



September 26 - September 27, 2009

Dear Vendor:

Celebrating its 23<sup>rd</sup> year, **OKTOBERFEST 2009** has garnered an excellent reputation and visitors have traveled from near and abroad to enjoy the festival.

- Up to 8,000 people over the 2-day period enjoy this wonderful outdoor festival
- Location: Underwood Farms/ Tierra Rejada Ranch, an agricultural farm located in Moorpark, CA
- Variety of food and beverages in the Beer Garden
- Events and entertainment on the Oktoberfest Main Stage
- Activities and games for Kids of all ages, including an animal petting area
- Extensive advertising in newspaper, radio, banners and signs
- Oktoberfest hours: Saturday & Sunday: 9 a.m. to 6 p.m.

#### Guidelines for Vendors

**NEW THIS YEAR: All Craft/merchandise vendors will be required to dress in Bavarian Theme Costumes or Wardrobe while operating/selling during event hours Sat. & Sun., 9:00 a.m. – 6:00 p.m.**

- Space assignments will be made on a first come-first serve basis. Please refer to the site layout and list your first three choices on your application.
- No food or beverages may be sold or given away by any craft or merchandise vendor.
- All canopies must be fire resistant and must be tethered to the ground.

**Rotary Club of Newbury Park  
P O Box 19048, Newbury Park, CA 91319  
Website: [www.nprotary.org](http://www.nprotary.org)**

**Dave Maulding, Food Vendor Chair: [dave@jandminsurance.com](mailto:dave@jandminsurance.com)  
Helen Howlett, Craft Vendor Chair: [hhowlett@roadrunner.com](mailto:hhowlett@roadrunner.com)**

