



2011 Rotary Internet Auction

"Help us help others" - November 6-20, 2011

July 6, 2011

For the past few years, one of the major fundraising events held by the Rotary Club of Oakville Trafalgar in partnership with the Rotary Club of Milton has been the Internet Auction. Success in this venture keeps growing and last year we were able to raise over \$45,000 thanks to businesses like yours!

Our Rotary Clubs are committed to providing funding to local and international organizations. Some of the organizations that you help us support within our community are Acclaim Health, Big Brothers/Big Sisters; Kerr Street Ministries; Fairshare Foodbank; Oakville Literacy Council; Halton Women's Shelter; and many others. On an international basis, Rotary has helped immunize billions of children against polio, provide bed kits for people in war-torn locations, set up daycare centres in Africa for children orphaned by AIDS, and so much more.

How can you help? Your generous contribution of an item, service, gift certificate or ad/website sponsorship will "help us help others". There will be several advertising campaigns undertaken to help ensure the biggest exposure of our auction (newspaper ads, TV, e-media, road signs). Together, your Company and Rotary can ensure that the many organizations that need help continue to receive funding for their much-needed services.

Your Rotary contact person will be able to tell you more about the various marketing activities including, website, Google Adwords, email campaigns, road signs, posters and more. This will create awareness of the auction and provide positive exposure to our donors and sponsors.

Thank you in advance for taking time to consider our request. Should you wish to help us with this quest, please complete the attached Contribution Form give it to your Rotary Contact or return it via email to auction2011@rcot.ca or FAX 905-855-7752. If you have further questions please call 905-855-3027.

On behalf of the many recipients of our Rotary Clubs' fundraising event, THANK YOU so very much for your contribution.

Sincerely,
Lauri Asikainen
Chair – Procurement Committee

Auction: www.rotaryauctions.ca, auction2011@rcot.ca
Club websites: www.rcot.ca, www.miltonrotaryclub.com