



# Rotary Club of Cheyenne eBulletin

Monday, August 08, 2011

**Service Above Self**

 [Club Web Site](#)

**Editor:** [Mary Schwem](#)  
If you have any comments or questions, email the editor.

### Future Speakers

**Aug 10 2011**

[Mike Kassel](#)

*"Stewardess Training: Thunder Over the Plains"*

**Aug 17 2011**

[No Meeting Due to Picnic](#)

*"Join us for Texas Roadhouse Polio Plus Fundraiser"*

**Aug 24 2011**

[TBA](#)

**Aug 31 2011**

[Erin Taylor](#)

*"Travels to Pakistan Post Osama Bin Laden's Death"*

**Sep 7 2011**

[Krista](#)

*"NCAR"*

**Sep 14 2011**

[District Governor Mary](#)

[McCambridge](#)

*"District 5440"*

**Sep 21 2011**

[Jessica Speer](#)

*"Warehouse 21"*

**Sep 28 2011**

[Wendy Madsen](#)

*"Legislative Services Office - Myths and Realities"*

### Cheyenne Rotary and Rotoract Clubs to Host PolioPlus Fundraiser

*by Markus, Jamie*

### Upcoming Events

**Club Picnic**

Aug 21 2011

This is the last week for Ticket sales for the Cheyenne area Rotary and Rotoract Clubs sponsored Lunch at Texas Roadhouse on Wednesday, August 17<sup>th</sup> to raise money to [End Polio Now](#). You will enjoy a pulled-pork sandwich, two Texas Roadhouse sides, and a beverage of your choice. The \$10 tickets can be purchased at your regular meeting or at <http://www.cheyennerotaryfundraiser.org/>. Order five or more meals and weâ€™ll even deliver! There is no regular Wednesday meeting that week due to the club picnic.

### News

[Service Above Self - Volunteer Opportunities Available to Our Club Members](#)

[We Care Announcements](#)

This eBulletin has been generated by **ClubRunner** club

communication software. Visit [clubrunner.ca](http://clubrunner.ca) for details.

© 2002- 11 Doxess. All Rights Reserved.

### ClubRunner Sponsors

This site powered by **ClubRunner**

Website \* eBulletin \* Membership

**Free Trial for Clubs** >>>



Please visit our Sponsors.  
To place your ad [click here](#).



### E-Mail Address for COG Stories

*by Schwem, Mary*

If you have a story or information for the COG, please e-mail it to [cheyennerotary@gmail.com](mailto:cheyennerotary@gmail.com).

### July Perfect Attendance

*by Moore, Teresa S.*

Billie Addleman, Rod Anderson, John Auld, Fred Baggs, Roz Baker, Melinda Brazzale, Rich Brown, Chris Church, Roberta Coates, Jo Devine, Gene Engrav, John Esmay, Randy Ford, Sharon Green, Jerry Haenisch, John Hanes, Veales Hudspeth, Jerry Jessen, Harry LaBonde, Scott Larson, Brent Lathrop, Jamie Markus, Judy Marshall, Ted McCoy, George McIlvaine, Scott Meier, Leno Menghini, Dana Metzke, John Metzke, Larry Meuli, Lori Millin, Teresa Moore, Lucy Osborn, Riana Perez, Jack Ratchye, Carol Rookstool, Lori Schoene, Roger Schreiner, Mary Schwem, Bob Shriner, Ed Wallace, Dick Williams and Katharine Kunz Wilkinson.

### Rotary Club of Cheyenne Strategic Plan

*by Osborn, Lucie*

In 2010 members of the club met for a visioning exercise and the outgrowth of this activity is this Strategic Plan.

#### Vision:

Cheyenne Rotarians are respected and admired in their community for living by the Four Way Test and their commitment to local and international service.

#### Our Defining Statement

The Rotary Club of Cheyenne is a group of community volunteers who practice service above self, locally and internationally. The club offers opportunities in leadership, service and friendship on all levels.

### Goals & Action Plan

#### Club Service

##### Goals:

- Each member knowledgeable about local, district and international projects.
- Each member a Rotary Ambassador.
- Dynamic website and social media presence.
- Mentoring program for new members.

##### Action plan:

- Convert to Club Runner for website and e-newsletter to increase member education.
- Create and maintain fresh website
- Develop Rotary 101 and mentoring program for new members
- Continue to hold Club social events to promote fellowship like picnic, Christmas spousesâ€™ luncheon, Christmas childrenâ€™s party, St. Patrickâ€™s Day and St. Valentineâ€™s Day.
- Organize and display club banners

#### Community Service

##### Goals:

- Develop and complete one large multi-year project.
- Promote Rotary brand within in the Cheyenne community.

##### Action plan:

- Develop a multi-year project at new Boys & Girls Club facility in South Cheyenne.
- Identify and support other long range multi-year project.

#### Vocational Service

##### Goals:

- Develop employment skills training program, including ethics and placement.
- Promote education within the community.
- Promote professionalism and ethics in the Cheyenne community

##### Action plan:

- Develop a vocational service project within the high schools.
- Develop vocational service project at each junior high school
- Continue to recognize student of the month from Laramie

County high schools.

Continue to recognize teacher of the month from Cheyenne schools.

### **International Service**

#### Goals:

Develop international water projects.

Create relationship with developing country for international projects

#### Action plan:

Continue to support international water projects

Build on international partnership to develop projects beyond water projects

### **New Generations**

#### Goals:

Promote the ideals of Rotary and the Four Way Test with younger generations while attracting younger members to Rotary.

#### Action Plan:

Develop one Interact Club in each of the four Cheyenne High Schools, Central, East, South and Triumph.

Grow the number of Cheyenne RYLA students from 5 to 8.

Continue to support the Cheyenne Community Rotaract and LCCC Rotaract Clubs.

Continue to support the youth exchange program with 3 to 4 outbound students and 2 to 3 inbound students annually.

Develop and promote a \$5,000 Four Way Test Scholarship.

### **Public Relations**

#### Goals:

PR Committee promotes club projects within the community and the club

Community beautification project with Rotary symbol

Promote Four Way Test within Club and community

#### Action plan:

Continue to use NHS Inserts

Utilize Press Releases for Club projects, programs and activities

Utilize Public Service Announcements

Provide each member with 4 Way Test paperweight

Promote 4 Way Test Scholarship in Cheyenne high schools

Storyboard, Rotarian of the Week, Cog, Digital Frame, We Care

### **Fundraising Activities**

#### Goals:

A large \$40,000 / year fundraiser for Club.

#### Action Plan:

Take over Moonlight Bike Ride as Club Fundraiser

### **Rotarian of the Week 08-03-11**

*by Adams, Ted J.*

Our Rotarian of the Week grew up in Indiana and Michigan. She started working as a baby sitter for fifty cents an hour but remembers her first real job as being a camp counselor for the summer. Between her junior and senior years in high school she provided outdoor experiences for inner city children. She graduated from Wylie E. Groves High School in Birmingham, Michigan home of the Falcons, and then attended the University of Wyoming earning a degree in Business Education. Our special Rotarian chose Wyoming for college because she wanted to live in the West. She

teases the rest of her family that she was the smart one who got to Wyoming first.

Betsy Gusea- Gerringer was married to Jim for 31 years before losing him suddenly in 2004. She has been married to Tal Gerringer for the past four and one half years. She counts herself very lucky to have been blessed twice in marriage. Betsy has a daughter Jennifer and a son Adam and four wonderful grandchildren.

Other than family, Betsy is most proud of her wide ranging successful work experience. During eight years of service she became a manager for Unicoover Corporation; she helped SafeCard open, served as a Director and after twelve years helped them close, and then she worked with Paul Smith at the Hitching Post as Assistant and Marketing Director.

Betsy Gusea- Gerringer was sponsored into Rotary by Roger Schreiner. Her most memorable Rotary experience has been serving as the Better Business Bureau/ Rotary Ethics Scholarship Chair. The student who won was amazing, really demonstrated an understanding of our Rotary Four Way Test. She was very proud to be part of a scholarship program that promoted ethical behavior. Betsy likes being part of Rotary because it supports and promotes education, Teachers, Students, Exchange Students, and Group Study.

Betsy has served The Rotary Club of Cheyenne on the Christmas Luncheon; Annual Picnic; Better Business Bureau/ Rotary Ethics and Discretionary Giving Committees. She has chaired BBB/RC and Annual Picnic.

When not volunteering at Rotary Betsy enjoys giving back to her community in other ways, she has served or is currently serving on; The Cheyenne Chamber of Commerce Board; The United Way Board; and The Cheyenne Frontier Days Board of Directors.

She is currently Sponsor Chair for the CFD Western Art show.

In her spare time, she enjoys cooking and playing golf. Her favorite meal is a Bacon Wrapped Filet from Tony's Market in Denver with a crisp salad and fresh berries.

In recognition of her service to our Club and our Community, The Sargent at Arms will present Betsy with a Gift Certificate and our heartfelt thanks.

---

### **Moonlight Cowboy Ride a Success**

*by Schwem, Mary*

Thanks to all the volunteers who made this year's ride a success for nearly 200 riders.

---

### **Save the Date - Club Picnic**

*by Rookstool, Carol*

The Club Picnic is scheduled for Sunday, August 21, from 5-9 at the Botanic Garden Children's Village. please RSVP to Carol Rookstool, [byron@wyorook.com](mailto:byron@wyorook.com).

