

“IGNITE AND EXCITE”

DISTRICT 5520

MEMBERSHIP DEVELOPMENT & RETENTION WEBINAR

SEPTEMBER 26, 2013 4PM TO 6PM

AGENDA:

1. WELCOME: District Governor, Kit Turpin
2. OVERVIEW OF TRAINING: District Membership Chair, Kathie Williams
 - Recruitment
 - Retention
 - Rejuvenation
 - Resources
3. MEMBERSHIP TRENDS:
 - Growth & Retention in RI and in our District
4. MEMBERSHIP GOALS:
 - RI and Our District
5. RECRUITMENT: A Discussion with representatives from various size clubs
 - Developing a Plan
 - Where and How to Identify Opportunities
 - Integration into Activities
 - Pilot Programs
 - Increasing Diversity
 - Networking Events
 - Targeting Alumni
6. RETENTION: Lt. Governor, Bill Michael
 - RI Assessment
 - Mentor Program

Tips & Training

7. REJUVENATION:

Assessments/Conducting a Physical on your Club

Why Did you Join Rotary?

Why Do you Stay in Rotary?

8. RESOURCES:

District Monthly Programs

Bring a Guest Week

Business Promotion Week

Web Site Resources

RI Training Materials

Membership Minute

RGA