



## **Malibu Rotary Club Surfwriter**

June 8, 2011

Official Newsletter of the Rotary Club of Malibu  
Malibu Rotary Club President Christopher Bauman

Edited by Dr. John W. Elman  
Pictures by Dr John W. Elman

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- **Demotion Party for President Chris Monday June 13 6:00 p.m. at Buca di Beppo Restaurant, 1432 2nd St. in Santa Monica.**
- **The next Malibu Rotary Club regular meeting will be held 7:30 a.m. Wednesday, June 22nd, in the Fireside Room of Pepperdine University in Malibu. Speaker will be Wes Reutimann, who will be talking about the California Cancer Research Act**
- **There will be no regular Malibu Rotary Club meeting on Wednesday (June 15) this week.**

- **Other News and Guests from Last Malibu Rotary Club Meeting**
- **“Like” Rotary Club of Malibu Facebook Page**
- **Check Calendar on Malibu Rotary website [MalibuRotary.org](http://MalibuRotary.org)**
- **Malibu Rotary Club Website: [www.MalibuRotary.org](http://www.MalibuRotary.org)**
- **Rotary International Website: [www.Rotary.org](http://www.Rotary.org)**
- **Rotary District 5280 Website: [www.rotary5280la.org](http://www.rotary5280la.org)**
- **Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>**
- **[RI President \(2010-2011\)](#) Ray Klinginsmith**
- **Rotary District 5280 Governor (2010-2011): Doug Baker**

### **Hollie Packman Explains How SOS (Standing On Stone) services and assists needs of local homeless**



**Malibu Rotary Club Honorary Rotarian Hollie Packman (L) accepted multiple bags of tube socks which were brought to the June 8<sup>th</sup> Malibu Rotary Club meeting by each member of the club at the suggestion of Malibu Rotarian Maggie Luckerath (R), who is also a regular volunteer at Hollie’s SOS organization, which provides services and materials needed by local homeless.**

Hollie told the story of the SOS ministries that she started with her husband Daniel 10 years ago. Much of what the organization does and contact information about it can be found on its website [www.sosmalibu.org](http://www.sosmalibu.org)

The mission of SOS is to help people make a transition to a better life. They do this through emergency services, friendship, mentoring, transition assistance, and win-win relationships with the local community.

The couple and their all volunteer organization tries to provide basic needs—food, clothes, and shelter in bad weather, for the local homeless population. The transitioning process takes time, understanding, compassion, the commitment of lots of volunteers, and money. One hundred per cent of the money goes to helping people make a complete transition. All of the organization’s decisions are based on our mission.

Hollie and Daniel and the administrators of SOS ask, “Is this going to help this person ultimately make a transition off of the street?” The answer to this question is often different for each case. She says, “We are dedicated to suspending judgments and not making decisions based on assumptions. Instead, we listen, pray and assess each case as it comes our way.”

Hollie showed a graph plotting *hope* as the y axis against the various services needed by a hopeless person along the x axis. The services start with emergency services, then add friendship/community, mentoring, and then transitioning assistance. The line depicting hope rises, as the individual goes from emergency services to the transitioning assistance. “We accomplish our mission by investing heavily in each person’s overall wellness. During this process we have consistently seen people grow in hope for the future. Hope often leads to a willingness to change which has consistently resulted in substantive opportunities for a brighter future.”



Each Thursday at 7:00 p.m. they meet in the cafeteria at Webster Elementary School, 3602 Winter Canyon Road in Malibu where a dinner is provided for those who visit. In the early days Hollie did the cooking herself, but now various organizations, most of the local churches, do the cooking and serving of the donated food. The Rotary Club of Malibu has been participating in annual Thanksgiving Dinner for the

past 7 years. In a typical week 100 people are served and on Thanksgiving it may be 150. Besides the obvious good being done by SOS for the homeless population it serves, it also gives an opportunity for young people from local schools to gain community service hours and the satisfaction that comes, as Rotarians know, from service.

One of the unique programs that SOS has started is the “Home Sweet Home Project.” Hollie says it is the only organization in the area providing first and last rental assistance to families who are ready to sustain an apartment. They also ensure that families and individuals who are at risk for becoming homeless are able to sustain their housing. This may mean providing assistance for maintenance (keeping their home livable) or helping pay a months rent or providing groceries and other needs so they can focus finances on paying rent

The “Home Sweet Home Project” provides first and last and security deposit for men or women who are ready to sustain housing. The most important aspect of this program is SOS’ focus on accountability and mentorship. The work with each person to ensure that they maintain sobriety, are employed and are successful in their jobs, are paying bills, and are growing emotionally.

Another program of SOS is its “Family Adoption Program.” Hollies said, “We have found an increasing number of families in our community who are in dire need of assistance. Our developing new program connects families in need with other families and mentors who are willing to help them make a transition to self sufficiency.” This has included mentoring for job applications for parents, housing assistance, referrals to counseling for children and parents, dental assistance for children, grant writing for after school programs, assistance with emergency food and clothing, and gifts for children during the Holidays.

Another SOS program is “Family Reunification.” Malibu may be a nice place to live, but it isn’t so nice if you end up here, penniless, homeless, and friendless. Sometimes these hapless people have family across the country or across the world who might be willing to help. After checking with the out of town family members SOS has a program to reunite the local homeless with their family, but buying them Greyhound ticket, and in rare cases, airline passage to get back home.

Hollie gave some examples of some individuals and some families who have been helped by SOS. These have included an 82 year old retired Malibu school teacher who was living in car, a fellow named Ron who had no family and had nothing to do with SOS until he developed cirrhosis of the liver, then found a family in SOS so that when he died in the hospital there were 11 SOS people there, 8 of them Pepperdine student volunteers.

Hollie said she has gone to quite a few funerals because of the circumstances of the people she has met through SOS, but also has made many friends.

Looking back on what SOS has accomplished in the past year Hollie noted that they have provided permanent housing for 45 people this year including 23 children; provided meals for over 1200 people and provided emergency shelter and shelter supplies for 312 people this year.

The have been assisted in these endeavors by the following local organizations:

- Artific Tree Thrift Store
- Calvary Church, Malibu
- Crumbs Bakery
- Malibu Labor Exchange
- Malibu Kitchen
- Malibu Presbyterian
- UM – Malibu Presbyterian

- Malibu MOPS
- Malibu Rotary Club
- Malibu Vineyard Christian Fellowship
- Our Lady of Malibu
- Pepperdine University
- Pepperdine University Volunteer Center
- Renaissance Malibu Treatment Center
- St. Aidens
- Starbucks
- Sugar Apparel, Westlake Village
- The City of Malibu
- University Church of Christ
- Webster Elementary
- Wave Side Church

Sources of SOS support comes 70% from individual donations, 25% from churches and other non-profits (Malibu Presbyterian, University Church of Christ, Artific Tree Thrift Store), and 5% from grants (from the City of Malibu).

Hollie came to the Malibu Rotary Club asking for support for three specific families that she felt especially could benefit from help this summer sending the total of eight kids from these families to summer camp. “All three of these families were living on the streets when we met them. We were able to help them all make a complete transition off of the streets. They have all been able to sustain housing and work for over a year.

“That said, these families barely make ends meet and even struggle to put food on the table at times. Life is hard and as you can imagine it wears on the children. We’ve committed to partner with these parents to help provide a stable, joyful childhood for their children as they grow.

“In order to place all eight kids in camps this summer it will cost \$5700.00. All donations are tax deductible to SOS Community Outreach a 501c3.”Hollie said she was able to raise part of the money, but is asking for community support.

Those who want to help can send Tax Deductable donations to:  
SOS Community Outreach  
501-I South Reino Rd #286  
Newbury Park, CA 91320

There are several ways to contact SOS and its founders, Hollie and Dan Packman. Visit their website: [www.sosmalibu.org](http://www.sosmalibu.org), phone (805) 480-3747 or e-mail either Hollie at [hollie@packmanassociates.com](mailto:hollie@packmanassociates.com) or Dan at [dpack@designblue.com](mailto:dpack@designblue.com).

## **Demotion Party for President Chris Monday June 13<sup>th</sup>, at Santa Monica Buca di Beppo**



President Elect Kevin Boling announced that Chris Bauman’s Demotion Party will be held Monday, June 13<sup>th</sup>, starting at 6:00 p.m. at Buca di Beppo, 1442 2nd Street, Santa Monica 90401. Part of the Malibu Rotary Club dues is paying for member and guest to attend and dine at this event, honoring Chris, who was the youngest president in the history of the Malibu Rotary Club, and also

has served longer than anyone in the history of Malibu Rotary.

## **Other News and Guests from Last Malibu Rotary Club Meeting**

Returning guest at the Malibu Rotary Club meeting of June 8 was **Nicola Lenehan**, a project leader in technology, who has joined the Rotary Club of Malibu facebook group site. Also on hand to sum up the Rotary for District was Rotary Assistant Governor **Linton Morgan** making

his final visit of the Rotary year (unless we see him at the Demotion Party). He reminded us of the many District successes of the past year, including the Wheelchair Project, the District Conference at Indian Wells where Malibu Rotary President-Elect Kevin Boling won the Golden Spatula Award and where speakers at sessions who benefitted from Rotary brought tears to people's eyes. He also talked about the District trip to Dominican Republic in the rain, and visiting an orphanage there that was supported by Rotary.

## **Rotary District Assembly**

Malibu Rotary Club was well represented at Rotary District Conference Saturday June 11.

## **“Like” Rotary Club of Malibu Facebook Page**

We need 25 "likes" to become a registered facebook page! Log into your Facebook account and “Like” the Rotary Club of Malibu Facebook page.

By Saturday evening June 11<sup>th</sup> number of “likes” on Rotary Club of Malibu Facebook = 12 (half way there!).

Of the 12 “likes” only 7 are members of the Malibu Rotary Club and the other 5 are friends and relatives.

Therefore of the 15 regular members of the Malibu Rotary Club 8 have not “liked” the Rotary Club of Malibu Facebook Page yet!

Please see Malibu Rotary Club Website [www.maliburotary.org](http://www.maliburotary.org) for latest Calendar and future speakers and facebook pages for other news.

## **Calendar**

(all Malibu Rotary Club meetings are held at Wednesdays 7:30 a.m. in Fireside Room of Pepperdine University unless otherwise noted)

- **June 13<sup>th</sup> Demotion Party** Chris Bauman's Demotion Party will be held Monday, June 13<sup>th</sup>, starting at 6:00 p.m. at Buca di Beppo, 1442 2nd Street, Santa Monica 90401.
- **June 15<sup>th</sup> There will be no regular Malibu Rotary Club meeting on Wednesday (June 15) this week.**

**Jun 22 2011**

**Wes Reutimann**

"The California Cancer Research Act"