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|  <p style="margin: 0;">Rotary Club of Cheyenne eBulletin</p> <p style="margin: 0;">Tuesday, August 23, 2011</p> <p style="margin: 0; text-align: right;"> Club Web Site</p> |
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Editor: Mary Schwem
If you have any comments or questions, email the editor.

E-Mail Address for COG Stories
by Schwem, Mary

If you have a story or information for the COG, please e-mail it to cheyennerotary@gmail.com.

- Future Speakers**
- Aug 24 2011**
Shane Smith and Randy Byars
"The Future of the Botanic Gardens"
- Aug 31 2011**
Erin Taylor
"Travels to Pakistan Post Osama Bin Laden's Death"
- Sep 7 2011**
Krista
"NCAR"
- Sep 14 2011**
District Governor Mary McCambridge
"District 5440"
- Sep 21 2011**
Jessica Speer
"Warehouse 21"
- Sep 28 2011**
Wendy Madsen
"Legislative Services Office - Myths and Realities"

Rotary Club of Cheyenne Strategic Plan
by Osborn, Lucie

In 2010 members of the club met for a visioning exercise and the outgrowth of this activity is this Strategic Plan.

Vision:

Cheyenne Rotarians are respected and admired in their community for living by the Four Way Test and their commitment to local and int service.

Our Defining Statement

The Rotary Club of Cheyenne is a group of community volunteers who practice service above self, locally and internationally. The club off opportunities in leadership, service and friendship on all levels.

Goals & Action Plan

Club Service

- Goals:**
- Each member knowledgeable about local, district and international projects.
 - Each member a Rotary Ambassador.
 - Dynamic website and social media presence.
 - Mentoring program for new members.

Action plan:

- Convert to Club Runner for website and e-newsletter to increase member education.
- Create and maintain fresh website
- Develop Rotary 101 and mentoring program for new members
- Continue to hold Club social events to promote fellowship like picnic, Christmas spouses luncheon, Christmas children's party, St. Patrick St. Valentine's Day.
- Organize and display club banners

Upcoming Events

Rotary 101
Sep 1 2011

News

Service Above Self - Volunteer Opportunities Available to Our Club Members

[We Care Announcements](#)

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Community Service

- Goals:**
- Develop and complete one large multi-year project.
 - Promote Rotary brand within in the Cheyenne community.

Action plan:

- Develop a multi-year project at new Boys & Girls Club facility in South Cheyenne.
- Identify and support other long range multi-year project.

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Vocational Service

- Goals:**
- Develop employment skills training program, including ethics and placement.
 - Promote education within the community.
 - Promote professionalism and ethics in the Cheyenne community

Action plan:

- Develop a vocational service project within the high schools.
- Develop vocational service project at each junior high school
- Continue to recognize student of the month from Laramie County high schools.
- Continue to recognize teacher of the month from Cheyenne schools.

International Service

- Goals:**
- Develop international water projects.
 - Create relationship with developing country for international projects

Action plan:

- Continue to support international water projects
- Build on international partnership to develop projects beyond water projects

New Generations

- Goals:**
- Promote the ideals of Rotary and the Four Way Test with younger generations while attracting younger members to Rotary.
- Action Plan:**
- Develop one Interact Club in each of the four Cheyenne High Schools, Central, East, South and Triumph.
 - Grow the number of Cheyenne RYLA students from 5 to 8.
 - Continue to support the Cheyenne Community Rotaract and LCCC Rotaract Clubs.
 - Continue to support the youth exchange program with 3 to 4 outbound students and 2 to 3 inbound students annually.
 - Develop and promote a \$5,000 Four Way Test Scholarship.

Public Relations

- Goals:**
- PR Committee promotes club projects within the community and the club
 - Community beautification project with Rotary symbol
 - Promote Four Way Test within Club and community
- Action plan:**
- Continue to use NHS Inserts
 - Utilize Press Releases for Club projects, programs and activities
 - Utilize Public Service Announcements

Provide each member with 4 Way Test paperweight
 Promote 4 Way Test Scholarship in Cheyenne high schools
 Storyboard, Rotarian of the Week, Cog, Digital Frame, We Care

Fundraising Activities

Goals:

A large \$40,000 / year fundraiser for Club.

Action Plan:

Take over Moonlight Bike Ride as Club Fundraiser

Rotary 101

by Schwem, Mary

New to Rotary? All new members are cordially invited to attend the next Rotary 101. This is your opportunity to Learn more about Rotary International local activities. It will be held September 1, 2011 from 5:30 -7:00 P.M. at the Millin's home, 308 Stetson Dr. If you have any questions please contact Jamie Markus. Hope to see you there.

Rotarian of the Week 08-10-11

by Adams, Ted J.

Our Rotarian of the Week grew up in Casper Wyoming. At the ripe old age of 10 years he became a full time sheepherder for the family ranch. It seems the hired hand quit on 100 mile trail drive to the summer range in the Big Horns. Our special Rotarian went from being a grade school kid on summer vacation to a full time herder in charge of 2000 st never discussed but he always had free food, clothing, and a roof over his head; and of course, a good horse.

Tim Ellis graduated from Natrona County High School home of the Mustangs. He attended the University of Wyoming and Preston University. Tim and his lovely spouse, Marie married for eight years. He has two step children Steven (23) and LaTisha (20). Other than his family, Tim is most proud of being the project manager of the 1998 team that co Federal District of Wyoming from paper to electronic filing. Wyoming became one of the first five federal districts to implement this technology to benefit the public. Virtually all now conducted electronically over the internet.

Tim was sponsored into Rotary by Stephan Harris. He enjoys Rotary because of the close fellowship of our club and the opportunity to serve people in our community, the state globally. Our Rotarian of the Week's most memorable Rotary experience was helping the Australian Group Study Exchange last year. He spent the entire time learning from to know many of his fellow Rotarians better. By the time the Australian team left he had learned that a "ute" is a pickup and a "trailer" is simply a trailer. Tim Ellis is New Member Committee, Teacher of the Month Committee and the Group Study Exchange Committee, which he currently chairs.

Tim can usually be found Saturday morning, enjoying a breakfast burrito from R&B. He loves the outdoors and is especially fond of fly fishing. Tim also enjoys restoring sheep vehicles.

In recognition of his service to our Club, our Community, and our great State of Wyoming, The Sargent at Arms will present Tim Ellis with a gift certificate and our heartfelt Thanks.

Texas Roadhouse PolioPlus Fundraiser a Success

by Schwem, Mary

A big thanks to all of you for volunteering at the PolioPlus fundraiser. We couldn't have done it without your help.

The Texas Roadhouse staff told Jamie Markus, project leader that we were an easy bunch to work with. The fact that we had more volunteers than jobs is a rare thing.

We served 375 lunches (87 were deliveries) and made \$1750.50 + whatever was donated to the Community Rotaract Club.



Youth Exchange Update

by Miller, Anne E.

Another school year is starting, and our youth exchange program continues to move along with new faces and new experiences for so many wonderful students. By now all 4 students should be with their first host families in Brazil, France, Belgium and Ecuador. We wish them well and look forward to hearing from them in a year.

Be sure to attend the upcoming meeting when we will hear about Ariel Moyte's year in Brazil.

Finally, one of our current inbound students is now living with the family of our very own, Sabrina Lane. It would be great if you'd give her a call and ask her to join you in an ar visit. You can reach her through Sabrina. To that end, as we welcome our recently-arrived student from Mexico, we are implementing a new program. To more forcefully en involvement of club members with these fabulous young people so as to further enrich their year, you will notice little Mexico flag stickers on your badge. By the years' end we that all members no longer have a flag on their badge. In order to remove the flag you must have had some contact with the student. We encourage members to invite them t dinner with your family, or take them to a ball game or symphony, or if an outing just isn't possible, simply sitting at the table with the student at a meeting and introducing your with the student would suffice.

Last Week to Get your Peach Orders In

by Schwem, Mary

This week will be the last chance to order peaches. Delivery will be after next week's meeting.
