



Muskegon Rotary in Motion



Don Crandall, President
 Brianna Scott, President-Elect
 Susan Cloutier-Myers, Pres Nominee
 Larry Larsen, Secretary
 Kathy Byma, Treasurer
 Jay Wallace, Jr, Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

April 10, 2014 12:10pm

Muskegon Country Club

<http://www.muskegonrotary.org>

Pam Babbitt, Director
 Cathy Brubaker-Clarke, Director
 Dave Sipka, Director
 Josh Wallace, Director
 Marty Ferriby, RIM Reporter
 Bill Johanson, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: President Dan Guydou “MLive Media Group”

MEETER / GREETER

Josh Wallace

INVOCATION

Jim Schiltz

THIS MEETING'S BUFFET

Grilled Chicken and Pesto Penne; Italian sausage and tomato sauce; anti-pasto salad; grilled spring vegetables; garlic bread; coffee/ tea/ soda

NEXT WEEK'S BIRTHDAYS

Eric Seifert Apr 11

Luke Seward Apr 13

PROGRAMS/EVENTS

04/17 New Farmers Market

04/24 MHS State Bball Coach

05/01 Water Filter Experience

05/08 One in 21 Update

05/15 Every Rotarian Every Year

05/22 Muskegon Lake

06/12 Miss Michigan Contestants

06/19 STRIVE

09/17 *Grape Escape*

This Week on Stage

Dan will speak about the bold move that Advanced Publications made in Michigan to create the MLive Media Group two years ago. We are convening for only one meeting at the Muskegon Country Club.

Mayor Twinkle Toes

Just look who was out on the town Saturday night trippin' the light fandango. Why it's none other than Norton Shores' distinguished Mayor Gary Nelund, right, and his green sparkly shoes. He wasn't only partying, making a fashion statement, or posing for pictures, he co-emceed AgeWell Services' "Heels for Meals" fundraiser where "shoes" took center stage with Meals on Wheels the major beneficiary. More AgeWell information is available: www.agewellservices.org/pg/About_Us/

... and as long as you're clickin' around on your keyboard, click on the link below for our District's April newsletter: [Click here.](#)



Garrie Kelly Photo



Jim Fisher Photo

Finally... here's Mary Beth Ramos in her stylish new glasses at the Chamber's recent breakfast.

Muskegon Rotary Board

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Don't forget...
Country Club this week

Congrats to BBBS!

The staff of Big Brothers Big Sisters of the Lakeshore agency ➡ was recently awarded the Pinnacle of Partnership award for



“exemplifying a commitment to improve the quality of life for Ottawa County residents through leadership in service and education as well as a year round partnership with the Greater Ottawa County United Way” at the United Way’s annual campaign celebration at the Spring Lake Country Club.

Executive Director **Cindy Timmerman** and her team were chosen for having made presentations at 37% of the corporations that run campaigns in support of the United Way, ran their own United Way workplace campaign and participated in agency fairs when called upon. Liz DeLaLuz, Director of Community Impact recently shared, “It’s pretty simple; this is awarded to those that truly go above and beyond to highlight our partnership.”

BBBS folks, above from left, are: Jeran Culina, Enrollment and Match Support Specialist; Cindy Timmerman, Executive Director and Fund Development Manager; Darcy Brady, Administrative Assistant; Dominique Paschal, Match Support Specialist; and Joyce Allen, Program Supervisor.



“I am so proud to have passed HB5235, part of a bipartisan package to address the serious problem of sex and

human trafficking in Michigan. My bill updates sentencing guidelines. It passed 108 to 1 with immediate effect.”

– State Rep Marcia Hovey-Wright

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This publication, **Muskegon Rotary in Motion (RIM)**, is intended for the private use of our members and friends. The deadline for RIM announcements is Thursday noon for the following week’s issue. Submit brief announcements in writing to one of the RIM Correspondents listed above.

On the Move



Barbara Lee is now Interim Teacher/ Leader at C3 Exchange Inclusive Spiritual Community, explained here: ✓

<http://r.search.yahoo.com/ylt=A0LEVytDNTxT.3qAubFXNyoA; ylu=X3oDMTByMG04Z2o2BHNIYwNzcgRwb3MDMQRj b2xvA2JmMQR2dGikAw--/RV=2/RE=1396483524/RO=10/RU=http%3a%2f%2fwww.c3exchange.org%2f/RK=0/RS=tbXOXDH ddX.YhyIhFZzY3Sd7xq->

The RI Strategic Plan includes five core values:

- Service
- Fellowship
- Diversity
- Integrity
- Leadership

It’s that Girl Scout cookie time of year, and Tim Holman



wants us all to know that his wife Deanna and daughters will be at Rotary this Thursday, April 10 for their

annual Girl Scout cookie sales!

Ed Note: Sneaking in here for a few lines, readers might be noticing in this issue more submissions than usual from Club members. That’s good; keep it up. If such submissions are brief and in any way Rotary related, and if RIM has space available, our virtual newsroom staff will do its best to publish your items. Taking off from *The New York Times*’ motto, then, RIM’s motto might very well turn out to be: “All the Rotary news that fits we print.”

Five local Interact student leaders attended the first annual District Interact Conference last Saturday at Lowell High School.

Seventy Interactors from 10 different clubs were represented

and much was learned about club organization, projects, and recruitment. District 6290 now has over 20 Interact Clubs with more ready to start. Thanks to Mona Shores Interact leaders Kendra Robbins, Anna Slocum, Diana McMahan, and to Aidan Rhyndress and Avery Lowe from the North Muskegon Interact Club for their excellent participation. Thanks also to Orchard View Schools for their loan of the school van to transport our Interact Students!



– John Noling

Last Week's Program

Muskegon County: A Potpourri of Projects

By Marty Ferriby

Rotarian **Judy Kell**, below, Grant Coordinator for Muskegon County as well as the County's Pathways to Health Coordinator, brought the Club up-to-speed on a number of areas under her purview.

1. Rotary Park. The park will really get going with the issuance of construction bids after May 15 following the City of Muskegon Planning Commission meeting. It was noted that the usual memorial held to remember and honor Rotarians who have passed away during the previous year will not be held at Memorial Day this year. It will be held later in the summer at the new Rotary Park at Heritage Landing when that park is opened. The memorial bricks near the entrance to Heritage Landing will be moved to Rotary Park and suitable signage and landscaping installed. **Nancy Crandall** is working on the sign and the permits are in hand.

2. Muskegon County Government Month is being celebrated this month. The theme is "Ready and Resilient Counties: Prepare, Respond and Thrive." Many activities are planned throughout the month, including disease testing, a blood drive, mental health first aid training, and a spring cleanup.

3. The downtown Transit Center (aka the bus station near the post office) project is moving ahead after years of effort. A new and improved building will be built downtown and the old building torn down. Improvements will include restrooms, a safer drop off zone, and the MATS service center. The design will be consistent with the DMDC design standards, though the building has NOT been developed or finalized yet.

4. DTE is offering a "Test and Tune" program where a licensed contractor will perform a thorough furnace cleaning and

tune-up for eligible applicants. This program, coordinated by the county, has been a tremendous blessing for low income Muskegon county seniors in particular, while it also provides employment for county residents.

5. There will be a Fourth of July celebration at Heritage Landing! There will be fireworks, music and a salute to our veterans, sponsored by local businesses. A second event, to be announced soon, will be held on July 5.

6. The Lakeshore Jazz Festival will be held at Heritage Park, sponsored by Alexander Zonjic and local business-man Hawkins Lang. The event will feature Boney James on August 23 and Kenny G on August 24 and is open to all ages. A great line-up with additional artists will be announced soon.

Judy also introduced the new Friends of Muskegon County Parks Advisory Committee. As the parks age and as the county has fewer resources, the parks need Friends. The County Commission has appointed an advisory committee and has provided seed money for park improvement in a special fund at the Community Foundation. Vicki

Broge is the first chair. The county has seven parks.

1. Pioneer Park is located on Lake Michigan on Scenic Drive at Giles Road. 145 acres feature 200 feet of frontage on the big lake, a new accessible playground, a rental facility for reunions and social events, picnicking, swimming, sunbathing, tennis and more.

2. Minert Park and the Pines Campground is also located on Lake Michigan, at the far northern edge of Muskegon County. Minert Park also features a new accessible playground, plus a campground and lots of opportunities to climb up and down dunes.

3. Blue Lake County Park is located on Big Blue Lake in the northern part of the county. With 25 acres and 600 feet >>>



Not a Dry Eye Anywhere

... as Rotary newbie Ellen Berends, complete with customary queen-size badge, and having fulfilled



initiation requirements, had the red star removed from her badge by sponsor Megan Byard in one of the Club's most solemn ceremonies. OK, OK, so maybe this photo's contrived a bit, but there were *not* many dry eyes post-ceremony. Ellen has become very active in Rotary and will be chairing the Membership Committee right away.

>>> of beautiful wooded beach frontage on the lake, picnicking, swimming, camping and great fishing are offered there. (Judy particularly noted the presence of lots of fish, including the rare "loud mouth bass.") This park needs water, sewer, electrical and playground improvements.

4. Twin Lake County Park is located just outside the village of Twin Lake, and has 800 ft. of beach frontage on the lake. Features include a lodge with a full kitchen, a concession stand, volleyball, and a barrier free playground.

5. Moore Park, in Casnovia township, is a 36 acre park with a 1,500 foot shoreline on Half Moon Lake. There are picnic shelters and restrooms there, as well as both woodlands and wetlands.

6. Patterson Park is located on the east side of the county. This 28-acre park is in a river flood plain for the Little Rio Grande Creek. The park features wooded and open areas and a variety of wild flowers.

7. Heritage Landing is a 20-acre park located on Muskegon Lake in downtown Muskegon. It is the site of many community events and celebrations. The park was resurrected from a former scrap yard and brownfield. It is free to the public, unless rented by a festival. There is fishing on Muskegon Lake, bike trail access, and a popular playground. Rotary Park at Heritage Landing will expand this park along the Muskegon Lake shore to the west.

Finally, Judy noted the Union Depot on Western Ave in Muskegon. This station was active from 1895 through 1971. In 1992, it was donated to Muskegon County. This home of the Convention and Visitors Bureau offers meeting rooms free of charge that are used by many community organizations. The depot is on the register of Historic Places.

If you have an opportunity, Judy urged us all to take a drive and visit our Muskegon County parks. She welcomes our input on project ideas for the parks, as well as our volunteer efforts. Donations for the parks can be made from a donation "button" on the Community Foundation for Muskegon County web site.

‘Round Rotary’s RIM



THE ROTARY MOMENT

Steve Westphal, below, introduced a new concept - the Rotary Business Connection. The purpose of this discussion forum is to get people together to talk about business issues, kind of mentoring on a topic. The vision is that the RBC will meet once a month. There will be a short presentation on a topic, then small group discussion. The idea is to combine learning with personal interaction and connection-building, offering something useful and fun for potential members and younger members in particular. Subjects might be job searching techniques, business productivity improvement through the use of technology and new tools, etc. Westphal and co-leader **Doug McKibben** are holding focus groups to figure it all out.



A new group has formed and is named the "Hang Ten" group, continuing **Secretary Larry's** surfing theme. **Orville Crane** was the first to depart the island, leaving the remaining members to form the "Hang Nine" group, which includes **Howard Hardesty, Barbara Lee, Dick Morgenstern, Susan Cloutier-Myers, Jay Wallace Jr, John Noling, Doug McKibben, Claudia Bryant, and John Wahlberg.**

COMMITTEE REPORTS

1. **Judy Johnson**, below, reported on STRIVE. Unfortunately, there were not enough Rotarians who volunteered to be



mentors this year, so the new STRIVE will be a group program rather than a one-on-one mentorship. She has ten great juniors ready and eager to begin meeting with STRIVE twice a

month.

2. **Megan Byard**, right, reported that the Youth Exchange Committee is working with and developing background support programs for both outbound students and inbound students.



3. The Scholarship Committee has scored the Rotary scholarship applications for 2014-15, and planned to meet after the meeting to finalize the awards, according to chair **Megan Byard**, who has picked up this responsibility from **Marios Demetriou.**



4. **Josh Wallace** reported on the *Every Rotarian, Every Year* Rotary Foundation program. So far, our Club has raised \$5,000 with a goal of \$10,000.

COMMUNITY ANNOUNCEMENTS

1 Music for Meds will be held on Saturday, May 17, according to **Darlene Collet**, right.



Proceeds of this go to the medical/dental fund at Mission for Area People to bridge the gap between patient's emergency medical and dental needs. Enjoy an evening of socializing with friends with entertainment by Big Daddy Fox and appetizers by Harris Hospitality. Cost is \$20 in advance.

2. The "Sailor Color Run" is being sponsored by the Mona Shores Interact Club. Participants are asked to wear white and be prepared to be colored at this 1, 2 or 3 mile run planned for April 26 at 8:30 am at the Mona Shores Middle School football field. Sunglasses/eyewear is suggested. Proceeds will go to the HHOP. Entry fee is \$10 per person, plus \$5 additional for a "Break the Chains" Color Run T-shirt.

3. The Lumberjacks will be playing for a berth in the playoffs this Saturday at 7:15pm, **Rob Murphy** told us. And save the date on May 6: the Lumberjacks are starting a Leadership Lunch series. The speaker for the first event will be a notable country singer/Blackhawk Down expert.

CLUB ANNOUNCEMENTS

President Don noted that next week's meeting will be held at the Muskegon Country Club. If you come to the Holiday Inn, there will only be 10 or 15 Rotarians.

Visiting Rotarians and Guests were:

Middleville visiting Rotarian Gregg Granger; County Parks Committee Chair Vicki Broge, and County Project Specialist Chelsea Deal (**Judy Kell**); Junior Achievement Program Manager Darlene Draisma (**Dawn Johnson**); MMA Development Officer Kirk Hallman (**Steve Westphal**); MLive/Chronicle County Reporter Steve Kloosterman (**Dave Alexander**); and USS Silversides Museum Curator Peg Maniates (**Frank Marczak**). Student guests were the Montague Wildcats.