



Service Above Self

## Rotary Club of Cheyenne eBulletin

Tuesday, September 06, 2011

 [Club Web Site](#)

**Editor:** [Mary Schwem](#)  
If you have any comments or questions, email the editor.

### Future Speakers

**Sep 7 2011**

[Krista Laursen](#), Project Manager  
"NCAR"

**Sep 14 2011**

[District Governor Mary McCambridge](#)  
"District 5440"

**Sep 21 2011**

[Jessica Speer](#)  
"Warehouse 21"

**Sep 28 2011**

[Wendy Madsen](#)  
"Legislative Services Office - Myths and Realities"

**Oct 5 2011**

[Student of the Month and RYLA](#)  
"Student of the Month and RYLA"

**Oct 12 2011**

[Don Collins](#)  
"Western Research Institute"

### News

[Service Above Self - Volunteer Opportunities Available to Our Club Members](#)

[We Care Announcements](#)

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### Rotarian of the Week 08-31-11

by [Adams, Ted J.](#)

Our Rotarian of the Week grew up right here in Cheyenne, Wyoming. His first work experience was a job at Boyd's Cigar Store. It seems our special Rotarian was a talented negotiator at an early age. He was able to get himself released from school early to work the counter at the store beginning at 2:30 PM every day and all day Saturdays. He made 50 cents an hour. After graduating from Central High School the only high school in Cheyenne at the time he attended the University of Wyoming. His higher education was interrupted at the end of his first year. It seems he had joined the Naval Reserves here in Cheyenne and while he was in Laramie at the University he received a letter at home from the United States Navy. His mother called to let him know of the letter. He had her open it and read it to him. It informed him he was being called to active duty [the Korean War was going on]. He was sure there was a mistake and returned to Cheyenne to visit with local Reserve. It was no mistake David Uchner spent the next two years in the United States Navy.

Dave returned to University of Wyoming, completed his BA in business and graduated from the UW law school. He married up as did most successful men. The beautiful Jane Henderson accepted his proposal and they raised two wonderful daughters; Susan, currently living in Cheyenne, and Margaret currently living in Denver.

Other than his family, Dave is most proud of his overall ability to influence legislation in the State of Wyoming. For decades he has worked diligently and skillfully to inform our citizen legislators, to enable laws that help Wyomingites and to discourage proposed legislation that would harm Wyoming businesses and citizens.

Dave was sponsored into Rotary by his father in law, Harry Henderson. Harry was the consummate Rotarian. He was remarkably active, attending every Rotary International Conference around the globe for nearly twenty years. The "Programs" are what Dave likes most about Rotary. His most memorable Rotary experiences were attending the District Conferences at the Broad Moore in Colorado Springs. Rotarians from all over the state of Wyoming and the region attended. Great relationships were built and renewed at those meetings.

Dave has served our Cheyenne Club as a member of the Board of Directors, as chair of the program committee and as chair of the bulletin committee. During his term with the bulletin committee the Rotary Club of Cheyenne's bulletin was named best in the District.

Dave enjoys college sports, as a Cowboy Joe Club member he is a great fan of our University of Wyoming Cowboys. His favorite meal is Italian and his least favorite is Chinese.

In recognition of his wonderful and lengthy service to our Club our community and our great State of Wyoming, the Sargent at Arms will present David Uchner with a Gift Certificate and a Cowboys Cap from the Club.

### September Anniversaries of Note

by [Moore, Teresa S.](#)



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Carl Halladay	35 years
Dick Williams	37 years
Ed Wallace	38 years

### September Birthdays

*by Moore, Teresa S.*

- 1 Veales Hudspeth, Julie Malm
- 2 Matt Fermilia
- 3 Tim Ellis
- 4 Lori Millin
- 6 Dan White
- 9 Lee Wagner
- 10 Betsy Gusea-Gerringer
- 11 Richard Torkelson
- 18 Vicci Colgan, Garth Simpkins
- 19 Melinda Brazalle, John Veta
- 20 Perry Dray, Gene Engrav
- 21 Katherine Wilkinson
- 26 Mark Shubert, Eric Wedell

### August Perfect Attendance

*by Moore, Teresa S.*

Ted Adams, Billie Addleman, Rod Anderson, John Auld, Fred Baggs, Bill Bagley, Derek Baker, Roz Baker, Melinda Brazzale, Rich Brown, Randy Bruns, Neil Carroll, John Clay, Fred Colel, Joe Devine, Charley Dickey, Barbara Dilts, Gene Engrav, Bill Gentle, Sharon Green, Jerry Haenisch, Ron Hammel, John Hanes, Bob Harmon, Veales Hudspeth, Jerry Jessen, Harry LaBonde, Sabrina Lane, Scott Larson, Brent Lathrop, Bill Loyers, Jamie Markus, Judy Marshall, Jeanie Martinez, Ted McCoy, George McIlvaine, Anne Miller, Lori Millin, Teresa Moore, Lucie Osborn, Riana Perez, Carol Rookstool, Lori Schoene, Mary Schwem, Bob Shriner, Mark Shubert, Jon Sims, Paul Slater, Dale Strickland, Michael Walden-Newman, Ed Wallace, Dick Williams, Jim Willms, Kim Withers, and Bob Womack.

### Youth Exchange Update

*by Miller, Anne E.*

Another school year is starting, and our youth exchange program continues to move along with new faces and new experiences for so many wonderful students. By now all 4 of our local students should be with their first host families in Brazil, France, Belgium and Ecuador. We wish them well and look forward to hearing from them in a year.

Be sure to attend the upcoming meeting when we will hear about Ariel Moyte's year in Brazil.

Finally, one of our current inbound students is now living with the family of our very own, Sabrina Lane. It would be great if you'd give her a call and ask her to join you in an activity or a simple visit. You can reach her through Sabrina. To that end, as we welcome our recently-arrived student from Mexico, we are implementing a new program. To more forcefully encourage involvement of club members with these fabulous young people so as to further enrich their year, you will notice little Mexico flag stickers on your badge. By the years' end we would like to see that all members no longer have a flag on their badge. In order to remove the flag you must have had some contact with the student. We encourage members to invite them to your home for dinner with your family, or take them to a ball game or symphony, or if an outing just isn't possible, simply sitting at the table with the student at a meeting and introducing yourself and conversing with the student would suffice.

### **E-Mail Address for COG Stories**

*by Schwem, Mary*

If you have a story or information for the COG, please e-mail it to [cheyennerotary@gmail.com](mailto:cheyennerotary@gmail.com).

### **Rotary Club of Cheyenne Strategic Plan**

*by Osborn, Lucie*

In 2010 members of the club met for a visioning exercise and the outgrowth of this activity is this Strategic Plan.

#### Vision:

Cheyenne Rotarians are respected and admired in their community for living by the Four Way Test and their commitment to local and international service.

#### Our Defining Statement

The Rotary Club of Cheyenne is a group of community volunteers who practice service above self, locally and internationally. The club offers opportunities in leadership, service and friendship on all levels.

#### Goals & Action Plan

##### **Club Service**

##### Goals:

- Each member knowledgeable about local, district and international projects.
- Each member a Rotary Ambassador.
- Dynamic website and social media presence.
- Mentoring program for new members.

**Action plan:**

Convert to Club Runner for website and e-newsletter to increase member education.  
Create and maintain fresh website  
Develop Rotary 101 and mentoring program for new members  
Continue to hold Club social events to promote fellowship like picnic, Christmas spousesâ€™ luncheon, Christmas childrenâ€™s party, St. Patrickâ€™s Day and St. Valentineâ€™s Day.  
Organize and display club banners

**Community Service****Goals:**

Develop and complete one large multi-year project.  
Promote Rotary brand within in the Cheyenne community.

**Action plan:**

Develop a multi-year project at new Boys & Girls Club facility in South Cheyenne.  
Identify and support other long range multi-year project.

**Vocational Service****Goals:**

Develop employment skills training program, including ethics and placement.  
Promote education within the community.  
Promote professionalism and ethics in the Cheyenne community

**Action plan:**

Develop a vocational service project within the high schools.  
Develop vocational service project at each junior high school  
Continue to recognize student of the month from Laramie County high schools.  
Continue to recognize teacher of the month from Cheyenne schools.

**International Service****Goals:**

Develop international water projects.  
Create relationship with developing country for international projects

**Action plan:**

Continue to support international water projects  
Build on international partnership to develop projects beyond water projects

**New Generations****Goals:**

Promote the ideals of Rotary and the Four Way Test with younger generations while attracting younger members to Rotary.

**Action Plan:**

Develop one Interact Club in each of the four Cheyenne High Schools, Central, East, South and Triumph.  
Grow the number of Cheyenne RYLA students from 5 to 8.  
Continue to support the Cheyenne Community Rotaract and LCCC Rotaract Clubs.

Continue to support the youth exchange program with 3 to 4 outbound students and 2 to 3 inbound students annually.  
Develop and promote a \$5,000 Four Way Test Scholarship.

### **Public Relations**

#### Goals:

PR Committee promotes club projects within the community and the club  
Community beautification project with Rotary symbol  
Promote Four Way Test within Club and community

#### Action plan:

Continue to use NHS Inserts  
Utilize Press Releases for Club projects, programs and activities  
Utilize Public Service Announcements  
Provide each member with 4 Way Test paperweight  
Promote 4 Way Test Scholarship in Cheyenne high schools  
Storyboard, Rotarian of the Week, Cog, Digital Frame, We Care

### **Fundraising Activities**

#### Goals:

A large \$40,000 / year fundraiser for Club.

#### Action Plan:

Take over Moonlight Bike Ride as Club Fundraiser