



Strategic Plan 2013-2018

Vision: Healthy, peaceful communities – at home and abroad, supported by a fully engaged, dynamic club.

Mission: Service above self – to affect transformational positive change through effective and ethical club, vocational, community and international service.

Values: Of the things we think, say or do

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Strategic Directions

Avenues of Service

Community

Strengthen Durham Region's future by enhancing children and youths' opportunities for success

Strengthen Durham Region today by improving quality of life for individuals with disabilities.

Strengthen Durham Region today by improving quality of life for individuals with seniors.

Inter-national

Strengthen communities beyond our own by providing sustainable solutions to their greatest challenges.

Club

Foster fellowship through increased member diversity and engagement