

Windsor Rotary Bulletin



Reach Within to Embrace Humanity

Coming This Week ...

Vocational Service and the 4-Way Test Presented by Past President Leslie Lewis

What is the 4-way test? How did Rotary come up with it and is it still viable in today's world? Have you ever used it? Do you know anyone or have you experienced a situation that exemplifies the 4-way test? This Tuesday we'll dive into the world of "The 4-way Test" explore its history, purpose and discover if and why it's still relevant in today's world and will it be in another 100 years?

The Four-Way Test

Has been translated into more than 100 languages, and asks the following questions:

- Of the things we think, say or do
1. Is it the **TRUTH**?
 2. Is it **FAIR** to all concerned?
 3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
 4. Will it be **BENEFICIAL** to all concerned?

CALENDAR

October - Vocational Service Month

- 11 Program: 4-Way Test Janet
- 12 Board Meeting
- 18 Speaker: Jonathan Coe, Sonoma County BEST
- 24 World Polio Day
- 25 Program: Service Above Self Recognitions

Meeting Assignments this Week

Greeter:	Preston Smith Jennifer Dominguez
Raffle Tickets:	Janet Rogers Jane Watermann
Inspiration:	Larry Wasem
Song:	Don Johnson
Set Up:	Michael Ragsdale



October 11, 2011

Message from the RI President

October, 2011



My dear brothers and sisters in Rotary,

In the pages of this month's magazine, you will be introduced to the marvelous city of Bangkok, Thailand, which will play host to our 2012 Rotary International Convention. Please consider this my personal invitation to join me, my family, and our fellow Rotarians at what promises to be an incredible event in one of the world's most fascinating locations.

Thailand is a spectacular destination, truly the Land of a Thousand Smiles. I would particularly urge Rotarians who have never visited Thailand before to consider this as your chance. You'll be surrounded by gracious Rotarian hosts and friends, old and new, from around the world. Bangkok is a fantastic gateway for those wishing to explore Southeast Asia, and a wonderful experience on its own. For those who hail from countries closer by, take the opportunity to visit a major cultural capital, with all it has to offer – including shopping, dining, and sight-seeing. Indeed, Bangkok will give you a wonderful value for your time and money.

But the very best reason to visit Bangkok, of course, will be the 2012 RI Convention itself, 6-9 May – the highlight of the Rotary calendar.

All through the year, we reach out to Rotary communities around the globe. At the convention, we have the chance to see all those communities represented in one place – to hear all the languages, see all the people, and learn about all the projects of the past year. Nothing brings home the internationality of Rotary like a Rotary convention – and nothing else has the same power to inspire.

I firmly believe that every Rotary event should be a family event, and this is why Binota and I plan to bring our children and our grandchildren. Why not do the same, and make the Rotary convention part of your family's vacation next year? With so many wonderful events and activities to choose from, there is something for everyone, and plenty of opportunity to draw our families closer to our Rotary service.

Every year, I go to the convention excited to see old friends and make new ones, to celebrate our successes and learn from our experiences. And every year, I leave with a sense of pride in Rotary, eager to begin another year of service.

Bangkok promises to be the best convention yet. I urge you to register now at www.rotary.org/convention, and to begin planning your trip to our 103rd international convention!

Kalyan Banerjee
President, Rotary International



Notes and News of the October 4 Meeting...

President Pegi rang the bell and **Dennis Harris** led the Pledge of Allegiance. **Tom Holmes** provided the morning's inspiration with a quote about Rotary from a Windsor Times article written by **Gretchen Ross**. **Don Johnson** was our Songmeister and we sang "America the Beautiful".



Introduction of Visiting Rotarians: **Brian Ling** introduced our speaker, Cathy Gott (Willits), and **Lynda Pinochi** introduced her hunky husband, Tony Pinochi (Ignacio).

Guests of Rotarians: **Marie Coakley** introduced Steve Clark (CIS Inspects), and **Patty Prescott** introduced Leah Hansen (Buff Incorporated). **Renee Hyde** introduced our youth exchange son, Simone Paci, and **Dave Koch** introduced his son, Dak, who is really getting tall.

Announcements:

Susan Cole recognized **Ed Turner** as our newest John Lewis Fellow.



President Pegi recognized **Marie Coakley** as Rotarian of the Month.

Tom Hassur announced that October 15 is the deadline for submissions for our major community service Project. We anticipate that we will do at least one small community service project every quarter and Tom is always looking for ideas. And just a reminder – the golf tournament has been postponed to May 17, 2012.



Sue Nelson was our meeting photographer this week. Thanks, Sue!

President Pegi has been cleaning out our storage cabinet at Charlie's and called upon **Tom Boylan** to explain why recognition plaques for two of his board members were in the closet. After two years, Tom could-



n't come up with a plausible explanation and presented them to **Allen Christiansen** and **Dennis Harris** and made a donation to Polio Plus.

President Pegi thanked everyone for stepping up and making the SCARC dinner so successful. **Glenda Sales**, her Youth Exchange Committee, and the kids themselves put on a great program. It was obvious to everyone that the success of the YE program in this district is due to the leadership and passion of Glenda, and we are honored to have her as a member of our club.



Chris Landwehr is taking over the Wine Raffle and is looking for 7 or 8 folks to help out. He says this is the easiest subcommittee to serve on and you'll have a good time.

Polio this week

As of Wednesday, October 5, 2011

Of the 1002 cases reported in the past 12 months, only 290 were reported in the last six months, showing a substantial slowing of polio transmission. There has been an almost 40% decrease in cases this year (429) compared to this time last year (706). This is largely due to a decrease in cases as the result of new outbreaks: three out of the four endemic countries, and two out of the three re-established transmission countries have seen an increase in cases this year compared to this time last year.

Total cases	YTD 2011	YTD 2010	Total in 2010
Globally	429	706	1349
In Endemic Countries*	170	134	232
In Non-Endemic Countries	259	572	1117

*Afghanistan, India, Nigeria, and Pakistan
Source: www.polioeradication.org as of 10-5-2011

Announcements (continued): President Pegi announced that expanding Rotary in Windsor is taking hold, but we really need to pull together to make it a reality. We need Rotarians at the meeting to share Rotary with our visitors. We know the majority of members of this club initially chose a morning meeting time because it worked best for their schedule. However, it would be great if we could all find one Wednesday a month to attend the noon meeting. For the next month, past presidents will be presiding over luncheon meetings. **Susan Cole** will be running the meeting this week followed by **Don Johnson** (October 12), **Ken Moulton** (October 19), **Tom Boylan** (October 26), and Janet Coddington on November 2. Janet is the current president of Santa Rosa West, and is one of our original charter members and a past president of our club.

Joe Deacon announced that we will be having our first career day at Windsor Oaks Academy this week. The speakers for this first time will be representatives from the culinary arts (Will Seppi, Cousteaux Bakery), welding (Greg Lands, WHS/SCOE instructor) and tattooing (Jeremy Greer, Wine Country Body Art. Next month speakers will represent the fire department, military, and automotive repair.



Marc Elin announced some changes to our Student of the Month program. This year we will recognize one student from each of the 7 focus areas offered at the high school: AP, Vineyard Academy, WISE, Digital Media, Pre-Med,

Nueva, and Humanities. In addition, immediately after their presentation, they will be partnered with a member for a job shadow/mentor experience. **Sue Nelson** has agreed to be our first mentor.

President Pegi has an invitation to Marc's 50th birthday party, which shows Marc with a lot more hair, for which Marc paid \$50 to his fines. He says that's cheaper than his health insurance deductible.



October Milestones

1. Birthday:

- 3 Preston Smith
- 5 Leslie Lewis
- 8 Patricia Prescott
- 14 Joan Mora
- 18 Jo Timmsen
- 23 Craig Curreri
- 24 Warin Parker
- 28 George Johnston
- 29 Pat McDowell

Wedding Anniversary:

- 1 John & Laura Horton

Club Anniversary:

- | | | |
|----|-----------------|----------|
| 16 | David Culley | 5 years |
| 16 | John Horton | 5 years |
| 16 | John LeCave | 5 years |
| 16 | Jim Magness | 5 years |
| 23 | George Johnston | 4 years |
| 24 | Michael Juric | 19 years |



Glenda Sales thanked **Lynda Pinochi** and **Tony** for helping chaperone our District Youth Exchangers last

weekend when they spent the weekend in San Francisco. After a day in the city, the kids took the ferry to Alameda and spent the night aboard the USS Hornet, which is rumored to be haunted. Sunday, they tailgated and watched the Raiders lose. Next up: the ski trip in January.

President Pegi also recognized Lynda for her one year club anniversary. Thank you for your service to Rotary, Lynda!

President Pegi has "Bangkok for One" Raffle Tickets available which includes air fare and lodging for you to attend the RI Convention. The drawing will be November 30. Tickets are \$10 each or 6 for \$50.

Raffle: The pot was up to \$70, **Craig Curreri** had the winning ticket and found the lucky green marble.



Program: **Brian Ling** introduced our speaker, Cathy Gott,



from the Rotary Club of Willitts. For a number of years, our fellow Rotarians to the north have helped connect people suffering from life-threatening diseases,

like leukemia and lymphoma, with potential bone marrow and stem cell donors through Project Share Life, which works to boost enrollment numbers in the National Marrow Donor Program Registry. You can save a life by volunteering to donate your marrow. The Registry is looking for donors between 18 and 60 (the younger the better). To register, or for more information go to BeTheMatch.org.

October is Vocational Service Month

Membership in Rotary is based on a member's vocation, with each club striving to create a microcosm of its community's business and professional world. This unique feature provides the source for Rotary's historic commitment to vocational service, the second of Rotary's four Avenues of Service. Through vocational service, Rotarians are expected to adhere to and promote high ethical standards in all their business dealings, recognize the worthiness of all useful occupations, and contribute their professional expertise and skills to addressing societal problems and needs.

The club and its members share responsibility for promoting vocational service. Each club should develop projects that allow members to use their business and professional skills. Members are expected to contribute to these projects and to conduct their own business dealings in accordance with Rotary principles

Come to the Bangkok R.I. Convention in 2012

"World's #1 Best City"* rolls out red carpet for Rotarians

***Travel + Leisure Magazine for last three years**



EXPERIENCE THE LAND OF 1,000 SMILES

- ◆ OUTSTANDING pre and post convention tours
- ◆ Rotary Peace Symposium (May 3-5)
- ◆ International Institute (May 4-5)
- ◆ GREAT speakers and FABULOUS entertainment
- ◆ Host Hospitality Night (Mon. May 7)
- ◆ The very best hotels at SUPER convention rates!
- ◆ FANTASTIC Rotary networking opportunities
- ◆ Breakout sessions to share best practices and project ideas
- ◆ First Time Convention Goers Orientation Sessions (Sat. May 5) to help you navigate the convention and set your convention "goals"
- ◆ The House of Friendship with HUNDREDS of Rotary exhibits
- ◆ \$160 registration fee when you register by December 1, 2011.
- ◆ Discover Thai culture, cuisine, and traditions in Bangkok, rated "#1 World's Best City" by Travel & Leisure Magazine for the third year. Discover Thailand in the city that is the "Gateway to Southeast Asia".
- ◆ Register at www.rotary.org or www.rotaryconvention2012.com



For registration, housing and all the latest information visit:

<http://www.rotaryconvention2010.org>

<http://www.rotary.org>

LEADERSHIP 2011-2012



DISTRICT RESOURCES

2011-12 District 5130 Governor
Maureen Merrill (Windsor)
maureen@harrismerrill.com

Assistant Governor for our Area
Kim McDonald (Santa Rosa West)
kim-mcdonald@leavitt.com

2011-12 Rotary International President
Kalyan Banerjee (Vapi, India)
www.rotary.org

Rotary International is an association of Rotary Clubs organized into 530 districts in 200 countries. District 5130 includes the counties of Sonoma, Napa, Lake, Mendocino, Humboldt and Del Norte.

How to make up a meeting ...

On-line Make-ups:

www.rotaryclubone.org

Web Site for Make-up Information:

(meeting locations for all clubs in the district):
www.rotary5130.org/meeting_locations.shtml

Bulletin Editor

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Weekly due date for bulletin items:
Thursday 4 pm

Board Meeting:

7:30 am
2nd Wednesday of each
month
Airport Business Center
Board Room

A wealth of Rotary Information:

Rotary International: www.rotary.org
District 5130: www.rotary5130.org
Club Website: www.windsorrotary.org

Club Board of Directors

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**EVERY
ROTARIAN
EVERY
YEAR**

How to make a donation to The Rotary Foundation online:

Go to www.rotary.org and click on the "Contribute" tab
Click on "Contribute Now" and type in your user name and password
If you are not registered, click on "not registered yet"

District #: 5130

Club #: 24931

Membership ID #: Located on your copy of the *Rotarian*, it is the first seven digits directly above your name on the address label. Or ask Club Secretary Marie Coakley for your Membership ID#.

Once logged in, click on "Contribute to The Rotary Foundation" and then click on *Annual Programs Fund* and make your donation

Print out a copy of your receipt and give to Pat McDowell

Club Roster

Member	Classification (industry)	Employment
Bill Arnone**	Law, Civil Litigation	Merrill, Arnone & Jones
Pegi Ball*	Catering	Pegi's Catering
Rachel Bingham	Bookkeeping & Tax Preparation	Net Profit
Richard (Dick) Bishop*	Contracting, Roofing	Maddux & Associates
Thomas R. Boylan**	Marketing	Boylan Point Agency
Diane C. Brabetz*	Nursing, Home Care	At Home Nursing
Ronald Carli*	Agriculture, Lending	American AgCredit, Inc.
Bill Carson*	Recreation, Management	Windsor Golf Club
Allen Christenson*	Banking, Commercial	AltaPacific Bank
E. Marie Coakley*	Non-Profits	Retired
Jackie Coffin*	Packaging	Pack Ship & More
Susan Cole***	Marketing, Winery	Pezzi-King Vineyards & Winery
Jim Cooper*	Computers	Advanced PC Systems
David Culley*	Restaurateur	KC's Downtown Grill
Craig Curreri**	Residential Real Estate	Coldwell Banker
Joe Deacon	Human Resources	Deacon Consulting, LLC
Jennifer Dominguez	Non Profit	Windsor Boys & Girls Club
Marc Elin*	Education - Administration	Windsor Unified School District
Diana Elsbree*	Agriculture, Vineyard & Winery	Elsbree Vineyards
Tammy Gabel	Education - Administration	Windsor Unified School District
Robin Goble*	Public Service	Town of Windsor
Bev Graham**	Financial Planning	GRP Wealth Strategies Group
Dennis Harris*	Meeting Planner	Retired
Tom Hassur*	Manufacturing	Techni-Glass, Inc.
Tom Holmes*	Insurance	New York Life
John Horton*	Chiropractor	John Horton Chiropractic
John How**	Portfolio Management, Personal	JDH Investment Co.
Jack Hyde***	Manufacturing	HyDome Inc.
Renee Hyde**	Insurance	State Farm Insurance
Don Johnson**	Mortgage Broker	Western Pacific Loans, Inc.
George Johnston*	Manufacturing	AG Technology
Michael Juric***	Education, Consulting	Retired
Brad Kahn*	Advertising, Radio	Wine Country Radio
Dave Koch*	Contracting	Koch Construction
Sandie Krutz*	Event Planning	Baskets to Banquets
Wally Krutz*	Consulting, Aviation	
Chris Landwehr*	Mortgage Broker	Prospect Mortgage
John LeCave*	Mortgage Broker	Fountain Grove Mortgage
Leslie Lewis***	Contracting	Euro Construction
Brian Ling**	Real Estate	KOR Commercial & Residential RE
Jim Magness*	Agriculture, Winery Manager	Rodney Strong Winery
Pat McDowell*	Winery, Management	Retired
Victor McKnight*	Insurance, Employee Benefits	Sitzmann, Morris and Lavis, Inc.
Maureen Merrill***	Communications Coaching	Harris Merrill Consulting
Joan Mora*	Gymnastics, Instruction	Windsor Gymnastics Center
Kevin Morrow*	Securities, Financial Planning	Wells Fargo
Ken Moulton***	Education, Administration	Retired
Rich Mucci*	Health Care	Studio 4 Rom Tech
Susan M. Nelson***	Engineering, Civil	Retired
David Pajon	Public Relations	G&C Auto Body
Warin Parker*	Financial Adviser	New York Life/Eagle Strategies Corp.
Lynda Pinochi*	Fingerprinting	Tru-Scan Fingerprint Services

Club Roster

Member	Classification (industry)	Employment
Patricia Prescott*	Collections	At Home Nursing
Michael (Rags) Ragsdale**	Contracting, Electrical	Knights' Electric
Bill Rash*	Communications	Windsor Telecom
Karen Ricketts	Education, HR Director	Windsor Unified School District
Janet Rogers*	Non-Profit, Chamber of Commerce	Santa Rosa Chamber of Commerce
Gretchen Ross*	Education, Administration	Retired
Franklyn (Frank) Ross*	Retail Sales	Retired
Jim Ruppert*	Community Banking	Exchange Bank
Glenda Sales*	Management, Industrial Center	Shiloh Business & Industrial Center
Jerry Shafer*	Contracting, Solar	Affinity Solar Energy
Preston Smith**	Real Estate	Cornish & Carey Commercial
Jim Summers*	Security Alarms	Advanced Security Systems
Jo Timmsen*	Non-Profit Organization	
Philip Trowbridge***	Residential Development	Taylor Mountain, Inc.
Ed Turner***	Accounting, Finance	Airport Business Center
Larry L. Wasem***	Development, Industrial	Airport Business Center
Jane Watermann*	Professional Stager	The Final Stage
Dennis Wilkinson*	Awards/Promotions	D&S Awards & Engraving
Carl Wiuff***	Retail, Management	Retired

*Past President

**Served two terms as President

*Paul Harris Fellow

*John S. Lewis Fellow

*Past District Governor