

DISTRICT 5170

TRF NEWS TODAY

AUGUST, 2012

CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

2011-12 Annual Giving All-Stars

Eleven Clubs with 100% EREY!: Almaden Valley, Fremont Warm Springs, Los Altos, Los Altos Sunset, Los Gatos, Los Gatos Morning, Mountain View, Pleasanton North, Sunnyvale, Sunnyvale Sunrise, and Tri-Valley.

Top Three Total Dollars: Cupertino (\$58,575), San Jose (\$38,125), and Los Altos (\$31,567).

Top Three Per Capita: Los Altos Sunset (\$543.00), Cupertino (\$333.00), and Mission San Jose (\$328.00).

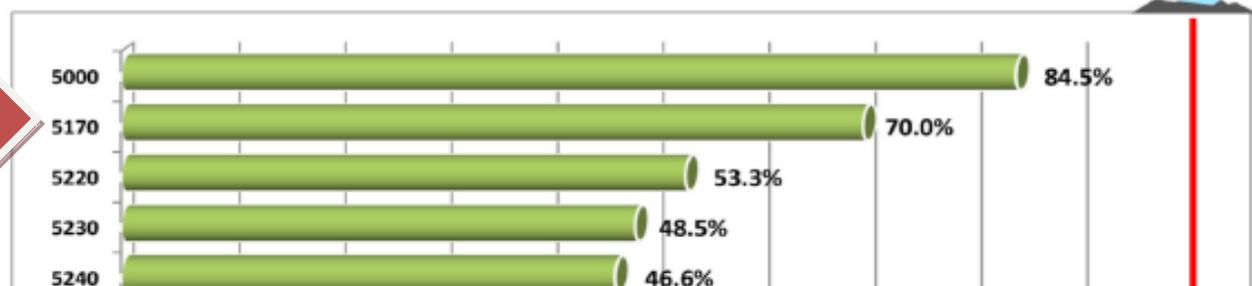
Top Three Percent-to-Club Goal: Fremont (329%), San Jose East/Evergreen (324%), and Sunnyvale (308%).

Your Club can join the District TRF leaders in 2012-13: Stay tuned to the TRF NewsToday to get in the game and stay on top!

Zone 26 EREY Goal Tracker

Goal - 100% of Rotarians Participate

Percentage Participation as of Near End of June 2012



Tool Time! By PDG Roger Hassler

Each month **TRF NewsToday** will provide Club Foundation Chairs with helpful hints and tools that are available to make the job easier. We hope you will find these items to be of benefit.

For Club Presidents and Foundation Chairs there is a new online tool on member access: **Rotary Club Central**. This program allows clubs to measure progress toward their goals, and see club achievements in three key areas: Membership, Service, and Foundation giving. Launched in July, the tool changes the way clubs interface with their District Governors by replacing paper forms traditionally used for setting annual goals. In addition to helping Club leaders, **Rotary Club Central** makes it easy for district leaders to review club activities throughout their district. It will also help gauge Rotary's worldwide impact. You must have a member access account and club authority to use this new program.

Another tool made available by The Rotary Foundation is the **"Doing Good in the World"** DVD's. These Telly Award-winning videos are available *for free* on iTunes. Or order a copy at shop.rotary.org.

Also available is the **"Every Rotarian Every Year"** club Power Point presentation. This is a perfect club program presentation. And don't forget the "Every Rotarian Every Year" brochure and the "Rotary Direct" brochure. These and many other TRF aids are available at shop.rotary.org, and items shown with a "\$0.01" price are actually *free*!



ROTARY

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Rotary challenges world's governments to target polio Rotary District 5170 represented at Conference by Brad Howard

Ahead of the UN General Assembly, Evanston-based humanitarian group holds strategy session with members from around the world including Pakistan and Nigeria

EVANSTON, Ill. (Aug. 15, 2012) — Rotary International aims to send a clear message to the United Nations (UN) General Assembly convening in September in New York: The world's governments must act swiftly and decisively if the crippling childhood disease *polio* is to finally be eradicated.

To that end, about 50 Rotary leaders from a dozen countries will meet Aug. 21-22 at the humanitarian group's world headquarters in Evanston, Ill., to devise strategies on how to persuade the international community to ante up the resources required to beat polio once and for all. Polio eradication has been Rotary's top priority since the 1980s.

The group will include Rotary leaders from Pakistan and Nigeria, two of the three countries where polio remains endemic (the third is Afghanistan). Participants will return to their homelands armed with the tools they need to advocate on behalf of polio eradication at all levels of government and society.

The focus then shifts to New York, where Rotary leaders will attend a UN General Assembly breakout session on Sept. 27, where UN Secretary-General Ban Ki-moon is expected to issue a strong call-to-action urging UN member states to ramp up their support for polio eradication. Rotary will join a group of national leaders and other donors, including the Bill & Melinda Gates Foundation, in what is expected to be a round of announcements on commitments.

Partners In Service: a TRF Tradition...

One of the gifts Rotary gives its membership is the ability to reach across borders. We do not just help others, but give ourselves unusual experiences and the opportunity for new friendships. If all of us could travel overseas to conduct the business of Rotary, we would be changed. We would become much more inspired humanitarians.

Since all of us cannot go overseas, the leadership of District 5170 wants to bring our friends from overseas to our clubs. Developed by Rotary District 5170 in 2002, Partners in Rotary Service brings friends from throughout the world to share their experience of how Rotary has changed their lives and the lives of people in their countries.

Each Partner will address around eleven Rotary Clubs as the main speaker during their weekly club meeting. The purpose of their comments should be to share how the Rotary Foundation has helped people in their country and effect what you are able to do to help others. They are asked to share specific stories and examples of how the Rotary Foundation, through Matching Grants and other programs, has provided aid to the people in their country. In the mix of our array of Rotarian speakers, we will also have Peace Scholars as part of this speaking schedule to give clubs a look into that program and the education that the Rotary Foundation is giving these amazing young people.



Please see the attached schedule of speakers and please try to include these people in your club activities while they are here.

Take them to see your projects, have them over for dinner. Introduce them to Rotary in your community while they tell you about Rotary in theirs...

Date	Time	Club
Monday, Oct 15	12:15 PM	Hollister
Tuesday, Oct 16	7:15 AM	Gilroy-South County Sunrise
Tuesday, Oct 16	12:15 PM	Gilroy
Wednesday, Oct 17	1215 PM	Morgan Hill
Thursday, Oct 18	7:00 AM	San Juan Bautista
Monday, Oct 22	1215 PM	Scotts Valley
Tuesday, Oct 23	730 AM	Santa Cruz Sunrise
Tuesday, Oct 23	1200 PM	Freedom
Wednesday, Oct 24	7:15 AM	San Lorenzo Valley
Wednesday, Oct 24	1215 PM	Watsonville
Thursday, Oct 25	1215 PM	Capitola-Aptos
Thursday, Oct 25		Avenues of Service
Friday, Oct 26	1215 PM	Santa Cruz
Tuesday, Oct 16	7:00 AM	Livermore Valley
Tuesday, Oct 16	1215 PM	Dublin
Wednesday, Oct 17	1200 PM	Livermore
Thursday, Oct 18	1215 PM	Pleasanton
Thursday Oct 18	600 PM	Tri-Valley
Friday, Oct 19	1215 PM	Pleasanton North
Monday, Oct 22	1215 PM	Hayward
Tuesday, Oct 23	1215 PM	Castro Valley
Wednesday, Oct 24	1215 PM	San Leandro
Thursday, Oct 25		Avenues of Service
Friday, Oct 19	715 AM	Castro Valley Sunrise
Tuesday, Oct 16	1215 PM	Los Gatos
Wednesday, Oct 17	715 AM	Los Gatos Morning
Wednesday, Oct 17	1200 PM	Cupertino
Thursday, Oct 18	700 PM	Sunnyvale STAR
Friday, Oct 19	1215 PM	Saratoga
Tuesday, Oct 23	1215 PM	Campbell
Wednesday, Oct 24	715 AM	Sunnyvale Sunrise
Wednesday, Oct 24	1200 PM	San Jose
Thursday, Oct 25	1215 PM	Almaden Valley
Thursday, Oct 25		Avenues of Service

Date	Time	Club
Tuesday, Oct 16	1215 PM	Sunnyvale
Wednesday, Oct 17	1215 PM	Alviso
Thursday, Oct 18	1215 PM	Santa Clara
Thursday Oct 18	7:00 PM	Fremont, Union City, Newark
Friday, Oct 19	1215 PM	San Jose North
Monday, Oct 22	1215 PM	Milpitas
Tuesday, Oct 23	1215 PM	Newark
Wednesday, Oct 24	715 AM	Fremont Warm Springs Sunrise
Wednesday, Oct 24	1215 PM	Fremont
Thursday, Oct 25	1215 PM	Niles-Fremont
Thursday, Oct 25		Avenues of Service
Friday, Oct 26	1215 PM	Mission San Jose
Tuesday, Oct 16	730 AM	Oakland Sunrise
Tuesday, Oct 16	1215 PM	Alameda
Wednesday, Oct 17	1215 PM	East Oakland
Thursday, Oct 18	1215 PM	Oakland
Friday, Oct 19	1215 PM	Piedmont/Montclair
Monday, Oct 22	1200 PM	Palo Alto
Tuesday, Oct 23	1215 PM	Mt. View
Tuesday, Oct 23	700 PM	Los Altos Sunset
Wednesday, Oct 24		
Wednesday, Oct 24	630 PM	East Palo Alto Bayshore
Thursday, Oct 25	1215 PM	Los Altos
Thursday Oct 25		Avenues of Service
Friday, Oct 26	715AM	Palo Alto University

Foundation Statistical Information

Due to the fact that we are so early in our Rotary Year we will just provide a recap of current District Annual Giving statistics.

With 28 clubs reporting, Rotarians have donated \$38,755 through August 15th. For the complete months of July and August of last year, the total was \$86,544.

With approximately 20% of the Annual Giving period (July to January) completed, there are ten clubs on pace to toward their goal, led by Gilroy South County (40%), and Sunnyvale (33%); the rest: Almaden Valley, Freedom, Fremont Warm Springs Sunrise, Livermore, Oakland Sunrise, San Jose East/Evergreen, Saratoga, and STAR.

THE GRANTS CORNER by Cecelia Babkirk

Happy August, everyone! Well, almost September. I don't know where the time goes, but I'll bet some of you are wondering the same thing.

Each month, I will include information about our District and Global Grants in this newsletter. Some of it will be useful or reminders about deadlines and some will tell you about some of the projects being done in District 5170. In this month's issue, I'll talk about some important dates and facts you need to know to navigate the Grant world, with an emphasis on District Grants. Here are the most important dates for Grant processing this year and for wrapping up last year:

October 25, 2012

Avenues of Service – If your club needs DDF or cash, display the project at the project fair at this event

Oct. 31, 2012

District Grant Applications for 2012-13 are due

Dec. 16, 2012 – Mar. 31, 2013

Final Reports for 2011-2012 District Grants are due

February 28, 2013

Global Grant DDF must be committed to a project or carried over.

**In the next sections, you will find important information about
District Grants and Global Grants**

Important Information about District Grants

1. If your club is planning a District Grant project, it must establish a Future Vision Grants Account in order to receive grant funds. The District MUST fund your grant into this separate account. Here is what you need to know:
 - A. Proper titling of the account is:

**Rotary Club of Anytown
Future Vision Grants Account**
or
**Rotary Club of Anytown Endowment (or Foundation)
Future Vision Grants Account**
 - B. The account *must be a checking account, with pre-printed checks and deposit slips*. Sub-Accounts are not acceptable.
 - C. One original, pre-printed deposit slip for each grant must be MAILED to the District Grants Chair, Cecelia Babkirk, at 262-D East Hamilton Avenue, Campbell, CA 95008 before the grant application will be reviewed and approved.
2. District and RI Financial Obligations – your club must be current in its dues obligations to District 5170 and Rotary International. This is a stewardship issue and one of the things that causes serious delays in the processing of all grants – both District and Global.
 - A. On September 30, each club which has allocated their DDF to District Grants and which is overdue will receive a notice, reminding them to pay these obligations by October 31. Note that it takes RI up to four weeks to post receipt of the dues, so when your club receives our notice, please send the check right away.
 - B. If the dues are not posted as paid by October 31, the club's District DDF will be forfeited.
3. District Grant Applications – the forms are on the www.rotary5170.org web site, on the left side navigation. Click on “2012-2013 Future Vision Grants Forms” and you will find everything you need:
 - A. District Grant Application for Local Projects
 - B. District Grant Application for International Projects
 - C. DDF Transfer form for District DDF
 - D. DDF Transfer form for Global DDF
 - E. Final report form for the 2011-2012 District Grants – yes, you may start now.

VERY IMPORTANT – We must receive your club's District Grant Application by October 31, 2012. Any club which does not submit an application or transfer their DDF to another club will forfeit their District DDF.

What About Global Grants?

Most of us in the District Rotary Foundation Leadership have heard the concern expressed by some clubs about the daunting size and complexity of Global Grants. We care about this and would encourage you to participate in a Global Grant, whether through a DDF Transfer, a cash contribution, or by taking on the writing, marketing and completing a Global Grant. They are more challenging than Matching Grants were, but also larger and more impactful, with tremendous results. We are here to help, coax, cajole and urge you to become involved in the Global Grant program.

Many feared that clubs would lose interest in these projects, due to the minimize grant size. However, clubs which have jumped in with both feet find that the size of their most recent grants is increasing, with several projects in the district topping \$100,000 project size, up to \$250,000.

Beginning with September's newsletter, we will present at least one tremendous Global Grant project, to show you what can happen when a few committed individuals decide to change the world, one project at a time.

Contact Information – District Grants Subcommittee

Chair:

Cecelia Babkirk E-mail: d5170grants@gmail.com

District Grant Resource Leaders:

Areas 1-3 Phil Dean E-mail: d5170grants1to4@gmail.com

Areas 4-6 Gerri Hussey E-mail: gerri.hussey@mail.com

Areas 7-9 Debbie Scanlon E-mail: dscanlon26@aol.com

We look forward to serving you and your club!

Squaw Creek Resort Memorial Day Giveaway

Your Club can win a Fabulous Weekend Getaway for 5, 7 or 10 of your Members!

TRF Fundraising Counts for HALF the Credit

- 25% of the Score for the club with the highest EREY percentage on January 31, 2013, from Foundation Giving beginning on July 1, 2012
- 25% of the Score for the club with the largest percentage increase to TRF Program Fund Giving from the 2011-12 Rotary Year to January 31, 2013, and which also has \$200 per capita giving during the same time period