



Muskegon Rotary in Motion



Brianna Scott, President
 Susan Cloutier-Myers, President-Elect
 Josh Wallace, Pres Nominee
 Pam Babbitt, Secretary
 Kathy Byma, Treasurer
 Don Crandall, Imm. Past President



Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

July 10, 2014 12:10pm

Lake House Waterfront Grille

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, Director
 Larry Larsen, Director
 Kathy Moore, Director
 Dave Sipka, Director
 Garry Olsen, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "Prescription Drug Abuse/Awareness" Missy Gallegos

MEETER / GREETER

Tom Powers

INVOCATION

First Volunteer

THIS MEETING'S MENU

Slider BBQ with homemade pulled pork and pulled chicken barbeque, fresh fruit, succotash vegetable medley (corn, lima beans, tomatoes, and peppers), homemade potato chips, and hot/sweet pickles – offered with garden salad bar, and brownies

NEXT WEEK'S BIRTHDAYS

Linda Zolman	Jul 11
John VanWyck	Jul 12
Chris Burnaw	Jul 15

PROGRAMS/EVENTS

07/10 *Rotary Business Connection*
 07/17 Vege Van, YMCA
 07/24 Disability Diversity
 08/15 Rotary's *Party in the Park*

This Week on Stage

The Substance Abuse Prevention (SAP) Program at Public Health—Muskegon County attempts to understand root causes of substance abuse behavior, best practice approaches to curb drug use, and it works collaboratively with community organizations, like Rotary, to find solutions. We'll be hearing from Health Educator Missy Gallegos.



Dave Sipka Retires

Monday was **Dave Sipka's** last day as superintendent of the MAISD, and he was treated to a Retirement Reception at the Intermediate School District building. There



Wendy and Dave Sipka

Many guests attended including Dave's mother (soon to be 93) and his wife Wendy, above left. He was presented with tributes from the State (signed by Governor Snyder, Senator Hansen and State Reps LaMonte and **Hovey-Wright**). He also received a resolution from the Muskegon County Board

as Dave Sipka Day in County Commission District 4, with all of the privileges and benefits that go with having your own day. There were six speakers and, at the end, Rotarian **Bob Szymoniak**, superintendent of Fruitport Schools, did a musical tribute to Dave with Dave performing the chorus in a sombrero and with a maraca, above.

of Commissioners as well as a proclamation naming June 30 Dave Sipka Day in County Commission District 4.

In his carefully crafted remarks, **Bob Scolnik** noted that he was using the power of his office as the Muskegon County Commissioner representing District 4, covering much of the City of Norton Shores, to *officially* declare Monday, June 30, 2014

as Dave Sipka Day in County Commission District 4, with all of the privileges and benefits that go with having your own day.

The New Rotary Year is Here



President Brianna Scott RY2014-15 Rotary Club of Muskegon, Michigan

More inside...

This Weekend – Zoom In

HERE'S TO THE HEROES
Schedule of Events
July 3 - 5
Heritage Landing

Visit www.salutemuskegon.com for more info

Thursday, July 3rd
7:00 pm Salute to Washington High... Free admission to the public, view the Clydesdales and enjoy musical entertainment in the beverage tent.
8:00 pm Doors open at Heritage Landing
8:30 pm Sports Kennedy
9:45 pm West Side Land Barbers
9:55 pm Mega Riffs
10:30 pm Community Fireworks Celebration

Friday, July 4th
8:00 am Doors open to public at Heritage Landing
9:00 am Military Tribute activation and entertainment
9:00 am Sports Kennedy
9:00 am Dick Hunter and the House Rockers
7:15 pm Maden Horses
8:00 pm Sassy Hairs
10:30 pm Military Tribute Fireworks

Saturday, July 5th
7:00 pm - Clydesdales 1000 pm - Clydesdales parade down
Western Avenue to Downtown Washington

Additional Clydesdale Events
Wednesday, July 2nd 7:00 pm - Clydesdales parade down
Thursday, July 3rd 7:00 pm - Clydesdales parade down
Friday, July 4th 7:00 pm - Clydesdales parade down
Saturday, July 5th 7:00 pm - Clydesdales parade down

CASH EVENT - NO CHILD CARE

Wednesday, July 2nd 7:00 pm - Clydesdales parade down
Thursday, July 3rd 7:00 pm - Clydesdales parade down
Friday, July 4th 7:00 pm - Clydesdales parade down
Saturday, July 5th 7:00 pm - Clydesdales parade down

Click for July 4th Weekend Line-up:
<https://www.facebook.com/photo.php?fbid=646224768787352&set=a.640328822710280.1073741830.62288857787610&type=1&theater>

Meanwhile, below, our own Ellen Berends, atop the lead vehicle, is giddy about ushering



in the Clydesdales in Wednesday night's parade (from Ellen's Facebook page).

Networking: Join Our New Rotary Business Group

The Rotary Business Group, after its first public meeting in the early morning on June 12, announces its second and third Rotary Business Connections. Please mark them down on your calendars:

- July 10, 7am, The Block, "Networking"
- August 14, 7am, location and program topic TBA

WHAT IS ROTARY?

Last issue, Orville Crain talked about the RI Convention in Sydney and one roundtable exercise requiring a brief



"elevator speech" to answer the question, "What is Rotary?" Orville's response:

"Rotary is people of the world working together to make

the world a better place, both locally and globally.

"Rotary is a meeting of leaders and future leaders.

"Rotary is fun and very rewarding.

"Rotary is doing – from local parks to ending Polio in the world.

"Would you be interested in going to a meeting with me to see for yourself?"

(then give them your Rotary card)"

Orville V Crain

We're having a party

Rotary's Party in the Park is an important fundraiser. This year's party is on Friday, Aug 15, 5-9pm. We need a plethora (*love* that word) of volunteers for easy, friend-filled duty. Two-hour shifts are all that's



asked, the 7-9pm shift being the most exciting. Please consider being part of this event, and maybe inviting a friend or family member to volunteer with you.

Tom Powers has a new e-mail address: tompowers012@gmail.com
Please jot it down.

'Round Rotary's RIM



Last week's meeting was landmark because we changed our guard and exchanged our gavel. But before President Don turned over the reins of power, he soapboxed about the US Soccer team and not receiving the proper recognition last week – along with Tom Powers, Ellen Berends and John VanWyck – for daring to break Rotary's dress code in favor of his/their US fan attire. Hopefully, the above photo rectifies his complaint and restores his faith in the award-winning RIM reporting team that just happened to plop their names under this cutline.

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This publication, *Muskegon Rotary in Motion (RIM)*, is intended for the private use of our members and friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to one of the RIM Correspondents listed above.

Parties in the Park

Friday, August 15

"It's never too early to sign-up"

Last Week's Program

Welcoming in RY 2014-15

By Garry Olsen



President Don, above, reviewed the 2013-14 Rotary year.

Our Club created a strategic plan. This was actually an update from 2007, 2009 and 2011, and included a member survey and Club assembly in August. The theme was Strategic Doing under the leadership of **Susan Cloutier-Myers** and **Bob Chapla**.

Rotary International Foundation Goals. In addition to meeting the money raised per member, we committed \$2000 per year for the next five years of the End Polio Now Campaign. In the Every Rotarian campaign, we added 78 members compared to 11 in 2012. Additionally, the Club contributed to the Holiday Food Drive, Philippines Disaster Relief, >>>

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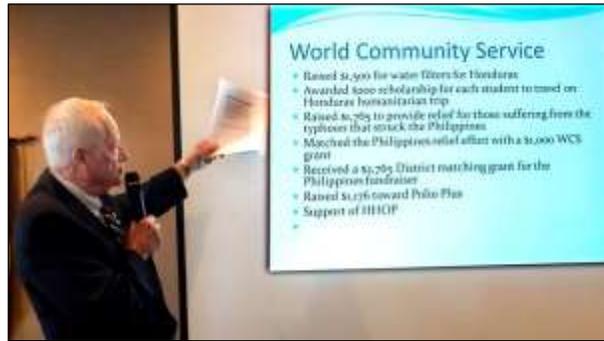
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>>> and many other fundraising campaigns.

For World Community Service we continued our support of clean water in Honduras as well as raising several thousand dollars for other projects. The Philippines relief dollars went to International Aid where they matched our contribution. Another campaign of note was HHOP in cooperation with the District where we supported clean water projects in Panama and Ethiopia.

President Don also talked



about our Club Service goals with an award-winning RIM newsletter (a-hem!), new website and a presence in social media, New Generation goals with the establishment of local Interact and Rotaract clubs, and Community Outreach Goals including *Grape Escape*, Rotary Business Connection, and Diversity and Inclusion.

Finally, Don reported that we ended the year with 212 members.

The passing of the gavel took place with **President Don** swearing in **Brianna Scott** as President, above.

Also, we said thank you to outgoing officers and directors **Jay Wallace, Jr**, Past President; **Larry**

Larsen, Secretary; and **Josh Wallace**.

The Club installed **Susan Cloutier-Myers** as President-Elect, **Josh Wallace** as President-Nominee, **Pam Babbitt** as Secretary, and **Kathy Moore** as Director.

With the passing of the gavel, new

President Brianna Scott

presented an impressive plaque and the past president's pin to **Past President Don**, thanking him for his year of service and commitment to our Club.

The meeting wrapped up with a brief address by **President Brianna**, below. She thanked numerous members who encouraged her to strive for Club leadership. Brianna recognized her father, the late **John Scott**, for inspiring her to see the achievement of reaching the Club presidency, and pursuing excellence and service to the community through Rotary. Brianna also thanked the late President Larry Wright who offered big encouragement when she was joining the Club. Brianna ended her address with a challenge for all of us to find our strengths and passions and pursue them in the many programs and projects Rotary participates in locally and internationally.



President Don opened his final meeting with a Rotary moment by **Jay Wallace, Jr.** Jay introduced David Michael Griswold, left, a



Senior at Mona Shores High School. David is a member of the school's Interact club, an avid sailor, and a 2012 National Butterfly

champion. He's interested in law and is working on several campaigns this election cycle. David told of his experience at Boys State, a program sponsored by the American Legion that is a mock government complete with elections and legislation. David indicated that 25% of participants go on to elected office.

President Don recognized **Ed Hendrickson and Larry Larsen** for their work in the Club this past year. Ed always comes early and completes the set-up, including the PA system, making sure everything is working properly for successful meetings.

Larry has been the Club secretary where he oversaw the



Above from left, Pam Babbitt, Ed, Larry, and President Don

behind-the-scenes operation of the Club. Larry streamlined the bookkeeping, created a job description for the secretary, and organized a document management system for all of the Club records. He also set-up a credit card system to make it more convenient for us to pay dues.

For their efforts helping the Club update and run smoothly, both were presented with a Paul Harris Fellowship. To Ed and Larry we offer a heartfelt "Thank You."

Floor Announcements

Ryan Bennett promoted the Gary Conrad Golf Outing on July 26 to raise money to sponsor a Habitat House. See Ryan for details.

Josh Wallace mentioned that the "Every Rotarian Every Year" program raised \$62 per member in 2013-14. The goal was \$50. Next year's goal is \$75, something we believe is quite attainable.

Chris Burnaw: "We truly appreciate all Rotarians who participated in or volunteered for the Seaway Run this year." There were 3,450 participants.

Guests and Visiting Rotarians

Muskegon Area ISD Superintendent John Severson and Associate Superintendent Randy Lundquist (both prospective members) (**Dave Sipka**); George Washington University's Dr Keith Crandall (**Nancy Crandall**); Consumers Energy media guru **Roger Morgenstern (Dick Morgenstern)**; Baker College



club **Nate McClure**, above left.

Rotaract member and Honduras team member **Rodney Savage (Nancy Crandall)**; and Past President of our Club and Lynchburg, VA's

Golf/Picnic Tuesday

The Montague Whitehall Rotary is having a Golf Outing and Family Picnic this Tuesday, July 8, and is looking for

Montague-Whitehall Rotary
Golf Outing & Family Picnic
Tuesday, July 8
Old Channel Trail Golf Course

<p>Golf Four person team scramble 18 holes Prizes for golfers of all abilities Many fun games Special prizes for women of color We will find a team for singles \$16 per person includes cart and dinner for your family Sign up and games at 12:30 Golf at 1:30</p>	<p>Family Picnic 10:00 am Food for players and family Games for the kids Games for adults Prizes for kids and adults Fun for all</p>
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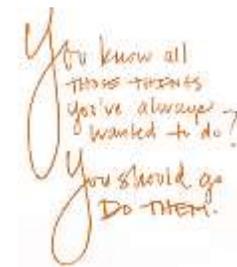
Bring your family to the picnic. Fun for all!

Your participation will help fund many
Rotary Charms and Projects

- Water projects in underdeveloped Latin America villages including family sized boreholes and water filters.
- Delivering Polio - Vitamins
- Shopping on and sending out high school exchange students
- Building and painting Playhouse (Don't Wait)
- Streetway Playhouse Supporter
- Feeding Kids Shelter
- Library resource program - Supporter
- Food Pantry - Supporter
- Senior Center - Supporter
- Muskegon Entertainment - major supporter
- Calvinist Museum - vitamin supporter
- And much much more

We have a team of 40 players and plenty number of spectators

golfers. The Rotarian contact is Andy Fink at itazuke@gmail.com or 893-5323 if anyone wants to join in.



Golfers should call or e-mail Andy on Monday. The club is trying to raise money for Polio Plus, the Howmet

Playhouse, and its Youth Exchange Program.

As we now begin RY 2014-15, please note that President Brianna would like to publish the Club's new membership roster as soon as possible. Kindly make sure your personal profile in ClubRunner is up-to-date.