



THE LISTENER



Publication of the Rotary Club of Lakewood & Rocky River

MAY 2014

Rotary sponsoring Singing Angels concert June 19

Singing Angels is celebrating its 50th anniversary, and 40 young people from Northeast Ohio are heading abroad to “Make Music. Make Friends. Make a Difference.” at an international choral celebration in Geneva, Switzerland, July 3-9.

The singers traveling to Geneva will be in concert June 19 at 7:30 p.m. at the Rocky River High School auditorium. The concert is sponsored by the Rotary Club of Lakewood and Rocky River.

Tickets are \$10.00 and are available through the club’s website, www.lakewoodrockyriver.org, and from any club member. Tickets the night of the concert are \$12.00.

Charles Eversole, Singing Angels artistic director, is a member of the local club.

Earlier this year, Friendship Ambassadors Foundation invited the Angels to perform at its international choral celebration, “The Rhythms of One World 2014.”

The Singing Angels is one of seven choirs from six continents invited to sing at the festival. Signal Hill Alumni Choir (Trinidad & Tobago), Echology of the University of Newcastle (Australia), County Town Singers (Canada), Voices International (Luxembourg), Coro Universitario de Mendoza (Argentina), and Kearsney College Choir (South Africa) will also be attending.

Since its debut in 1964, the Singing Angels have performed in 34 countries, been featured on national and international television, performed four times at the White House, three times at the Vatican, and has appeared in concert with a host of stars including Celine Dion, Bob Hope, Kenny Rogers, Roberta Flack, the Cleveland Orchestra, and others.

Geneva is the home of the United Nations in Europe. The festival celebrates the June 26, 1946, signing of the original UN Charter, “We the Peoples.” Two mass choral concert performances will be staged – July 6 at Victoria Hall and July 8 at Palais des Nations, uniting the participants through a musical sharing – a true hallmark of FAF’s “peace through the arts” program.

Other featured concerts will take place in prestigious venues throughout Geneva. In addition, workshops open to the public will be led by internationally-recognized choir directors.



Rotary Youth Exchange students Leonard Jacinto (left) from Brazil and Roberta Baccanti from Italy with Cleveland Cavalier Anderson Varejão.

More than just a game

My name is Leonardo Jacinto and I’m a Rotary exchange student from Brazil.

About three months ago I was at the Rotary noon club meeting for Roberta’s presentation. After the meeting, I met David Zupan. He had been asking Roberta when she could go to a Cavs game, and I asked him if he knows anybody there, because I would like to meet Anderson Varejão, and he told me Anderson is a friend of his.

After that I told him about Anderson, that he is from my city in Brazil, and he also used to have lunch and dinner in my aunt’s restaurant. David then gave me his email address and told me, “Email me your story about Andy and I will send it to him.”

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The Rotary Club of Lakewood & Rocky River

P.O. Box 770916, Lakewood, OH 44107
<http://www.lakewoodrockyriverrotary.org>

OFFICERS & DIRECTORS 2013-2014

President Phil Ardussi
President Elect Todd Lessig
Secretary Chuck Gustafson
Treasurer Tom English
Directors:
2011-2014 – Pam Gallagher-Vine, Jerry Martau, John Mielke
2012-2015 – Phil Ardussi, Charles Eversole, Lynn Donaldson
2013-2016 – Tom Turner, David Zupan, Jon Clark
Past President Curt Brosky

COMMITTEES 2013-2014

Club Service

Administration

Archives Thom Geist
Attendance John Latham
Cashiers Larry Yunaska (chair), Julius Skerlan, David Zupan
Fund Raising Matt Daugherty (chair), Todd Lessig,
Dave Zupan
Membership/Education Jon Clark
Nominations Curt Brosky, Matt Daugherty, Lynn Donaldson
Sunshine John Latham
Listener, Public Relations, Website Lynn Donaldson
District Activities Jim Lechko
Club Foundation Matt Daugherty
Rotary International Foundation Jim Harris

Meetings & Fellowship

Devotional Jon Fancher
Greeters David Shaw
Music Charles Eversole, Jon Fancher
Program Matt Daugherty (chair), Tom Turner, Pete Shimrak
Sergeant-At-Arms John Mielke (chair), Chuck Gustafson,
John Lamb
Social Pam Gallagher-Vine

Community Service Todd Lessig

International Service Kanchan Adhikary

New Generations Service Jean Rounds

Dictionary Project Jay Rounds
Rachel's Challenge Jean Rounds
Youth Exchange Chris Arnold (chair), Andrew Ginter

Vocational Service Nancy Ralls

LEADERSHIP 2013-2014

Robert "Bob" Johnson, Governor, District 6630 (Burton Middlefield)

Shawn Mueller, Assistant District Governor, Cuyahoga County Northwest - Lorain County (North Ridgeville)

Ron D. Burton, President, Rotary International (Rotary Club of Norman, Oklahoma, USA)

NEARBY MAKE UP OPPORTUNITIES

Avon/Avon Lake, Tuesday, 7:30 a.m. Towne Center Community Campus, 200 Community Drive, Avon Lake.

Cleveland, Downtown, Thursday, Noon. Windows on the River in the Powerhouse, West Bank of Flats.

Lakewood/Rocky River Sunrise, Wednesday, 7:15 a.m. Umerley Hall, Rocky River.

Middleburg Heights/Brookpark, Thursday, 7:30 a.m. Front Row Grill, 15119 Snow Road, Middleburg Heights.

North Ridgeville, Friday, Noon, North Ridgeville Senior Center, 7327 Avon Belden Road, behind City Hall.

Westlake/Bay, Thursday, 12:15 p.m. Winking Lizard, 32045 Detroit Rd., Avon.

West Shore (formerly Fairview/West Park/North Olmsted), Tuesday, Noon. 100th Bomb Group, 20920 Brookpark Road near Hopkins airport.

On-line at www.rotaryclubone.org

More than just a game

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So I did, and David and I exchanged some emails and then he called me to go to a game. That night I was so excited to go to watch a basketball game, because wasn't just a basketball game, it was my first NBA game, and also we planned to meet Anderson afterwards.

David, Christina (my host-sister), Roberta and I watched the game. It was a very close game that the Cavs almost won, and I enjoyed the game at maximum.

After the game, I met Andy. He is an incredible guy. We talked for some minutes, took some pictures, and he signed my jersey. It was just awesome; an incredible night. I could barely believe what had just happened; it was a dream I realized.

Sunrise Club in fifth year sending dictionaries to Kentucky third graders

Following the lead of the Noon Club, the Sunrise Club wanted to be part of the RI literacy program of distributing dictionaries to third grade students.

Since the Noon Club had been covering the Lakewood and Rocky River Schools for some time, it was suggested that Sunrise look for an area where dictionaries would be needed and appreciated outside of this area.

Sunrise members Jim Rowe and Bill Gaydos made contact with Sister Loretta Spotila of the Sisters of St. Augustine headquartered in the Cleveland area. She is involved with the Interfaith Wellness Ministry in Estill County, Kentucky.

For the last five years the Sunrise Club has been sending about 300 dictionaries to the Sister who takes them to third grade students in schools in the area.

At the April 23 Sunrise Club meeting, President Chuck Drumm passed around photos and thank you notes from the students. The members got to see the students' smiling faces as they held their prized dictionaries.

Member birthdays in May

1 – Jon Clark, 3 – Bill Baker, 25 – Cal Ratcliff, and 28 – Dave Zupan. A birthday donation to the club foundation or Rotary International entitles the donor to a free lunch.

May membership anniversaries

Jay Rounds (four years), Jean Rounds (four) and Maryann Hanson (three). Thank you for your service to our club.

Our club's mailing address is:

P.O. Box 770916, Lakewood, OH 44107

Our web site is:

<http://www.lakewoodrockyriverrotary.org>

Club calendar

Meetings

Remember to invite a guest to an upcoming meeting!

May 5, Noon.

Lakewood State of the City – Mayor Mike Summers. In his fourth year as mayor, Mayor Summers was elected to city council in 2007. He served on the Board of Education for eight years, and has served and continues to serve on many boards and committees in this area as well as statewide.

May 12, Noon.

Trip to Guatemala – Bruce Becker. A team of 13 from Lakewood traveled to Mexico and Guatemala in March to change the lives of families. They built a home, installed cook stoves, and built chicken coops for families in great poverty. The team was made up of a variety of ages from teenagers to grandparents. Everyone worked hard but also came home with renewed faith and a passion to serve.

May 19, Noon.

American Youth Foundation – Students from Lakewood High School. For over 20 years, Lakewood - Rocky River Rotarians have provided assistance for students to go to AYF's Camp Miniwanca in Shelby, MI, for leadership training. AYF inspires students to discover and develop their personal best, to seek balance in mental, physical, social and spiritual living, and to make a positive difference in their communities and the world.

Roberta's Farewell – Roberta Baccanti, our club's Rotary Youth Exchange student for the 2013-14 school year from Cesena, Italy. Sponsored by the Rotary Club of her city, she leaves for Italy on July 5.

May 26, Noon.

No Meeting – Memorial Day observance.

June 2, Noon.

TBA.

June 9, Noon.

Rotary Foundation Scholarship Winners – Jon Fancher. The Lakewood/Rocky River Rotary Foundation will award four grants to high school students toward study at any accredited post-high school educational institution.

June 16, Noon.

Club Assembly – Phil Ardussi.

June 23, Noon.

Rocky River State of the City – Mayor Pam Bobst. A former member of council and also its president, Mayor Bobst was appointed mayor in 2006. She will tell us about commercial development and revitalization in the city.

June 30, Noon.

Officer/Director Changeover – Jim Lechko and Jim Harris. Plan to be present when president elect Todd takes over the reins of the club.

Events

Thursday, May 15, 5:30 p.m.

After Hours Social at Deagan's, 14810 Detroit Ave., Lakewood. These gatherings have been well-attended. Come get together with other Rotarians. Bring a guest!

Monday, May 19, 10:45 a.m.

Board of Directors at Rocky River Memorial Hall.

Jim Lechko donates kidney to pastor

Fr. Joe Mamich, 34 year-old pastor of St. Joseph's Catholic Church in Strongsville, was born with kidney disease. His disease progressed more quickly than expected, and he was put on the list for a kidney transplant in early 2013.

A believer in organ donations and a parishioner in Fr. Joe's congregation, Jim Lechko wanted to help. Would he be a good match?

After much discernment and the support of his wife, Sue, Jim went to be tested. When it was determined last September that Jim was a suitable match to donate a kidney to Fr. Joe, a number of delays and "bumps in the road" have stood between the two men and their scheduled procedures.

The transplant took place at the Cleveland Clinic on April 28. Jim was discharged on May 1 and Fr. Joe the following day. In his blog on May 2, Fr. Joe wrote, "Special prayers of thanksgiving for Jim, and for his wife, Sue, who stood right with him throughout this journey."

Still at home recovering from the surgery, Jim has begun to write a journal of about his kidney transplant experience.

Reflecting on his choice to be transplant donor, Jim explains, "My decision was biblically-based. In the Gospel of John, Jesus talks about there being no greater gift than to lay down one's life for another. God has been very good to Sue and me; it was time to give something back. God gave me the opportunity to do something very significant with my life."



Jim and Fr. Joe met on April 30 for the first time after their surgeries two days earlier.

Learn more about Rotary's Four-Way Test

(From the District 6630 website)

The Four-Way Test consists of four short questions, 24 words, which can make a difference in our lives. It reads:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to ALL concerned?

The Test encourages us to examine our patterns of choosing, evaluating and acting. It is an objective guide which we can use in deciding how best to respond in a given situation.

There is a great difference between winning success and being a success. Many people have the first without the second. Just as important as winning the respect of others, is to enjoy self-respect.

The Four-Way Test helps us as we go about choosing and acquiring our desired prizes, to keep our inner eye open to what we are becoming, not just the prizes we strive to acquire. These four questions can stimulate meaningful, growth-inspiring answers for the person who will test his or her thoughts, words and actions by them.

The Test does not provide answers in itself, but encourages creative and effective solutions in problem solving situations. "You sow a thought, you reap an act. You sow an act, you reap a habit. You sow a habit, you reap a character. You sow a character, you reap a destiny." But it all starts with how we think.

The Four-Way Test carries us out beyond ourselves into the lives and concerns of other people. It deals with human relationships. We may be making remarkable progress technologically, but we still get bogged down at times in this area of human relationships. It is a critical problem when we consider that even with all our computers, etc., nothing can be accomplished in this world, except through people – ourselves and others working, playing, and communicating with each other.

The Four-Way Test recognizes that the welfare of each individual is linked with the welfare of us all. Used, it can create an attitude and atmosphere in which people can better relate, share and implement ideas.

That the Four-Way Test does work when applied in people's lives has been proven all over the world. Today, the Four-Way Test is translated into the languages of over a hundred countries. It sits on the desks of more than 500,000 business and professional leaders in America alone; it is on the walls of schools, libraries, factories and business offices around the world.

This international chain reaction began in 1932 when Herbert J. Taylor, author of the Test, was president of Club Aluminum Products Company.

The Test was adopted by the company as a succinct code of business ethics that everyone in the company could

memorize and apply in their relationships with co-workers, suppliers, customers and the public. It became the basis of all decisions both large and small within the company.

Advertising was measured against the Test and superlatives like "best" or "finest" which could not be proven were replaced by factual descriptions of the product. Adverse comments against competitors were removed from advertising and sales literature.

Such practices as overstocking dealers were dropped by the sales force. The newly-won confidence

of dealers and customers resulted in improved business volume and a dramatic upswing in sales and profits. The Test is credited with pulling the company out of bankruptcy in the midst of the Depression and with revolutionizing personnel, advertising and sales policies.

In the 1940's, the Test was adopted by Rotary International and became a vital part of its Vocational Service programs. Serving as president of Rotary International from 1954 to 1955, Mr. Taylor promoted the use of the Four-Way Test around the world.

In fact, Japan has led the world in practical uses of the Four-Way Test. The town of Noji, Japan, was the first to introduce Four-Way Test posters into high school classrooms.

The late industrialist Masakazu Kobayashi, who aided materially in his nation's economic reconstruction and helped reintroduce Rotary in Japan following World War II, found the Four-Way Test a positive influence in business



Our 2014 Four-Way Speech Contest winner, Natalie El Dabh, also placed first in the District 6630 competition. Natalie gave her speech at the 6630 District Conference on April 25.

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Rotary's Four-Way Test

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negotiations in the U.S.A. shortly after the war ended.

He feared that some of the war's animosities might lurk heavily in the shadows of business negotiations. In addition there were the language and cultural barriers to overcome. He was head of a large hosiery manufacturing firm and when meeting with U.S. businessmen, he passed a printed leaflet of the Four-Way Test among them.

"This is a guide I have learned through Rotary and I find that by adhering to it I always do right. It is in this spirit that I meet with you." Negotiations progressed rapidly and cordially, the results proving satisfactory to all.

One of the first U.S. cities to build a major community-wide Four-Way Test campaign was Daytona Beach, Florida. For a city whose economy relied greatly on goodwill toward tourists, its residents were sadly lacking in goodwill among themselves.

By late 1955, the President of the Daytona Beach Chamber of Commerce was faced with a difficult situation. There were about 400 motels in the area and they were all constantly fighting among each other, refusing to cooperate. The Chamber, with the help of several concerned community leaders, adopted a Four-Way Test area-wide campaign.

Billboards, posters, radio, TV and full-page newspaper advertisements on the Four-Way Test were used prominently to initiate the campaign. The Four-Way Test was introduced into and adopted by schools. Businesses were encouraged to adopt and use the Test.

Soon after the campaign was initiated, several of the motel operators who had adopted the Four-Way Test called a meeting of some 100 motel owners to discuss their problems in terms of the Four-Way Test. They decided to form a clearinghouse to pass on to one another those tourists whose needs they could not satisfy. Interest in the plan created a new attitude. Competition would now mean providing better service, not thwarting the attempts of others to make a profit.

Not all of the owners and operators were gung-ho about the plan, but as they tried it, they found it worked. As one doubter stated, "In the past when a prospective customer decided he wanted different accommodations, I didn't care if he had to sleep on the beach. Now I turn such people over to the clearinghouse, and when I make the call, I'm invariably told of somebody who's looking for exactly what I've got to offer. There's a give-and-take in applying the Four-Way Test that I never knew could exist in the business world."

Other examples of the Four-Way Test at work began to appear in Daytona Beach. Personnel directors discovered that employee conflicts could be solved if the people concerned would discuss them in terms of the Test's four questions. Invariably the conflict was solved and - most importantly, without hard feelings.

By the end of 1956, traffic accidents, often the result of thoughtless driving, were down 5 1/2%, traffic injuries were down by 20% and juvenile delinquency had decreased 50%.

Following Daytona's lead, other cities have adopted the community-wide Four-Way Test campaign plan. Among them are Oshkosh, Wisconsin; Pittsburgh, Pennsylvania; and Dallas, Texas.

Oshkosh citizens point out several statistics as positive evidence of their program's effectiveness. In 1968, 272 juveniles were referred to the court; by 1969 it had plunged to 166 - a 39% decrease. Fire losses fell to less than 20% of their 1968 totals - the second lowest fire loss in 32 years.

Notable in Pittsburgh was the Four-Way Test's use as the basis for steel wage negotiations. It was written into the Teamster's labor contract.

Dallas, Texas initiated its first campaign in 1968 which ran over a three year period. Among its many projects, it established the "Four Way Test Place," a special park in downtown Dallas. As a result of the campaign, overall crime statistics showed a 10% drop between 1970 and 1971.

Larceny was down 21%, aggravated assault, 18% and auto thefts decreased by 12%. One Dallas supermarket manager displayed the Test questions over his cash registers. Talking about the results he states, "We had a swift and dramatic drop in the number of bad checks cashed in our store."

The Four-Way Test has inspired safe driving programs, fire prevention campaigns, crime reduction activities and labor negotiations.

Other cities to have initiated Four-Way Test campaigns include Long Beach, California; Dunn, North Carolina; Columbus, Ohio; Grosse Point, Michigan; Baltimore, Maryland; and Memphis, Tennessee.

In business, civic life, and at home - the Four-Way Test dramatically speaks its practicality. It helps us to think beyond our immediate desires, to consider the consequences of our actions and not focus on what is merely expedient. The Four-Way Test acts as a lubricant that smoothes personal relations by basing them on truth and consideration for others.

The key to the success of the Four-Way Test is its USE. NOW! Try it and see for yourself.



Save the date!

August 4, 2014

Past Presidents Picnic
Cleveland Yachting Club
200 Yacht Club Dr., Rocky River



Save the date!

Monday, September 8, 2014

Annual Golf Outing
Red Tail Golf Club
4400 Lear Nagle Rd., Avon

