



# **The Desertarian**

**Newsletter of the  
Rotary Club of Palm Springs, California**

## **THE ROTARY CLUB OF PALM SPRINGS**

### ***Desertarian* for January 9, 2013**

#### **WELCOME BACK, AND HAPPY NEW YEAR!**

President **Dr. Denise Ellis** opened the meeting by asking **Thomas Smith** to lead us in the flag salute. This was followed by **Jim Dunn** emphasizing the 4-Way Test of the Things That Rotarians Think, Say, and/or Do; and the Reverend **Jim Griffes** providing a spiritual invocation welcoming the new year. **Christine Cross** introduced visiting Rotarian Michael Gotschall (Stockton, CA), and our long-term sojourner and friend Bill Conn (Topeka, KS). Christine also shared that our club members' "Every Rotarian Every Year" participation in donations to the Rotary International Foundation now tops 50%. **Thomas Smith** was honored as our most club's most recent donor.

#### **ANNOUNCEMENTS**

- **Art Snow** was recently hospitalized. Our best wishes for a speedy recovery go out to Art!
- President Denise shared **Jacque Wachs'** information that the Mizell Senior Center will honor our club during their annual "Stars Among Us" gala on March 23rd. Please contact Jacque for ticket information.
- **Frank Peabody** reminded us that our club will once again be a major participant in the annual Tour de Palm Springs bicycle event. Our participation will include the Tour de Jazz on February 8th followed by duties at the Tour de Palm Springs on February 9th. **Thomas Smith** will co-chair this event. Proceeds from these events will go to our Palm Springs Rotary Club Foundation, which is in dire need of funds for us to continue to provide generous donations to organizations such as Mizell Senior Center's "Meals on Wheels" program, the Community Concert Association, Big Brothers/Big Sisters, Angel View, and other critical recipients.
- **Judy Bronstein** again reminded us about the Rotary Annual Garage Sale (RAGS), and she asked that items be brought to **Dr. Jenny Vu's** office, 1546 N. Palm Canyon Drive, on Saturdays between 10:00 a.m. and noon.
- **Bill Lentz**, chair of our annual Palm Springs High School's Job Shadow Day, briefed that this great event will take place on January 30th.
- President **Denise Ellis** read the names of board members nominated to serve next year on **Anita Grey's** board. Nominees are **Thomas Smith, Jamey Canfield, Jim Dunn, Dr. Helene Kalfuss,** and **Bill Lentz**. These nominees were unanimously approved by the membership.

#### **OUR PROGRAM**

**Bob Elsner** introduced today's guest speaker, Bob Bogard, who is the Director of Marketing Communications at the Palm Springs Art Museum. Bob handles the museum's publicity, advertising, and other communications. He presented a comprehensive talk and PowerPoint presentation on the history and many other facets of our wonderful gem of a museum. We learned about not only our Palm Springs facility, but the new Palm Desert location and the future architecture and design facility to be located on South Palm Canyon in Palm Springs. Admission to the Palm Springs museum is free on Thursdays from 4 to 8 p.m. Its educational outreach program reaches thousands of local school students, who are bussed

to the facility to broaden their appreciation of art. One can explore much more by visiting [www.psmuseum.org](http://www.psmuseum.org).

#### **OTHER TIDBITS**

Finemaster **Bob Elsner**'s clever questions today were directed at **Marv Goldberg, Dr. Dave Alderman, Bob Barrett, Bob Allan, Dick Hostrop, Mike Brill, Dr. Jenny Vu, Rev. Jim Griffes, Frank Peabody, Tim Ellis,** and **Judy Bronstein**. Happy Rotarians included **Mike Brill** and **Judy Bronstein**.

**Bob Elsner** won a whoppin' \$23 (which he split with **Don Aikens**) in today's Marble Game. Next week's jackpot will approach \$350!

Thanks in advance to **Jamey Canfield, Frank Peabody,** and **Bob Elsner**, who will be writing the *Desertarian* for the next three weeks. Carol and I will be exploring South America, including Antarctica (Brrrrr....).

Have a great week,

Mike Brill

Desertarian Editor