



THE LISTENER



Publication of the Rotary Club of Lakewood & Rocky River

AUGUST 2012

District approves club's grant request to help with funding Rachel's Challenge

Our club's request for a \$2,500 District Simplified Grant to assist with the funding of Rachel's Challenge in Rocky River's middle and high schools was approved by the District 6630 Grants Committee at its meeting on August 6.

Rachel's Challenge is a program that embraces the idea that students have the power to make permanent and positive cultural change in their schools and communities by accepting the challenge of Rachel Scott to start a chain reaction of kindness and compassion. Rachel Scott was the first student killed at Columbine High School in 1999.

Curt Brosky and Jean Rounds made the presentation to the committee on behalf of our club. The grant will fund half of the cost of the program.

As the district will not have this year's grant funds in time to fund this project, our club will provide the total funding up front and the district will reimburse the club when the district's funds are received.

Funds for District Simplified Grants are made available as the result of generous donations by local Rotarians in District 6630, including those in the Rotary Club of Lakewood-Rocky River, to the Rotary International Annual Funds Program. 50% of donations to the RI Annual Funds Program comes back to District 6630 three years later for the funding of local and international grant requests.

Club achieves 100% for EREY contributions

For the Rotary year 2011-2012, the club had 100% contribution status for the Rotary International (RI) Every Rotarian Every Year (EREY) program, which is great news.

EREY is separate from the PolioPlus program and other RI programs, which means it is important for our members to designate contributions to RI in the appropriate category for our club to receive credit in the EREY program.

The milestone was achieved because the club's board of directors authorized a contribution of \$10 from the club's treasury for every member of club who had not contributed to EREY. A total of \$470 was sent to RI on behalf of those members.

The board's action was to demonstrate the importance of every club member participating in EREY and to encourage members to contribute this year on their own.

You can check with Smitty Haller to find out your status.

Rachel's Challenge is club project

National presenters will bring the Rachel's Challenge program to Rocky River middle and high school students on September 26 with two kickoff assemblies at the high school. Our Rotary club has provided funding for the program and will be actively involved as it is implemented in the schools and the community.

The program embraces the idea that students have the power to make permanent and positive cultural change in their schools and communities by accepting the challenge of Rachel Scott to start a chain reaction of kindness and compassion. Rachel Scott was the first student killed at Columbine High School in 1999.

Rachel's Challenge incorporates three action verbs – motivate, educate, and activate. This project provides a wonderful opportunity for us Rotarians to become actively involved with youth in forwarding this mission.

The assembly for middle school students is 8:45-9:45 a.m. and the high school assembly is 10:15-11:15 a.m. There will be leadership training for adults and students from 12:30-2:00 p.m. In the evening at 7 p.m., there will be a presentation for community members. All club members are encouraged to attend the morning and/or evening presentations.

Rotarian and Rocky River Board of Education member Jean Rounds is our club's contact person for Rachel's Challenge. Jean will be leading an informational session for club members in the near future prior to one of our noon meetings.

The afternoon sessions on September 26 are open to Rotarians and opportunities will be available throughout the school year to implement projects utilizing the training.

Foundation acknowledges CDA recipients

At the close of the 2011-2012 Rotary year, the Lakewood Rocky River Rotary Foundation added new and additional Carl Dryer Award (CDA) recipients to its roster.

Mike Busta earned his seventh CDA, John Latham his second, and Cal Ratcliff and Bill Pinter each earned their first. Congratulations from the Foundation Board.

The Board also wishes to thank all of our contributors to the Lakewood Rocky River Rotary Foundation for the Rotary year 2011-2012. You are making a difference.

Anyone wishing to obtain an update of his or her contribution status should contact Smitty Haller.

The Rotary Club of Lakewood & Rocky River

P.O. Box 770916, Lakewood, OH 44107
<http://www.lakewoodrockyriverrotary.org>

OFFICERS & DIRECTORS 2012-2013

President Curt Brosky
President Elect Phil Ardussi
Secretary Todd Lessig
Treasurer Tom English

Directors:

2010-2013 – Kanchan Adhikary, Chuck Gustafson, Matt Daugherty (replacing Curt Brosky)

2011-2014 – Pam Gallagher-Vine, Jerry Martau, John Mielke

2012-2015 – Phil Ardussi, Charles Eversole, Greg Thompson

Past President Lynn Donaldson

COMMITTEES 2012-2013

Club Service

Administration

Archives Thom Geist

Attendance John Latham

Cashier Larry Yunaska (chair), Julius Skerlan, David Zupan

Fund Raising Matt Daugherty (chair), Todd Lessig,

Dave Zupan, Greg Thompson (golf)

Membership/Education Tom Turner (chair), Matt Daugherty, Phil Ardussi

Nominations Chris Arnold, Matt Daugherty, Lynn Donaldson

Sunshine John Latham

Listener, Public Relations, Website Lynn Donaldson (chair), Charles Eversole

District Activities Jim Lechko

Club Foundation Chris Arnold

Rotary International Foundation Jim Harris

Meetings & Fellowship

Devotional Jon Fancher

Greeters David Shaw

Music Charles Eversole, Jon Fancher, Phil Ardussi

Program Matt Daugherty (chair), Tom Turner, Pete Shimrak

Sergeant-At-Arms John Mielke (chair), Chuck Gustafson

Social Tom Turner

Community Service Phil Ardussi

International Service Kanchan Adhikary

New Generations Service

Dictionary Project Jay Rounds

Rachel's Challenge Jean Rounds

Youth Exchange Chris Arnold (chair), Andrew Ginter

Vocational Service Nancy Ralls

LEADERSHIP 2012-2013

Julie West, Governor, District 6630 (Cleveland)

Shawn Mueller, Assistant District Governor, Cuyahoga County Northwest - Lorain County (North Ridgeville)

Sakuji Tanaka, President, Rotary International (Yashio, Saitama, Japan)

NEARBY MAKE UP OPPORTUNITIES

Avon/Avon Lake, Tuesday, 7:30 a.m. Towne Center Community Campus, 200 Community Drive, Avon Lake.

Cleveland, Downtown, Thursday, Noon. Windows on the River in the Powerhouse, West Bank of Flats.

Lakewood/Rocky River Sunrise, Wednesday, 7:15 a.m. Umerley Hall, Rocky River.

Middleburg Heights/Brookpark, Thursday, 7:30 a.m. Front Row Grill, 15119 Snow Road, Middleburg Heights.

North Ridgeville, Friday, Noon, North Ridgeville Senior Center, 7327 Avon Belden Road, behind City Hall.

Westlake/Bay, Thursday, 12:15 p.m. Winking Lizard, 32045 Detroit Rd., Avon.

West Shore (formerly Fairview/West Park/North Olmsted), Tuesday, Noon. 100th Bomb Group, 20920 Brookpark Road near Hopkins airport.

On-line at www.rotaryclubone.org

Annual golf outing set for September 10 at Red Tail

Sponsored by our club in conjunction with the Lakewood Chamber of Commerce and Pillars of Lakewood, our annual golf outing is set for Red Tail Golf Club on Monday, September 10, with a shotgun start at 11:30 a.m.

The cost is \$125 per golfer, and includes greens fees for 18 holes plus boxed lunch, barbecue for dinner, contests and door prizes.

Registration for both foursomes and golfers can be completed online at the club website, www.lakewoodrockyriverrotary.org. Registration forms can also be downloaded from the website or obtained by contacting Matt Daugherty. If not registering online, forms and payment should be mailed to Rotary Club of Lakewood & Rocky River, P.O. Box 770916, Lakewood, OH 44107.

Sponsors are also needed for the event. A sponsorship form is also available for download from the website.

The course is located at 4400 Lear Nagle Road, Avon.

Cleveland Indians, District 6630 partner for Annual Rotary District Night on August 31

Discounted tickets are available for the Cleveland Indians game on Friday, August 31 at 7:05 p.m. against the Texas Rangers at Progressive Field.

The deadline for purchasing tickets is August 15.

All tickets will be located in the upper box sections on the first base side of home plate. These are great seats to watch the game and enjoy the post-game fireworks.

A pre-game picnic will be at the Hilton Garden Inn at 1100 Carnegie Avenue, a half-block from the ballpark, from 5:15 to 6:45 p.m. The menu includes chicken, coleslaw, corn, baked beans, potato salad, dessert, non-alcoholic beverages, and a bag of peanuts. There will also be great door prizes.

Prices are as follows: Adult, game only, \$14.00; adult, game and meal, \$34.00; child, game only, \$14.00; child, game and meal, \$24.00.

For more information, or to purchase tickets, contact PDG Stew Buchanan at 330-940-2122 or stewb1898@aol.com. Checks and credit cards will be accepted.

A first-pitch raffle is also featured. Raffle tickets can be purchased by contacting DG Julie West (216-392-6771), PDG Steve Zabor (330-569-4936) or PDG Stew Buchanan.

August birthdays

17 – John Latham, 19 – Pam Gallagher-Vine, 23 – Jerry Martau, 26 – Smitty Haller, 29 – Don McQuilkin, 30 – Lee Elmore, 31 – Bob Weber. Birthday donations to the club foundation or Rotary International entitle the donor to a free lunch.

August membership anniversaries

Larry Yunaska (15 years), Greg Thompson (one year).

Calendar of meetings, special events and fun!

Monday, August 13, Noon

Neighborhood Progress, Inc. – Frank Ford. For over 20 years, Neighborhood Progress Inc. has advanced community development and improved neighborhoods in Cleveland. The nonprofit provides low-interest loans to important projects that remake city blocks, and it offers technical assistance to community groups. NPI funds a wide array of programs that catalyze revitalization and transformation of urban spaces, in partnership with other groups and local residents. And, as a developer, NPI lures investment and makes viable significant real estate rehabilitation that wouldn't otherwise succeed.

Monday, August 20, Noon

No Meeting Due to Past Presidents Picnic.

Monday, August 20, 6:00 p.m.

Past Presidents Picnic – Cleveland Yachting Club “Center Isle.” Cocktail Hour 6 to 7 p.m. Cash Bar (located inside of Center Isle Room) No BYOB. Followed by a delicious menu consisting of hamburgers, hot dogs, various salads, desserts, coffee, hot and iced tea. There is no charge for members and past presidents; each member may bring one guest at no charge. Additional guests are \$20.00 per person.

Parking is on the south end on the parking lot (underneath the Lakewood/Rocky River bridge). The entrance to the Center Isle is adjacent to the bridge location. Give your name to the guard at the gatehouse, identifying yourself as a Lakewood Rocky River Rotarian.

Time is running out; August 15 is the deadline to make your reservation. Contact: Chuck Gustafson at cgusto@sbcglobal.net or 440-333-8606 or Pam Gallagher at paga18179@aol.com or 440-331-5459

Monday, August 20

Alexandr “Alex” Ivanov, our youth exchange student, arrives from Korsakov, Sakhalin, Russia. Sakhalin is an island in the Sea of Okhotsk north of Japan.

Tuesday, August 21, 7:30 a.m.

Monthly Board Meeting – Fireside Room at Beach School, Detroit Road and Morewood Parkway in Rocky River, across the street from St. Christopher's Church parking lot. Coffee will be provided.

Thursday, August 23, 5:00 - 7:00 p.m.

Monthly Club Social – Around the Corner Tavern, 18616 Detroit Avenue in Lakewood's West-End neighborhood. Bring your significant other, friend, neighbor and even a Kiwanian!

Monday, August 27, Noon

Corporate Sustainability: Creating Bottom Line Results – Deb Ardussi Heed. What is corporate sustainability? Isn't it just “nice to have” on a company's agenda? Thanks to the efforts and experience of thousands of corporations over the last 10 years, sustainability is now becoming a permanent agenda item,

increasing profitability while decreasing risk. Learn how to take advantage of the established best practices in your industry to reduce waste, increase revenues, and make a positive impact at your company.

A corporate sustainability professional living in Ann Arbor, Deb has worked with a variety of clients, including Carhartt, Dow Chemical, and Roush Industries, to develop sustainable strategies in a changing business environment. She is also an energy efficiency expert, having worked with commercial and residential clients to implement energy audit recommendations. She is currently finishing up her graduate work at the University of Michigan's Erb Institute for Global Sustainable Enterprise, expecting to earn her MBA/MS in the spring.

Friday, August 31, 5:15 and 7:05 p.m.

Sixth Annual Rotary District 6630 Night at Progressive Field. The Cleveland Indians vs. the Texas Rangers at Progressive Field. Deadline to purchase tickets is August 15. See story elsewhere in this issue.

Monday, September 3, Noon

No Meeting – Labor Day

Monday, September 10, Noon

No Meeting – Golf Outing

Monday, September 10, 11:30 a.m.

Annual Golf Outing at Red Tail Golf Club. See story elsewhere in this issue.

Saturday, September 15, 10:00 a.m. to 5:00 p.m.

Rocky River Fall Arts Festival – Old Detroit Road shopping area. The club will have a booth at this fourth annual event. In conjunction with the Rocky River Parks and Recreation Foundation, the festival celebrates the talents of our local artists, and will feature crafters, photographers, jewelers, painters and other artisans.

Monday, September 17, Noon

Rocky River Yesterday – Phil Ardussi. Published by the Rocky River Historical Society, this 400-page book contains 360 illustrations and stories about Rocky River, focusing on its citizens. Authored by Jim Sanders, Richard Maturi and Phil Ardussi, the book was started in 1980s (approximately 120 pages) and finished in 2012 by Phil. All proceeds from the sale of the book go to the Rocky River Historical Society. The book will be available in late August or September.

Monday, September 24, Noon

Foundation Annual Report – Jim Harris

Wednesday, September 26, 8:45a.m. - 8:00 p.m.

Rachel's Challenge at Rocky River High School. See story elsewhere in this issue.

Monday, October 1, Noon

The Ohio Turnpike. Officially the James W. Shocknessy Ohio Turnpike, it's a 241.26 mile-long, limited-access highway that runs east to west in the

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Calendar of meetings, special events and fun!

Continued from page three

northern section of the state, from the Indiana Toll Road to the Pennsylvania Turnpike. Owned and maintained by the Ohio Turnpike Commission headquartered in Berea, it was built from 1949 to 1955. Completed a year prior to the Interstate Highway System, the turnpike carries three interstate routes: I-76, I-80 and I-90.

Tuesday, October 2, 6:00 p.m.

Annual Clambake at Clifton Beach. For information and tickets, contact Tom Turner, tlt4400@sbcglobal.net or 440-823-4007.

Monday, October 8, Noon

American Youth Foundation – Matt Heslep. For over 20 years, Lakewood - Rocky River Rotarians have provided assistance for students to go to AYF's Camp Miniwanca in Shelby, Michigan, for leadership training. AYF inspires people to discover and develop their personal best, to seek balance in mental, physical, social and spiritual living and to make a positive difference in their communities and in the wider world.

Matt serves as faculty advisor for the AYF club at Lakewood High School. For six years, he has coordinated scholarships and taken ten to twenty students annually to the National Leadership Conference in Shelby, MI. He is passionate about providing transformational educational experiences for students.

Thursday, October 11, 2:00-7:00 p.m.

Rocky River Business Expo, Don Umerley Civic Center. Booth with the Sunrise club.

Saturday, October 20, 10:15 a.m. - 1:15 p.m.

Produce Distribution with Trinity Lutheran Community Outreach, 16400 Detroit Ave. This is second year our club will assist TLCO in handing out fresh produce to the needy in the community. From April through November, TLCO distributes large quantities of local surplus produce at no cost, in conjunction with its Third Saturday meal.

Full of energy and activity, produce distribution days attract hundreds of area residents and dozens of volunteers. Cooking demonstrations and nutrition information are often part of the day. The Cleveland Food Bank and the Peace and Plenty Garden of Trinity Lutheran Church provide ongoing support.

Saturday, November 17 and Saturday, December 22, 8:30 - 11:00 a.m.

Lakewood Charitable Assistance Corporation Food Delivery. Lakewood Masonic Temple on the corner of Detroit and Andrews in Lakewood. Join club members and other community organizations by volunteering your time at one or both of these delivery events. Volunteers move, pack and distribute food items and household supplies for needy people and families. Join us as little or as much as you would like...better yet, bring a friend or neighbor! Since its inception LCAC has helped provide

over 5,000 Lakewood families with holiday food bags at Thanksgiving and Christmas.

Monday, December 10 (Tentative date, time TBD).

Second Annual Holiday Party. Our focus will once again be providing gifts for needy children from Lakewood and Rocky River families. Gift tags bearing 'wishes' for the children will be provided by the Lakewood Community Services Center.

Sunrise At Sunset service auction raises \$12,500 for club projects

The 2012 Sunrise Club Auction was a big success! Over 200 Rotarians and guests enjoyed a lively evening with refreshments and a light supper prepared and served by the Ranger Catering staff from Lakewood High School.

Check in, sideboard, top hats and the silent auction were held in the small meeting room of Umerley Hall. Attendees could have a drink and look over the 24 Top Hat packages and 28 Silent Auction items.

Auctioneer Bill Gaydos kept everyone in the main hall interested and excited leading the bidding for 12 live auction items, such as a sailboat cruise, box seat tickets for an Indians game, Beck Center tickets and dinner, a Fourth of July BBQ with prime seats for the Lakewood Fireworks, and even a lunch with Mayor Mike Summers.

A highlight of the auction was a chance to hire American Youth Foundation students for inside and outside home chores. Home entertainment by talented students was also up for bid. Nearly \$1,500 was raised for scholarships to the summer AYF Leadership Camp. Interact and Rotary Exchange students participated and raised money through cake raffles.

The balance of the proceeds will provide funds for the Sunrise Club community projects such as support of the Beck Center, Rocky River Assistance Program and the North Coast Health Ministry. The proceeds also fund international service projects including PolioPlus, Shelter Boxes and shoeboxes for the Children of the Dump in Nicaragua.

Nearly all Sunrise Club members participated in the planning, organization, set up and conduct of the 2012 auction. Recent new members, Dave Clement, Randy Gray, and Dan Klenkar, were key members of the Auction Committee chaired by Tim Hill and Marty Harris.

A goal of \$20,000 has already been set for the 2013 Auction

Online option available to pay dues

Club members can now **pay dues online** by credit card, or by using their PayPal account. The "Pay Your Dues Online" link is on our web site, www.lakewoodrockyriverr Rotary.org, in the Site Pages section. Dues are \$260 for a year or \$155 for a half year.