


## Rotary Club of Cheyenne

### eBulletin

Monday, September 19, 2011


[Club Web Site](#)

**Service Above Self**

**Editor:** [Mary Schwem](#)  
If you have any comments or questions, email the editor.

**Future Speakers**

**Sep 21 2011**  
[Jordan Dean](#)  
"Warehouse 21"

**Sep 28 2011**  
[Wendy Madsen](#)  
"Legislative Services Office - Myths and Realities"

**Oct 5 2011**  
Student of the Month and RYLA  
"Student of the Month and RYLA"

**Oct 12 2011**  
[Don Collins](#)  
"Western Research Institute"

**News**

[Service Above Self - Volunteer Opportunities Available to Our Club Members](#)

[We Care Announcements](#)

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**District Quiet Rotarian of the Year**  
*by Schwem, Mary*

Congratulations to Beth Van De Wege! Beth was recognized as quiet Rotarian of the Year for District 5440. She received the award last week from District Governor, Mary McCambridge..



Beth has been a member of our club since 2005 and has served the District as co-chair for the Year Long Youth Exchange Program.

**Youth Exchange Update**  
*by Miller, Anne E.*

You may have noticed the flag sticker of Mexico on your badge. Our newest Youth Exchange Student is Paolo (pronounced "Pow") from Mexico. This year we are encouraging all Rotarians to visit with and/or invite her to dinner, ball game, symphony, bowling, bike ride, or whatever you can think of. Only then may you remove the sticker from your badge. There are slips of paper with her contact information at the Sergeant of Arms table. Also, if you will be spending time with her outside of a Rotary function please fill out and send in an affidavit first, also found at the same table. Thank you for your participation!

**New Member Proposals**  
*by Moore, Teresa S.*

Janae Ruppert, Associate Attorney, Woodhouse Roden, LLC, sponsored by Dee Rodekohr.

Mick Finnegan, Business Banker, Western Vista FCU, Sponsored by Bob Womack.

**Cheyenne Sunrise Rotary and Community Rotoract Black Tie Bingo 2011**  
*by Schwem, Mary*

The Sunrise Rotary Club and Community Rotoract 2011 Black Tie Bingo will be held Oct. 8 beginning at 6 p.m. at the Holiday Inn. Proceeds will go to the Boys and Girls Club of Cheyenne and the Rotary Foundation. A silent auction will be held along with a drawing for a \$1,000 cash prize and Round Trip airline tickets anywhere American Airlines flies in the Continental U.S. and Mexico complements of Fly Cheyenne. Silent auction item donations are welcome. Tickets are \$75 each, with 1/2 Corporate Tables at \$275 (4 people) or a Corporate table of 8 for \$525. We appreciate the past support of the Cheyenne Rotary Club. Please contact Dorothy Jacobson for tickets at 631-7094.

**Rotarian of the Week 09-14-11**  
*by Adams, Ted J.*

Our Rotarian of the week grew up right here in Cheyenne Wyoming. His first work experience was mixing cement for his father when he was in fourth grade. His pay was room and board. This Rotarian attended East High School home of the Thunderbirds and then went on to the University of Wyoming where he graduated with a Bachelor of Science Degree in Electrical Engineering. He then went to work for the Gates Corporation in Denver. He worked for Gates for 30 years and retired in 1996. He and his lovely wife Susan have been married for 41 years. They have four children and seven beautiful grandchildren.

Ron's proudest accomplishment other than family relates to his family! In 1998 he donated one of his kidneys to his wonderful wife Susan.

Ron joined Rotary in 1986. He has been a member of 4 different clubs. Ron was sponsored into the Cheyenne Rotary Club in 2006 by Kristy Sansonetti. His most

memorable Rotary experience was as the leader of the Group Study Exchange to Japan from District 6080 in 2003. Ron has served on RYLA, Highway Cleanup, Interact, Rotaract, Youth Exchange and on the District Group Study Committees. He has served as a member of his Rotary Clubs Board of Directors for 13 of the last 14 years.

Ron likes Rotary because of the great opportunities to engage in "service above self". He also enjoys the camaraderie with other Rotarians.

Our Rotarian of the Week likes most all kinds of food "rare steak with baked potato would be in his top five.

He loves to fish, play golf and when the weather is nasty here in the high country he builds furniture in his wood shop.

In recognition of his service to our Club and our world of Rotary Community, the Sargent at Arms will present Ron with a Gift Certificate from the Club.

### **We Care Announcement**

*by Schwem, Mary*

Condolences were sent to Amy Trealease Bell for her grandmother's passing.

A get well card was sent to Marilyn Casner, our club pianist.

Judy Thomas is recovering slowly from the injuries she received falling from her horse. Members are encouraged to e-mail her at [jmthoma10@yahoo.com](mailto:jmthoma10@yahoo.com)

Dr. Dan Hinkle's recovery is slow but steady. To keep up on his progress please visit the web site created by the family: <http://www.caringbridge.org/visit/Danhinkle>

### **E-Mail Address for COG Stories**

*by Schwem, Mary*

If you have a story or information for the COG, please e-mail it to [cheyennerotary@gmail.com](mailto:cheyennerotary@gmail.com).

### **Rotary Club of Cheyenne Strategic Plan**

*by Osborn, Lucie*

In 2010 members of the club met for a visioning exercise and the outgrowth of this activity is this Strategic Plan.

#### **Vision:**

Cheyenne Rotarians are respected and admired in their community for living by the Four Way Test and their commitment to local and international service.

#### **Our Defining Statement**

The Rotary Club of Cheyenne is a group of community volunteers who practice service above self, locally and internationally. The club offers opportunities in leadership, service and friendship on all levels.

#### **Goals & Action Plan**

##### **Club Service**

##### Goals:

Each member knowledgeable about local, district and international projects.

Each member a Rotary Ambassador.

Dynamic website and social media presence.

Mentoring program for new members.

##### Action plan:

Convert to Club Runner for website and e-newsletter to increase member education.

Create and maintain fresh website

Develop Rotary 101 and mentoring program for new members

Continue to hold Club social events to promote fellowship like picnic, Christmas spouses' luncheon, Christmas children's party, St. Patrick's Day and St. Valentine's Day.

Organize and display club banners

##### **Community Service**

<p><u>Goals:</u> Develop and complete one large multi-year project. Promote Rotary brand within in the Cheyenne community.</p> <p><u>Action plan:</u> Develop a multi-year project at new Boys &amp; Girls Club facility in South Cheyenne. Identify and support other long range multi-year project.</p> <p><b>Vocational Service</b></p> <p><u>Goals:</u> Develop employment skills training program, including ethics and placement. Promote education within the community. Promote professionalism and ethics in the Cheyenne community</p> <p><u>Action plan:</u> Develop a vocational service project within the high schools. Develop vocational service project at each junior high school Continue to recognize student of the month from Laramie County high schools. Continue to recognize teacher of the month from Cheyenne schools.</p> <p><b>International Service</b></p> <p><u>Goals:</u> Develop international water projects. Create relationship with developing country for international projects</p> <p><u>Action plan:</u> Continue to support international water projects Build on international partnership to develop projects beyond water projects</p> <p><b>New Generations</b></p> <p><u>Goals:</u> Promote the ideals of Rotary and the Four Way Test with younger generations while attracting younger members to Rotary.</p> <p><u>Action Plan:</u> Develop one Interact Club in each of the four Cheyenne High Schools, Central, East, South and Triumph. Grow the number of Cheyenne RYLA students from 5 to 8. Continue to support the Cheyenne Community Rotaract and LCCC Rotaract Clubs. Continue to support the youth exchange program with 3 to 4 outbound students and 2 to 3 inbound students annually. Develop and promote a \$5,000 Four Way Test Scholarship.</p> <p><b>Public Relations</b></p> <p><u>Goals:</u> PR Committee promotes club projects within the community and the club Community beautification project with Rotary symbol Promote Four Way Test within Club and community</p> <p><u>Action plan:</u> Continue to use NHS Inserts Utilize Press Releases for Club projects, programs and activities Utilize Public Service Announcements Provide each member with 4 Way Test paperweight Promote 4 Way Test Scholarship in Cheyenne high schools Storyboard, Rotarian of the Week, Cog, Digital Frame, We Care</p> <p><b>Fundraising Activities</b></p> <p><u>Goals:</u> A large \$40,000 / year fundraiser for Club.</p> <p><u>Action Plan:</u> Take over Moonlight Bike Ride as Club Fundraiser</p>
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