



Important Dates

August

Grant's Seminar (Hayward) – 8/9
 Grant's Seminar (Doubletree) – 8/11
 Day at the A's (Oakland) – 8/13
 Membership Seminar (Doubletree) – 8/18
 TRF Seminar (Doubletree) – 8/22
 TRF Seminar (Hayward) – 8/23

See District Website for details.



District Website

Club Service

Community Service

International Service

Vocational Service

New Generations

The Rotary Foundation

Membership

Lt. Governors

Admin – [Tim Lundell](#)
 Events – [Don MacKenzie](#)

Assistant Governors

Area 1 – [Ed Jellen](#)
 Area 2 – [Pat Poddatoori](#)
 Area 3 – [Jeboy Koshy](#)
 Area 4 – [Tom Heath](#)
 Area 5 – [Jan Eric Nordmo](#)
 Area 6 – [Larry Barr](#)
 Area 7 – [Charlene McIntyre](#)
 Area 8 – [Deborah Rice](#)
 Area 9 – [Ginny Lear](#)

Hello fellow Rotarians,

It's hard to believe that one month of this Rotary year is already behind us. I hope that you are finding this year rewarding as we "Reach Within to Embrace Humanity".

As I go from club to club, I'm learning a lot about your clubs. As I have been sharing throughout club visits, the role that I see myself performing is understanding club challenges and opportunities. I am calling my club visits - Phase 1, the collection of information. The information that I gather will enable the District Leadership Team to develop tools that clubs can use.

Phase 2 will be to assist clubs in the implementation of those tools by clubs.

You will discover that I will embrace technology when I can. This newsletter is such an example. The buttons on the left are actual links to various sections to our District Website. The Lt. Governors' and Assistant Governors' links are directly tied to their respective e-mail addresses.

In addition, you will find that I believe that "less is more". By that I mean, I will use this newsletter and other technology to make it easier for you to find those topics that you are specifically looking for.

Clubs should send me direct links to their newsletters and events so that we can create hyperlinks to each. Specific topics within the newsletters will be used for direct access.

Yours in Rotary,

[Arley C. Marley III](#)

District Governor 2011-2012

And, very special thanks to Past District Governor Roger Hassler and Angie for a great 2010-11 Rotary year. PDG Roger's passion and enthusiasm provided a guiding light for my year as District Governor.

Flickr Pictures

Technology Section

Getting to the District Calendar: Click [HERE](#)!

Registering for a District Event: Click [HERE](#) to view the monthly calendar. Select the event and select "Register On-Line" and then "Attending". This is only for those events that have this option. The registration process is not required for our seminars but it does give us the ability to determine required room size.

Also, note that District events are illustrated in dark blue color. Club events are illustrated in light blue. Clubs who are using ClubRunner have the ability to post their events on the District website.

District Directory: A searchable District Directory is located within the District Website. You MUST login to have access to it. From the "Admin" page, select "Documents Download".

2011-2012 District Leadership

Special Advisors to the Governor:



Tim Lundell
Lt. Governor
Admin/Coordination



Don MacKenzie
Lt. Governor
Events



Gary Citti
Past District
Governor



Ron Sekkel
Past District
Governor

Assistant District Governors:



Ed Jellen - Area 1
Alameda, East Oakland, Oakland #3,
Oakland Sunrise,
Piedmont/Montclair



Larry Barr - Area 6
Almaden Valley, Gilroy, Gilroy-South
County Sunrise, Hollister, Morgan
Hill, San Juan Bautista



Pat Poddatoori - Area 2
Castro Valley, Castro Valley Sunrise,
Hayward, San Leandro



Charlene McIntyre - Area 7
Capitola/Aptos, Freedom, San Lorenzo
Valley, Santa Cruz, Santa Cruz Sunrise,
Scotts Valley, Watsonville



Jeboy Koshy - Area 3
Fremont, Fremont Warm Springs
Sunrise, Fremont-Union City-Newark
Sunset, Mission San Jose, Newark,
Niles/Fremont



Deborah Rice - Area 8
Campbell, Cupertino, Los Gatos, Los
Gatos Morning, Saratoga, Sunnyvale,
Silicon Valley Star (Sunnyvale),
Sunnyvale Sunrise



Tom Heath - Area 4
Dublin, Livermore, Livermore Valley,
Pleasanton, Pleasanton North, Tri-
Valley



Ginny Lear - Area 9
East Palo Alto Bayshore, Los Altos, Los
Altos Sunset, Mountain View, Palo Alto,
Palo Alto University



Jan Eric Nordmo - Area 5
Alviso, Milpitas, San Jose, San Jose
East/Evergreen, San Jose North,
Santa Clara

2011-2012 District Leadership

Chairs and Positions:



Arlene Greenberg, PDG
District Trainer



Carolyn Schuetz, PDG
The Rotary Foundation
Chair



Gary Citti, PDG
Membership Chair

Avenues of Service Chairs:



Fred Bowe – Club Service



Tracie Murray – Community Service



**Peter Anderson – International
Service**



Jeff Orth – New Generations



Jim Gibson – Vocational Service

Other Chairs & Positions:



Joe Hamilton
District Governor Elect



Angie Hassler
District Governor Nominee and
District Conference Chair



Bette Daoust
Advanced Communications Exchange
(ACE) Technology Chair



Bonnie Best
Youth Protection Coordinator and Event
Registrar



Rob Slawinski
Avenues of Service Chair



Susan McSorley
District Assembly Chair (2012)