



Service Above Self

## Rotary Club of Cheyenne eBulletin

Monday, August 29, 2011

 [Club Web Site](#)

**Editor:** Mary Schwem  
If you have any comments or questions, email the editor.

### Future Speakers

**Aug 31 2011**

[Erin Taylor](#)

*"Travels to Pakistan Post Osama Bin Laden's Death"*

**Sep 7 2011**

[Krista Laursen, Project Manager](#)

*"NCAR"*

**Sep 14 2011**

[District Governor Mary McCambridge](#)

*"District 5440"*

**Sep 21 2011**

[Jessica Speer](#)

*"Warehouse 21"*

**Sep 28 2011**

[Wendy Madsen](#)

*"Legislative Services Office - Myths and Realities"*

**Oct 5 2011**

[Student of the Month and RYLA](#)

*"Student of the Month and RYLA"*

**Oct 12 2011**

[Don Collins](#)

*"Western Research Institute"*

### Upcoming Events

**Rotary 101**

Sep 1 2011

### News

[Service Above Self - Volunteer Opportunities Available to Our Club Members](#)

[We Care Announcements](#)

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### Rotarian of the Week 08-24-11

*by Adams, Ted J.*

Our Rotarian of the Week grew up on a hardscrabble ranch and wheat farm a few miles outside of the little town of Chappell Nebraska. As you might expect, his first work experience was all different kinds of farm and ranch work and his pay was being well fed and having a warm bed to sleep in. He attended Deuel County High School home of the proud Buffalos â€"like many small rural high schools, it has since been consolidated with a new name. After high school our special Rotarian attended Doane College a small liberal arts college in eastern Nebraska. He went to Doane on a football scholarship â€" he stayed on an Art scholarship and graduated with a BA, a teaching certificate and a respect for learning.

Rotarian, Randy Bruns has been married to the lovely Donna Martin for the past 7 and one half years. He has a son and a daughter. His daughter Nikole lives in Denver with husband Shawn and two wonderful grandsons Caden and Grant. His son Zachary lives in San Francisco. Randy is also blessed to have to great step daughters Julie, who lives in Fort Collins and Megan living in Seattle.

Other than family, Randy Bruns proudest accomplishment is the results of his work with LEADS. A great many people in our greater Cheyenne community have jobs as a direct result of the economic development work Randy and the LEADS Board have done.

Randy was sponsored into Rotary by Jim Willms, his longtime friend, fishing and hunting buddy and the person who hired him and brought him to Cheyenne. His most memorable Rotary experiences include presenting a program to our Rotary Club on the LEADS work, later being accepted into the club and finally becoming a Paul Harris Fellow. Randy likes Rotary because there are so many capable people doing so many good things for others, in our Community, our County and our world.

As a part of his role with LEADS, Rotarian Randy Bruns actively participates in all things Cheyenne. In addition he has served as chairman of the Cheyenne Symphony Board and he currently is the president of the Wyoming Economic Development Association.

When he has some free time, Randy likes to hunt, fish, camp, Raft Rivers, fly a Cessna 180 and from time to time write poetry. His favorite meal is a good T bone - medium rare, served with sautÃ©ed mushrooms and onions. According to himâ€"it is best enjoyed in the presence of good friends and concluded with a smooth Port.

In recognition of his service to our Club, our Community, and our great state of Wyoming, The Sargent at Arms will present Randy with a Gift Certificate from the Club.

### Youth Exchange Update

*by Miller, Anne E.*

Another school year is starting, and our youth exchange program continues to move along with new faces and new experiences for so many wonderful students. By now all 4 of our local students should be with their first host families in Brazil, France, Belgium and Ecuador. We wish them well and look forward to hearing from them in a year.

Be sure to attend the upcoming meeting when we will hear about Ariel Moyte's year in Brazil.

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Finally, one of our current inbound students is now living with the family of our very own, Sabrina Lane. It would be great if you'd give her a call and ask her to join you in an activity or a simple visit. You can reach her through Sabrina. To that end, as we welcome our recently-arrived student from Mexico, we are implementing a new program. To more forcefully encourage involvement of club members with these fabulous young people so as to further enrich their year, you will notice little Mexico flag stickers on your badge. By the years' end we would like to see that all members no longer have a flag on their badge. In order to remove the flag you must have had some contact with the student. We encourage members to invite them to your home for dinner with your family, or take them to a ball game or symphony, or if an outing just isn't possible, simply sitting at the table with the student at a meeting and introducing yourself and conversing with the student would suffice.

### Purple Pinky Anyone?

*by Schwem, Mary*

LCCC Rotoract Club Paints pinkies purple during the Polio Plus Texas Roadhouse Fundraising Lunch.

### Weclome to New Member

*by Schwem, Mary*

Please take time to welcom Brian Heithoff, General Manager/CEO, High West Energy. He was sponsored by President Bill Gentle.

### Congratulations to Our Olympic Heroine

*by Schwem, Mary*

Congratulations to Teresa Moore who earned a gold medal in the rowing event during the 2011 Senior Olymics!

### Rotary 101

*by Schwem, Mary*

New to Rotary? All new members are cordially invited to attend the next Rotary 101. This is you opportunity to Learn more about Rotary International and District and local activities. It will be held September 1, 2011 from 5:30 -7:00 P.M. at the Millin's home, 308 Stetson Dr. If you have any questions please contact Lori Millin or Jamie Markus. Hope to see you there.

### Peach Delivery

*by Schwem, Mary*

Be sure to pick up your peaches after this week's meeting.

### E-Mail Address for COG Stories

*by Schwem, Mary*

If you have a story or information for the COG, please e-mail it ti [cheyennerotary@gmail.com](mailto:cheyennerotary@gmail.com).

### Rotary Club of Cheyenne Strategic Plan

*by Osborn, Lucie*

In 2010 members of the club met for a visioning exercise and the outgrowth of this activity is this Strategic Plan.

#### Vision:

Cheyenne Rotarians are respected and admired in their community for living by the Four Way Test and their commitment to local and international service.

#### Our Defining Statement

The Rotary Club of Cheyenne is a group of community volunteers who practice service above self, locally and internationally. The club offers opportunities in leadership, service and friendship on all levels.

### Goals & Action Plan

#### Club Service

##### Goals:

Each member knowledgeable about local, district and international projects.

Each member a Rotary Ambassador.

Dynamic website and social media presence.

Mentoring program for new members.

##### Action plan:

Convert to Club Runner for website and e-newsletter to increase member education.

Create and maintain fresh website

Develop Rotary 101 and mentoring program for new members

Continue to hold Club social events to promote fellowship like picnic, Christmas spousesâ€™ luncheon, Christmas childrenâ€™s party, St. Patrickâ€™s Day and St. Valentineâ€™s Day.

Organize and display club banners

#### Community Service

##### Goals:

Develop and complete one large multi-year project.

Promote Rotary brand within in the Cheyenne community.

##### Action plan:

Develop a multi-year project at new Boys & Girls Club facility in South Cheyenne.

Identify and support other long range multi-year project.

#### Vocational Service

##### Goals:

Develop employment skills training program, including ethics and placement.

Promote education within the community.

Promote professionalism and ethics in the Cheyenne community

##### Action plan:

Develop a vocational service project within the high schools.

Develop vocational service project at each junior high school

Continue to recognize student of the month from Laramie

County high schools.

Continue to recognize teacher of the month from Cheyenne schools.

### **International Service**

#### Goals:

Develop international water projects.

Create relationship with developing country for international projects

#### Action plan:

Continue to support international water projects

Build on international partnership to develop projects beyond water projects

### **New Generations**

#### Goals:

Promote the ideals of Rotary and the Four Way Test with younger generations while attracting younger members to Rotary.

#### Action Plan:

Develop one Interact Club in each of the four Cheyenne High Schools, Central, East, South and Triumph.

Grow the number of Cheyenne RYLA students from 5 to 8.

Continue to support the Cheyenne Community Rotaract and LCCC Rotaract Clubs.

Continue to support the youth exchange program with 3 to 4 outbound students and 2 to 3 inbound students annually.

Develop and promote a \$5,000 Four Way Test Scholarship.

### **Public Relations**

#### Goals:

PR Committee promotes club projects within the community and the club

Community beautification project with Rotary symbol

Promote Four Way Test within Club and community

#### Action plan:

Continue to use NHS Inserts

Utilize Press Releases for Club projects, programs and activities

Utilize Public Service Announcements

Provide each member with 4 Way Test paperweight

Promote 4 Way Test Scholarship in Cheyenne high schools

Storyboard, Rotarian of the Week, Cog, Digital Frame, We Care

### **Fundraising Activities**

#### Goals:

A large \$40,000 / year fundraiser for Club.

#### Action Plan:

Take over Moonlight Bike Ride as Club Fundraiser