



Muskegon Rotary in Motion



Don Crandall, President
 Brianna Scott, President-Elect
 Susan Cloutier-Myers, Pres Nominee
 Larry Larsen, Secretary
 Kathy Byma, Treasurer
 Jay Wallace, Jr, Past President



Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

May 1, 2014 12:10pm

Muskegon Harbor Holiday Inn

<http://www.muskegonrotary.org>

Pam Babbitt, Director
 Cathy Brubaker-Clarke, Director
 Dave Sipka, Director
 Josh Wallace, Director
 Dan Barnum-Steggerda, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "Honduras Students' Water Filter Report"

MEETER / GREETER

Kathy Moore

INVOCATION

All Kochka

THIS MEETING'S MENU

Lasagna; vegetable; salad
 bar with 6 toppings, 3
 dressings; garlic bread;
 assorted desserts

STUDENT GUESTS

Muskegon Heights Tigers

NEXT WEEK'S BIRTHDAYS

Tony Johnson	May 2
Lori Rasmussen	May 3
Garry Ostrom	May 4

PROGRAMS/EVENTS

05/01 Water Filter Reports
 05/08 One in 21 Update
 (meet at Lake House Waterfront Grill)
 05/15 Every Rotarian Every Year
 05/29 West Michigan Egg Farmer
 06/12 Miss Michigan Contestants
 06/19 STRIVE
 06/26 Downtown Muskegon Now
 08/15 Rotary's *Party in the Park*
 09/17 *Grape Escape*

This Week on Stage

Last year's Honduras trip will be recounted by our traveling Interactors and Rotaractor. These are fascinating impressions you won't want to miss.

Here's the Lake Express ferry pulling into Milwaukee. It will undertake three Lake Michigan round trips on any beautiful summer's day. Thousands of passengers have gotten from Milwaukee to Muskegon in comfort and convenience (only 2-1/2 hours) for a decade now. More about our high-speed catamaran ferry on page 2.



RIM Correspondents

Dan Barnum-Steggerda dbs8026@gmail.com
 Chris Burnaw cburnaw@cffmc.org
 Lee Coggin lee.coggin@baker.edu
 Marty Ferriby mferriby@hackleylibrary.org
 Bill Johanson bill.johanson@yahoo.com
 Frank Marczak mccprez@aol.com
 Kathy Moore MooreKa@co.muskegon.mi.us
 Jerry Morlock jmorlock@charter.net
 Garry Olson g.olson@lakeshoredoc.com
 Cindy Timmerman Cindy@bbbslakeshore.org
 Mike Walsh mqwalsh@yahoo.com

This publication, Muskegon Rotary in Motion (RIM), is intended for the private use of our members and friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to one of the RIM Correspondents listed above.

A STRIVE THANKS

Judy Johnson asks that we salute our STRIVE mentors:

FOR SENIORS - Phil Friedrich, Nancy Crandall, Don Crandall, Julia Koch, Kathy Moore, Isabel Blake-Evans, Scott Musselman, Christine Robere, Darlene Collet, John Noling, and Kate Kesteloot-Scarborough

FOR JUNIORS - Merica Dobry, Susan Cloutier-Myers, Orville Crain, Jeff Lewis, Tom Ludwig Marti Youngdahl, Ryan Bennett, and Jenna Blamer

MHS Counselor Liaison
Erin Silva

Last Week's Program

Speed. Efficiency. Safety. Courtesy.

The Shortcut You Wish Would Never End!

By Dan Barnum-Steggerda

Presenters: Aaron Schultz, below,
Director of Sales and Marketing
Amy Seng, Michigan Marketing
Manager



The Lake Express is celebrating its 10th birthday this year. Ten years of traveling back and forth, back and forth, back and forth between its home base of Milwaukee, WI and its "home

away from home" – Muskegon, MI. In those 10 years, the statistics stagger the mind:

8,000+ crossings at 2 ½ hours per crossing at 34 knots/40 mph

550,000+ nautical miles (a nm = 6,076 feet on Lake Michigan; a standard mile = 5,280 feet)

2.5+ times the distance of the Earth to the Moon (which is 207,561 nm; 238,855 standard miles)

25.83+ times around the world at the Equator

That's a lot of miles traveled. That's a lot of cars and motorcycles and PEOPLE transported!

What makes the Lake Express go? In simple terms, 4 Detroit Diesel engines, together generating 12,000 horse power powering 4 water jets that help the ship top out at 40+ mph. The amazing thing >>>



'Twas a bit nostalgic for Dave Alexander who watches via PowerPoint presentation an inaugural *Chronicle* front page that introduced the ferry 10 years ago. Dave authored the main article.

>>> about this technological wonder is that its 148 tons only draws 8 feet of water – that means that the bottom of her twin hulls are only 8 feet into the water, making it very easy to float in even the shallowest water.

Its speed coupled with its low profile and catamaran style hull make the Lake Express very stable even in fairly rough seas – a definite plus for the queasy stomachs that might be aboard. The seasoned sailor and those new to cruising the big lake can enjoy two levels of accommodations: The Classic Cabin which offers comfortable seating, large picture windows, on sea movies, and the L'Espresso Café. The Premier Cabin offers steward service, table seating, complimentary beverages, larger seats and electrical service so that passengers' electronic batteries will never run out of juice.

The Lake Express takes the safety of the lake environment as seriously as it takes their passenger safety. They have been awarded the "Travel Green Wisconsin Certificate" while offering sampling services to the Great Lakes Water Institute.

Why does the Lake Express go?

To provide tourists fast and no-hassle travel between the two beautiful states of Michigan and Wisconsin;

To provide business people a relaxing and speedy mode of transportation between Milwaukee and Muskegon/Grand Rapids;

To offer tourists and business people

alike a SHORTCUT – cutting 5-6 hours of gridlock driving down to 2 ½ hours of enjoyable and trouble-free travel.

This decade of reliable service fulfills the dream of founder and owner, Sheldon Lubar (a prominent businessman in Milwaukee). Seeing the tourism and business future of the old freight/car ferries of the 2th century, Lubar worked for years in developing his business plan, waiting for technology to catch up with his vision. Of course, those lifetime residents of Muskegon will remember with fondness, the Milwaukee Clipper – permanently moored here in Muskegon. The Clipper concluded its trans-lake excursions in 1981, leaving a void in this mode of transportation between the two cities for nearly 25 years.

It was clear that many of the Rotarians present for today's presentation were seasoned veterans of the Lake Express. To this reporter, that is testimony to the ship's distinguished past as well as its strong and positive future.



Covenant House Academies, a management company operating four Michigan charter schools to enable high school dropouts, up to the age of 22, to earn a high school diploma, had six representatives visiting Muskegon as they continue moving toward establishing a school here. Thirteen education and community leaders, nearly all Rotarians, met with these representatives during lunch and right after our meeting.

**Reminder: We meet at
the Lake House next
week, May 8**



Kathy Moore, recent "10 Brave Rotarians" winner, is our newest Paul Harris Fellowship recipient

Storm's Aftermath

RIM is nothing if it's not right on top of the latest news. Case in point, we're looking at what remains of the



Crandall's two kayaks and trailer, all wrecked when their storage facility toppled following huffing and puffing from recent unfriendly winds. We'd never have known had President Don not rushed over and fined State Farm agent Gary (last name withheld for defamatory reasons), who'd only offered one-third of the replacement cost. OK, OK... we're kidding about the 1/3rd offer, but whozit's lawyers forbid us from telling the whole truth.

Visiting Rotarians and Guests were: Covenant House guests Sam Joseph, Gretchen LaHaie,

Tom Murar, Tom Baird, Edd Snyder and Joe Kaplan (**Jim Fisher**); LLC2014 Conferee Jesse Miller, and LLC, NM Interactor and Rotary Youth Exchange student Natalie Witham (**John Noling**).



Dan Barnum-Steggerda - this issue's main reporter and the meeting's very creative invocator – again promotes the program featuring Keni Thomas, an Army veteran of the "Black Hawk Down" mission, who will speak at the LC Walker Arena at 11:30am, Tuesday May 6. Tickets are \$10 adult, \$8 military/student, and \$5 youth. Sounds like a great program. To learn more: <file:///C:/Users/Bill/Downloads/Keni%20Thomas%20Poster.pdf>



At a welcome table last meeting are these enthusiastic "Got clean water? Honduras does!" t-shirt sellers, from left, North Muskegon student Natalie Witham, Reeths-Puffer student Jesse Miller and the Club's youth director John Noling.

The RI Strategic Plan includes five core values:

Service, Fellowship,
Diversity, Integrity, Leadership



Doing the honors for his "boss's boss," sponsor John VanWyck, left, will remove the ceremonial red star from the badge of Rotarian newbie Craig Niles. Between the both of them, they figured out all the things for Craig that qualified the removal.



In a seldom photographed display of empathy, fellow Rotarians try consoling **Howard Hardesty**, right, on losing his "10 Brave Rotarians" place on the island even tho' the raffle hadn't been held yet.

The always effervescent and seldom without words Susan Cloutier-Myers



addresses the Club on the important subjects of STRIVE and strategic planning. Continued support for STRIVE is essential and

several people have stepped up to the plate. Committee chairs should be setting goals for critical activities planned for the remainder of this year. We believe that's what she said, anyway. Our Susan notes got lost on the way to the printer.