

Windsor Rotary Bulletin



Reach Within to Embrace Humanity

Coming This Week ... ShelterBox



Eric Slaughenaupt & Maggie Mayr, husband & wife, became ShelterBox Ambassador volunteers in 2011 after the earthquake and tsunami that struck Japan. ShelterBox was founded in 2000 by Tom Henderson, a British Rotarian, and former Royal Navy search & rescue diver. The project was adopted by Tom's rotary club in Cornwall, England and the first deployment of about 100 boxes was in 2001 to India in response to a tsunami. Today, ShelterBox has delivered over 100,000 boxes and aided over 1 million disaster survivors in over 140 deployments to more than 70 countries around the world in response to floods, hurricanes, tornados, earthquakes, tsunamis, droughts and human conflict. Their goal is to aid 500,000 disaster survivors per year by 2013. ShelterBox is now a Global Rotary Club project with over 5,000 clubs participating and there are 19 International Affiliates. About half of their support comes from Rotary Clubs with the remainder from individual and corporate donors. ShelterBoxUSA is based in Florida.

Meeting Assignments this Week

Greeter:	Lynda Pinochi Joe Deacon
Raffle Tickets:	Bev Graham Rich Mucci
Inspiration:	Tom Holmes
Song:	John How
Set Up:	John Horton

CALENDAR

January - Rotary Awareness Month

- 24 Program: ShelterBox
- 27-29 Youth Exchange Mt. Shasta Ski Blitz
- 31 Program: Amgen Tour

February - World Understanding Month

- 7 DG Maureen's Official Club Visit
- 12 Career Day at Windsor Oaks Academy
- 14 **Special Valentine's Day Meeting with Dinner/ Reception/Wine Raffle at Charlie's**
- 21 Speaker: John Fritschen: Olives
- 23 World Understanding and Peace Day (celebrating Rotary's 106th Birthday)
- 28 Speaker: Victor McKnight: Workplace Health and Wellness



Bangkok
ROTARY INTERNATIONAL THAILAND
CONVENTION 6-9 MAY 2012

January 24, 2012

Rotary clubs worldwide meet US\$200 million fundraising challenge

Rotary International has succeeded in meeting the Bill & Melinda Gates Foundation's US\$200 million match in funding for polio eradication, raising more than \$202.6 million as of 17 January.

"We'll celebrate this milestone, but it doesn't mean that we'll stop raising money or spreading the word about polio eradication," Rotary Foundation Trustee John F. Germ told Rotary leaders at the International Assembly in San Diego, California, USA. "We can't stop until our entire world is certified as polio-free."

The fundraising milestone was reached in response to \$355 million in challenge grants awarded to The Rotary Foundation by the Gates Foundation. All funds have been earmarked to support polio immunization activities in affected countries where the vaccine-preventable disease continues to paralyze children.

"In recognition of Rotary's great work, and to inspire Rotarians in the future, the [Gates] foundation is committing an additional \$50 million to extend our partnership," said Jeff Raikes, chief executive officer of the Gates Foundation. "Rotary started the global fight against polio, and continues to set the tone for private fundraising, grassroots engagement, and maintaining polio at the top of the agenda with key policymakers." Raikes also addressed Rotary leaders at the International Assembly.

The new \$50 million grant from the Gates Foundation is not a challenge grant.

Since 1988, the incidence of polio has plummeted by more than 99 percent, from about 350,000 cases annually to fewer than 650 cases reported so far for 2011. The wild poliovirus is now endemic in only four countries: Afghanistan, India, Nigeria, and Pakistan. However, India on 13 January marked a full calendar year without a case, paving the way for its removal from the endemic list.

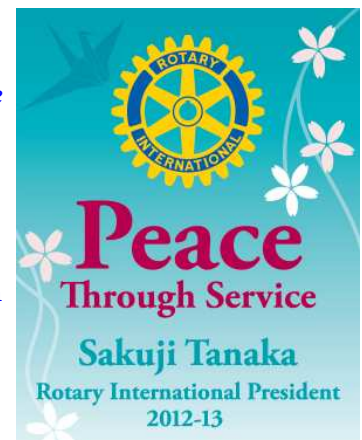
But other countries also remain at risk for polio cases imported from the endemic countries. In Africa in 2011, Chad and the Democratic Republic of the Congo had significant outbreaks. Also in 2011, a small cluster of polio cases in China, which had been polio-free for a decade, was traced to Pakistan.

2012-13 Theme Announced - Peace Through Service

RI President-elect Sakuji Tanaka will ask Rotarians to build *Peace Through Service* in 2012-13. Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

Peace has different meanings for different people, Tanaka said. "No definition is right, and no definition is wrong," he said. "However we use the word, this is what peace means for us. "No matter how we use, or understand the word, Rotary can help us to achieve it," he added.



Thank you to Jerry Shafer and the WalMart Bell Ringers ...



SANTA ROSA CORPS

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Phone: 707-542-0961 • Fax: 707-542-5004

William Bush
Pastor
Steve Gildea
Coordinator
James Kruger
Coordinator
Joseph King
Coordinator
Mark & Vicki Gilden
Coordinators

January 13, 2012

Jerry Shafer
Rotary Club of Windsor

jerry_shafer@comcast.net

Dear Jerry,

Christmas 2011 is finished and we are pleased to announce that our Annual Red Kettle Campaign raised \$151,063.24—an increase of \$38,063.24 over last year. Thank You!

For the fourth year in a row, The Salvation Army relied on an **All-Volunteer Bell Ringing Team** in order to eliminate expenses and ensure that all proceeds go directly to helping our neighbors during the Holidays and throughout the year. Thanks to great media coverage and a grass roots effort to spread the word, our community **rose to the challenge** and responded with **enthusiasm**. You were among the hundreds of volunteers who stepped forward to ring the bell at one of our 25 red kettle locations around the community.

Your bell ringing personally contributed **\$465.50** to this effort and your support is very much appreciated.

Christmas 2012 is right around the corner (just kidding!) and we will need your help again. I hope you will consider being one of our **All-Volunteer Bell Ringing Team** this year. We'll notify you later in the year, inviting you and your friends to join us.

Thanks again for helping The Salvation Army make our community a better place to live. We hope that this new year will bring you many blessings, among them the joy in helping others.

Blessings,

Captain Mark L. Gilden
Pastor



Notes and News of the January 17 Meeting...

President Pegi rang the bell and **Warin Parker** led the Pledge of Allegiance. **Mark Elin** provided the morning's inspiration with some quotes from Martin Luther King and took the liberty of re-wording one quote: "Every Rotarian must decide whether he will walk in the light of creative altruism or in the darkness of destructive selfishness".



We had a small group this morning, which was too bad, because if you missed the meeting you didn't get to see (and sing along with)

Songmeister **Allen Christenson's** "Top Ten Songs for Raider Fans", which he created in response to criticism about last week's song.

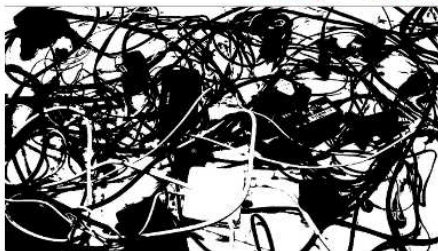


Visiting Rotarians: **Brian Ling** introduced our speaker, Pamela Tuft (Petaluma Valley).

Guests of Rotarians: **Renee Hyde** introduced Windsor's renowned artist, our "boy" Simone Paci. Don't forget his artwork is on display at Phantom Gallery IV on the Town Green through January 28. **Joan Mora** introduced her guest Theresa Johnson.

Announcements: **Joan Mora** announced that the Interact Club is now collecting canned goods for the Windsor Service Alliance.

SIMONE PACI
Connections
January 5 - 28, 2012



PHANTOM
Gallery
PHANTOM IV GALLERY
9077 Windsor Road
Windsor, Town Green, CA

Contact: Hayya Popova Parker: m330ny@comcast.net (707) 527-5447

January Milestones
Birthday:

- 3 **Lynda Pinochi**
- 7 **Michael Juric**
- 13 **Jerry Shafer**
- 16 **Ricky Snell**
- 17 **Jim Cooper**
- 18 **Diana Elsbree**
- 22 **Jane Watermann**

Wedding Anniversary:

- 1 **Dick & Linda Bishop**
- 3 **David and Keri Pajon**
- 4 **Allen & Dawn Christenson**
- 14 **Marc & Diane Marie Elin**
- 15 **Larry & Carolyn Wasem**
- 20 **George & Alicja Johnston**

Club Anniversary:

- 8 **Jo Timmsen** 9 years
- 11 **Marc Elin** 2 years
- 21 **Pegi Ball** 14 years
- 24 **Michael Ragsdale** 6 years

Wine Raffle: **John Horton** reports that money and ticket stubs for only 24 tickets have been turned in for the Wine Raffle. We've got 1,000 to sell. A \$100 Gift Certificate will be awarded to the top seller and **Kurt Mitchler** is currently in the lead with 40 tickets, but **Bill Conklin** is closing fast. The Wine Raffle will be held at our special Valentine's Day evening social which **John LeCave** assures us will be a lot of fun and end early enough so you can still have a romantic evening with your Valentine. In addition to the wine collection, there will also be an iPad2 and catered dinner in your home to be won.



Of course it's going to be hard to have a wine raffle with no wine and we still need your donation. Please bring your fine wine donations to meetings. **Rich Mucci** will be available to take your wine and keep it safe.

Announcements (continued): Tom Hassur



is looking for a “tag line”. We need to start growing our “brand” so put your creative minds to work and let Tom hear from you. This year, the fundraising will be done by committee, and members have been divided into teams with some interesting names and a little friendly competition. Teams will be:

- Tom Boylan (Talking Heads)**
- Susan Cole (Energizing Bunnies)**
- Craig Curreri (Bald Beauties)**
- Bev Graham (Graham’s Crackers)**
- Don Johnson (THE Team)**
- Sandie Krutz (Sandie’s Dandies)**
- Ken Moulton (Oldies But Goodies)**



Joe Deacon reports that the January 12 Career Fair at Windsor Oaks Academy was a good one. The kids heard from our IT guy, **Jim Cooper**, broadcasters **Tom Boylan** and **Tom Holmes**, and Windsor Police Deputy Jeff Toney (our Service Above Self Award winner).



January is Rotary Awareness Month ...

During Rotary Awareness Month, help expand awareness of Rotary’s global humanitarian efforts. As members of the world’s first service club organization, Rotarians have much to be proud of as they put Service Above Self while advancing world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.



It’s supposed to be “Every Rotarian, Every Year”, but **Pat McDowell** says lately it’s been “Some Rotarians, Every Year”. We are half way through the Rotary year, but are only at 25% of

our goal. So, **Pat has a deal for you:** for every dollar over \$50, he will match it with 2 recognition points. A \$50 donation to The Rotary Foundation will earn you \$150 credit toward your Paul Harris. Pat challenges us to “knock him down” with our over-the-top giving.



Renee Hyde finds it easy to donate, she just has her credit card charged each month. Today she was recognized with her Paul Harris+3.



Leslie Lewis announced that **Bill Conklin** and **Kurt Mitchler** have graciously agreed to deliver our check to

the girls orphanage we support in Nicaragua when they have a couple of days of R&R after their dental mission in the jungle. We look forward to hearing their report on how the girls are doing and wish them a safe journey next month.

Recognitions: Did you see the photo in the paper of Kurt Mitchler and his staff all wearing their “I Love Windsor” t-shirts? He purchased them from the high school group Windsor Brandz for \$120 and will donate \$120 to his Paul Harris. Thanks for supporting Windsor high school and Rotary, Kurt!



Jim Cooper came to Rotary today and it was his birthday. He says he’s just working and going out to dinner tonight, but will donate \$50 to his Paul Harris.

Recognitions (continued):

Jerry Shafer wanted to go to Las Vegas for his January 13 birthday, but his wife said no. So he bought himself a car - a 1967 Olds Cutlass Convertible, which was the first car he ever owned. He will donate \$50 to his Paul Harris, which we hear is cheap considering the work the car needs.



Marc Elin celebrated his 16th wedding anniversary January 14. He and Diane went to a Polenta Feed in Healdsburg and enjoyed family time. He will pay \$50 to his fines. He arrived at that number by adding together the points scored by the 49ers (36) and the number of games won by the Windsor high school football team this year (14).



Larry Wasem and Carolyn celebrated their 35th wedding anniversary in Sheridan, WY. He wanted to go to Baja, but Carolyn wanted to go to Sheridan, and that's where they went. Larry made up at the Rotary club

there and says that of all the clubs he has visited they are only the third club he's been to that sings before meetings. He will donate \$100 to his Paul Harris.

Leah Hansen will be celebrating her 30th wedding anniversary with a trip to Greece.

Raffle: The pot was up to \$95 and **Craig Curreri** had the winning ticket but no luck finding the elusive green marble. And he even wore green!



Renee Hyde announced she will be missing for a couple of meetings. She is heading off to Sao Paolo, Brazil, to see our former inbound (2004-05) youth exchanger Yuri Reis graduate from law school.

Program: Brian Ling introduced Pamela Tuft



(Petaluma Valley) who discussed the Rotary Kids Camp (formerly Cool Kids Camp).

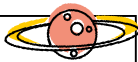
Cool Kids Camp, which was created by the Rotary Club of Sebastopol, was first held in August 2000. The camp, a 6-day resident camp for youths ages 8-12, was originally held at Westminster Woods and was moved to Cloverleaf Ranch in 2007. The camp is now a District-wide project with clubs donating to the cost of the camp, which averages \$450 per camper for the week-long event. In 2009 the camp was renamed Rotary Summer Camp at Cloverleaf Ranch in honor of Tom Farrell and John G. Strong to recognize the two Rotarians who dreamed the dream and, with the help of many others, made the Camp a reality.

The concept for the project was introduced by Tom Farrell, who felt it was important to create a program to aid in the healing for children who have been abused sexually, physically, emotionally, or have been exposed to family violence. In order for the children to qualify for the camp, the children and their families must currently be involved in a recovery or therapy program.

The program is intentionally not a camp offering therapy or counseling. Rather, it is intended to provide children a break from a stressful life, where they could just be kids. The campers participate in such activities as craft projects, environmental studies, horseback riding, swimming, archery, and hiking.

Although the DeGrange family, which owns Cloverleaf Ranch, has significantly reduced their fees, the program may not be able to continue without support of the community. Currently the program is in the hole some \$8,000 from last year. Pam is asking every club in the District to dig deep to help support this program. Windsor usually sends 4-5 kids to camp each year, and **President Pegi** and club members provide a barbecue lunch during the camp.

Wally's Satellite Club Report on the January 18 Noon Meeting



This week our speaker was Mike Doyle, current president of the Santa Rosa East Rotary Club, who has worked as a successful consultant on many projects. A good part of his career focused on determining how best to ensure success on a project. That research caused him to study several failed major projects among them the Shuttle tragedies and the Soviet Chernobyl disaster. The talk was a fascinating look at how clear signals could have prevented the causes of these notable failures.

The discussion in a small group was great. However we could have used more new friends or those who missed the Tuesday morning meeting to help us make the noon meeting more effective for our club.



George Johnston was recognized for his upcoming wedding anniversary and **Jane Watermann** was recognized for her upcoming birthday. Both took advantage of **Pat McDowell's** offer of double Paul Harris points.

Wally Krutz

Polio this week

As of Thursday, January 18, 2012

Total cases	YTD 2011	YTD 2010	Total in 2010
Globally	642	940	1352
In Endemic Countries*	335	227	232
In Non-Endemic Countries	307	713	1128

*Afghanistan, India, Nigeria, and Pakistan

Source: www.polioeradication.org as of 1-18-2012

GOOD-BYE POLIO
THANKS ROTARY



Happy Birthday, Robbie Burns ...

This Wednesday, January 25, will mark the 253rd anniversary of the birth of the world's greatest bard, namely Scotland's Robert Burns.

George Johnston says we must celebrate by wearing the tartan.

Editor's Note: Robert Burns, the unofficial national poet of Scotland and author of the famous New Year's song, "Auld Lang Syne", was born January 25, 1759, near Ayrshire, Scotland. For more than 200 years, Scots around the world have gathered for a special meal on his birthday to celebrate both the life and works of the bard and traditional Scottish culture. Yes, haggis is served along with chappit tatties (mashed potatoes), bashed neeps (mashed rutabagas), and nips of Scotch whiskey.

Show Up or Make Up!

Marie Coakley reminds all members to get their make-ups in to her by the end of the month, so she can report attendance to the District. Missed meetings without make-ups cost the club money.

Don't know how to make up? How about attending our Wednesday meetings! They are held at Charlie's in the small banquet room. Bring a friend who would be a great Rotarian and join the fun and fellowship.

www.rotary5130.org/meeting_locations.shtml

The District website provides all club meeting locations, dates, and times

www.rotaryclubone.org

Make up on-line from the comfort of home!

www.Rotary.org

Click on the Club Locator tab on the Rotary International website and find a club anywhere in the world.

LEADERSHIP 2011-2012



DISTRICT RESOURCES

2011-12 District 5130 Governor
Maureen Merrill (Windsor)
maureen@harrismerrill.com

Assistant Governor for our Area
Kim McDonald (Santa Rosa West)
kim-mcdonald@leavitt.com

2011-12 Rotary International President
Kalyan Banerjee (Vapi, India)
www.rotary.org

Rotary International is an association of Rotary Clubs organized into 530 districts in 200 countries. District 5130 includes the counties of Sonoma, Napa, Lake, Mendocino, Humboldt and Del Norte.

How to make up a meeting ...

On-line Make-ups:

www.rotaryclubone.org

Web Site for Make-up Information:

(meeting locations for all clubs in the district):
www.rotary5130.org/meeting_locations.shtml

Bulletin Editor

Jackie Coffin
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Weekly due date for bulletin items:
Thursday 4 pm

Board Meeting:

7:30 am
2nd Wednesday of
each month
Airport Business Center
Board Room

A wealth of Rotary Information:

Rotary International: www.rotary.org
District 5130: www.rotary5130.org

Club Board of Directors

President: Pegi Ball
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pegi@pegiscatering.com

President-Elect: Michael Ragsdale
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Club Service: John LeCave
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Sergeant-at-Arms: Jim Cooper
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jim@advancedpcsystems.com

**EVERY
ROTARIAN
EVERY
YEAR**

How to make a donation to The Rotary Foundation online:

Go to www.rotary.org and click on the "Contribute" tab
Click on "Contribute Now" and type in your user name and password
If you are not registered, click on "not registered yet"

District #: 5130

Club #: 24931

Membership ID #: Located on your copy of the *Rotarian*, it is the first seven digits directly above your name on the address label. Or ask Club Secretary Marie Coakley for your Membership ID#.

Once logged in, click on "Contribute to The Rotary Foundation" and then click on *Annual Programs Fund* and make your donation

Club Roster

Member	Classification (industry)	Employment
Bill Arnone**	Law, Civil Litigation	Merrill, Arnone & Jones
Pegi Ball*	Catering	Pegi's Catering
Richard (Dick) Bishop*	Contracting, Roofing	Maddux & Associates
Thomas R. Boylan**	Marketing	Boylan Point Agency
Diane C. Brabetz*	Nursing, Home Care	At Home Nursing
Ronald Carli*	Agriculture, Lending	American AgCredit, Inc.
Bill Carson*	Recreation, Management	Windsor Golf Club
Allen Christenson*	Banking, Commercial	AltaPacific Bank
E. Marie Coakley*	Non-Profits	Retired
Jackie Coffin*	Packaging	Pack Ship & More
Susan Cole***	Marketing, Winery	Pezzi-King Vineyards & Winery
William T. Conklin, DDS	Dentistry	William T. Conklin, DDS
Jim Cooper*	Computers	Advanced PC Systems
David Culley*	Restaurateur	KC's Downtown Grill
Craig Curreri**	Residential Real Estate	Coldwell Banker
Joe Deacon	Human Resources	Deacon Consulting, LLC
Marc Elin*	Education - Administration	Windsor Unified School District
Diana Elsbree*	Agriculture, Vineyard & Winery	Elsbree Vineyards
John Evans	Real Estate, Investors	Windsor Mortgage
Tammy Gabel	Education - Administration	Windsor Unified School District
Robin Goble*	Public Service	Town of Windsor
Bev Graham**	Financial Planning	GRP Wealth Strategies Group
Leah Hansen	Finance	Buff, Inc.
Dennis Harris*	Meeting Planner	Retired
Tom Hassur*	Manufacturing	Techni-Glass, Inc.
Tom Holmes*	Insurance	New York Life
John Horton*	Chiropractor	John Horton Chiropractic
John How**	Portfolio Management, Personal	JDH Investment Co.
Jack Hyde***	Manufacturing	HyDome Inc.
Renee Hyde**	Insurance	State Farm Insurance
Don Johnson**	Mortgage Broker	Western Pacific Loans, Inc.
George Johnston*	Manufacturing	AG Technology
Michael Juric***	Education, Consulting	Retired
Brad Kahn*	Advertising, Radio	Wine Country Radio
Dave Koch*	Contracting	Koch Construction
Sandie Krutz*	Event Planning	Baskets to Banquets
Wally Krutz*	Consulting, Aviation	
Chris Landwehr*	Mortgage Broker	Prospect Mortgage
John LeCave*	Mortgage Broker	Fountain Grove Mortgage
Leslie Lewis***	Contracting	Euro Construction
Brian Ling**	Real Estate	KOR Commercial & Residential RE
Jim Magness*	Agriculture, Winery Manager	Rodney Strong Winery
Pat McDowell*	Winery, Management	Retired
Victor McKnight*	Insurance, Employee Benefits	Sitzmann, Morris and Lavis, Inc.
Maureen Merrill***	Communications Coaching	Harris Merrill Consulting
Kurt Mitchler, DDS	Dentistry	Mitchler Dental Care
Joan Mora*	Gymnastics, Instruction	Windsor Gymnastics Center
Ken Moulton***	Education, Administration	Retired
Rich Mucci*	Health Care	Studio 4 Rom Tech
Susan M. Nelson***	Engineering, Civil	Retired

Club Roster

Member	Classification (industry)	Employment
Bruce Okrepkie	Insurance, Commercial	George Petersen Insurance Agency
David Pajon	Public Relations	G&C Auto Body
Warin Parker*	Financial Adviser	New York Life/Eagle Strategies Corp
Lynda Pinochi*	Live Scan and Ink Fingerprinting	TruScan Fingerprint Service
Patricia Prescott*	Collections	At Home Nursing
Michael (Rags) Ragsdale**	Contracting, Electrical	Knights' Electric
Bill Rash*	Communications	Windsor Telecom
Karen Ricketts	Education, HR Director	Windsor Unified School District
Janet Rogers*	Non-Profit, Chamber of Commerce	Santa Rosa Chamber of Commerce
Gretchen Ross*	Education, Administration	Retired
Franklyn (Frank) Ross*	Retail Sales	Retired
Jim Ruppert*	Community Banking	Exchange Bank
Glenda Sales*	Management, Industrial Center	Shiloh Business & Industrial Center
Jerry Shafer*	Contracting, Solar	Affinity Solar Energy
Preston Smith**	Real Estate	Cornish & Carey Commercial
Rick Snell	Accounting, Bookkeeping	Access Bookkeeping
Jim Summers*	Security Alarms	Advanced Security Systems
Jo Timmsen*	Non-Profit Organization	Taylor Mountain, Inc.
Philip Trowbridge***	Residential Development	Airport Business Center
Ed Turner***	Accounting, Finance	Airport Business Center
Larry L. Wasem***	Development, Industrial	The Final Stage
Jane Watermann*	Professional Stager	D&S Awards & Engraving
Dennis Wilkinson*	Awards/Promotions	Retired
Carl Wiuff***	Retail, Management	

*Past President

**Served two terms as President

*Paul Harris Fellow

*John S. Lewis Fellow

*Past District Governor