



THE LISTENER



Publication of the Rotary Club of Lakewood & Rocky River

NOVEMBER 2013

Help needed with produce distribution

Our club will once again assist Trinity Lutheran Community Outreach (TLCO), 16400 Detroit Rd., Lakewood, with its produce distribution November 16 from 10 a.m. to 2 p.m.

Between 15 and 20 volunteers are needed. Rotarians are encouraged to bring family members to help. See Jerry Martau for additional information.

In 2012, the effort to end polio made historic progress. The year ended with the lowest number of new polio cases in the fewest places ever. There were fewer than 250 reported cases, compared with 350,000 cases in 1985, when Rotary began the fight to end polio. Today, we are "this close" to creating a polio-free world, and Rotary is asking every member to help spread the word.

Annual holiday social is Dec. 9

Giving, fellowship and music will mark our annual holiday social on Monday, December 9 from 5:30 to 8 p.m. at the Don Umerley Civic Center. There will be no noon meeting

Last year, over 60 children were the recipients of gifts purchased by our members. Details will be announced soon how you can participate by giving to those less fortunate. Families were identified by the Rocky River Assistance Program.

Choral music will be provided by students from Rocky River High School.

Members are encouraged to bring spouses and significant others. There is no cost to attend; just bring your gift and a hearty appetizer to share. The evening will be BYOB. Coffee and set-ups will be provided.

Again this year, students from the West Shore Career-Technical District's culinary arts program will assist with set-up, serving and clean-up.

District Governor Bob Johnson offers PolioPlus challenge to clubs

"October 24 has been proclaimed World Polio Day. Rotary has been engaged in the battle to eradicate polio for many years.

"I remember as a new Rotarian when they announced that eradication could be accomplished, I was skeptical that anyone had the means, funds or energy to accomplish this. But now, here we are, in 2013 and we are truly... THIS CLOSE!

"We must finish this goal we have set for ourselves. We must not turn away and say it can't be done. I am asking all Rotarians to step up and put extra emphasis and effort into fundraising and giving to PolioPlus.

"The Gates Foundation has offered us another 2 to 1 match on our gifts. We can certainly accomplish this at his cap of \$35 million (to which he will add his foundation's \$70 million).

"RI will track the polio contributions and on May 15, 2014, the district will determine which clubs, small medium and large, have given the most per capita. Special recognition will be given to these clubs at the district awards event at the end of June.

"Ideally, every Rotarian should give something. I would suggest a minimum goal for each club member of \$26.50; the amount of the first donation to the Rotary Foundation by Arch Klumpf in 1917. That's 50 cents per week!

"When the work is done and polio is gone, we should all be able to look in the mirror and say, 'I was part of that great effort!'"

— Bob Johnson



District Governor Bob Johnson and Club President Phil Ardussi.

The Rotary Club of Lakewood & Rocky River

P.O. Box 770916, Lakewood, OH 44107
<http://www.lakewoodrockyriverrotary.org>

OFFICERS & DIRECTORS 2013-2014

President	Phil Ardussi
President Elect.....	Todd Lessig
Secretary	Chuck Gustafson
Treasurer	Tom English
Directors:	
2011-2014 – Pam Gallagher-Vine, Jerry Martau, John Mielke	
2012-2015 – Phil Ardussi, Charles Eversole, Lynn Donaldson	
2013-2016 – Tom Turner, David Zupan, Jon Clark	
Past President	Curt Brosky

COMMITTEES 2013-2014

Club Service

Administration

Archives.....	Thom Geist
Attendance	John Latham
Cashiers	Larry Yunaska (chair), Julius Skerlan, David Zupan
Fund Raising	Matt Daugherty (chair), Todd Lessig, Dave Zupan
Membership/Education	Jon Clark
Nominations.....	Curt Brosky, Matt Daugherty, Lynn Donaldson
Sunshine.....	John Latham
Listener, Public Relations, Website.....	Lynn Donaldson
District Activities.....	Jim Lechko
Club Foundation	Matt Daugherty
Rotary International Foundation.....	Jim Harris

Meetings & Fellowship

Devotional.....	Jon Fancher
Greeters.....	David Shaw
Music	Charles Eversole, Jon Fancher
Program.....	Matt Daugherty (chair), Tom Turner, Pete Shimrak
Sergeant-At-Arms.....	John Mielke (chair), Chuck Gustafson, John Lamb
Social.....	Pam Gallagher-Vine

Community Service

International Service

New Generations Service

Dictionary Project.....	Jay Rounds
Rachel's Challenge	Jean Rounds
Youth Exchange	Chris Arnold (chair), Andrew Ginter

Vocational Service.....

LEADERSHIP 2013-2014

Robert "Bob" Johnson, Governor, District 6630 (Burton Middlefield)

Shawn Mueller, Assistant District Governor, Cuyahoga County Northwest - Lorain County (North Ridgeville)

Ron D. Burton, President, Rotary International (Rotary Club of Norman, Oklahoma, USA)

NEARBY MAKE UP OPPORTUNITIES

Avon/Avon Lake, Tuesday, 7:30 a.m. Towne Center Community Campus, 200 Community Drive, Avon Lake.

Cleveland, Downtown, Thursday, Noon. Windows on the River in the Powerhouse, West Bank of Flats.

Lakewood/Rocky River Sunrise, Wednesday, 7:15 a.m. Umerley Hall, Rocky River.

Middleburg Heights/Brookpark, Thursday, 7:30 a.m. Front Row Grill, 15119 Snow Road, Middleburg Heights.

North Ridgeville, Friday, Noon, North Ridgeville Senior Center, 7327 Avon Belden Road, behind City Hall.

Westlake/Bay, Thursday, 12:15 p.m. Winking Lizard, 32045 Detroit Rd., Avon.

West Shore (formerly Fairview/West Park/North Olmsted), Tuesday, Noon. 100th Bomb Group, 20920 Brookpark Road near Hopkins airport.

On-line at www.rotaryclubone.org

Sunrise Club welcomes third youth exchange family member from Brazil

In August, the Lakewood Rocky River Sunrise Rotary Club welcomed its latest Rotary Youth Exchange student, Leonardo Borges Jacinto from Canarana, Mato Grosso, Brazil.

He is one of three cousins from the same family who have been exchange students with the Lakewood Rocky River Rotary clubs. Leonardo's cousin, Felipe Jacinto Drummond, from Goiania, Goias, Brazil, was hosted by the Sunrise Club in 2007-2008. Another cousin, Ana Diaz from Sao Paulo, Brazil, was hosted by the Noon Club in 1998-1999.

Leonardo's home is in Canarana, a small rural city of about 22,000. His father is rancher with about 1,500 head of cattle. His mother teaches swimming in a local club. He just celebrated his eighteenth birthday, and has completed high school in his home city. He has one younger brother and one younger sister.

When he returns home next August, he will begin studying for the exam which, if he passes, will give him the opportunity to attend a university. He would like to earn a degree in agro engineering.

His first host family is the Dave and Marjorie Corrigan family of Westlake. The Corrigan's have one son and two daughters. Both daughters have participated in Rotary Youth Exchange and daughter, Natasha, was recently an outbound exchange student to Brazil.

Leonardo will have two other host families before he leaves the U.S. He attends meetings and socials with the Rotary Interact Club, and has joined and is practicing with the Rugby Club team which will begin its season next March.

Please include Leonardo in Noon Club activities when you can. He can be reached at the Corrigan's, 440-617-9113.

Members celebrate birthdays

Members with birthdays in November are: 5 – Todd Lessig, 7 – George Hwang, 10 – Mike Busta, 11 – Jeff Grusenmeyer, 12 – Thom Geist, 14 – Chris Arnold and John Mielke. A birthday donation to the club foundation or Rotary International entitles the donor to a free lunch.

Years of service saluted

Rotarians with membership anniversaries in November are: Ed Saxton (59 years), Brian King (37), Bill Huffman (31), Martin Dodenhoff (31), Jerry Martau (28), Lynn Donaldson (25), Nancy Ralls (11), Jon Clark, John Clapper, and Jon Lamb (one). We salute you all for your service to Rotary and our club!

Online option available to pay dues

Club members can now **pay dues online** by credit card, or by using their PayPal account. The "Pay Your Dues Online" link is on our web site, www.lakewoodrockyriverrotary.org, in the Site Pages section. Dues are \$260 for a year or \$155 for a half year.

Upcoming meetings, activities and events

Meetings

Remember to invite a guest to an upcoming meeting!

November 4, Noon.

Exchange Student Presentation – Roberta Baccanti.

November 11, Noon.

Malley's – Adele Malley. In 1935, Mike Malley borrowed \$500, rented and fixed up a small store and living quarters at Lewis Drive and Madison Avenue in Lakewood, bought \$250 in supplies and materials and went into the chocolate and ice cream business. Today, Malley's has 21 stores, an expansive manufacturing facility on Brookpark Road, and a robust fundraising business.

November 18, Noon.

The Etta Project – PDG Steve Zabor. Etta Turner died in Bolivia on November 25, 2002, at the age of 16. During her travel as a Rotary International exchange student, Etta and six Bolivians were killed when their bus driver fell asleep and drove off a cliff. Named in her memory, Etta Project partners with Bolivian communities, helping to implement sustainable solutions to the challenges of poverty, and supporting projects that provide clean water, nutritious food, education and income generation. Our club was one of 13 in the district that supported the Etta Project last year.

November 25, Noon.

Thanksgiving Message – Jon Fancher. A "Preacher's Kid" who spent his high school years in Indonesia where his parents were missionaries, Jon has been pastor at Rocky River Presbyterian Church since 1991. The president of the Rocky River Board of Education, he enjoys the arts, playing sports, and acting and singing in local community theater groups. He joined our club in March 1991.

December 2, Noon.

Vocational Service – Members Jonathan Clark and Bill Huffman will share with us about their professions.

December 9, Noon.

No meeting due to the Christmas Party Social. See story on page one.

December 16, Noon.

What Are the Real Threats of India? – Steve Hotchkiss. Assistant professor of international business at Notre Dame College, Professor Hotchkiss coordinates the international business program and international study and internship programs. This is a continuation of the discussion Professor Hotchkiss had with our club on April 8 when he spoke about China.

December 23, Noon.

No meeting.

December 30, Noon.

No meeting.

Events & Special Meetings

Grants Committee Meetings

Monday, November 4, 11 and 18, 11:00 a.m.

Prospective Members Event

Thursday, November 14, 6:00 p.m. The Woods Restaurant and Lounge, 21919 Center Ridge Road, Rocky River. Invite a prospective member to learn more about what Rotary is doing in our communities and the world. Complimentary hors d'oeuvres and cocktails, followed by presentations. RSVPs are required! Call Terry Vincent at 216-272-8985 or email TVincent@brouse.com.

Club Board of Directors

Monday, November 25, 10:45 a.m.

Lakewood Charitable Assistance Corporation Food Drive. Lakewood Masonic Temple on the corner of Detroit and Andrews in Lakewood. Join club members and other community organizations by volunteering your time at one or both of these delivery events.

Volunteers move, pack and distribute food items and household supplies for needy residents. Join in as little or as much as you would like...better yet, bring a friend or neighbor! Since its inception LCAC has helped provide over 5,000 Lakewood families with holiday food bags.

Thanksgiving Food Drive

Friday, November 22, 2013

9:00 a.m.-2:00 p.m. Sort and count non perishable food items.
6:00 p.m.-8:00 p.m. Bag food items.

Saturday, November 23, 2013

9:00 a.m.-Noon. Bag perishable food, then deliver in the community.

Christmas Food Drive

Friday, December 20, 2013

9:00 a.m.-2:00 p.m. Sort and count non perishable food items.
6:00 p.m.-8:00 p.m. Bag food items.

Saturday, December 21, 2013

9:00 a.m.-Noon. Bag perishable food, then deliver in the community.

Golf outing set for September 8

The 2014 Golf Outing fundraising event is scheduled for Monday, September 8. It will once again be held at Red Tail Golf Club, Avon.

The Golf Committee met Wednesday, October 23, and it was announced that Visium Resources, owned by member Dave Zupan, will be the title sponsor. Many thanks to Dave for his generous support.

Our club's mailing address is:

P.O. Box 770916, Lakewood, OH 44107

Our web site is:

<http://www.lakewoodrockyriverrotary.org>

Polio eradication: There IS hope

By Mary Weaver

(From the District 6630 website)

While Americans are preparing for flu season, we shouldn't forget global diseases that are less visible – yet far more devastating – that require the world's attention.

To many Americans, diseases like polio and measles may seem to be threats of the past. But they continue to cripple and kill children in other parts of the world.

World Polio Day, which we recognized on October 24, is a reminder that even though this disease is gone from the United States, it must not be forgotten.

Afghanistan, Nigeria and Pakistan have not yet been able to stop the transmission of polio.

This has far-reaching consequences for all countries, including the United States. As Dr. Thomas Frieden, director of the U.S. Centers for Disease Control and Prevention (CDC), has said, “Polio anywhere in the world is a risk everywhere in the world.”

Polio is a highly contagious disease that moves quickly and does not respect borders. Countries, especially those with a low immunization level against polio, are at risk of importing the disease. A recent outbreak in the Horn of Africa is a sobering reminder that until polio is eradicated, pockets of outbreaks will continue to paralyze children for life.

We must put an end to this devastating disease.

The good news is that we are in the final stages of this effort. Since the Global Polio Eradication Initiative (GPEI) was launched in 1988, the number of polio cases has decreased by more than 99 percent – from more than 350,000 cases a year to just 223 last year.

The United States government (including CDC and the U.S. Agency for International Development), Rotary members and many other U.S. citizens have provided support, expertise, and significant resources to make this progress possible.

U.S. leadership will continue to be essential during the final stretches of polio eradication, which will require eliminating the disease from some of the most difficult environments in the world.

In some of the final communities battling polio, false rumors about the polio vaccine persist. And in Nigeria and Pakistan, dozens of health workers, including polio workers, have been killed or injured since last December. At the same time, we have to address new challenges that arise, such as

outbreaks in the Horn of Africa and, most recently, suspected cases in Syria. Alas, the number of polio cases in the world this year is higher than last year's total.

While the last mile may be the hardest, eradicating polio is both possible and necessary.

As we have seen in the response to the outbreak in Somalia and neighboring countries, the global polio program has a large and sophisticated infrastructure to fight this disease.

GPEI has developed a comprehensive plan to finish the job against polio in the coming years. Implementing this plan is estimated to cost \$5.5 billion, and already more than \$4 billion has been pledged to the effort. Now donor governments and organizations must step up to fulfill their pledges and fill the funding gap.

Success will also require political will at all levels of government in those countries affected by polio, as well as support from countries and citizens around the world.

Additionally, we need to strengthen routine immunization systems in countries where they are weak. Increasing the level of vaccination coverage among children is essential to stopping polio from returning to countries where it has been eliminated. A fundamental objective of the new comprehensive plan is to help build stronger systems for the delivery of other lifesaving vaccines.

Finally, we must support the health workers who provide children with the vaccines that protect them from death or lifelong paralysis. These workers in the field face challenges – and some even risk their lives – to protect children. Their work is nothing short of heroic.

GPEI's success – the massive drop in polio cases around the world – should not reduce our sense of urgency and motivation to focus on the remaining pockets of polio. With only a few hundred cases of polio each year, some may question why we need to go further – especially as other diseases ravage millions.

The answer: Failure to eradicate polio means that polio will likely come back with a vengeance, robbing far more children of healthy lives. Failure to eradicate polio will squander a huge global investment of time, money, and other resources. And failure to eradicate polio will call into question the global community's ability to eradicate other diseases. If you care about eliminating measles, malaria or HIV, then you should care about eliminating polio.

There is hope. We have never been closer to ending polio. Polio eradication must continue to be a priority. We must seize this moment to end this crippling disease and show the world that we can achieve big global health victories.

(Ambassador John E. Lange (Ret.) is Senior Fellow for Global Health Diplomacy at the United Nations Foundation. He is also co-chair of the Global Polio Eradication Initiative's Polio Partners Group.)

