

DISTRICT 5170

TRF NEWS TODAY

NOVEMBER, 2012

CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

November is Foundation Month!



The wonderful Rotary Foundation began in 1917 when the Rotary International President Arch Klumph announced the acceptance of endowments for *doing good in the world* – and The Rotary Foundation was born! With the help of Rotarians like you, Rotary continues to do good by building peace, fighting disease, providing clean water, supporting mothers and children, promoting education and growing local economies. It is appropriate for Rotarians in America that November is also Thanksgiving month, so with all the things that we have to be thankful for, we appreciate the need to help others have lives free from want, disease and ignorance.

TRF donations for the current Rotary year can be made any time up to June 30, 2013, but for the 2012 tax deduction credit, please note the following **2012 Year-end Deadlines for Contributions to The Rotary Foundation:**



Credit Cards: Online via www.rotary.org – must be authorized on or prior to 31 December 2012, midnight (Central Standard Time); or by **Fax:** (847-328-4101)/**Phone:** (866-976-8279)- must be received prior to the close of business on 31 December 2012.



Mail (least preferred): Sending credit card information by mail is less secure and slower than contributing on-line. If submitting credit card

contributions by mail it must be postmarked by 31 December 2012 and received by the Foundation by 8 January 2013: **The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60603**



Foundation Resources (click links)

Contribution Forms	Recognition Forms
Rotary Direct: Form (USA) ▪ Guide ▪ Form (Canada) Contribution (123): Form Multiple Donor (094): Form Memorial or Tribute Gift: Form	PHF Recognition and Transfer Request (102): Form Recognition Replacement: Form Understanding Foundation Recognition Points
Brochures	Other
Ways to Give: Brochure (173) Annual Fund: Brochure (957) Paul Harris Society: Brochure (099) End Polio Now: Brochure (940)	Corporate Matching: Website Foundation Funding: e-Learning Quick Reference: Guide (219) TRF Fact Card (159) ▪ Annual Report (187) Financial Resources ▪ Investments FAQ
Publications & Distribution	
Telephone: +1-847-866-4600 Fax: +1-847-866-3276 Email: pbos@rotary.org Website: http://shop.rotary.org <input type="checkbox"/> Order books, brochures & promotional items, certificates & awards, forms, manuals, and videos	
Contact Center: General Foundation Inquiries	
Telephone: +1-866-9ROTARY (+1-866-976-8279) Fax: +1-847-328-4101 Email: contact.center@rotary.org Hours: Monday through Friday from 8 a.m. to 5 p.m. Central Time	

Five tips for increasing your Club's Foundation giving

Over the past four years, the Rotary Club of Honolulu Sunset, Hawaii, USA, has averaged \$803 in per capita giving. District Annual Giving Subcommittee Chair Richard Zegar offers his top tips for increasing your club's giving:

1. Select committed Rotarians to serve in fundraising positions for several years in a row. This consistency contributes to an "atmosphere of giving."
2. Meet one-on-one with members to discuss The Rotary Foundation's work. Then ask them to join you in supporting the Foundation.
3. Recognize new members by making donations to the Foundation in their names. Not only will you introduce them to [individual recognition](#) opportunities, but you'll also encourage their continued support.
4. Use [Foundation reports](#) to inform members of their current recognition levels and encourage them to reach the next level. Acknowledge club members who attain higher giving levels.
5. Explain how effective and efficient The Rotary Foundation is compared with other charities. For example, tell members that 100 percent of their donations fund programs.

[Read more](#) about the Every Rotarian, Every Year (EREY) initiative.

Major Gifts to the Foundation

We are often asked if there is a way to support The Rotary Foundation other than cash. Rotarians can give gifts of personal property, stocks and bonds, and real property and receive a charitable taxable deduction. Please read further to understand the opportunities that are available.

Tangible personal property

Gifts of tangible personal property, such as jewelry or artwork, are given careful consideration on a case-by-case basis.

The Rotary Foundation's general guidelines specify that gifts of jewelry be worth at least US\$10,000 and gifts of artwork be valued at a minimum of \$25,000. Gifts must also be accompanied by a written proposal, which must include a qualified appraisal, photograph, and supporting materials, such as authentication papers.

If you're interested in making a gift of tangible personal property, [contact the Gift Administration department](#).

Contributing appreciated securities to The Rotary Foundation may benefit you in two ways:

- You may avoid paying capital gains taxes
- You may receive a charitable tax deduction

Stocks and mutual funds can be transferred either electronically or by mail. Detailed instructions are available for residents of the United States and Canada. Do not mail stock certificates to the Foundation's post office box. If you are donating U.S. stock or U.S. mutual funds, complete a [Publicly Traded Securities form](#) with your gift. If you are donating Canadian stock, please follow the [Canadian stock instructions](#). If you are sending certificates via mail, you'll also need to complete a [stock power form](#) to assign ownership to the Foundation. For additional information on making a gift of stock, or if you're interested in contributing mutual funds, bonds, or closely held securities, read the [Publicly Traded Securities brochure](#), or [contact the Gift Administration department](#).

Real estate

Making a gift of real estate to the Foundation may afford you financial benefits. Consult your financial adviser about your personal circumstances.

To initiate the process, you must obtain an independent qualified appraisal of the property. The property's value should be at least \$100,000 (or \$25,000 for undeveloped land) if you wish to make an outright gift to the Foundation. If you're interested in funding a charitable remainder trust, the property should be worth at least \$100,000.

If you believe that a gift of real estate could benefit you and the Foundation, [contact the Gift Administration department](#).

For more information please contact Major Donor Chair Mike Kearns of the Rotary Club of Fremont Warm Springs Sunrise club: B 408 535 5738 mike.kearns@nmfn.com.

“Foundation Month” Report for D-5170!

As shown on the table on the next page, this month's report for our District looks very exciting, and shows the great effort that many of our clubs have put forth. We have five clubs which have already exceeded their Annual Goal: **Almaden Valley, FUN, Mt. View, STAR, and Sunnyvale**. Two other clubs are over the \$200 per member mark: **Almaden Valley and Mt. View**. Fifteen clubs are well on their way with over \$100 per capita, a great effort. We also have clubs that are getting close to 100% EREY, with the following clubs are leading the way: **Mt. View (88.2%), Almaden Valley (71.4%), and San Jose East/Evergreen (61.9%)**. In fact, some clubs are well on their way to achieving the “triple-play” of 100% Goal, Double-Sustainer Per Capita, and 100% EREY. This will be outstanding! While we are ahead of last year's pace, we still have a long way to go. So where is your club? Check out the Annual Giving Report and compare!

D-5170 FOUNDATION ANNUAL GIVING REPORT (as of 11/10/12)

CLUB	ANN. GOAL	ACTUAL	% GOAL	\$ PER CAP	% EREY	TARGET 1	TARGET 2	TARGET 3
Alameda	\$ 10,450	\$ 6,210	59.3%	\$ 66.77	29.0%			
Almaden Valley	\$ 9,500	\$ 9,793	103.1%	\$ 232.45	71.4%	GOALIII	2X SUSTII	
Alviso	\$ 1,500	\$ 514	34.3%	\$ 36.71	7.1%			
Campbell	\$ 8,000	\$ -	0.0%	\$ -	0.0%			
Capitola/Aptos	\$ 9,400	\$ 4,655	49.5%	\$ 110.83	50.0%			
Castro Valley	\$ 12,000	\$ 3,600	30.0%	\$ 76.60	27.7%			
Cupertino	\$ 60,000	\$ 28,881	48.2%	\$ 156.11	47.6%			
Dublin	\$ 16,000	\$ 3,350	20.9%	\$ 76.13	31.8%			
East Oakland	\$ 3,000	\$ -	0.0%	\$ -	0.0%			
East Palo Alto Bayshore	\$ 1,500	\$ 200	13.3%	\$ 11.76	5.9%			
Freedom	\$ 5,000	\$ 1,390	27.8%	\$ 33.90	7.1%			
Fremont	\$ 7,009	\$ 1,200	17.1%	\$ 31.58	15.8%			
Fremont Warm Springs SR	\$ 5,200	\$ 2,600	50.0%	\$ 123.81	42.9%			
FUN	\$ 1,000	\$ 1,000	100.0%	\$ 66.67	33.3%	GOALIII		
Gilroy	\$ 17,655	\$ 11,530	65.3%	\$ 111.94	36.9%			
Gilroy South County	\$ 3,600	\$ 2,075	57.6%	\$ 115.28	44.4%			
Hayward	\$ 7,800	\$ 3,925	50.3%	\$ 45.64	19.8%			
Hollister	\$ 7,900	\$ -	0.0%	\$ -	0.0%			
Livermore	\$ 27,500	\$ 21,350	77.6%	\$ 176.44	14.6%			
Livermore Valley	\$ 10,000	\$ 288	29.0%	\$ 5.65	2.0%			
Los Altos	\$ 21,875	\$ 18,621	85.1%	\$ 110.18	36.7%			
Los Altos Sunset	\$ 1,700	\$ 80	47.0%	\$ 5.71	7.1%			
Los Gatos	\$ 17,000	\$ 12,013	70.7%	\$ 105.38	31.5%			
Los Gatos Morning	\$ 15,000	\$ 5,980	39.9%	\$ 83.06	26.4%			
Milpitas	\$ 3,500	\$ 1,050	30.0%	\$ 24.42	18.2%			
Mission San Jose	\$ 6,448	\$ -	0.0%	\$ -	0.0%			
Morgan Hill	\$ 22,400	\$ 10,935	48.8%	\$ 101.25	34.9%			
Moutain View	\$ 5,000	\$ 6,820	136.4%	\$ 200.59	88.2%	GOALIII	2X SUSTII	
Newark	\$ 4,100	\$ -	0.0%	\$ -	0.0%			
Niles Fremont	\$ 21,400	\$ 5,000	23.4%	\$ 56.17	16.9%			
Oakland	\$ 31,000	\$ 735						
Oakland	\$ 4,000							
Oakland	\$ 31,000	\$ (735)	0.0%	\$ -	0.0%			
Oakland Sunrise	\$ 4,000	\$ 2,400	60.0%	\$ 141.18	47.0%			
Palo Alto	\$ 18,000	\$ 3,650	20.3%	\$ 27.04	13.3%			
Paol Alto University	\$ 20,000	\$ 11,035	55.2%	\$ 118.66	36.6%			
Piedmont/Montclair	\$ 2,370	\$ 2,100	88.6%	\$ 116.67	44.4%			
Pleasanton	\$ 6,375	\$ 1,400	21.9%	\$ 16.67	14.9%			
Pleasanton North	\$ 5,500	\$ 75	14.0%	\$ 4.17	1.9%			
San Jose	\$ 45,000	\$ 475	11.0%	\$ 1.08	0.5%			
San Jose East/Evergreen	\$ 4,000	\$ 3,340	83.5%	\$ 15.90	61.9%			
San Jose North	\$ 11,120	\$ 5,630	50.6%	\$ 137.32	53.7%			
San Juan Bautista	\$ 3,600	\$ -	0.0%	\$ -	0.0%			
San Leandro	\$ 11,000	\$ 7,075	64.3%	\$ 157.22	40.0%			
San Lorenzo Valley	\$ 1,800	\$ -	0.0%	\$ -	0.0%			
Santa Clara	\$ 10,000	\$ 1,300	13.0%	\$ 16.67	3.9%			
Santa Cruz	\$ 15,600	\$ 2,900	18.6%	\$ 22.41	7.7%			
Santa Cruz Sunrise	\$ 20,000	\$ 6,615	33.1%	\$ 67.50	30.3%			
Saratoga	\$ 25,000	\$ 15,419	61.7%	\$ 120.46	47.7%			
Scotts Valley	\$ 10,000	\$ 5,900	59.0%	\$ 137.21	32.6%			
STAR	\$ 850	\$ 900	105.9%	\$ 56.25	31.3%	GOALIII		
Sunnyvale	\$ 16,450	\$ 17,760	107.8%	\$ 266.03	66.7%	GOALIII	2X SUSTII	
Sunnyvale Sunrise	\$ 3,600	\$ 1,000	27.8%	\$ -	5.9%			
Tri-Valley	\$ 1,800	\$ 500	27.8%	\$ 50.00	30.0%			
Watsonville	\$ 14,000	\$ -	0.0%	\$ -				
zTotal	\$ 623,502	\$251,850	40.4%	\$ 66.26	22.3%			

November Tool Time

Need help? Have Questions? Well, look no further than the District Web Site (click and bookmark: [D-5170](#)).

On the homepage, Click on the “Foundation” on the upper tool bar, then on the drop down list go to the following sections to help you in your effort to make The Rotary Foundation come alive in your club:

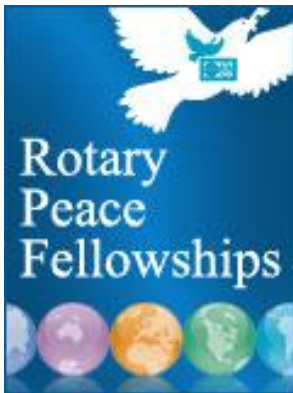
- **Foundation Resource Bureau:** Rotarian Charlie Wasser of the Rotary Club of Sunnyvale has compiled a list of District Speakers you can call upon to come to your club to help explain the benefits of The Rotary Foundation.
- **Club Annual Giving Campaigning:** A must reading containing helpful hints on how to organize and run your clubs Foundation Committee and insure success in your effort to motivate Every Rotarian Every Year.
- **The Paul Harris Society:** Rotarian Phil Dean of the Rotary Club of Livermore has provided a guide to the Paul Harris Society. If you wish to increase your clubs per capita giving then this section is a must.
- **Future Vision Program:** Questions about Future Vision, then thanks to District Foundation Chair Carolyn Schuetz and Grants Chair Cecelia Babkirk this is the place to be, this section will answer all your questions.
- **Scholar Grants:** Rotarian Marie Sikora of the Rotary Club of Scotts Valley has taken the mystery out of helping scholars achieve their educational goals. The Rotary Foundation grants helps scholars provide understanding, goodwill, and peace throughout the world.
- **Vocational Training Teams:** Two articles are available to give you insight into the program that will replace the GSE teams. VTT grants are GSE grants on steroids!

So there you have it. All the help you need, but rest assured the District Foundation Committee stands ready to help you at any time.

IMPORTANT REMINDER!

To all Club Presidents and TRF Chairs:

Don't forget that the deadline for turning in tickets for the Rotary Foundation Drawing is no later than Wednesday, December 5th, prior to the Cabinet Meeting being held that evening at the Doubletree Hotel in San Jose. The drawing will be held that evening, and if you are late your Club members miss out on the chance for outstanding prizes!



District 5170 is Proud to Announce Selection of Local Winner of Rotary Peace Fellowship

The Rotary Foundation has announced the award of a 2013 Rotary Peace Fellowship to Lauren Markham, a writer and educator sponsored by the Rotary Club of Oakland #3. The notification letter to Lauren read, in part:

THE ROTARY FOUNDATION

30 October 2012

Dear Lauren Markham:

On behalf of the Trustees of The Rotary Foundation, we are pleased to inform you that you have been selected to receive a 2013 Rotary Peace Fellowship for studies as part of the Rotary Peace Centers for International Studies in peace and conflict resolution program. You have been assigned to the Rotary Peace Center at Chulalongkorn University in Bangkok, Thailand, to attend the winter session, which will occur 12 June – 30 August 2013.



Lauren is a writer, educator and refugee advocate who lives in Oakland, California. Lauren writes fiction and essays and was recently named a 2011 Middlebury Fellow in Environmental Journalism. In addition to supporting refugees in the Bay Area, Lauren has worked with marginalized communities around the world using storytelling as a vehicle for learning and growth. Lauren studied Literature and Political Science at Middlebury College and has an MFA in Creative Writing from Vermont College of Fine Arts. She is currently earning her Single Subject Teaching Credential from the Bay Area Teachers' Center, while she works in the Oakland Public School District. She is pictured at the right working recently at a leadership camp in El Salvador with the organization *Asociacion Pro Salud Rural* (ASAPROSAR), which serves thousands of Salvadorans every year through water and sanitation programs, early childhood health outreach, vaccination and eye clinics, and youth services.



Polio Update (as of 11/7/2012)

Although our Polio Campaign does not begin until January, we want to keep Rotarians updated on the progress to date, and we will be soon laying out the targets for the final push to eliminate polio once and for all! Please note the totals in **RED** for year-over-year comparison

Countries	Year-to-date 2012				Year-to-date 2011				Total in 2011*	Date of most recent case
	WPV1	WPV3	W1W3	Total	WPV1	WPV3	W1W3	Total		
Pakistan	44	2	1	47	134	2		136	198	02-Oct-12
Afghanistan	26			26	47			47	80	01-Oct-12
Nigeria	82	17		99	33	9		42	62	23-Sep-12
India					1			1	1	13-Jan-11
Chad	5			5	113	3		116	132	14-Jun-12
DR Congo					85			85	93	20-Dec-11
Angola					4			4	5	07-Jul-11
Niger					1	1		2	5	22-Dec-11
CAR					2			2	4	08-Dec-11
China					18			18	21	09-Oct-11
Guinea						3		3	3	03-Aug-11
Kenya					1			1	1	30-Jul-11
Côte d'Ivoire						36		36	36	24-Jul-11
Mali						7		7	7	23-Jun-11
Congo					1			1	1	22-Jan-11
Gabon					1			1	1	15-Jan-11
Total	157	19	1	177	441	61	0	502	650	
Total in endemic countries	152	19	1	172	215	11	0	226	341	
Total outbreak	5	0	0	5	226	50	0	276	309	