



# ***The Desertarian***

**Newsletter of the  
Rotary Club of Palm Springs, California**

## **THE ROTARY CLUB OF PALM SPRINGS *Desertarian* for July 18, 2012**

**\*DEDICATED TO THE MEMORY OF OUR DEAR FRIEND\*  
\*AND FELLOW ROTARIAN - *NORM BROWN*\*  
\*REST IN PEACE.\***

President **Denise Ellis**, fresh and full of vim and vigor from her relaxing vacation, banged her first gavel as president. She asked **John Allen** to lead us in the Pledge of Allegiance, and **Frank Peabody** had us join him in the 4-Way Test of the things that Rotarians think, say, and do. Our sole guest was visiting Rotarian (and soon to be inducted into our Rotary club), Dr. Ginny Vu.

Denise started her Rotary year on a very positive note, that of inducting into our club Deputy Fire Marshal for the City of Palm Springs, **John Allen**. John was formally inducted by **Frank Peabody**. He is an 18-year veteran of our fire department. He is quite active in the Big Brothers/Big Sisters program, and he will be a very valuable addition to our club membership.

### **ANNOUNCEMENTS**

- President Denise asked everyone to review the committee membership sign-up sheet, and to sign up for a minimum of three committees. Committees include Membership, Service Projects (including Community Service, Environmental Protection, International Service, Vocational Service, and Youth Service/New Generations), The Rotary Foundation, Public Relations, and Club Administration (including the Club Bulletin - AKA *The Desertarian*, Fellowship activities, Programs, and Fundraising).

### **TODAY'S PROGRAM - CLUB ASSEMBLY**

President Denise presented a comprehensive Power Point summary of important facts and goals for the coming Rotary Year. The highlights included:

- 2012- 2013 Motto - **Peace Through Service**
- RI's 2012 - 2013 President - Sakuji Tanaka, Rotary Club of Yashio, Saitama, Japan
- District 5330's Governor for 2012 - 2013 - Jean Easum, Corona-Circle City Rotary Club. Governor Easum's goals include increasing membership by a net of 20% District wide (Palm Springs can do better than that!), and increase participation by 50% at the District Interact Conference to be held on Saturday, October 27, 2012.
- Our 2012 - 2013 board members include:
  - President-Elect **Anita Gray**
  - Past President **Mike Sellin**
  - Secretary **Jacque Wachs**
  - Treasurer **Tracy Powers**
  - Rotary International **Dr. Helene Kalfuss**

- Public Image **Jim Dunn**
- Public Image/Photos **Mark Davidson**
- Service Programs **Bill Lentz**
- New Generations **Dave Allen** and **Judy Bronstein**
- Membership **Jamey Canfield**
- Club Service/Trainer **Milt Levinson**
- Club Chairs
  - Club Foundation **Christine Cross**
  - Club Bulletin **Mike Brill** (assisted by **Frank Peabody**, **Jamey Canfield**, and **Bob Elsner**)
  - Sergeant-at-Arms **Bob Elsner** (assisted by **Jamey Canfield**, **Tim Ellis**, and **Karl Kruger**)
- Denise outlined her personal goals as president:
  - Increase membership
  - Increase fundraising
  - Increase service
  - Increase socials

**Anita Gray** is heading up our District's "Million Meals" program - an exceptionally worthwhile endeavor to help feed those in need. She will be publicizing this in much more detail, but in effect, the program will be soliciting donations of non-perishable food, diapers, and cash contributions.

#### **OTHER TIDBITS**

Happy \$\$\$'s were donated by **Bill Lentz**, **Judy Bronstein**, **Ed Ellis**, **Mike Sellin**, and **Anita Gray**. The "Marble Game" will now have just 25 marbles to begin with. Today's winner was **Bob Allan**.

Mike Brill  
Desertarian Editor