



THE LISTENER



Publication of the Rotary Club of Lakewood & Rocky River

NOVEMBER 2012

November is Rotary Foundation Month

November is Rotary Foundation month! It's a good time to reflect on the great Rotary Foundation sponsored programs we support and on how each of us can contribute to make sure these programs continue.

As Rotarians, we all know there are many good things that occur because of The Rotary Foundation. Because of our financial support, The Rotary Foundation helps fight hunger needs, works to reduce child mortality, promotes peace and conflict resolution, provides basic education and literacy support and helps eradicate polio!

Our Rotary Foundation sponsors a broad range of Educational and Humanitarian programs that save and change lives here and abroad: Group Study Exchange (GSE), Ambassadorial Scholars, Polio Eradication, District Matching Grants and Health/Hunger & Humanity (3H) Grants, to name a few.

These programs are the lifeblood of Rotary, creating world peace and understanding through the lives touched by the programs. Ask any past GSE team leader or Rotarian who has visited or worked on an international project about the difference made by these programs...there are many wonderful stories of saved and changed lives.

Our contributions to The Rotary Foundation fund these Rotary programs. While our Foundation is quite healthy (one of the largest Foundations in the world), there is so much more we need to do. Your annual contribution and/or a contribution to the Foundation permanent fund (through a major gift or benefactor contribution) fuels our Rotary programs. A contribution to the Foundation is one of the best investments you can make with nearly 100% going to Rotary programs that save and change lives.

By giving only \$100 each year through the Every Rotarian, Every Year (EREY) initiative, you become a Rotary Foundation Sustaining Member. Contributions to EREY are the primary source of funding for Foundation programs. You can direct your contributions to the Annual Fund, the PolioPlus Fund, the Permanent Fund, Rotary Peace Centers or specific Foundation Grants. To make a donation, see Smitty Haller or Jim Lechko. From Rotary's website, www.rotary.org, you can download a contribution form or donate online using Member Access.

Learn more about The Rotary Foundation and make a contribution to continue saving and changing lives. These programs work and are a great investment for a better and safer world.

Annual holiday social is December 10, 6-8 p.m.

Giving, fellowship and music will mark our annual holiday social on Monday, December 10 from 6 to 8 p.m. at the Don Umerley Civic Center.

Last year, nearly 60 children from Lakewood and Rocky River families will be the recipients of gifts purchased by our members. Details will be announced soon how you can participate this year giving to those less fortunate.

Music will be provided by students from Rocky River High School.

Members are encouraged to bring spouses, significant others, and family members. There is no cost to attend; just bring your gift and an appetizer to share. The evening will be BYOB. Coffee and set-ups will be provided.

Again this year, students from the West Shore Career-Technical District's culinary arts program will assist with set-up, serving and clean-up.

There will be no noon meeting the day of the social.

Rocky River students busy with Rachel's Challenge activities

Students at Rocky River middle and high schools are actively engaged in activities to continue to promote the messages learned from Rachel's Challenge, sponsored by the Rotary Club of Lakewood and Rocky River.

The middle school group, "Be the Change," has implemented a "new student luncheon" day to welcome new students as well as posting messages of kindness throughout the school. The group meets regularly to plan, create and implement its ideas.

"Friends of River" (FOR), the high school group, meets regularly as well. The group created a lip dub (video) that incorporated the entire school into a spirited message of inclusion. The video can be viewed through on the school's website (www.rrcs.org) by first selecting Rocky River High School and then Events.

High school students also attended the October board of education meeting to provide an overview of Rachel's Challenge and report on their planned activities.

Also, both schools are going to create a chain link of kindness that will stretch from one to the other.

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The Rotary Club of Lakewood & Rocky River

P.O. Box 770916, Lakewood, OH 44107
<http://www.lakewoodrockyriverrotary.org>

OFFICERS & DIRECTORS 2012-2013

President Curt Brosky
President Elect Phil Ardussi
Secretary Todd Lessig
Treasurer Tom English
Directors:

2010-2013 – Kanchan Adhikary, Chuck Gustafson, Matt Daugherty (replacing Curt Brosky)

2011-2014 – Pam Gallagher-Vine, Jerry Martau, John Mielke

2012-2015 – Phil Ardussi, Charles Eversole, Greg Thompson

Past President Lynn Donaldson

COMMITTEES 2012-2013

Club Service

Administration

Archives Thom Geist

Attendance John Latham

Cashier Larry Yunaska (chair), Julius Skerlan, David Zupan

Fund Raising Matt Daugherty (chair), Todd Lessig,

Dave Zupan, Greg Thompson (golf)

Membership/Education Tom Turner (chair), Matt Daugherty, Phil Ardussi

Nominations Chris Arnold, Matt Daugherty, Lynn Donaldson

Sunshine John Latham

Listener, Public Relations, Website Lynn Donaldson (chair), Charles Eversole

District Activities Jim Lechko

Club Foundation Chris Arnold

Rotary International Foundation Jim Harris

Meetings & Fellowship

Devotional Jon Fancher

Greeters David Shaw

Music Charles Eversole, Jon Fancher, Phil Ardussi

Program Matt Daugherty (chair), Tom Turner, Pete Shimrak

Sergeant-At-Arms John Mielke (chair), Chuck Gustafson

Social Tom Turner

Community Service Phil Ardussi

International Service Kanchan Adhikary

New Generations Service Pam Gallagher

Dictionary Project Jay Rounds

Rachel's Challenge Jean Rounds

Youth Exchange Chris Arnold (chair), Andrew Ginter

Vocational Service Nancy Ralls

LEADERSHIP 2012-2013

Julie West, Governor, District 6630 (Cleveland)

Shawn Mueller, Assistant District Governor, Cuyahoga County Northwest - Lorain County (North Ridgeville)

Sakuji Tanaka, President, Rotary International (Yashio, Saitama, Japan)

NEARBY MAKE UP OPPORTUNITIES

Avon/Avon Lake, Tuesday, 7:30 a.m. Towne Center Community Campus, 200 Community Drive, Avon Lake.

Cleveland, Downtown, Thursday, Noon. Windows on the River in the Powerhouse, West Bank of Flats.

Lakewood/Rocky River Sunrise, Wednesday, 7:15 a.m. Umerley Hall, Rocky River.

Middleburg Heights/Brookpark, Thursday, 7:30 a.m. Front Row Grill, 15119 Snow Road, Middleburg Heights.

North Ridgeville, Friday, Noon, North Ridgeville Senior Center, 7327 Avon Belden Road, behind City Hall.

Westlake/Bay, Thursday, 12:15 p.m. Winking Lizard, 32045 Detroit Rd., Avon.

West Shore (formerly Fairview/West Park/North Olmsted), Tuesday, Noon. 100th Bomb Group, 20920 Brookpark Road near Hopkins airport.

On-line at www.rotaryclubone.org

News briefs

Thanks to everyone for your great participation at the **Trinity Community Outreach's produce distribution** on Saturday, October 20. Including friends and family, our club had 18 volunteers.

Representing our club were **Curt Brosky** and Betty Tereck; **Lynn** and Sue **Donaldson**; **Jerry Martau**, grand daughter Anna Eames, and two friends; **Jon Fancher**; **Smitty Haller**; **George Hwang**; **Marjorie Corrigan** and son Rodrigo; **Phil Ardussi**; **Kanchan Adhikary**, his two sons and a friend.

This is second year our club assisted TLCO in handing out fresh produce to the needy in the community. From April through November, TLCO distributes large quantities of local surplus produce at no cost, in conjunction with its Third Saturday meal.

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Bring your significant other, friend, or come with another Rotarian to our **Monthly Socials**. No agenda...just an informal opportunity for us to spend some social time together. Scheduled for the fourth Thursday or every month, except November and December, at Pearl of the Orient, 19300 Detroit Rd. in Rocky River. Contact **Tom Turner**, 440-823-4007 or tomtrnr07@gmail.com, for information.

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Club members can now **pay dues online** by credit card, or by using their PayPal account. The "Pay Your Dues Online" link is on our website, www.lakewoodrockyriverrotary.org, in the Site Pages section. Dues are \$260 for a year or \$155 for a half year.

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Do you know you can **advertise your business** on the club's website for \$20 per month or \$225 per year. Your company logo can be included and it can be linked to your email or company's website. See any club officer for details.

November birthdays

5 – Todd Lessig, 7 – George Hwang, 10 – Mike Busta, 11 – Jeff Grusenmeyer and Jay Rounds, 12 – Thom Geist, 14 – Chris Arnold and John Mielke.

November membership anniversaries

Martin Dodenhoff (30 years), Lynn Donaldson (24 years), William C. Huffman (30 years), Brian King (36 years), Jerry Martau (27 years), Nancy Ralls (10 years), Ed Saxton (58 years).

Rachel's Challenge activities

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Rotarians who were trained along with the students by the Rachel's Challenge presenter on September 26, are attending the middle school and high school groups' meetings.

Jean Rounds, our club's Rachel's Challenge liaison and Rocky River Board of Education member, thanks the Rotarians, principals and teachers who are so supportive of the students' endeavors. "So many exciting and positive activities are occurring since the September kickoff assemblies and the training of students, teachers, and Rotarians!"

Calendar of programs, special events and fun!

Monday, November 5, Noon

Guidestone Ohio – Paul Pawlaczyk, assistant vice president for advancement. Previously known as Berea Children's Home and Family Services, Guidestone Ohio has been serving children and families in need for almost 150 years. It was founded in 1864 as the German Methodist Orphan Asylum, dedicated to providing shelter for Civil War orphans and care for neglected, dependent or abandoned children. In 1960, the agency shifted its focus to serving children and youth needing specialized therapeutic programs. Today, it serves 13,000 children and families annually throughout Ohio.

Saturday, November 10, 8:00 - 11:00 a.m.

Beck Center Fall Clean-Up. Bring your rake and work gloves as we join the Sunrise Club to perform fall clean-up on the grounds around the Beck Center at 17801 Detroit Ave. in Lakewood.

Monday, November 12, Noon

Rotary International Foundation – District 6630 Governor Elect Mike Davanzo. Mike joined the Medina Sunrise Rotary Club in 1996. He has served his club in the following capacities in addition to helping with club activities: newsletter editor, club representative to the local Interact Club, seating chair for the club's annual Wine and Roses Benefit Dinner, GSE coordinator for the club, representative to the Medina International Fest, scholarship chair, president and chair of past presidents. He is a Paul Harris +1 and has served the district as an assistant governor and cluster GSE chair.

Tuesday, November 13, 5:30 - 7:00 p.m.

Prospective Member Meeting. Buffalo Wild Wings, 3011 Westgate Mall, Fairview Park. This is great opportunity to invite someone to learn about what Rotary's doing in Lakewood, Rocky River and the world. Free appetizers, beer, wine and soft drinks, but you can't attend unless you bring a prospective member. RSVP to Kathy Berkshire, 216-970-8887 or sloopyohio@cox.net.

Saturday, November 17 and Saturday, December 22, 8:30 - 11:00 a.m.

Lakewood Charitable Assistance Corporation Food Delivery. Lakewood Masonic Temple on the corner of Detroit and Andrews in Lakewood. Join club members and other community organizations by volunteering your time at one or both of these delivery events. Volunteers move, pack and distribute food items and household supplies for needy people and families. Join us as little or as much as you would like...better yet, bring a friend or neighbor! Since its inception LCAC has helped provide over 5,000 Lakewood families with holiday food bags at Thanksgiving and Christmas.

Monday, November 19, Noon

Thanksgiving Message – President-Elect Phil Ardussi.

Tuesday, November 20, 7:30 a.m.

Club board meeting. Beach School, 1101 Morehead Parkway, Rocky River. All are welcome.

Monday, November 26, Noon

The Cleveland Orchestra – Ross Binnie, chief marketing officer. Mr. Binnie came to The Cleveland Orchestra in February 2010. He previously served as vice president for sales and services for the Detroit Symphony Orchestra for seven years. Under the direction of Music Director Franz Welser-Möst, The Cleveland Orchestra has become one of the most sought-after performing ensembles in the world. At its winter home at Severance Hall, at each summer's Blossom Festival, and on tour around the world, The Cleveland Orchestra sets standards of artistic excellence, creative programming, and community engagement. The Cleveland Orchestra's educational programs have introduced more than four million Cleveland-area schoolchildren to symphonic music since the Orchestra's founding in 1918.

Monday, December 3, Noon

Meet our Youth Exchange Student, Alex. Alexandr "Alex" Ivanov from Korsakov, Sakhalin, Russia, an island in the Sea of Okhotsk north of Japan. His city, Korsakov, has a population of 33,000. During the last school year, Alex's course load included Russian literature, English, algebra, geometry, computers, history of Russia, World history, social science, physics, chemistry, biology, technology, and physical culture. He lists his favorite subjects as English, computers and technology.

Monday, December 10, 6:00 - 8:00 p.m.

Second Annual Holiday Party. Our focus will once again be providing gifts for needy children from Lakewood and Rocky River families. See article on page one for details.

Monday, December 24, Noon and Monday, December 31, Noon. No meetings.

Monday, January 7, 2013

Economic Update and Forecast – Edward W. (Ned) Hill. Dean of the Maxine Goodman Levin College of Urban Affairs at Cleveland State University, Professor Hill is also a Nonresident Senior Fellow of the Metropolitan Policy Program at The Brookings Institution and a Nonresident Visiting Fellow of the Institute of Government Studies at the University of California at Berkeley though his membership in the MacArthur Foundation's Research Network on Building Resilient Regions. He is a resident of Lakewood.

Perfect Attendance recognized

Achieving perfect attendance should be a goal of every Rotarian as there are plenty of make-up opportunities. The following members were recently recognized for perfect attendance through June 30, 2012:

One year – Dave Zupan, Tom Turner, Jay Rounds, Jean Rounds and Mike Busta.

Two years – Pam Gallagher-Vine, Cal Ratcliff, Larry

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Golf outing is 'total success'

Matt Daugherty reports that this year's Scramble for Lakewood golf outing on September 10 at Red Tail Golf Club was a total success.

Our club partnered again with the Sunrise Club and the Lakewood Chamber of Commerce. There were 104 golfers in attendance for lunch, golf, dinner and prizes at the end of the night. We even had several Rotarians and Chamber members who joined us for dinner.

At the end of the day, Chris Arnold's foursome took home the grand prize and the pride of winning the outing (again)! More importantly, our communities were benefited by the outing as we raised close to \$8,000, approximately \$4,200 of which will benefit our club directly.

A special thanks goes out to the Rotarians that helped organize the outing and volunteer: Todd Lessig and Pring Roofing (also our beverage sponsor) and David Zupan (also our hole sponsor and number- one fundraiser) assisted in the duties of organizing the outing, as did Gordon Geiger from the Sunrise Club and Patty Ryan and Matti Lucarelli from the Chamber.

Our volunteers during the day from our club were Marjorie Corrigan, Jerri Lynn Smith, Tom Turner and Jim Harris.

The committee thanks hole sponsors, Larry Yunaska, Hanson Services and Chris Arnold, lunch sponsor; Jim Lechko and First Federal of Lakewood Investment Services, and cart sponsor, Rev. Jon Fancher and Rocky River Presbyterian Church.

Sunrise Club resumes giving Student of the Month awards

As part of a continuing Literacy Project, Kathy Berkshire presents a monthly Student of the Month award to a first or second grade student at Goldwood School in Rocky River.

The student is selected based on grades, attitude, and overall general participation in class and school activities. The presentation is broadcast to all classrooms and Rotary is acknowledged to students and faculty.

As part of the presentation, the student receives a book entitled *Andy and Elmer's Apple Dumpling Adventure* and gift certificate to Mitchell's Ice Cream, enjoys "Lunch with the Principal" and a bookplate acknowledging he or she as been named Student of the Month.

Andy and Elmer's Apple Dumpling Adventure is story about a child who makes dumplings with apples from a neighbor's yard, but then realizes he should have asked the neighbor for permission to use the apples.

It uses the Rotary Four Way Test to show how the two of them can work together to create an apple dumpling business, bringing in another friend to transport the apples to the market. The story emphasizes how working together in an honest way can be beneficial to all. The author wants all children to know at an early age what 'ethical' means by applying The Rotary Four Way Test.

Club distributes dictionaries to 735 third grade students

Once again this year, our club has personally distributed dictionaries to every third grade student in Lakewood and Rocky River. Jay Rounds headed up the project.

Schools receiving dictionaries were:

- Rocky River: Kensington Intermediate, Ruffing Montessori, St. Christopher's.
- Lakewood: Harrison, Roosevelt, Lincoln, Emerson, Grant, Horace Mann, Lakewood Catholic Academy, Hayes.

Before the dictionaries are distributed, each book is stamped on the inside front cover with the club's name and a copy of the Four Way Test of Rotary.

Since 2003, the club has given a dictionary to over 7,263 students. The dictionaries are published by The Dictionary Project. A nonprofit organization, its goal is to assist all students to become good writers, active readers and creative thinkers by providing them with a gift of their own personal dictionary.

Each year, the club receives from the students who received dictionaries. Students and teachers alike are very appreciate of the gift. Hundreds of letters and thank-you cards written by the students are received by the club and will be shared at its noon luncheon meetings.

"Thank you for the dictionary," one student wrote. "It is going to help me spell words I do not know how to spell." Another stated, "I found the longest word. It has 1,909 letters in it." A third student wrote, "I found a word that I do not know. It is brooch. It means ornamental dress-clasp, a decorative pin. Thank you again for the dictionary."

The dictionary features over 32,000 words with simple, child-friendly definitions, plus pronunciation and parts of speech, and includes additional information about punctuation, the nine parts of speech, weights and measures, Roman numerals, and a map of the United States.

Over 150 pages of supplemental information in the back feature the Constitution of the U.S., the Declaration of Independence, brief biographies of all U. S. presidents, world maps, information about all 50 states, countries of the world, and the planets in our solar system. It ends with the longest word in the English language.

Perfect Attendance recognized

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Yunaska, George Garden, Jerry Martau, John Schmucki and Pete Shimrak.

Three years – Lynn Donaldson, Tom English and George Hwang.

Four years – Charles Eversole, Phil Ardussi, Charles Gustafson, and Matt Daugherty.

Five years – Curt Brosky, Todd Lessig, Chris Arnold, John Latham, John Mielke and Julius Skerlan.

Six years – Jim Lechko; 26 years – Jon Fancher; 44 years – Jim Harris; 52 years – Chet Brian.