



## Rotary Club of Cheyenne eBulletin

Sunday, August 14, 2011

Service Above Self

[Club Web Site](#)

<p><b>Editor:</b> <a href="#">Mary Schwem</a> If you have any comments or questions, email the editor.</p>	<p><b>No Regular Meeting This Week</b> <i>by Schwem, Mary</i></p>
<p style="text-align: center;"><b>Future Speakers</b></p>	<p>There will be no regular meeting this week due to the Club annual picnic on Sunday, August 21. You are encouraged to come out and support the Texas Roadhouse fundraising lunch sponsored by the New Member Committee, Sunrise Rotary, the Community Rotoract and LCCC Rotoract. The event proceeds will be given to the PolioPlus campaign to end polio now. Hope to see you at both of these club activities.</p>
<p><b>Aug 17 2011</b> <a href="#">No Meeting Due to Picnic</a> <i>"Join us for Texas Roadhouse Polio Plus Fundraiser"</i></p>	
<p><b>Aug 24 2011</b> <a href="#">Shane Smith and Randy Byars</a> <i>"The Future of the Botanic Gardens"</i></p>	
<p><b>Aug 31 2011</b> <a href="#">Erin Taylor</a> <i>"Travels to Pakistan Post Osama Bin Laden's Death"</i></p>	
<p><b>Sep 7 2011</b> <a href="#">Krista</a> <i>"NCAR"</i></p>	
<p><b>Sep 14 2011</b> <a href="#">District Governor Mary McCambridge</a> <i>"District 5440"</i></p>	
<p><b>Sep 21 2011</b> <a href="#">Jessica Speer</a> <i>"Warehouse 21"</i></p>	
<p><b>Sep 28 2011</b> <a href="#">Wendy Madsen</a> <i>"Legislative Services Office - Myths and Realities"</i></p>	
<p style="text-align: center;"><b>Upcoming Events</b></p>	
<p><b>Club Picnic</b> Aug 21 2011</p>	
<p><b>Rotary 101</b> Sep 1 2011</p>	
<p style="text-align: center;"><b>News</b></p>	
<p><a href="#">Service Above Self - Volunteer Opportunities Available to Our Club Members</a></p>	
<p><a href="#">We Care Announcements</a></p>	
<p>This eBulletin has been</p>	

**Cheyenne Rotary and Rotoract Clubs to Host PolioPlus Fundraiser**

*by Markus, Jamie*

This is the last week for Ticket sales for the Cheyenne area Rotary and Rotoract Clubs sponsored Lunch at Texas Roadhouse on Wednesday, August 17<sup>th</sup> to raise money to [End Polio Now](#). You will enjoy a pulled-pork sandwich, two Texas Roadhouse sides, and a beverage of your choice. The \$10 tickets can be purchased at your regular meeting or at <http://www.cheyennerotaryfundraiser.org/>. Order five or more meals and we'll even deliver! There is no regular Wednesday meeting that week due to the club picnic.

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#### E-Mail Address for COG Stories

*by Schwem, Mary*

If you have a story or information for the COG, please e-mail it to [cheyennerotary@gmail.com](mailto:cheyennerotary@gmail.com).

#### Rotary Club of Cheyenne Strategic Plan

*by Osborn, Lucie*

In 2010 members of the club met for a visioning exercise and the outgrowth of this activity is this Strategic Plan.

Vision:

Cheyenne Rotarians are respected and admired in their community for living by the Four Way Test and their commitment to local and international service.

## Our Defining Statement

The Rotary Club of Cheyenne is a group of community volunteers who practice service above self, locally and internationally. The club offers opportunities in leadership, service and friendship on all levels.

## Goals & Action Plan

### Club Service

#### Goals:

- Each member knowledgeable about local, district and international projects.
- Each member a Rotary Ambassador.
- Dynamic website and social media presence.
- Mentoring program for new members.

#### Action plan:

- Convert to Club Runner for website and e-newsletter to increase member education.
- Create and maintain fresh website
- Develop Rotary 101 and mentoring program for new members
- Continue to hold Club social events to promote fellowship like picnic, Christmas spouses' luncheon, Christmas children's party, St. Patrick's Day and St. Valentine's Day.
- Organize and display club banners

### Community Service

#### Goals:

- Develop and complete one large multi-year project.
- Promote Rotary brand within in the Cheyenne community.

#### Action plan:

- Develop a multi-year project at new Boys & Girls Club facility in South Cheyenne.
- Identify and support other long range multi-year project.

### Vocational Service

#### Goals:

- Develop employment skills training program, including ethics and placement.
- Promote education within the community.
- Promote professionalism and ethics in the Cheyenne community

#### Action plan:

- Develop a vocational service project within the high schools.
- Develop vocational service project at each junior high school
- Continue to recognize student of the month from Laramie County high schools.
- Continue to recognize teacher of the month from Cheyenne schools.

### International Service

#### Goals:

- Develop international water projects.
- Create relationship with developing country for international projects

Action plan:

Continue to support international water projects  
Build on international partnership to develop projects beyond water projects

**New Generations**Goals:

Promote the ideals of Rotary and the Four Way Test with younger generations while attracting younger members to Rotary.

Action Plan:

Develop one Interact Club in each of the four Cheyenne High Schools, Central, East, South and Triumph.  
Grow the number of Cheyenne RYLA students from 5 to 8.  
Continue to support the Cheyenne Community Rotaract and LCCC Rotaract Clubs.  
Continue to support the youth exchange program with 3 to 4 outbound students and 2 to 3 inbound students annually.  
Develop and promote a \$5,000 Four Way Test Scholarship.

**Public Relations**Goals:

PR Committee promotes club projects within the community and the club  
Community beautification project with Rotary symbol  
Promote Four Way Test within Club and community

Action plan:

Continue to use NHS Inserts  
Utilize Press Releases for Club projects, programs and activities  
Utilize Public Service Announcements  
Provide each member with 4 Way Test paperweight  
Promote 4 Way Test Scholarship in Cheyenne high schools  
Storyboard, Rotarian of the Week, Cog, Digital Frame, We Care

**Fundraising Activities**Goals:

A large \$40,000 / year fundraiser for Club.

Action Plan:

Take over Moonlight Bike Ride as Club Fundraiser

**Rotary 101**

*by Schwem, Mary*

New to Rotary? All new members are cordially invited to attend the next Rotary 101. This is your opportunity to Learn more about Rotary International and District and local activities. It will be held September 1, 2011 from 5:30 -7:00 P.M. at the Millin's home, 308 Stetson Dr. If you have any questions please contact Lori Millin or Jamie Markus. Hope to see you there.

**Save the Date - Club Picnic**

*by Rookstool, Carol*

The Club Picnic is scheduled for Sunday, August 21, from 5-9 at the Botanic Garden Children's Village. please RSVP to Carol Rookstool, [byron@wyorook.com](mailto:byron@wyorook.com).

