

## **Strategic Planning Committee Meeting July 26, 2010**

Present: Roseanne Morissette, John Teibert, Sheila Bristo

The focus of the meeting was to discuss a draft Strategic Planning Worksheet

### **1 Where is our club now?**

#### **Describe Your Current State:**

- 41 members
- Good age demographic
- Attendance is good
- Dues are paid
- Financial health is sound
- High level of accountability
- Solid committee structure in place
- Donations are ad-hoc outside of literacy, polio, dental project, Take it To Heart. Hospice Niagara
- Board is committed

#### Strengths

- Members are close and are knowledgeable of each other and their skills
- Good succession plan
- Friendly club, good cross section of men and women
- High level of financial accountability
- Recent new members are younger
- Mix of younger and older members
- Meeting Presidential Citation goals
- People can be involved as time permits
- Members can have their ideas implemented with support of the club
- Public relations is strong
- Open to innovation

#### Weaknesses

- Need to improve diversity of members
- Knowledge transfer from Presidents could be better. Some documents are missing (central/ongoing storage?)
- Need to get more involved
- Need a common long term goal or target that brings the club together and brands the club i.e. focus on children/or other target group fundraiser or an event ( similar to Ribfest, TV auction—something that is automatically associated with the club for the long term)
- Not at optimal size. Target is 60 with 50 active

- Could have a closer connection/commitment to international work
- Need to get more members to District Assembly and events outside our club
- Education need on youth projects such as RYLA , interact

## **2. Where Do We Want to Be?**

### **Key Characteristics of the Future State:**

- 60 members+
- Significant signature event or cause (international or local)
- Increased diversity
- We are friendly warm and caring
- Have a strong accountability structure
- Financially viable with one year reserve
- Open to innovation and new ideas
- Supportive of members ability to volunteer more or less over the years

Should we be thinking bigger??? i.e. 100 members

### **Next Steps:**

- Share draft at August Board Meeting and post on club website, share at future regular meeting
- Forward to Nan as a background to the vision session
- Meet with Nan to review work to date and plan for October Visioning session
- Facilitate Visioning session at October Assembly with target of having a solid draft vision at the end of the meeting.