

TEN REASONS TO GIVE

- **Permanence**
The Endowment Fund will provide community benefit forever.
- **Community Impact**
The Endowment Fund provides opportunities for people to create personal legacies and invest in the causes and projects they care about most.
- **Cost Effectiveness**
The Endowment Fund can pool gifts to multiply impact.
- **Tax Benefit**
Gifts can qualify for maximum deductibility for tax purposes
- **Designated or Undesignated**
Gifts can be designated to benefit a specific project or undesignated to support all Endowment Fund programs.
- **Flexibility**
CREF accepts a variety of assets as gifts including cash, securities, or planned gifts. Gifts can be made outright or pledged over time.
- **Responsible Stewardship**
CREF board members are community leaders with extensive and varied expertise and demonstrated commitment to Rotary.
- **Professional Management**
The Endowment Fund is managed professionally with active CREF board oversight.
- **Experienced Partners**
The CREF board partners with professional advisors to create highly effective approaches to charitable giving.
- **Public Accountability**
An independent professional audit is completed annually. A complete copy is available upon request.



WAYS TO GIVE

- Make a donation in honor of special friends and family.
- Make a memorial gift in the name of a loved one.
- Commemorate a special event, birthday, or holiday – a unique way to give something to someone who has everything.
- Thank a committee member or chairperson by making a contribution in his or her name.
- Include a contribution in addition to your annual dues, or simply "round up" your dues check.
- Name CREF as a beneficiary in your will.



CUPERTINO ROTARY ENDOWMENT FOUNDATION
Providing Continuing Legacy for Local and International Giving.

CUPERTINO ROTARY ENDOWMENT FOUNDATION

Providing Continuing Legacy for Local and International Giving.



**CREF Supporting the Next
50 Years of Rotary**

PLANNING FOR THE FUTURE

Cupertino Rotary has been acknowledged both locally and world wide for its leadership and ability to respond to the changing needs of the community and its membership. The Cupertino Rotary Endowment Foundation (CREF) will assure the continued strength of Cupertino Rotary programs far into the future.

While Cupertino Rotary fund raisers continue to be very successful, the needs in our community continue to grow. Income earned from the club endowment will directly benefit Cupertino Rotary projects.

INVESTING IN THE FUTURE

CREF offers the opportunity to invest in the future of Cupertino Rotary through the continuation and growth of the club's community programs. Supporters of the endowment fund enable Cupertino Rotarians to add to the legacy of excellence begun 50 years ago, and will ensure its impact for generations to come.



50 YEARS OF SERVICE

Over the past fifty years, Cupertino Rotarians are proud to have been able to provide:

Emergency medical support for the uninsured in our community • 12-bed pediatric intensive care facility in Chile • supplies and support for local low-income senior day care • 16-tree Rotary Grove at the new Cupertino City Center • earthquake and disaster relief funds for Taiwan, Turkey, and India/Indonesia • beds for disabled children at Camp Castanoan • teaching materials, occupational therapy, and physical education equipment for OFS children with special needs • career development seminars • cardiac care monitoring system and medical clinic equipment installations in China, Estonia, China, Ghana, Guatemala, Hungary, Romania, Tibet, and Turkey • landscape materials and installation at the Cupertino Community Service transitional housing four-plex • furnishings for the Cupertino Senior Center and De Anza College Child Development Center • water wells in Ghana • teacher mini-grants • transportation van for students to access after-school enrichment activities and summer camp scholarships at the Northwest YMCA • event organizational leadership and staffing for community non-profit fundraising events • Village Banks in Guatemala and Honduras • quality children's literature for local elementary school classrooms and libraries • cleft palate and lip surgeries in Guatemala • twice-monthly meals at local homeless shelters • libraries and school equipment in China, Ghana, Guatemala, and Taiwan • library resources for Eaton Elementary School • blood to the



Stanford Blood Center • polio immunizations in Ghana and India; hepatitis vaccine to Guatemala • holiday shopping with local disadvantaged children • Children's Home kitchen equipment in Romanian • playground equipment installation at the



Northwest YMCA • ambulance and firefighter breathing equipment to the Honduras • blood processing machine in Turkey • PACE transportation van for adults with special needs • holiday lunch for local seniors • food collection for the Rotary Food Closet at the Cupertino Community Services Agency • readers as part of the National Dr. Suess Read to a Child Day • Cupertino City beautification projects including the Gazebo in Memorial

Park • automatic coin laundry in Mexico • leadership advisors to 350 Interact Club members at Cupertino, Lynbrook, and Monta Vista High Schools • cervical cancer project in Ghana • exceptional vocational service recognition • high school Speech Contest awards • furnishings for children's orphanages in Mexico • fishing day with at-risk elementary students • local high school leadership training camp scholarships • stoves and reforestation in Guatemala • vocational scholarships targeted to support single parents at DeAnza Community College • vocational training in Taiwan and Mexico • thousands of wheelchairs for disabled in Mexico, Chile, and China

