

Becoming a Sponsor of the Santa Cruz Sunrise Rotary Website

The [Rotary Club of Santa Cruz Sunrise](#) website is a central resource for both club members and members of the Santa Cruz community. We are seeking business sponsors for our website and weekly bulletin. The ad can be linked to your website or to an email address. Listed below are some frequently asked questions about how this advertising could benefit your company.

What is Rotary?

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas. It has one of the best student foreign exchange programs. It was one of the primary forces behind the successful decades-long effort to eradicate polio and has consistently contributed to both local community projects and projects to improve the health and welfare in poor countries. Founded 1905 in Chicago, its members have included several past US presidents as well as leaders from every profession and business.

Who is in the Santa Cruz Sunrise Rotary?

The Rotary Club of Santa Cruz Sunrise has a membership of more than 100 business and community leaders from the greater Santa Cruz area. These successful women and men represent an ideal target market; they are the kind of people who make decisions that affect significant buying decisions in their everyday professional lives.

Who will see the ads?

Members will be accessing the website frequently because it is the central management and communication tool for the club. Your ad will appear on every page of the website. It will also appear on every weekly club e-newsletter distributed to all club members and others in the community.

How much will the ad cost?

The cost of the ad will depend on its size. The width of the ad is limited to 100 pixels which is approximately 1" on the screen. We sell ads in three different heights:

- 1" x 0.5" - \$75/yr (\$150/inch)
- 1" x 1.0" - \$120/yr (\$120/inch, 20% savings)
- 1" x 1.5" - \$175/yr (\$117/inch, 25% savings)
- 1" x 2.0" - \$200/yr (\$100/inch, 33% savings)

Actual sizes are shown to the right. If you need assistance in preparing the ad, we can most likely create the ad from material on your website, company logo, your stationary or business card. If you prefer, your company name can be listed in text. In most cases, we can produce an attractive ad for no cost to you other than committing to a year's advertising in advance.



How will you benefit from your ad?

Rotarians have a strong commitment to their communities and to the businesses and professionals who make their community prosper. Our members will want to support the businesses that support us and the many community projects that we take on.

How do I sign up?

Go to our website (www.SantaCruzSunriseRotary.org) and have a look around. Then contact our webmaster Jon Winston – Jon@WinstonHome.com 831•423•6717.