



# **The Desertarian**

**Newsletter of the  
Rotary Club of Palm Springs, California**

## **THE ROTARY CLUB OF PALM SPRINGS Desertarian for August 22, 2012**

Today's meeting was conducted by immediate past president **Mike Sellin**, as president **Dr. Denise Ellis**, was taking care of her duties as principal of our adopted school - Cahuilla Elementary. **Bob Allan** led us in the pledge of allegiance, and PDG **Milt Levinson** (welcome back!) enjoined us to recite Rotary's 4-way Test. Visiting Rotarians included Dan and Dana Stoica, visiting us from Romania; Richard and Sharon Burns from Juneau, Alaska; and Dr. Jenny Vu (Moreno Valley, CA).

### **ANNOUNCEMENTS**

- **Christine Cross** honored **Art Snow** for his achievement as a Paul Harris +3 recipient. She also reminded everyone that many of us have numerous R.I. Foundation "points", and she asked those who wish to do so to donate their individual accrued points to the club for use as matching points for other members.

### **TODAY'S PROGRAM - Richard Loftus, MD**

Dr. Loftus, a primary care and internal medicine physician at Eisenhower Medical Center, was introduced by **Delaney Serfling**, whom we know is a nurse at EMC. Delaney shared Dr. Loftus' many academic achievements and numerous professional accolades.

The thrust of Dr. Loftus' presentation was on preventive medicine and the Affordable Care Act. He emphasized that while the United States system of medical care features every form of high-tech treatment, most of the rest of the world's medical systems focus on preventive medicine, which is much more cost effective. He further bemoaned the fact that the United States has so few primary care physicians, but he indicated that under the Affordable Care Act, the training and enhanced pay of 14,000 new primary care physicians would be effected. Those wishing to communicate with Dr. Loftus can e-mail him at [rloftus@emc.org](mailto:rloftus@emc.org). His presentation was followed by an enthusiastic question and answer period.

### **OTHER TIDBITS**

The inimitable **Jamey Canfield**, in his usual sharp wit and humor, extracted "donations" from **Thomas Smith, Tim Ellis, Dr. Dan Keller, Bob Elsner, Milt Levinson, Bob Allan, Bill Lentz, Rev. Jim Griffes, and Bob Barrett**. Happy Rotarians who donated happy dollars included **Bob Elsner** (who was happy because **Bill Lentz** will join the finemaster rotation), **Bob Allan, Bill Lentz, and Jim Griffes** (whose grandson is the starting quarterback on the Palm Springs High School freshman/JV team - **GO INDIANS!**).

Today's Marble Game was won by **Tim Ellis**, but the black marble remains hidden in the bag.

Have a great week!  
Mike Brill  
Desertarian Editor