



THE LISTENER



Publication of the Rotary Club of Lakewood & Rocky River

FEBRUARY 2012

Upcoming programs

February 6

Cleveland Indians Update – Bob DiBiasio. Entering his 33rd season with the Indians and his 34th in major league baseball, Bob started in 1979 as assistant public relations director for the Indians. He is currently senior vice president, public affairs. A Lakewood native, he was the 1999 recipient of the prestigious Robert O. Fischel Award for Public Relations Excellence in Major League Baseball. He was inducted into the Lakewood High School Distinguished Alumni Hall of Fame in 1999.

February 13

Rocky River High School Jazz Ensemble. John Latham will introduce the jazz ensemble, one of five groups available to students in the instrumental music program at Rocky River High School. Under the direction of Director Kirk Taylor and Assistant Director Ryan Hudec, other groups are the marching, concert, pep, and pit bands.

February 20

No Meeting; Presidents Day Observance

February 27

Ames Family Hospice House in Westlake – Maureen Shannon, community relations coordinator. Hospice of the Western Reserve built One Hospice House 18 years ago. Since it opened, thousands of seriously ill men, women, and children found shelter and have helped turn a simple building into a welcoming home. Expanding the community's access to exceptional care is why HWR is building the new Ames Family Hospice House.

March 5

Club Assembly

March 12

Outstanding West Shore Career-Tech Students Awards. The district offers students of varying abilities and career interests a wide spectrum of rewarding, real-world technical education experiences. Its programs provide students with hands-on professional training along with high-level academics in new, state-of-the-art classrooms and labs. Students have the opportunity to earn college credit and/or industry credentials at no cost to their home school district, parents, or student.

March 19

Speech Contest Finalists (See story on page 3)

March 26

No Meeting due to Speech, Music and Visual Arts Awards Night at Beck Center Tuesday, March 27

Rotary to sponsor chamber luncheon

The Rotary Clubs of Lakewood/Rocky River will sponsor the Rocky River chamber of commerce luncheon Thursday, February 23, at Westwood Country Club. Networking begins at 11:30 a.m. and lunch is at noon.

Speaker Mark Biviano will present, "Connect with Your Customers," an interactive presentation that will take a look into what motivates customers to buy and how to understand that buying is based largely on emotional connection.

Biviano is a Fulbright senior specialist and vice president of Rubber City Radio Group. He is an adjunct professor at Kent State and University of Akron and a Rocky River resident.

Register on the chamber website, www.rockyriverchamber.com, by Monday, February 20. Cost is \$20 for members; \$25 for non-members (*pre-pay required*).

Mark your calendars

Tuesday, March 27

Speech, Music and Art Awards Ceremony (The Beck Center, 6 p.m.). This will replace the club's regular Monday, March 26 meeting. Our winner will represent the club at the district competition for the Four-Way Speech Contest on March 31.

Friday-Sunday, April 13-15

District Conference (Sheraton Suites in Cuyahoga Falls). For all club members. A great opportunity for all Rotarians to learn more about Rotary, connect with Rotarians of other clubs and to reenergize and recommit themselves to Rotary and all of the great things we do.

Saturday, April 14

District Assembly (Sheraton Suites in Cuyahoga Falls) Mandatory for the club leadership team. All club members are welcome and highly encouraged to attend. The assembly is a great opportunity for new and old members alike to learn about all of the great things we can do as a club as well as getting great tips on efficient ways to run a club, increasing membership, how to put on great programs, develop meaningful projects, and have great fundraisers.

Member birthdays

6 – John Schmucki, 11 – Jim Harris, 20 – Charles Grace, 21 – Tom English, 26 – George Frank, Chuck Gustafson, 27 – Joe Hammerschmidt, 28 – Phil Ardussi. A birthday donation to the club foundation or Rotary International entitles the donor to a free lunch.

OFFICERS & DIRECTORS 2011-2012

President Lynn Donaldson
President Elect Curt Brosky
Secretary Todd Lessig
Treasurer Tom English
Directors: Kanchan Adhikary, Phil Ardussi, Curt Brosky,
Lynn Donaldson, Pam Gallagher-Vine, Chuck Gustafson,
Jerry Martau, John Mielke, Michael Shoaf
Past President..... Matt Daugherty

COMMITTEE CHAIRS 2011-2012

Community Service..... Curt Brosky
International Service Kanchan Adhikary
New Generations Service
Dictionary Project..... Jay Rounds
Youth Exchange Marjorie Corrigan, Chris Arnold
Vocational Service..... Nancy Ralls

Club Service

Administration

Archives Thom Geist
Attendance..... John Latham
Cashier Larry Yunaska, Julius Skerlan, David Zupan
Fund Raising Matt Daugherty, Pam Gallagher-Vine
Todd Lessig, David Zupan
Membership..... Chris Arnold, Phil Ardussi
Nominations Jim Lechko
Sunshine John Latham

Communications

Education..... Chris Arnold
Listener, Public Relations, Website..... Charles Eversole
Lynn Donaldson

Meetings & Fellowship

Devotional Jon Fancher
Greeters David Shaw
Music..... Charles Eversole, Jon Fancher
Program..... Matt Daugherty, Tom Turner, Pete Shimrak
Sergeant-At-Arms Charley Bredt
Social..... Pam Gallagher

District and International

District Activities Jim Lechko
International Foundation Jim Harris

NEARBY MAKE UP OPPORTUNTIES

Avon/Avon Lake, Tuesday, 7:30 a.m. Towne Center
Community Campus, 200 Community Drive, Avon Lake.
Cleveland, Downtown, Thursday, Noon. Windows on the
River in the Powerhouse, West Bank of Flats.
Lakewood/Rocky River Sunrise, Wednesday, 7:15 a.m.
Umerley Hall, Rocky River.
Middleburg Heights/Brookpark, Thursday, 7:30 a.m. Front
Row Grill, 15119 Snow Road, Middleburg Heights.
North Ridgeville, Friday, Noon, North Ridgeville Senior
Center, 7327 Avon Belden Road, behind City Hall.
Westlake/Bay, Thursday, Noon. Holiday Inn Westlake, 1100
Crocker Road, second floor conference room.
West Shore (formerly Fairview/West Park/North Olmsted),
Tuesday, Noon. 100th Bomb Group, 20920 Brookpark
Road near airport.
On-line at www.rotaryclubone.org

Next Cluster social is February 16

Save the date for Thursday, February 16, when the North Ridgeville Rotary Club will be hosting the second Alternative Rotary Meeting/Social for our Cluster.

The event will be held at Fiesta Jalapenos located at 35051 Center Ridge Road in North Ridgeville from 6 to 8 p.m.

According to Adam Sonnhalter, NR club president, the meeting will be a mini-fundraiser for the North Ridgeville club. The restaurant is offering 20% of the bill all day February 16 for patrons who bring in a copy of the club's Rotary newsletter, which the NR club will be creating and distributing in the near future. The discount is good for the Cluster meeting as well.

Attendance at the social will count as a make-up. In addition to North Ridgeville and our club, the other clubs in our Cluster are Westlake-Bay, Westshore, and Lakewood-Rocky River Sunrise.

News briefs

President-elect **Curt Brosky** attended PETS-1 (District 6630 president elect training) on January 28 in Beachwood, and then get the "bigger picture" at All-Ohio PETS in Columbus on March 9-11.

* * *

Club members can now **pay dues online** by credit card, or by using their PayPal account. The "Pay Your Dues Online" link is on our web site, www.lakewoodrockyriverrotary.org, in the Site Pages section. Dues are \$260 for a year or \$155 for a half year.

* * *

The next **Board of Directors meeting** is February 21 at 7:30 a.m. at First Federal of Lakewood. All club members are welcome to attend, regardless whether or not you are a Board member or officer.

Davanzo chosen as DG for 2014-2015

District Governor Steve Zabor has announced that the Nominating Committee, chaired by Past District Governor Stew Buchanan, has chosen Mike Davanzo from the Medina Sunrise club as the District 6630 Governor for the Rotary year 2014-2015

The committee was clear in its endorsement of Mike and expressed its confidence in him. Mike has been the Assistant District Governor for the Medina cluster and has provided support for district activities.

A formal announcement of his appointment will follow a brief challenge period during which any club that sponsored a candidate for District Governor will have an opportunity to challenge the decision.

Membership anniversaries

Dave Shaw (22 years), John Schmucki (19 years), Tom English (10 years), Phil Ardussi (nine years), Shawn Juris (two years), and Dave Zupan (one year).

Eyeglasses project underway

Gently used prescription eyewear and non-prescription sunglasses are being collected to be donated to someone in need of glasses who cannot afford to buy them. The gift of clear vision could help a child succeed in school or an adult maintain his or her job.

Rotary has asked Ohio presidents-elect for 2012-2013 to collect the eyewear to be recycled by OneSight. OneSight has 15 locations with trained volunteers who take each pair of glasses through a multi-step process to ensure the highest quality is dispensed to their patients.

President-elect Curt Brosky has prepared a box where Rotarians can deposit their used eyewear each week.

Glasses will be taken to a LensCrafters, Sears Optical, Pearle Vision or Target Optical before All-Ohio PETS in Columbus, then channeled to OneSight. Each president-elect will be asked to report the number of glasses his/her club collected.

Each year a project is selected for Ohio Rotary presidents-elect to spearhead. The OneSight eyewear project was chosen because it is easy for the clubs to administer and it would benefit local communities and their clubs.

The number of glasses collected will be announced at All-Ohio PETS on March 10.

Four-Way Test Contest is annual event

Each year, prior to the district conferences, Rotary clubs sponsor a Rotary Four-Way Test speech competition. The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

The competition is offered to high school seniors where the student must prepare a five to seven minute speech to illustrate the Rotary Four-Way Test.

The student is judged on content (50%), organization (30%), and delivery (20%). The student must follow the Four-Way Test theme throughout, must relate the speech to his/her own activities, must present a human-interest appeal and must choose language that is clear, vivid and persuasive.

Organization of thought including an introduction, clear and orderly points must be demonstrated, followed by a brief conclusion that drives home the point of application. Finally, the student must be effective in his/her delivery including volume, grammar, gestures and attitude toward the audience.

A standard judge's score sheet for Rotary Four-Way Test Speech Contest is utilized to score each student participant. The score sheet is utilized at all levels of competition. The winning student at the competitions receives a scholarship determined by the participating club.

Foundation to award four scholarships

The application for our club's Foundation scholarships will be distributed this month to high school guidance counselors. It will also be available for download from our club's website.

Four scholarships will be awarded. The applicant needs to:

- Be a member of the 2012 graduating class of any accredited high school, and a resident of Lakewood or Rocky River;
- Have an academic rank in the top one-third of his/her high school class;
- Have applied to a specific college, university, community or junior college, or trade or professional school;
- Have no direct relationship to a Rotarian or Honorary Rotarian (child or grandchild by blood or by legal adoption).

The basis of selection will take into account the following criteria:

- Evidence of need for financial assistance, demonstrated by providing the results of the Free Application for Federal Student Aid (FAFSA);
- Demonstrated qualities of leadership, honesty, loyalty, diligence, and community service;
- Scholastic achievement in high school;
- Participation in extracurricular activities.

Ann Zabkar is chair of the Foundation's Scholarship Committee.

Literacy project begun to aid women, children in shelters, victims of abuse

Shelters for victims of domestic violence provide a protective place for women and children to seek asylum from abuse. The victims of domestic violence often leave their homes on short notice with nothing but the clothes on their backs.

Beth Shriver, district 6630 literacy coordinator, has announced a project that would provide books, toys and games for the women and children in these shelters. She is asking that each club bring new or gently used books, toys and/or games to the District Conference on April 13-14.

Her committee will make sure the items get to shelters. While the committee will be working with Portage County's Family and Community Services to identify shelters throughout the district and to distribute the contributions.

Rotarians who know the name and contact information for a shelter they would like to receive support should contact Beth with that information. Her contact information is 216-570-9428 or bethee10@roadrunner.com.

It costs little, if anything, to participate. The books can be for any age person. Toys also can be for any age from infants on up. If everyone in the club can provide at least one item the district will have a successful project.

Sunrise Club News

On Wednesday, January 18, the Sunrise Club welcomed **three new members**, Karen Clark sponsored by Patty Boesken; Patty Ryan sponsored by Kathy Berkshire; and Jim Trutko, sponsored by Larry Faulhaber. Each had attended a recent new member social.

May 2012 will mark the **fifth anniversary** of the chartering of the Sunrise Club by the Noon Club. Total membership is now at 38.

On Saturday, February 4, a Sunrise committee met to plan and schedule **fund raising and other key activities** for the club for 2012, including the service auction, the Charter Night social, jewelry raffle, and the root beer float booth at the Lakewood Arts Festival.

The annual West Shore Career-Technical District **Work Ethics Awards Luncheon**, in cooperation with the Lakewood Chamber of Commerce, will be Friday, February 24. Twelve students are selected for demonstrating outstanding work ethics while participating in the program.

The club continues to pick up **excess bread from Breadsmith** in Lakewood every Friday night. It is taken to churches and other agencies with community meals or monthly food distributions, including the Lakewood Methodist Church, Trinity Lutheran and St. Luke's Catholic Churches in Lakewood, and Rocky River Assistance Program.

A joint outing with the Rocky River Chamber of Commerce to a **Lake Erie Crushers** baseball game is planned for Thursday, August 2. Noon Club members will be invited and encouraged to attend. Watch for more details later in the year.

New biography of Paul Harris published

A new biography of Rotary Founder Paul Harris has recently been published.

Authored by Fred A. Carvin, PDG District 7190, it is based on the discovery of hundreds of never before published letters, documents and exclusive archival sources, and gives Rotarians a better comprehension of the man and his times, his struggle to find his inner self and how his philosophy changed the world.

The book is available through the web site, <http://www.PaulHarrisBook.com> (\$25.00 plus S&H). An autographed copy can be ordered at a discounted price (\$21.50 total) by emailing FredCarvin@PaulHarrisBook.com.

Our club's mailing address is:

P.O. Box 770916, Lakewood, OH 44107

Our web site is:

<http://www.lakewoodrockyriverrotary.org>

Advertising opportunity:

Advertise your business on the club's website for \$150 per year. Your company logo can be included and it can be linked to your email or company's website. See any club officer for details.