Rotary Foundation" and then click on *Annual Programs Fund* and make your donation

Print out a copy of your receipt and give to Pat McDowell

## Club Roster

<b>Member</b>	<b>Classification (industry)</b>	<b>Employment</b>
Bill Arnone***	Law, Civil Litigation	Merrill, Arnone & Jones
Pegi Ball*	Catering	Pegi's Catering
Rachel Bingham	Bookkeeping & Tax Preparation	Net Profit
Richard (Dick) Bishop*	Contracting, Roofing	Maddux & Associates
Thomas R. Boylan**	Marketing	Boylan Point Agency
Diane C. Brabetz*	Nursing, Home Care	At Home Nursing
Ronald Carli*	Agriculture, Lending	American AgCredit, Inc.
Bill Carson*	Recreation, Management	Windsor Golf Club
Allen Christenson*	Banking, Commercial	AltaPacific Bank
E. Marie Coakley*	Non-Profits	Retired
Jackie Coffin*	Packaging	Pack Ship & More
Susan Cole***	Marketing, Winery	Pezzi-King Vineyards & Winery
Jim Cooper*	Computers	Advanced PC Systems
David Culley*	Restaurateur	KC's Downtown Grill
Craig Curreri**	Residential Real Estate	Coldwell Banker
Joe Deacon	Human Resources	Deacon Consulting, LLC
Jennifer Dominguez	Non Profit	Windsor Boys & Girls Club
Marc Elin*	Education - Administration	Windsor Unified School District
Diana Elsbree*	Agriculture, Vineyard & Winery	Elsbree Vineyards
Robin Goble*	Public Service	Town of Windsor
Bev Graham**	Financial Planning	GRP Wealth Strategies Group
Dennis Harris**	Meeting Planner	Retired
Tom Hassur*	Manufacturing	Techni-Glass, Inc.
Tom Holmes*	Insurance	New York Life
John Horton*	Chiropractor	John Horton Chiropractic
John How**	Portfolio Management, Personal	JDH Investment Co.
Jack Hyde***	Manufacturing	HyDome Inc.
Renee Hyde**	Insurance	State Farm Insurance
Don Johnson**	Mortgage Broker	Western Pacific Loans, Inc.
George Johnston*	Manufacturing	AG Technology
Michael Juric***	Education, Consulting	Retired
Brad Kahn*	Advertising, Radio	Wine Country Radio
Dave Koch*	Contracting	Koch Construction
Sandie Krutz*	Event Planning	Baskets to Banquets
Wally Krutz*	Consulting, Aviation	
Chris Landwehr*	Mortgage Broker	Prospect Mortgage
John LeCave*	Mortgage Broker	Fountain Grove Mortgage
Leslie Lewis***	Contracting	Euro Construction
Brian Ling**	Real Estate	KOR Commercial & Residential RE
Jim Magness*	Agriculture, Winery Manager	Rodney Strong Winery
Pat McDowell*	Winery, Management	Retired
Victor McKnight*	Insurance, Employee Benefits	Sitzmann, Morris and Lavis, Inc.
Maureen Merrill***	Communications Coaching	Harris Merrill Consulting
Joan Mora*	Gymnastics, Instruction	Windsor Gymnastics Center
Kevin Morrow*	Securities, Financial Planning	Wells Fargo
Ken Moulton***	Education, Administration	Retired
Rich Mucci*	Health Care	Studio 4 Rom Tech
Susan M. Nelson***	Engineering, Civil	Retired
David Pajon	Public Relations	G&C Auto Body
Warin Parker*	Financial Adviser	New York Life/Eagle Strategies Corp.
Lynda Pinochi*	Fingerprinting	Tru-Scan Fingerprint Services

## Club Roster

Member	Classification (industry)	Employment
Patricia Prescott*	Collections	At Home Nursing
Michael (Rags) Ragsdale**	Contracting, Electrical	Knights' Electric
Bill Rash*	Communications	Windsor Telecom
Karen Ricketts	Education, HR Director	Windsor Unified School District
Janet Rogers*	Non-Profit, Chamber of Commerce	Santa Rosa Chamber of Commerce
Gretchen Ross*	Education, Administration	Retired
Franklyn (Frank) Ross*	Retail Sales	Retired
Jim Ruppert*	Community Banking	Exchange Bank
Glenda Sales*	Management, Industrial Center	Shiloh Business & Industrial Center
Jerry Shafer*	Contracting, Solar	Affinity Solar Energy
Preston Smith**	Real Estate	Cornish & Carey Commercial
Jim Summers*	Security Alarms	Advanced Security Systems
Jo Timmsen*	Non-Profit Organization	
Philip Trowbridge***	Residential Development	Taylor Mountain, Inc.
Ed Turner**	Accounting, Finance	Airport Business Center
Larry L. Wasem***	Development, Industrial	Airport Business Center
Jane Watermann*	Professional Stager	The Final Stage
Dennis Wilkinson*	Awards/Promotions	D&S Awards & Engraving
Carl Wiuff***	Retail, Management	Retired

\*Past President

\*\*Served two terms as President

\*Paul Harris Fellow

\*John S. Lewis Fellow

\*Past District Governor