

DISTRICT 5170

TRF NEWS TODAY

JULY, 2012

CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION



A FOUNDATION MESSAGE FROM DISTRICT GOVERNOR JOE HAMILTON

As your District 5170 Governor for the 2012-13 year, I am pleased to share my thoughts about The Rotary Foundation with you. The most important question for all of us to keep in the forefront of our minds is, "Why am I a Rotarian?" Whether being in Rotary for 20 years or a single year, it is easy to be a member and forget to ask yourself that question. While everyone's answer

will be slightly different, I believe most would say a major reason for why they are Rotarians is because they want to be part of an organization committed to improving their community and communities around the world. The Rotary Foundation is the engine that drives Rotary's ongoing ability to support local and international projects such as the eradication of polio, clean water, literacy, and many other humanitarian efforts. The Rotary Foundation is what makes Rotary different and more powerful than other community or service organizations. One of the greatest responsibilities of all Rotarians is to maintain this key aspect of Rotary. As I visit each club in the next few months, I will be recognizing each of you who support The Rotary Foundation through donations including attaining the level of Double Sustainer (\$200), Super Sustainer (\$500), or Paul Harris Society Donor(\$1,000). We have designed some new recognition pins this year and I look forward to shaking your hand and handing you the appropriate pin.

FOUNDATION SUMMER SEMINARS

**NORTH SESSION
THURSDAY, AUGUST 9TH
6:30 TO 8:30 P.M.
ST. ROSE HOSPITAL, ST. JOSEPH PAV.
27200 CALAROGA AVE., HAYWARD**

**SOUTH SESSION
MONDAY, AUGUST 13TH
6:30 TO 8:30 P.M.
DOUBLETREE HOTEL
SAN JOSE**

A Message From District TRF Fundraising Chair Roger Hassler: Welcome to Rotary Year 2012-2013!

As we begin our year and engage our fundraising plans to generate the cash we will spend on Foundation Grants three years hence, it is important that we review last year's results. Although our totals for last year did not equal the year before, many clubs did achieve great results in Annual Giving. In fact, we had eleven clubs which achieved 100% EREY, and 25 of our 54 clubs achieved \$200 or more in per capita giving; truly outstanding results! Please review your Club's results and thank your club mates for their generosity.

But now it's time to move forward. In this edition of TRF NewsToday you will find helpful hints as to what your calendar should look like, and examples of letters you can use to engage your members to begin considering their gift for this year.

Please note that Annual Giving Chair Tim Lundell, District TRF Chair Carolyn Schuetz, and I are here to help you whenever you want. Additionally, you can go to the District Web to review the Annual Giving Manual; or check out the speakers' bureau to find someone to help you by speaking to your Club. Remember, your success translates to Peace Through Service, by providing the money to support our effort to bring Goodwill and Understanding to the world.

DISTRICT 5170 - 2011-12 TRF "TOP 10's"

EVERY ROTARIAN EVERY YEAR		PER CAPITA GIVING	
Club	EREY %	Club	\$ Per Capita
Almaden Valley	100%	Los Altos Sunset	\$543
Fremont Warm Springs Sunrise	100%	Cupertino	\$333
Los Altos	100%	Mission San Jose	\$328
Los Altos Sunset	100%	Sunnyvale Sunrise	\$323
Los Gatos	100%	Sunnyvale	\$308
Mountain View	100%	Dublin	\$306
Pleasanton North	100%	Tri-Valley	\$288
Sunnyvale Sunrise	100%	Almaden Valley	\$282
Tri-Valley	100%	San Jose North	\$277
Los Gatos Morning	98.5%	Niles Fremont	\$267
District % EREY	70.4%	District Per Capita	\$172
TOTAL DOLLARS		PER CENT TO GOAL	
Cupertino	\$58,575	Fremont	329%
San Jose	\$38,125	San Jose East/Evergreen	324%
Los Altos	\$31,567	Sunnyvale	308%
Oakland	\$29,550	Alviso	259%
Livermore	\$27,860	Los Altos Sunset	252%
Saratoga	\$27,582	Scotts Valley	224%
Niles Fremont	\$26,471	Castro Valley Sunrise	213%
Morgan Hill	\$23,190	Mission San Jose	210%
Santa Cruz Sunrise	\$20,422	Tri-Valley	205%
Palo Alto	\$20,135	Milpitas	190%
District Average Per Club	\$12,204	District % to Goal	111%
GATES CHALLENGE TOTAL DOLLARS		GATES CHALLENGE % TO GOAL	
San Jose	\$63,656	Fremont Warm Springs Sunrise	1253%
Fremont Warm Springs Sunrise	\$56,485	San Jose East/Evergreen	212%
Cupertino	\$49,757	Los Gatos Morning	210%
Niles Fremont	\$32,430	Dublin	194%
Los Altos	\$26,595	Niles Fremont	189%
Los Gatos Morning	\$24,163	Almaden Valley	176%
Livermore	\$24,160	Mission San Jose	166%
Alameda	\$15,889	Scotts Valley	144%
Hayward	\$12,781	San Leandro	130%
Dublin	\$11,944	Fremont, Union City, Newark	129%
District Average Per Club	\$10,734	District % to Club Goals	90%

DISTRICT 5170 - 2011-12 ANNUAL FUND FINAL CLUB TOTALS

CLUB NAME	AREA	GOAL	ACTUAL	% TO GOAL	PER CAPITA	EREY %
ALAMEDA	1	\$ 10,000	\$ 12,346	123%	\$ 129.96	95.6%
ALMADEN VALLEY	6	\$ 8,200	\$ 11,555	141%	\$ 281.83	100%
ALVISO	5	\$ 1,500	\$ 3,880	259%	\$ 204.21	60.0%
CAMPBELL	8	\$ 12,500	\$ 9,300	74%	\$ 244.74	54.7%
CAPITOLA-APTOS	7	\$ 8,250	\$ 9,900	120%	\$ 220.00	78.5%
CASTRO VALLEY	2	\$ 10,000	\$ 6,401	64%	\$ 125.51	60.7%
CASTRO VALLEY SUNRISE	2	\$ 1,200	\$ 2,550	213%	\$ 212.50	84.6%
CUPERTINO	8	\$ 56,000	\$ 58,575	105%	\$ 332.81	88.7%
DUBLIN	4	\$ 15,000	\$ 15,000	100%	\$ 306.12	86.0%
EAST OAKLAND	1	\$ 600	\$ 875	146%	\$ 58.33	17.6%
EAST PALO ALTO BAYSHORE	9	\$ 360	\$ 600	167%	\$ 50.00	26.6%
FREEDOM	7	\$ 4,100	\$ 2,900	71%	\$ 67.44	43.9%
FREMONT	3	\$ 2,400	\$ 7,892	329%	\$ 187.40	75.6%
FREMONT WARM SPRINGS SR	3	\$ 4,400	\$ 4,975	113%	\$ 191.35	100.0%
FREMONT, UNION CITY, NEWARK	3	\$ 1,500	\$ 350	23%	\$ 23.33	59.0%
GILROY	6	\$ 18,000	\$ 12,270	68%	\$ 116.86	48.5%
GILROY SOUTH COUNTY	6	\$ 3,900	\$ 3,700	95%	\$ 246.67	100.0%
HAYWARD	2	\$ 8,900	\$ 10,210	115%	\$ 124.51	57.5%
HOLLISTER	6	\$ 8,300	\$ 10,960	132%	\$ 140.51	94.8%
LIVERMORE	4	\$ 23,000	\$ 27,860	121%	\$ 215.97	48.9%
LIVERMORE VALLEY	4	\$ 5,000	\$ 8,587	172%	\$ 171.73	78.5%
LOS ALTOS	9	\$ 17,200	\$ 31,567	184%	\$ 184.60	83.7%
LOS ALTOS SUNSET	9	\$ 2,800	\$ 7,060	252%	\$ 543.08	100.0%
LOS GATOS	8	\$ 13,750	\$ 16,595	121%	\$ 156.56	100.0%
LOS GATOS MORNING	8	\$ 14,400	\$ 18,850	131%	\$ 251.33	100.0%
MILPITAS	5	\$ 2,730	\$ 5,181	190%	\$ 132.85	65.7%
MISSION SAN JOSE	4	\$ 3,900	\$ 8,198	210%	\$ 327.90	86.3%
MORGAN HILL	6	\$ 25,000	\$ 23,190	93%	\$ 234.24	78.3%
MOUNTAIN VIEW	9	\$ 6,000	\$ 7,710	129%	\$ 202.89	100.0%
NEWARK	3	\$ 7,000	\$ 5,481	78%	\$ 166.10	61.5%
NILES FREMONT	3	\$ 22,000	\$ 26,471	120%	\$ 267.38	80.0%
OAKLAND	1	\$ 37,500	\$ 29,550	79%	\$ 96.89	29.5%
OAKLAND SUNRISE	1	\$ 4,500	\$ 4,040	90%	\$ 252.50	55.6%
PALO ALTO	9	\$ 18,750	\$ 20,135	107%	\$ 136.97	60.9%
PALO ALTO UNIVERSITY	9	\$ 18,000	\$ 18,640	104%	\$ 200.43	59.0%
PIEDMONT/MONTCLAIR	1	\$ 3,800	\$ 1,950	51%	\$ 102.63	50.0%
PLEASANTON	4	\$ 9,300	\$ 7,686	83%	\$ 89.37	53.4%
PLEASANTON NORTH	4	\$ 11,000	\$ 9,967	91%	\$ 181.22	100.0%
SAN JOSE	5	\$ 45,000	\$ 38,125	85%	\$ 82.70	74.6%
SAN JOSE EAST/EVERGREEN	5	\$ 540	\$ 1,750	324%	\$ 92.11	31.2%
SAN JOSE NORTH	5	\$ 8,000	\$ 10,835	135%	\$ 277.82	97.5%
SAN JUAN BAUTISTA	6	\$ 3,500	\$ 3,800	109%	\$ 190.00	86.3%
SAN LEANDRO	2	\$ 10,000	\$ 10,750	108%	\$ 215.00	62.2%
SAN LORENZO SUNRISE	7	\$ 1,800	\$ 1,620	90%	\$ 90.00	61.1%
SANTA CLARA	5	\$ 13,000	\$ 13,400	103%	\$ 188.73	64.9%
SANTA CRUZ	7	\$ 17,000	\$ 18,740	110%	\$ 143.05	69.2%
SANTA CRUZ SUNRISE	7	\$ 15,000	\$ 20,422	136%	\$ 200.22	85.2%
SARATOGA	8	\$ 25,800	\$ 27,582	107%	\$ 227.95	75.3%
SCOTTS VALLEY	7	\$ 5,200	\$ 11,650	224%	\$ 242.71	80.4%
STAR	8	\$ 3,000	\$ 650	22%	\$ 46.43	33.3%
SUNNYVALE	8	\$ 6,200	\$ 19,112	308%	\$ 308.27	100.0%
SUNNYVALE SUNRISE	8	\$ 3,000	\$ 4,850	162%	\$ 323.33	100.0%
TRI-VALLEY	4	\$ 1,400	\$ 2,875	205%	\$ 287.50	100.0%
WATSONVILLE	7	\$ 14,400	\$ 9,886	69%	\$ 109.84	39.3%
zTotal		\$ 593,580	\$ 659,004	111%	\$ 172.15	70.4%

...and the Battle to “End Polio Now” Gets a Little Closer to Victory

YEAR-OVER-YEAR DATA BY COUNTRY, TO DATE

Countries	Year-to-date 2012				Year-to-same-date 2011				Total in 2011*	Date of most recent case
	WPV1	WPV3	W1W3	Total	WPV1	WPV3	W1W3	Total		
Nigeria	40	12		52	12	5		17	62	06-Jun-12
Afghanistan	10			10	8			8	80	29-May-12
Pakistan	19	2	1	22	57	1		58	198	22-May-12
India					1			1	1	13-Jan-11
Chad	4			4	82	3		85	132	11-May-12
DR Congo					60			60	93	20-Dec-11
Angola					4			4	5	07-Jul-11
Niger						1		1	5	22-Dec-11
CAR									4	08-Dec-11
China									21	09-Oct-11
Guinea						1		1	3	03-Aug-11
Kenya									1	30-Jul-11
Côte d'Ivoire						11		11	36	24-Jul-11
Mali						4		4	7	23-Jun-11
Congo					1			1	1	22-Jan-11
Gabon					1			1	1	15-Jan-11
Total	73	14	1	88	226	26	0	252	650	
Total in endemic countries	69	14	1	84	78	6	0	84	341	
Total outbreak	4	0	0	4	148	20	0	168	309	

Data in WHO as of 05 Jul 2011 for 2011 data and 03 Jul 2012 for 2012 data.

Use your cell phone to make a one-time US\$5.00 donation to help End Polio Now. Proceeds will go toward Rotary's Challenge. For now, this service is available in the United States on most carriers. Text POLIO to 90999.

[You also can donate to polio in any amount online.](#)



A Message from your Annual Giving Chair

Dear TRF Chairs and Club Presidents:

Your Year has started and it's time to get going! Twelve months seems so long when you first begin, and we all have many things competing for our attention. But take my word for it: all of the sudden it will be mid-year, and you will start wondering where all the time went! Rather than scramble at the end to make your Foundation Goals, get a head start and follow the calendar recommended by TRF...to guarantee your Club's success! Hints, tips and forms are in this issue of TRF NewsToday and will be available each month...or, drop me a note and I will be happy to help your program in any way I can (tlundell@earthlink.net).

Tim Lundell

JULY is where a GREAT year begins. These steps should be on your calendar for the month:

- Fill any open positions on your Club Foundation Committee.
 - Mail Initial Letter and Pledge Cards to Club members (see below).
 - Collect Pledge Cards.
 - Establish Records for all contributions.
 - Receive Payments. **Please note members checks should be made out to The Rotary Foundation and not to the club. Do not comingle Foundation monies.**
 - As frequently as possible mail checks and the TRF Forms to the Foundation.
 - Have at least one Foundation Speaker.
 - Show at least one Foundation video before or during the club meeting.
 - Establish a Foundation Report in the Club Newsletter.
 - Prepare a list of Paul Harris Society Members, Super Sustainers, Double Sustainers, and Sustainers for the Governors visit. Notify the District Governor so that he will be able to present pins and recognitions.
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The Rotary Foundation Annual Program

“Every Rotarian, Every Year”

2012-2013 PLEDGE CARD



Name: _____

Phone: _____

Email: _____

For the 2012-2013 Rotary Year, I Pledge:

To be a Double Sustainer (\$200)

To be a Super Sustainer (\$500)

To be a Paul Harris Society Member (\$1,000)

Signed: _____

EVERY
ROTARIAN
EVERY
YEAR

**Customizable Pledge Cards
will be emailed for download
and printing...**

**...as well as a
customizable first
letter to Club
members to kick off
your Annual Giving
Campaign.**

Dear _____,

Due to your past generosity to The Rotary Foundation, more children can read; more villages have pure water; there is less hunger; there is less illness; there is more goodwill and understanding. Because you cared, the world is a better place.

Sadly, however, our work is never done. Children are still dying of disease; children are not being educated; there is poverty; and as long as there is hunger; then there will be a need for Rotary. A need for Rotarians like yourself to step up and fulfill our goal to provide service in our communalities, both near and far, by supporting the efforts of The Rotary Foundation through your generosity.

I know you share Rotary's goal of goodwill, peace, and understanding. I know that you give to satisfy the above needs. Your generosity has never been for personal recognition, but because you have shared your treasure, you have received the Gift of Rotary, that warm glow in your heart because you put Service Above Self.

We are now entering a new Rotary Year, and it is time again to ask for your continued support for those less fortunate than ourselves. There is an old saying "to those whom much is given, much is expected in return". I hope I can count on you to fulfill the mission of Rotary, and share your treasure in service to others.

Your gift is up to you; however, please note that we count on EVERY ROTARIAN EVERY YEAR to participate in the Annual Giving Campaign. So whether you give \$1,000 to join the Paul Harris Society; \$500 as a Super Sustainer; \$200 as a Double Sustainer, or \$100 as a sustainer, please know that every gift is welcomed.

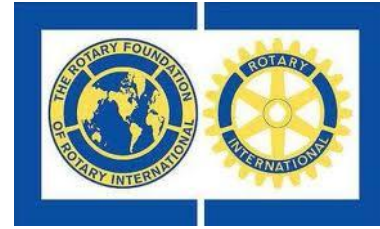
Thank you, on behalf of all those who will have a better life, because you cared.

Yours in Rotary Service,

[Your Name]

Foundation Chair, Rotary Club of _____

And the Satisfaction is in Seeing your Foundation Dollars at Work, in your Community and Around the World...



2012-2013 District Foundation Committee

Carolyn Schuetz, Rotary Foundation Chair, csandlb@comcast.net

Roger Hassler, Fundraising Chair, rogerhassler@gmail.com

Cecelia Babkirk, Grants Chair, rotariancecelia@gmail.com

Tim Lundell, Annual Giving Chair, tlundell@earthlink.net

Jim Mealey, PolioPlus Chair, jym1031@aol.com