



Muskegon Rotary in Motion



Don Crandall, President
Brianna Scott, President-Elect
Susan Cloutier-Myers, Pres Nominee
Larry Larsen, Secretary
Kathy Byma, Treasurer
Jay Wallace, Jr, Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

March 20, 2014 12:10pm

Muskegon Harbor Holiday Inn

<http://www.muskegonrotary.org>

Pam Babbitt, Director
Cathy Brubaker-Clarke, Director
Dave Sipka, Director
Josh Wallace, Director
Kathy Moore, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: Ryan Bennett “WM Plumbers, Fitters and Service Trades”

MEETER / GREETER

Gene Fethke/Dan Hartman

INVOCATION

Jack Tierney

THIS MEETING’S MENU

Deli Sandwiches; two soups;
salad bar with 6 toppings, 3
dressings; assorted desserts

STUDENT GUESTS

Holton Wildcats

NEXT WEEK’S BIRTHDAYS

Tim Lipan	Mar 20
Steve Edwards	Mar 21
Jerry Morlock	Mar 21
Shawn Jenkins	Mar 23
Alan Alpert	Mar 24

PROGRAMS/EVENTS

03/27 Interfaith Understanding
04/03 Water Filters Report
04/10 Dan Gaydou MLive
04/17 Farmers Market
09/17 *Grape Escape* fundraiser

This Week on Stage

For over 100 years, Union Local 174 has furnished the most highly skilled, motivated and exceptionally well-trained workforce to West Michigan mechanical contractors, helping to make them more competitive and by far the best value for any customer. The union’s business agent, one of our own, will tell us more.



Ellen Berends flanked by Holly Hughes and President Don is helping get our *Grape Escape* rolling.

Grape Enthusiasm

Ellen Berends, left, of our 2014 *Grape Escape* committee let us know the event’s planners are a little behind schedule, and can use our help. An application to participate is available at this link: <http://www.clubrunner.ca/Data/6290/1911/HTML/220786//GrapeEscapeCharityApplication2014.pdf...> or from the Club’s website: www.muskegonrotary.org. As for volunteers, many are needed; our camera caught Ellen’s sly but clever announcement that all GE helpers from last year are automatically signed-up for this year unless they personally tell Ellen otherwise. September 17 is not very far away.



Last week, Barbara Lee came forward to present President Don with a \$80+ “royalty” for her book on sex that she sold to members. Don said something about that being a good price for sex, which brought the house down.



Ed Hendrickson invites Kathy Moore to draw the “10 Brave Rotarians” winner. A player herself, Kathy couldn’t help smiling when pulling Luke Seward’s name.

ClubRunner Profile Current?

(Ed Note: Reprinted from our 6/6/13 RIM)

President Don was recently amazed to discover that our Club has nearly 30 members between the ages of 8 and 10 years old. (Kudos to **Arn Boezaart, Jack Briggs, Dave Bloomfield** – who turned 10 on Thursday – and others who've apparently mastered "youthening.") Our prez was researching the demographics of the Club with the aim of increasing diversity in the membership – particularly age, racial, and gender diversity – when he encountered this amazing information.

He urged us all to quickly go into the Muskegon Rotary's ClubRunner website and update our personal profiles so that, as Club strategic planning continues, there is a factual basis for Club goals and plans. Simply enter www.muskegonrotary.org in your browser. Click on the login box in the upper right hand corner. Enter your Login Name and your Password. Forgot your password? For new members, it's the first three letters of your first name plus the first three letters of your last name (you can change your password anytime). Or, click on the "forgot your password" box and a new password will be issued to you. Confused? Contact **Jason Piasecki**, our web guru, at Jason@revel.in.

Once you're into ClubRunner, click on "profile" on the left side. Adjust your birthdate! (and anything else that might need adjusting). That's all there is to it. If you desire a different picture, contact photographer **Bill Johanson** and he'll take another one at Club. This is a real good idea especially if you want a snazzier photo in our next *Club Roster*. Don't



above, both recent inductees.



delay. OK?

Two of our newest Club-Runner photos belong to **Melissa Moore**, left, and **Rob Murphy**,

'Round Rotary's RIM



Looking back, as we in the RIM newsroom are wont to do, we see 1916 as a year of supreme anticipation and preparation for future greatness. Two big events, especially, were on the horizon in 1916 from which the world would never be the same: World War I (a year away) and incorporation of the



Muskegon Rotary Club on May 1.

As to the latter event, **President Don** announced formation of a Centennial

Celebration Committee to plan the humdinger of a party two years from now. He's looking for folks to help on the committee (which should be a funner). If you're interested, shoot a note to d.crandallmd@comcast.net or see Don at Club.

Last Week's Program

Touting Muskegon Heights

by Kathy Moore



Our speakers mixed some humor with their serious words. Here, Patrice Johnson, feigning being impressed with appearing before high falootin Rotary members, took a

picture out from the stage and a selfie with the laughing audience behind her.

Muskegon Heights City Councilwomen, Patrice Johnson and Kimberly Sims, delivered a heartwarming and thought provoking presentation about the City of Muskegon Heights. The Rotary program committee >>>



Patrice Johnson and Kimberly Sims

>>> was impressed with their message to the community in their TEDx Muskegon 2013 presentations and invited them to share their stories with the membership.

Both women were born and raised in the city. They reside in the City and are relentless advocates for "all things positive in Muskegon Heights." Patrice Johnson energized us with a few dance moves to accompany the message that "Muskegon Heights is not dead." Ms. Johnson informed us that many of the stories about Muskegon Heights "are not true". She said that "how we perceive what is happening makes a big difference." She shared several success stories about the city, >>>

RIM Correspondents

Dan Barnum-Steggerda

dbs8026@gmail.com

Chris Burnaw cburnaw@cffmc.org

Lee Coggin lee.coggin@baker.edu

Marty Ferriby

mferriby@hackleylibrary.org

Bill Johanson bill.johanson@yahoo.com

Frank Marczak mccprez@aol.com

Kathy Moore

MooreKa@co.muskegon.mi.us

Jerry Morlock jmorlock@charter.net

Garry Olson g.olson@lakeshoredoc.com

Cindy Timmerman

Cindy@bbbslakeshore.org

Mike Walsh mgwalsh@yahoo.com

This publication, **Muskegon Rotary in Motion (RIM)**, is intended for the private use of our members and friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to one of the RIM Correspondents listed above,



>>> including eliminating a \$600,000 deficit in 2010 and accumulating over a \$1 million surplus as of today. "Don't count us out!" she said, "The city has made "tough decisions" to make things happen." And Patrice, above, concluded by challenging us to work together (with the city) to create something amazing in



Muskegon County. Next, Kimberly Sims, left, reinforced the message on a serious note, "If Muskegon Heights

doesn't succeed, Muskegon County doesn't succeed!" She reminded us that the boundaries that delineate municipal jurisdictions are somewhat imaginary. "We need to build beyond the boundaries," she said. And she shared some of the building blocks that are required...

Muskegon Rotary Board

Don Crandall d.crandallmd@comcast.net
Brianna Scott brianna@briannascott.com
Susan Cloutier-Myers
susanc@dcilmi.org
Larry Larsen llarsensurf@gmail.com
Kathy Byrna kbyrna@spncpas.com
Jay Wallace, Jr
jay.wallace@edwardjones.com
Pam Babbitt
pbabbitt@babbittsonline.com
Cathy Brubaker-Clarke
Cathy.Brubaker-Clarke@postman.org
Dave Sipka dsipka@muskegonisd.org
Josh Wallace joshua@mckenzieprice.com

Respect, Understanding, Inclusion, Assets, Values, etc.

Kimberly also shared that the Muskegon area was listed as one of the top segregated cities in America and commented that "we should make history and news lines that are much greater than that".

Both Kimberly Sims and Patrice Johnson invited the membership to "see it for yourself." "Give Muskegon Heights a chance," they said. "We will walk with you."

The Rotarians were inspired, as indicated by the plethora of comments, congratulations and conversations held after the adjournment. Former Rotarian President and all-around community leader **Jim Fisher** took it one step further and convened a group (that will, most likely, work with the Diversity and Inclusion Committee chaired by **Brianna Scott**) to keep the momentum moving.

‘Round Cont'd from page 2



Let's take a moment to tip our Rotary chapeaus to **Alan Alpert**, left, who, for many a year now, has chaired the Invocations

Committee, doing a stellar job of it. His slots are now full for the remainder of Rotary Year 2012-13.

Congratulations are in order for **Arn Boezaart**. On June 30, he'll retire after a 44-year professional career in Muskegon County, most recently directing the Michigan Alternative and Renewable Energy Center for the past five years.

Mark Your Calendars
2014 Grape Escape
September 17

Holly Hughes, below, brought to Club an activity associated with the



West Michigan Veteran's Center. Legends Flight 1's mission is "to honor the West Michigan WWII veteran on an escorted round-trip to Washington DC at NO

CHARGE to the veteran. Participants will view the WWII Memorial and other monuments that they have earned the right to see. This trip will be conducted with emphases on safety, comfort and enjoyment of the veteran." WWII vets have top priority, then Korean vets as space allows. Volunteer Guardians/ Escorts are needed as are financial contributions. See Holly for more information, check out their website www.legendflight.com or you can call at 231-744-5166.

Visiting Rotarians and Guests were: State Farm Agent Bill Sabaurin (**Tom Schaub**), MCC Rotaractor Carmen Pierce (**Mike Alstrom**), USS Silversides Museum Archivist Peg Maniates (**Frank Marczak**), Muskegon Museum of Art Development Officer Kirk Hallman (**Judy Hayner**), and MLive Reporter Steve Kloosterman (**Dave Alexander**).



See you this Thursday, fellow Rotarians