



The Desertarian

**Newsletter of the
Rotary Club of Palm Springs, California**

THE ROTARY CLUB OF PALM SPRINGS

***Desertarian* for April 11, 2012**

April Showers didn't hamper today's attendance, as an enthusiastic crowd braved the "storm" (.00001"?) to attend today's meeting. President **Mike Sellin** asked **Don Aiken** to lead us in the Pledge of Allegiance, and **Bob Barrett** ably recited the Rotary 4-Way Test of the Things We Think, Say, and Do. Visiting Rotarians included Linda Ayers (PS Sunup Club), Dennis Reese (Encinatas, CA), and Jim Hyde (Solon, OH). Special guests Delaney Serfling and Anita Gray were introduced.

ANNOUNCEMENTS

- Please reserve Friday, April 28, to donate your efforts in support of Rotarians at Work Day. This annual event allows us to make a significant difference in the lives of many local desert people. Please see **Mike Sellin** if you need a Rotarian at Work tee-shirt.
- **Christine Cross** reminded everyone of the spaghetti dinner "carb load", to be held the evening of Friday, April 20th, at the Mizell Senior Center. Set-up is at 3:30 p.m., and the event will run from 4:00 p.m. until 7:00 p.m. We particularly need one volunteer at 6:30 p.m. to help with dishwashing chores. The following morning features Mayor Steve Pougnet's 5.5 mile "Healthy Planet Healthy You" race and wellness fair.
- Christine also emphasized the Rotary International Foundation's "Every Rotarian Every Year" goal. Our club has historically had 100% of its members donate every year, and there are only a very few "hold outs" remaining this year. Christine recognized **Jim Dunn** and **Dave Allen** for their recent donations.
- **Jim Dunn** introduced Cliff Young, who was the promoter for this year's inaugural Beer Conclave. Our club members' assistance with this event resulted in a sizeable donation to our local club foundation.
- Upcoming events include a service project for Well of the Desert on 5/12/12, and **Mike Sellin's** demotion extravaganza on 6/30/12.

OUR PROGRAM: **Frank Peabody** introduced today's guest, Telile "Lily" Yoseph. Ms. Yoseph was born in Ethiopia and studied tourism in Holland. She moved to Los Angeles in 1993 and received a degree in fashion marketing. After receiving her U. S. citizenship and experiencing a very successful career in real estate, she decided to visit her home country after being away for over 25 years. She was deeply touched by the overwhelming need of children and their families. She met a seven-year old girl named Ubo, who had suffered many hardships but still hoped for a better future. Lily made a commitment to send this remarkable young girl to school, a decision that changed both Lily's and Ubo's lives forever, and gave birth to the vision of Tangible Hope. She has now fully dedicated her life to the cause of Tangible Hope, making a difference and giving girls like Ubo tangible hope through education and empowerment.

A 501C3 nonprofit humanitarian organization, Tangible Hope's mission is to empower young girls and families to break the cycle of poverty and create a thriving community through community-based sustainable development projects that will address their needs of education, food security, and primary/preventive medical care. Lily's slide presentation touched many hearts, and hopefully her presentations throughout Southern California will garner many contributors to her worthwhile cause.

OTHER TIDBITS

Recognition was conducted by the witty and urbane **Tim Ellis**. Tim extracted "donations" from **Norm Brown, Jim Griffes, Art Snow, Tony Signoret, Jacque Wachs, Judy Bronstein, Mark Davidson, Mike Brill, Bob Elsner**, and **Christine Cross**. Happy dollars flowed from **Mike Brill, Frank Peabody, Linda Ayers, Bob Elsner, Mike Sellin**, and **Norm Brown**.

Special thanks to **Bob Elsner, Jamey Canfield**, and **Frank Peabody** for their guest editorship of ***The Desertarian*** during my absence.

Today's "marble game" was jointly won by **Don Aikens** and **Bob Elsner**, who split the whopping sum of \$28. The big pot is now over \$812!

Have a great week!
Mike Brill
Desertarian Editor