

EVERY  
ROTARIAN  
EVERY  
YEAR

# TRF NewsToday

ROTARY DISTRICT 5170

JULY 2013

We hope you enjoy  
our new format

## ABOUT

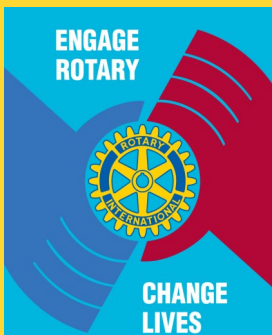
### THE ROTARY FOUNDATION

The Rotary Foundation enables Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.



#### Inside this issue:

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## New grant system launched worldwide

For three years, 100 districts including District 5170 have been testing Future Vision, a pilot of The Rotary Foundation's new grant system, which was designed to increase Rotary's effectiveness

during the next century of service.

As the new Rotary year dawned July 1st, the future has begun. All districts begin using the simplified grant structure.

In addition to local Grant Seminars, Rotary has set up a website to help education everyone on the new grant structure.

<http://www.rotary.org/en/grants/>

## 2 Dates for Grant Management Seminars

### VERY IMPORTANT:

The Rotary Foundation (TRF) requires each club attend a Grant Management Training session, in order to be qualified to participate in any TRF grant programs. NO make-up sessions will be held for this training, physical or virtual.

**August 3** 8:30 am - 1 pm  
AdMail Express, 31640 Haymon St., Hayward

**August 17** 8:30 am - 1 pm  
Doubletree Hotel, 2050 Gateway Pl., San Jose

Any of the following may represent your club:

Official Club Representative  
Alternate Representative  
Club President

For those who have attended the prior sessions, you will find this one informative. The format will be par-

ticipative with active involvement of all attendees.

Please RSVP to Roger Hassler [rogehassler@gmail.com](mailto:rogehassler@gmail.com) as soon as possible, to let us know who will attend from your club.

Questions, please contact Roger or Cecelia Babkirk [rotariancecelia@gmail.com](mailto:rotariancecelia@gmail.com).

Thank you for your interest in the grant programs of The Rotary Foundation.

## 2 Dates for Foundation Seminars

**August 6** 6 pm  
Doubletree Hotel, 2050 Gateway Pl., San Jose

**August 13** 6 pm  
AdMail Express,  
31640 Haymon St., Hayward

### Who Should Attend:

Foundation Chairs  
Club Presidents  
Interested Rotarians

### Topics to Cover:

Annual Giving, Every Rotarian Every Year, Polio, Permanent Fund,

With ideas and suggestions to help you raise money for TRF and WHY your members should give.

Please RSVP to Roger Hassler [rogehassler@gmail.com](mailto:rogehassler@gmail.com) as soon as possible

Thank you for your interest in the grant programs of The Rotary Foundation.

# One of the Most Giving Years Ever

In the early-June edition of the *TRF NewsToday*, we asked the headline question “Can We Turn a Very Good Year.....Into a Great One?” By any measure, District 5170 Rotarians came through in an amazing way in support of the Rotary Foundation in that last month and in all of 2012-13. The members of your District Foundation Committee wish to congratulate and thank every Rotarian who donated, and everyone who encouraged others to donate, to make this one of the best in D-5170 history!

TOP FIVE CLUBS - TOTAL GIVING	
CLUB	\$\$
Fremont Warm Springs Sunrise	\$134,784
Cupertino	\$97,975
San Jose	\$52,140
Los Altos	\$43,038
Livermore	\$42,963

The totals: **Annual Programs Fund: \$705,255.00!**

**Polio Giving: \$94,625.00!**

**Endowment Fund Contributions: \$132,755.00!**

And the grand total D-5170 for the year: **\$1,022,016.13!**

This is an incredible achievement!

TOP FIVE CLUBS - PERCENT OF GOAL	
CLUB	%
Los Altos Sunset	416%
Freedom	283%
Sunnyvale Sunrise	185%
Tri-Valley	182%
Mountain View	169%

TOP FIVE CLUBS - PER CAPITA GIVING	
CLUB	\$\$\$
Los Altos Sunset	\$506.00
Sunnyvale Sunrise	\$391.00
Sunnyvale	\$366.00
Tri-Valley	\$364.00
Freedom	\$363.00

And where does this outpouring of generosity rank in the Rotary world? Among the 23 districts in Zones 25/26 (far west United States and Canada), our District contribution total ranks **No. 1!** Among all the districts in the United States, we rank **No. 4!** And in the entire world, of the 534 Rotary districts, D-5170 ranks **No. 13!**

TOP FIVE CLUBS - TOTAL ANNUAL GIVING	
CLUB	\$\$
Cupertino	\$63,685
San Jose	\$52,110
Los Altos	\$35,897
Livermore	\$33,800
Oakland	\$25,852

As you review the final totals for the District and your Club, you will also see that we achieved an outstanding **71% EREY** (first in the Zone), and that **8 clubs achieved 100% EREY**.

TOP FIVE CLUBS - POLIO GIVING	
CLUB	\$\$
Fremont Warm Springs Sunrise	\$25,000
Livermore	\$9,163
Santa Clara	\$4,360
Alameda	\$3,366
Almaden Valley	\$3,206

But if there is an opportunity for us to reach even higher, it is in the effort to accomplish “Every Rotarian Every Year” from top to bottom in the District. As the new year gets under way, you will learn that EREY will be the theme for 2013-14.

TOP FIVE CLUBS - ENDOWMENT GIVING	
CLUB	\$\$
Fremont Warm Springs Sunrise	\$104,580
Castro Valley	\$24,000
Palo Alto University	\$1,975
Campbell	\$1,000
San Jose East/Evergreen	\$1,000

So spend a few moments reflecting on our (your!) accomplishment in the year just concluded...and then buckle up as our fine Rotarians get about the task of making the new year even better!

# 2012-2013 Totals

Club	Members 6/30/13	EREY	EREY %	Annual Fund Goal 2012-2013	Annual Fund Total 2012-2013	APF Per Capita	% of Goal Achieved	PolioPlus
Alameda	79	45	57%	\$10,450.00	\$12,815.00	\$141.28	123%	\$ 3,366.00
Almaden Valley	53	45	85%	\$9,502.00	\$12,606.00	\$300.14	133%	\$ 3,206.00
Alviso	13	5	38%	\$1,504.00	\$1,914.41	\$127.63	127%	\$ 515.00
Campbell	57	37	65%	\$8,000.00	\$8,920.00	\$165.19	112%	\$ 369.00
Capitola-Aptos	43	38	88%	\$9,400.00	\$9,930.00	\$236.43	106%	\$ 2,150.00
Castro Valley	61	26	43%	\$12,000.00	\$7,435.00	\$158.19	62%	\$ 3,075.97
Cupertino	200	169	85%	\$59,976.00	\$63,685.00	\$348.83	106%	\$ 700.00
Dublin	46	38	83%	\$15,975.00	\$15,437.23	\$346.21	97%	\$ -
East Oakland	7	2	29%	\$3,000.00	\$420.00	\$24.71	14%	\$ 200.00
East Palo Alto Bayshore	18	18	100%	\$1,500.00	\$1,680.00	\$112.00	112%	\$ -
Freedom	44	21	48%	\$5,000.00	\$14,150.00	\$351.79	283%	\$ 100.00
Fremont	37	20	54%	\$7,000.00	\$7,023.00	\$171.29	100%	\$ 2,245.00
Fremont Union City Newark	15	8	53%	\$1,000.00	\$1,240.00	\$103.33	124%	\$ 75.00
Fremont Warm Spring Sunrise	22	22	100%	\$5,200.00	\$5,204.00	\$260.20	100%	\$ 25,000.00
Gilroy	102	61	60%	\$17,655.00	\$19,070.00	\$184.80	108%	\$ 2,381.00
Gilroy Sunrise	17	17	100%	\$3,600.00	\$3,925.00	\$230.88	109%	\$ 400.00
Hayward	87	58	67%	\$7,800.00	\$12,524.50	\$160.57	161%	\$ 1,080.00
Hollister	73	59	81%	\$7,900.00	\$9,820.00	\$125.90	124%	\$ 290.00
Livermore	133	124	93%	\$27,500.00	\$33,800.00	\$258.02	123%	\$ 9,163.00
Livermore Valley, The	51	44	86%	\$10,000.00	\$8,480.05	\$103.57	85%	\$ 1,000.00
Los Altos	170	161	95%	\$21,875.00	\$35,896.66	\$209.92	164%	\$ 1,641.16
Los Altos Sunset	12	12	100%	\$1,700.00	\$7,080.00	\$505.71	416%	\$ 240.00
Los Gatos	110	110	100%	\$17,000.00	\$21,788.00	\$187.96	128%	\$ 2,695.50
Los Gatos Morning	73	71	97%	\$15,000.00	\$22,665.00	\$316.54	151%	\$ 1,781.07
Milpitas	35	18	51%	\$3,500.00	\$4,480.00	\$131.76	128%	\$ -
Mission San Jose	20	17	85%	\$6,448.00	\$4,225.00	\$201.19	66%	\$ 2,375.00
Morgan Hill	112	75	67%	\$22,400.00	\$24,625.00	\$228.01	110%	\$ 375.00
Mountain View	37	37	100%	\$5,000.00	\$8,470.00	\$256.67	169%	\$ 1,970.00
Newark	36	25	69%	\$4,100.00	\$5,650.00	\$144.87	138%	\$ 1,000.00
Niles (Fremont)	90	88	98%	\$21,400.00	\$21,527.00	\$244.63	101%	\$ 2,200.00
Oakland	293	74	25%	\$31,000.00	\$25,852.25	\$85.32	83%	\$ 2,450.00
Oakland Sunrise	19	15	79%	\$4,000.00	\$4,845.00	\$323.00	121%	\$ 2,655.00
Palo Alto	141	81	57%	\$17,949.00	\$21,295.00	\$146.17	119%	\$ 200.00
Palo Alto/University	95	90	95%	\$20,000.00	\$21,530.00	\$241.91	108%	\$ 1,536.00
Piedmont-Montclair	19	11	58%	\$2,370.00	\$3,050.00	\$169.44	129%	\$ -
Pleasanton	96	56	58%	\$6,375.00	\$6,011.00	\$70.87	94%	\$ 1,180.00
Pleasanton (Tri-Valley)	12	12	100%	\$1,800.00	\$3,275.00	\$363.89	182%	\$ 500.00
Pleasanton North	52	50	96%	\$5,500.00	\$6,175.00	\$112.25	112%	\$ -
San Jose	442	279	63%	\$45,000.00	\$52,110.00	\$117.36	116%	\$ 30.00
San Jose East-Evergreen	19	15	79%	\$4,000.00	\$4,740.00	\$263.33	119%	\$ 100.00
San Jose Silicon Valley	34	33	97%	\$11,120.00	\$8,230.00	\$205.75	74%	\$ 1,000.00
San Juan Bautista	19	14	74%	\$3,600.00	\$3,491.00	\$166.24	97%	\$ 1,885.00
San Leandro	44	37	84%	\$11,000.00	\$11,865.00	\$263.67	108%	\$ 1,665.00
San Lorenzo Valley (Felton)	20	17	85%	\$1,800.00	\$2,705.00	\$169.06	150%	\$ 350.98
Santa Clara	81	38	47%	\$10,000.00	\$13,300.00	\$172.73	133%	\$ 4,360.00
Santa Cruz	131	80	61%	\$15,600.00	\$20,050.00	\$154.23	129%	\$ 1,000.00
Santa Cruz Sunrise	97	86	89%	\$20,000.00	\$18,300.00	\$192.63	92%	\$ 120.00
Saratoga	130	84	65%	\$25,000.00	\$21,554.00	\$168.39	86%	\$ 2,520.00
Scotts Valley	41	33	80%	\$10,000.00	\$11,015.00	\$275.38	110%	\$ 1,390.00
Silicon Valley Star	12	7	58%	\$850.00	\$1,400.00	\$77.78	165%	\$ -
Sunnyvale	65	64	98%	\$17,000.00	\$21,250.00	\$366.38	125%	\$ 1,990.00
Sunnyvale Sunrise	16	16	100%	\$3,600.00	\$6,650.00	\$391.18	185%	\$ -
Watsonville	84	43	51%	\$14,000.00	\$10,076.00	\$113.21	72%	\$ 100.00



**END  
POLIO  
NOW**

# Polio Updates

- In the Horn of Africa, an outbreak of WPV1 is continuing, centered around Banadir, Somalia.
- WPV3 continues to be at the lowest ever recorded levels. Globally, WPV3 has not been detected anywhere since November 2012. In Asia, the strain has not been detected in over a year (since April 2012). With the current historic low levels of WPV3, the world has a unique opportunity to rid itself of the second strain of wild poliovirus (following the last case of WPV2 in 1999). It would be a significant milestone for the global effort, with significant operational benefits. Leaving only one wild poliovirus strain to target, the eradication of WPV3 would allow an all-out assault on the remaining strains of WPV1.

Total cases	Year-to-date 2013	Year-to-date 2012	Total in 2012
Globally	108	91	223
- in endemic countries	56	87	217
- in non-endemic countries	52	4	6

- See more at: <http://www.polioeradication.org/>

## Gates Foundation joins with Rotary to boost polio endgame support

By Dan Nixon and Arnold R. Grahl  
Rotary News -- 25 June 2013

An announcement at the Rotary International Convention in Lisbon, Portugal, set the stage for a bold new chapter in the partnership between Rotary and the Bill & Melinda Gates Foundation in the campaign for polio eradication.

“Going forward, the Gates Foundation will match two-to-one, up to US\$35 million per year, every dollar Rotary commits to reduce the funding shortfall for polio eradication through 2018,” said Jeff Raikes, the foundation’s chief executive officer, in a prerecorded video address shown during the convention’s plenary session on 25 June. “If fully realized, the value of this new partnership with Rotary is more than \$500 million. In this way, your contributions to polio will work twice as hard.”

The joint effort, called End Polio Now – Make History Today, comes during a critical phase for the [Global Polio Eradication Initiative](#). The estimated cost of the initiative’s [2013-18 Polio Eradication and Endgame Stra-](#)

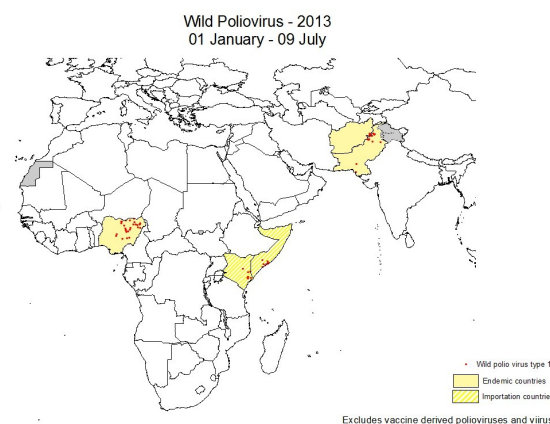
[tegic Plan](#) is \$5.5 billion. [Funding commitments](#), announced at the Global Vaccine Summit in April, total \$4 billion. Unless the \$1.5 billion funding gap is met, immunization levels in polio-affected countries will decrease. And if polio is allowed to rebound, within a decade, more than 200,000 children worldwide could be paralyzed every year.

Rotary and the Gates Foundation are determined not to let polio make a comeback. “We will combine the strength of Rotary’s network with our resources, and together with the other partners in the Global Polio Eradication Initiative (GPEI), we will not just end a disease but change the face of public health forever,” said Raikes.

In 2007, the Gates Foundation gave The Rotary Foundation a \$100 million challenge grant for polio eradication, and in 2009, increased it to \$355 million. Rotary agreed to raise \$200 million in matching funds by 30

June 2012, but Rotarians in fact raised \$228.7 million toward the challenge.

“Now is the time for us all to take action: Talk to your government leaders, share your polio story with your social networks, and encourage others to join you in supporting this historic effort,” Raikes added. “When Rotarians combine the passion for service along with the power of a global network, you are unstoppable, and the Gates Foundation is proud to partner with you. Let’s make history and End Polio Now.”



# Achieving Success

People give because they are asked to give. If Rotarians are not aware of the need, you cannot expect them to respond. 2012-13 RI President Sakuji Tanaka said, “I never lost a friend when I asked them to give to Rotary.”

The Rotary Foundation is an incredible vehicle for building a better world. Our agents of change, Rotary clubs, are filled with architects of peace--- Rotarians. Your contribu-

tions to the Annual Fund-Share help empower Rotarians make their communities better.

Fundraising is not just asking for a gift, it’s inspiring. Tell the story of Rotary. Your gift is used to fund high impact, sustainable solutions to pressing needs around the world. Talk about Foundation projects you’ve been personally involved in, those which have been a life-changing experience for you and for

those helped by the project. We need to do more to share the stories of The Rotary Foundation. Inspiration leads to joyful giving which results in recurring gifts rather than once off obligatory giving.

\* Feel free to use these videos (in the box below) as programs or commercials at your Rotary meetings and events.

## Videos

Areas of Focus	Foundation Grants	End Polio Now	Peace Centers
<a href="#">Doing Good in the World</a>	<a href="#">Improving Our Foundation</a>	<a href="#">Rotary Fights</a>	<a href="#">Voices for Peace</a>
<a href="#">Promote peace</a>	<a href="#">Lessons Learned</a>	<a href="#">Shot Felt Around the World</a>	<a href="#">Practicing Peace</a>
<a href="#">Fight disease</a>	<a href="#">Sustainability</a>	<a href="#">The Final Inch</a>	
<a href="#">Provide clean water</a>	<a href="#">District Grants</a>	<a href="#">This Close</a>	
<a href="#">Save mothers &amp; children</a>	<a href="#">Global Grants</a>	<a href="#">The Last Hurdle</a>	
<a href="#">Support education</a>	<a href="#">Vocational Training Teams</a>	<a href="#">Crutch</a>   <a href="#">Tree</a>   <a href="#">Faces</a>	
<a href="#">Grow local economies</a>	<a href="#">Mercy Ships &amp; Rotary</a>		

## Contribution Forms

Contribution (123): [Form](#)

Multiple Donor (094): [Form](#)

**Break up your gift into smaller pieces through out the year using Rotary Direct:**

[Form \(USA\)](#) ▪ [Guide](#) ▪

Donors may also enroll using The Rotary Foundation Contribution Form (123), by selecting “Make this a recurring contribution”. To learn more about Rotary’s recurring giving program, visit the Rotary Direct section of the website.





# Paul Harris Society

Bringing positive change to communities around the world



Rotary has been serving communities here at home, and around the world, for over 100 years. Your continued support of The Rotary Foundation brings lasting and positive change to communities in need, and inspires others to join our efforts to do good in the world.

This is a significant time for Rotary, and one marked by change – from a new grant model to a completely re-designed website, there is a lot of change underway. Another change involves one of our Foundation's most important donor recognition programs, the Paul Harris Society.

The Paul Harris Society (PHS) recognizes individuals who generously contribute US\$1,000 or more every year to one of three Foundation funds: the Annual Fund, Polio Plus or an approved Foundation grant.

The level of support represented by Paul Harris Society members is staggering. **Although less than 3 percent of Rotary Foundation supporters contribute at the Paul Harris Society level, their contributions represent roughly 35 percent of all Annual Fund contributions in a year.**

## From the desk of the chairman

Roger Hassler, PDG

Prior to January 1990 the only thing I knew about Rotary was that it was a club I once attended with my boss and heard about some good things they did in the community. I should note that the meeting I attended was the Newark club meeting.

But in January of 1990 I was invited to attend a meeting of the Almaden Valley Club. To be honest I had an interest in joining a local club to develop friendships with people outside the realm of the people I worked with. It didn't take long to learn about the good things the club was doing and for me the good things The Rotary Foundation was doing, specifically the effort to eradicate Polio. Two members of the Almaden club came to our home to talk to Angie and me about membership. What they explained was the expectations of Rotary membership.

First, was to pay dues and meals on time. Second, was to support the projects of the club, and to make an annual donation to The Rotary Foundation. It all made sense to me. Why would I join an organization that I didn't want to support?

Obviously, over the years I have learned just how much Rotary means to our local communities and what a great asset our clubs have become to schools, parks, and most important to people in our own hometowns. But I have also learned how important it is to support the efforts of the Foundation in its effort to create a world full of Peace, Goodwill, and Understanding. For me these are not just words that sound good, they are a way to, at some point in time, allow us to keep our children and grandchildren from having to go to war in lands far away.

Do you remember how important the post WWII Marshall Plan was in the rebuilding of Europe? I look at what we accomplish with our donations to The Rotary Foundation as those donations turn into grants to do good work in the world. I think about those grants as if they were an extension of the Marshall Plan on a worldwide basis.

That is why I invite you to join me in being as generous as you can as you fulfill the expectations you assumed when you said yes to become a Rotarian.

Yours in Rotary Service,

## Your Rotary Foundation Committee

**General Chair:** Roger Hassler, PDG  
rogerhassler@gmail.com

**Fundraising Chair:** Robert Kidd  
robert@donahue.com

**Paul Harris Society:** Pamela Philbert  
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