



LEWISVILLE MORNING ROTARY

P. O. Box 295359
Lewisville, TX 75029-5359

Dear Potential Partner:

We know you and your organization already understand the need to support and give back to our community. We're asking that you partner with us to raise the funds necessary to support the community programs of Lewisville Morning Rotary Club (LMR). You can do this by sponsoring our annual Charity Car Show, and a Sponsorship Agreement with all the details is enclosed.

What you may need before making your decision is more information about LMR and how we give back to the community. We function in two ways: with personal service and with direct financial support.

We fulfill our club's "service above self" commitment with personal service from each member. We work every fourth Saturday of the month at CCA's food pantry, we assist the City of Lewisville by providing manpower at Hazardous Waste clean-up days, and we "ring the bell" for Salvation Army at our local Sam's Club for a Saturday each December. Additionally, we have an ongoing commitment to Hebron High School (through the Adopt-a-School program); Central Elementary School, where we mentor; read to and with students; monitor Field Day Events; perform perimeter patrol for safety prior to school breaks; and participate in Red Letter Day, recognizing top-performing students. We fulfill these personal time commitments as a club, without outside financial support. We cover 100% of our club's overhead by member dues and internal fund raising. No portion of our Car Show proceeds stays with the club.

To meet our commitment to the "Direct Programs" of the organizations we support, we stage an annual Charity Car Show as our major fund-raising event. We use 100% of the proceeds from our Car Show to meet our financial pledges to CCA Adopt-a-Shelf; Lewisville Education Foundation (where we have established two scholarships); local construction projects of Habitat for Humanity; the Nelson Center for at-risk youth; the end-of-year awards we present at Central Elementary; and other projects that come to our attention throughout each year.

Can you help us? Could you be a sponsor for this year's show, with the acknowledgements and benefits (including advertising/marketing opportunities) detailed on our Sponsorship Agreement? Partnership with you would be so beneficial for the community projects LMR supports and would allow you and your organization another opportunity to support and give back to the community you serve. We thank you very much for your consideration.

Sincerely,

Lewisville Morning Rotary Membership