

TRF New Year's Resolutions

For Club Presidents and TRF Chairs



I will encourage Club members to fulfill donation commitments by January 31st.



I will report regularly to my Club on our progress toward this year's TRF goal.



I will strive to make my Club 100% Every Rotarian, by personally contacting every last member to make a contribution in even a small amount.



I will make interesting presentations to my Club regarding the projects of The Rotary Foundation.



I will regularly review my Club's TRF record through RI Member Access and Rotary Club Central to assure its accuracy.



I will begin planning a smooth transition to the 2015-16 Club Leadership in all aspects of our TRF programs.



I will make sure to give appropriate recognition to each Double Sustainer, Super Sustainer, Paul Harris Fellow and Paul Harris Society member in my Club.

A Great Place to Be at Mid-Year!

By District TRF Chair Cecelia Babkirk

It's nearly the end of January and before we know it, it will be the end of this Rotary year! Things are going well on The Rotary Foundation Committee. Contributions to the Annual Fund are at **\$559,763** and **80.8%** of the club goals (**55.6% of Governor Ed Jellen's and my goal of \$1 million**). There are ten clubs which are below 50% of the club goal and I am happy to help any way I can to raise your numbers. On the flip side, there are **twenty** clubs which are over their goal. They are:

Fremont	123%	Oakland #3	124%
FUN Sunset	100%	Palo Alto	126%
Fremont Warm Springs		Pleasanton North	118%
Sunrise	106%	San Jose East Evergreen	114%
Hayward	119%	San Jose Silicon Valley	105%
Los Altos	109%	San Leandro	101%
Los Altos Sunset	255%	Santa Cruz	116%
Los Gatos	110%	Saratoga	137%
Milpitas	101%	Sunnyvale Sunrise	204%
Mission San Jose	113%	Tri-Valley	134%
Mountain View	119%	Watsonville	119%

Be Sure Your Club Gets its SHARE!

The SHARE Program can be quite confusing and difficult to explain to Club members, especially with regard to the importance of making TRF contributions (not just pledges, but actual payment) by January 31st each year. But let's give it a try: The SHARE program is how The Rotary Foundation and your District return a large portion of your Annual Giving donations as grant funds for your Club's domestic and inter-national projects. The total amount of DDF funds made available to each Club is based on the total Annual Giving contributions made during the 31-month period ending on the prior January 31st. Funds contributed after that date will not come back to the Club until one year later. So...if your member contributes \$200 on January 31, 2015, part of it will come back to your Club for the 2015-16 Rotary year. If you make the same \$200 donation on February 1, 2015 (one day later), your Club will not see it until the 2016-17 Rotary year, a full year longer wait. Sooner is better, so get the word out to encourage donations over the next week before the deadline passes!

District 5170 Shines in Zone 26... and Zone 26 Shines in the World!

Zone 26 Rotary Foundation Statistics

As of December 31, 2014

Program	2014-15	2013-14	% Change
Total Contributions	\$4,560,623 (#4)	\$8,338,396	-45.31%
Annual Fund	\$2,589,373 (#4)	\$2,582,284	+0.27%
PolioPlus	\$609,177 (#6)	\$2,372,352	-74.32%
Endowment Fund	\$626,679 (#4)	\$3,012,294	-79.2%
Other Contributions*	\$735,394 (#3)	\$371,466	+97.97%
Per Capita	\$88.84 (#3)	\$87.55	+1.47%
Top 5 Districts in Total Contributions	5230 - \$751,157 5170 - \$681,998 5340 - \$582,606 5240 - \$381,912 5000 - \$330,439		
Top 5 Districts in Annual Fund Per Capita	5000 - \$149.35 5170 - \$145.77 5320 - \$115.66 5280 - \$101.15 5340 - \$90.28		
Top 5 Districts in PolioPlus	5240 - \$130,493 5340 - \$83,334 5230 - \$55,668 5490 - \$53,389 5320 - \$48,391		
Total Contributions Worldwide	\$95,399,144	\$92,255,836	+3.41%
Annual Fund Worldwide	\$55,478,205	\$49,517,116	+12.04%
PolioPlus Worldwide**	\$12,988,468	\$18,176,480	-28.54%

Red number indicates world ranking in 34 zones.

DDF DEADLINE IS JANUARY 31!

A quick reminder to send your clubs' Annual Fund contributions by January 31st, if they are to be counted in your club's DDF Allocations for next year. We suggest that if you mail the contributions via snail mail, you do so no later than Tuesday, January 27th.

TRF EREY and AF 2014-2015 as of 01/12/2015

Club	1/12/15	E.R.E.Y	E.R.E.Y %	Annual Fund Goal 2014-2015	Annual Fund through 01/12/2015	APF Per Capita	% of Goal Achieved	PolioPlus
Alameda	75	37	49%	\$16,200.00	\$13,769.00	\$183.59	84.99%	\$ 1,700.00
Almaden Valley	39	24	62%	\$10,000.00	\$5,800.00	\$148.72	58.00%	\$ 200.00
Campbell	59	27	46%	\$13,900.00	\$6,400.00	\$108.47	46.04%	\$ 2,220.00
Capitola-Aptos	44	39	89%	\$10,000.00	\$9,050.00	\$205.68	90.50%	
Castro Valley	53	20	38%	\$16,000.00	\$6,550.00	\$123.58	40.94%	
Cupertino	210	126	60%	\$60,000.00	\$48,376.00	\$230.36	80.63%	\$ 1,367.50
Dublin	51	19	37%	\$14,001.00	\$5,350.00	\$104.90	38.21%	
East Palo Alto Bayshore	43	3	7%	\$2,000.00	\$1,400.00	\$32.56	70.00%	
Freedom	40	11	28%	\$7,750.00	\$2,875.00	\$71.88	37.10%	
Fremont	40	36	90%	\$9,500.00	\$11,675.00	\$291.88	122.89%	\$ 200.00
Fremont Union City Newark Sunse	26	26	100%	\$2,600.00	\$2,590.00	\$99.62	99.62%	\$ 100.00
Fremont Warm Spring Sunrise	18	15	83%	\$5,356.00	\$5,700.00	\$316.67	106.42%	
Gilroy	107	57	53%	\$22,000.00	\$20,774.00	\$194.15	94.43%	\$ 1,000.00
Gilroy Sunrise	20	6	30%	\$5,800.00	\$2,500.00	\$125.00	43.10%	
Hayward	83	35	42%	\$7,500.00	\$8,900.00	\$107.23	118.67%	\$ 100.00
Hollister	65	49	75%	\$9,520.00	\$8,620.00	\$132.62	90.55%	\$ 630.00
HuaRen Silicon Valley	34		0%			\$0.00		
Livermore	132	47	36%	\$35,000.00	\$26,173.58	\$198.28	74.78%	\$ 7,100.00
Livermore Valley, The	49	3	6%	\$9,625.00	\$1,100.00	\$22.45	11.43%	
Los Altos	172	105	61%	\$31,290.00	\$31,915.07	\$185.55	102.00%	\$ 1,212.87
Los Altos Sunset	9	8	89%	\$2,200.00	\$5,600.00	\$622.22	254.55%	
Los Gatos	105	64	61%	\$19,500.00	\$18,220.00	\$173.52	93.44%	\$ 1,700.00
Los Gatos Morning	69	44	64%	\$17,400.00	\$15,953.00	\$231.20	91.68%	\$ 1,050.00
Milpitas	29	13	45%	\$5,000.00	\$5,070.00	\$174.83	101.40%	
Mission San Jose	18	7	39%	\$3,508.00	\$3,970.00	\$220.56	113.17%	\$ 700.00
Morgan Hill	114	74	65%	\$29,450.00	\$23,060.00	\$202.28	78.30%	\$ 1,375.00
Mountain View	34	30	88%	\$7,000.00	\$8,325.00	\$244.85	118.93%	
Newark	33	22	67%	\$8,500.00	\$4,900.00	\$148.48	57.65%	
Niles (Fremont)	90	23	26%	\$22,000.00	\$5,590.00	\$62.11	25.41%	\$ 2,395.00
Oakland	321	67	21%	\$32,000.00	\$39,591.48	\$123.34	123.72%	\$ 375.00
Oakland Sunrise	16	11	69%	\$4,900.00	\$4,160.00	\$260.00	84.90%	\$ 500.00
Palo Alto	133	89	67%	\$20,000.00	\$25,150.00	\$189.10	125.75%	\$ 100.00
Palo Alto/University	99	43	43%	\$20,900.00	\$13,904.60	\$140.45	66.53%	\$ 250.00
Piedmont-Montclair	18	6	33%	\$1,550.00	\$1,120.00	\$62.22	72.26%	
Pleasanton	85	9	11%	\$7,250.00	\$1,550.00	\$18.24	21.38%	\$ 200.00
Pleasanton (Tri-Valley Evening)	15	12	80%	\$3,800.00	\$5,095.00	\$339.67	134.08%	
Pleasanton North	52	19	37%	\$6,000.00	\$6,800.00	\$130.77	113.33%	
San Jose	426	6	1%	\$42,000.00	-\$695.00	-\$1.63	-1.65%	\$ 3,000.00
San Jose East-Evergreen	21	14	67%	\$4,600.00	\$4,150.00	\$197.62	90.22%	\$ 400.00
San Jose Silicon Valley	29	26	90%	\$7,435.00	\$7,780.00	\$268.28	104.64%	
San Juan Bautista	32		0%	\$6,000.00	\$4,570.00	\$142.81	76.17%	
San Leandro	42	29	69%	\$10,150.00	\$10,225.00	\$243.45	100.74%	
San Lorenzo Valley (Felton)	20	19	95%	\$3,250.00	\$3,215.00	\$160.75	98.92%	
Santa Clara	91	32	35%	\$14,500.00	\$11,200.00	\$123.08	77.24%	
Santa Cruz	119	73	61%	\$15,600.00	\$18,145.00	\$152.48	116.31%	
Santa Cruz Sunrise	95	59	62%	\$21,000.00	\$17,412.50	\$183.29	82.92%	\$ 500.00
Saratoga	121	62	51%	\$20,610.00	\$28,171.00	\$232.82	136.69%	
Scotts Valley	42	27	64%	\$10,000.00	\$9,010.00	\$214.52	90.10%	\$ 2,360.00
Silicon Valley Star	15	1	7%	\$2,800.00	\$250.00	\$16.67	8.93%	
Sunnyvale	69	11	16%	\$24,000.00	\$3,420.00	\$49.57	14.25%	\$ 640.00
Sunnyvale Sunrise	13	11	85%	\$2,600.00	\$5,300.00	\$407.69	203.85%	
Watsonville	84	33	39%	\$10,000.00	\$11,883.00	\$141.46	118.83%	\$ 969.00
District Totals	3819	1629	43%	\$693,545.00	\$541,613.23	\$141.82	78.09%	\$ 32,344.37

From the TRF Chair's Corner

The Rotary Foundation Has a New Funding Model

If you have read your January, 2015 issue of The Rotarian from cover-to-cover, then you know that The Rotary Foundation is adopting a new funding model beginning July 1, 2015. In a nutshell, there are two impacts – one on contributions to The Foundation and one to grants involving cash contributions to Global Grants.

Beginning July 1, 5% of all contributions to TRF will be set aside. The purpose is to establish a reserve fund against extreme fluctuations in the financial markets, such as we experienced in 2008/2009, when the grant window closed on July 9 and there were operational impacts.

On the grants side, beginning July, a charge of 5% will be made on all cash contributions made to Global Grants. There are several reasons for this, the main one being the cost of cash-handling transactions, especially currency exchange fluctuations, wiring fees, etc.

I recommend you read the article, which begins on page 53 of The Rotarian. The professionals at TRF have done a good job of explaining these changes, including the reasons and the benefits that can be expected in the coming months and years.

Next month's TRFNT will have an in-depth discussion of upcoming changes in the Grants programs, including some that those of you doing projects will welcome.

GOT GLOBAL DDF TO SPEND????

As we approach the deadline of March 31, 2015 for Clubs to spend their Global DDF (District Designated Funds), some clubs are wondering how they can spend their DDF. Your options are to write your own Global Grant or transfer your DDF to another Club who has already completed the groundwork necessary to write a Global Grant and completed most of the Application. There are four projects in our District that have substantially completed their Global Grant Applications and are still looking for funding in the form of DDF (or cash). If you would like to support one of these projects, simply fill out the DDF transfer form to transfer your DDF to the project. Before you do that, I suggest you contact the Project Contact to learn as much as you can about the project.

PALO ALTO ROTARY CLUB – Water for Mefou: Clean water for 5,000 subsistence farmers in rural Cameroon.

This project will improve the health and well-being of rural families by providing them with both access to potable drinking water, and an understanding and appreciation of the importance of clean water. Area of Focus: Water and Sanitation. Country: Cameroon Contact: Susan Lutter, sllutter@gmail.com.

CUPERTINO ROTARY CLUB – Nigeria Primary and Maternal Health Aid Ambulance. This grant will help procure an ambulance that would serve 20 villages around a new medical facility in Akparata Nigeria to bring expectant mothers and infants to the hospital for emergencies. Area of Focus: Maternal and Child Health. Country: Nigeria. Contact: Padma Chari, padma@charmihome.com.

FREMONT-UNION CITY-NEWARK SUNSET (FUN) ROTARY CLUB – Help the Needy. This grant will provide arsenic free safe drinking water to 3,000 students in rural Ballia, India where students are currently getting sick from water born disease and arsenic. Area of Focus: Water and sanitation. Country: India. Contact: Vijay Tiwari, vijay.p.tiwari@gmail.com.

CUPERTINO ROTARY CLUB - School for Special Education – Mexico. Improve the lives of disadvantaged children and young adults who are deaf or have serious hearing impairment. This project will provide basic education and literacy to deaf children and youth by developing bi-lingual primary and secondary curriculum to allow deaf and hearing impaired students to graduate. Additionally, a vocation training program will be set up to train these children and young adults to enable them to earn a living. Area of Focus: Basic Education and Literacy. Country: Mexico. Contact: Helene Davis, helene@crewDavis.com.

Be sure to contact these Clubs to get further information on their projects right away. Don't forget, you must use all of your DDF by the end of March.

Georgie Hildebrand, District 5170 Grant Subcommittee Chair

How One Rotarian Learned to Love the Rotary Foundation

By Tusu Tusubira, Uganda

Uganda has been running a vibrant Rotary Leadership Institute (RLI) programme through the dedicated leadership of one Andrew Muguluma, fondly known as Headmaster. What I have found very interesting is that even among the veteran RLI faculty in Uganda, there is a general avoidance of dealing with topics related to our Foundation, The Rotary Foundation (TRF). And who can blame them? TRF has been presented to most of us in such complex and confusing terms that it takes on the appearance of some scary god-beast in our minds. We are then harassed to give this beast money in ways that make it sound like sacrificing to a deity for our Rotarian wellbeing and recognition. If you fail to sacrifice to this god, you are apparently less than a Rotarian. Do you feel like this about TRF? Do not worry – you are in very good company.



I must admit that this was my own perception of TRF for a long time, trying to figure out the SHARE System and matching and such like. I heard about Major Donors and the Arch Klumph Society before I even had a car. I heard about the Bequest Society when I did not have anything to my name. I was confused by investment cycles, percentage this and percentage that. TRF sounded like an exercise in mathematics, economics, and the stock market. “Triple PHF George Kasedde-Mukasa” was mentioned with awe and reverence: he had given \$3,000 to TRF! Wow! I was struggling just to keep up with my dues, and if I could find \$3,000 somewhere, I would buy a fourth-hand car (which incidentally I eventually did – a smoky Violet that required one foot across both the accelerator and brake pedals simultaneously to function, and which my family absolutely loved. UXM 983) and be saved from the Gayaza road matatus (14-seater public transport vehicles characterized by the reckless abandon of drivers who all have a death wish. At that point in time, you could see the murram of Gayaza road – and indeed get to taste it because the dust gushed into the vehicles through gaping holes in the floors of the matatus).

Then I had one of those rare opportunities in life: when I was club president, then DG Nelson Kawalya identified me to the TRF as someone who could carry out an advance site visit to be the eyes and boots on ground for the TRF staff and Trustees in evaluating a proposed 3H grant (Yes, I know – Health, Hunger, and Humanity, or 3H, was the name for the largest grants TRF gave at the time, with grant-amount ceilings of \$300,000 if I remember correctly).

Excuse me DG Nelson, I asked my Rotary mentor: What is 3H? What is the work of an Advance Site Visitor? Don't worry, he assured me: TRF will send you all the literature you need to understand what you are supposed to know and do. And this I got in large volumes and, academic that I was, read diligently. And this, my friends, is how I became a volunteer for the Rotary Foundation Cadre of Technical Advisors, but more of this in another article.

Aha, you will think, all that literature from TRF helped me to understand TRF. I am afraid you are wrong: being an Advance Site Visitor helped me begin to understand what TRF is, but it was not the reading. For the first time, I met Rotarians who were totally dedicated to the service of humanity, and here I refer to Rotarian Faye Cran, fondly known as Mama Kuku by the Arusha communities, and the humble PDG Amir Somji. Of course they were somewhat amazed: they expected a portly PDG with a generous bulge around the mid-riff as the Advance Site Visitor, not an athletic and fit Rotarian of forty who wanted to visit all project locations including going up the lower slopes of Mt. Meru. I visited Upendo, a community of former lepers producing crafts and verdant vegetables, wielding hoes with hands that in most cases had no fingers. I had been involved in projects before, but I had never felt deep inside the great impact that TRF funded projects, however simple, have on people we normally never even meet.

This was my first real lesson about what TRF is. It is not the staff in Chicago. It is not all the rules and regulations and policies. It is not the Trustees. It is dedicated Rotarians around the world, pouring themselves into service to help those who are in need. Through my volunteer work, I got to see more of this kind of person, and for each location, I felt the human experience, I felt the spirit of great Rotarians. I felt this in the Nandi hills as a post-project evaluation volunteer; as an Advance Site Visitor in the Ethiopian highlands, welcomed and treated to sumptuous feasts by otherwise poor families – and here I remember the warm company of another great Rotarian, Yemane Bisrat; when welcomed like royalty because I was sent by TRF as a Shelter Monitor in Nana Karodia, Gujarat, after the great earthquake that shattered lives in this region – and here I remember the dedication of Rotarian Deepak whose only interest was service to communities; in Abia, Aba, Nigeria, with Rotarian Ude Ikeotuonye, now himself a member of the TRF Cadre of Technical Advisors.

Once I understood this, the rest was easy. Having felt, and having seen; how could I not give? A person who feels other people's needs always has a coin to spare, not once, but always. Having felt and given, how could I not be involved in projects in my club? And yet I believe I am a greater beneficiary of TRF than the communities we serve: Service makes me feel complete as a human being. It gives me energy that I pour into other areas of my life, to my great benefit.

TRF is a thing of the heart, a crystallization of how we feel for other people and reach out to those in need. TRF is about developing and implementing effective service projects on the one hand, and supporting our Foundation through our donations on the other hand. The two march hand in hand. Indeed, as I have said to many, feel TRF first through service; feel the people and the communities we work with as individuals; feel them as part of you, as part of your family. The next step: giving, becomes inevitable, it becomes a habit.

Finally, if you have felt, and you are giving from the heart, try to understand the mechanics of TRF – if you have the time. Like love, our Foundation, The Rotary Foundation, starts with the feeling in the heart, not the giving of things.