Dear Fellow Rotarians;

OCTOBER IS VOCATIONAL SERVICE MONTH:

The concept of vocational service is rooted in the Second Object of Rotary, which calls on Rotarians to “encourage and foster”:

• High ethical standards in business and professions
• The recognition of the worthiness of all useful occupations
• The dignifying of each Rotarian’s occupation as an opportunity to serve society

In this edition of the Grapevine please see an article from District 7120 Vocational Chairperson Melissa Jordan that will recommend numerous ways that Rotarians and clubs can “Take Action” and promote Vocational Service, not just during the month of October, but all year long.

OCTOBER 24 IS WORLD POLIO DAY:

A very important date is World Polio Day on Friday 24 October. We are truly “THIS CLOSE”. I thank you for your incredible contributions in this almost 30 year old campaign. We are on the cusp of accomplishing one of the greatest public health achievements in human history. We must continue our efforts to ensure this success.

OPTIMISM AND PRAGMATIC IDEALISTS:

One of the things that struck me while I was attending the International convention in Sydney earlier this year was how optimistic and positive speaker after speaker was. I don’t mean Pollyanna, pie-in-the sky optimism but a kind of what I will call pragmatic idealism was expressed. This is a willingness to take a realistic look at what can only seem to be intractable problems, develop a plan of action and, with like-minded individuals, work to overcome adversity and meet these challenges head on. They recognized that some of the most difficult problems faced by humanity are not going to be resolved overnight but the effort in addressing these challenges will make a difference. Then I realized that I sense this same optimism and determination right at home among the 69 Rotary Clubs of District 7120. We are just like Rotarians everywhere in the world.

Our clubs have a strong history of support for literacy programs, providing dictionaries to third graders, providing backpacks and school supplies to needy students, improving and beautifying our local communities and providing scholarships to graduating high school students. We support our five camps for disabled children - which no other district in the world does. And there are many more examples, too numerous to list here.

Thank you for your optimism and idealistic pragmatism which translate into doing significant good and making lives better in communities throughout our district.

NOVEMBER IS FOUNDATION MONTH:

A great way to kick off this month would be to attend the Eastern Cities Fellowship Dinner on 27 October at the Joe Floreano Riverside Convention Center in Rochester. RI Foundation Chair and Past President John Kenny will be the keynote speaker. He will, I am confident, deliver an inspiring talk. Visit https://rochesterrotary.org/ to register.

Also coming up on 14 November is the annual Foundation Brunch at the Belhurst Castle in Geneva. This is a wonderful event that celebrates the good done by our Foundation.

I firmly believe that the Foundation is the engine that drives much of our humanitarian work both around the world and at home. I thank you for your contributions and support of the Foundation. This is truly a gesture that comes from the heart. We will have more about the Foundation in next month’s Grapevine. In the meantime, remember that it is important that “Every Rotarian (contribute to the Foundation) Every Year”.

Yours in Rotary service,
October is Vocation Awareness Month

**Take Action in your Club & earn the District Vocation Award – see the District Website for details**

**Classification Talks:** great way to promote vocational awareness in your club. These presentations give members the chance to learn the inner workings of jobs other than their own, including the various problems that arise and the solutions used to address them.

**Share your Workplace:** provide tours, host meetings and new member meeting and greats. Invite young people to explore career opportunities by learning about your business and occupation.

**Vocation Activities:**

**Awareness**

- Observance of Vocational Service Month in October!
- Promote/display: The Four-Way Test or Declaration of Rotarians in Businesses and Professions or Object of Rotary in your office, workspace and community.
- Make Classification Talks and Tours of members’ businesses a standard component of your club’s program.
- Identify 5 club members in leadership roles both in business and vocational associations. Have them speak at a club meeting and/or highlight them in your clubs newsletter.
- Join or form a Rotary Fellowship related to your vocation.
- Develop an award program to recognize Rotarians and non-Rotarians for demonstrating outstanding commitment to the principles of vocational service.
- Give an ethics awards to businesses or professionals who demonstrate high ethical standards in their treatment of employees, customers, and the communities in which they work.

**Youth Service**

- Sponsor an essay contest that participants describe how they can apply The Four-Way Test to their lives – “Scholarship.” See District Website for sample forms.
- Sponsor a “character literacy” project for young children that integrates lessons about ethics with children’s reading activities.
- Sponsor a RYLA and/or Oratorical candidate with special emphasis on ethics.
- Mentor the youth. Share your knowledge, skills, and values to help prepare your mentee to succeed in his or her academic and vocational pursuits.
- Sponsor a career day for Rotarians where they bring young people to their places of business and educate them about career opportunities or participate in local career fairs in the community/schools.

**Community**

- Organize a discussion group or workshop on maintaining high ethical standards in the workplace, inviting local non-Rotarian business leaders to attend.
- Sponsor a seminar for small business entrepreneurs and invite members of the community to participate.
- Hold informal professional networking events where members can meet other local professionals and introduce them to Rotary.
- Start a career counseling program geared towards equipping unemployed or underemployed adults with the skills they need to compete in the job market.
- Volunteer for a service project that uses your vocational skills. Use your unique set of talents to make a difference in your community.

**Other**

- Create your own!
- Share your clubs “best practices” on the rotary7120.org website.
- Share your vocational project on rotary.org in Rotary Shares.
- Do a second activity from Awareness, Youth or Community.
Quality Control and Polio

Most of us have read about product recalls, and many of us have had personal experience with one or more - probably with a motor vehicle. How can a motor vehicle manufacturer afford the millions and sometimes billions of dollars for these recalls. The answer is in the price of the vehicles and the cost for quality control (QC), especially 100% quality control. The latter is much greater than the cost of recalls, i.e., reduced quality control.

The eradication of polio will require (by definition) 100% quality control and the expenditure of vast amounts of time and money. This is not easy, nor inexpensive. The plans are in place to eradicate polio worldwide over the next few years (2018) at an additional cost of $5.5 billion. To date, Rotary and its partners have been more than 99% successful but that does not complete the job to end this scourge. (On a personal level, try paying 99% of your tax bill and see what happens.) There are three polio endemic countries: Afghanistan, Nigeria, and Pakistan. The first two should be cleaned up, hopefully, by 2016. THE problem is Pakistan. Just read newspapers and magazines, and listen to radio and TV for all the reasons.

Rotary’s #1 goal and objective is the eradication of polio. As Rotarians we should fully support and participate in this noble cause by promoting awareness and continuing to donate to The Rotary Foundation. To quote John Germ, Chair of the International Polio Plus Committee, “Awareness is important because as long as there is a case anywhere, the virus can spread. Eradication is necessary to protect the children of the world.” This means we keep the promise we as Rotarians made to the children of the world in 1985.

Thank you for your current and continued contributions to Polio Plus. It is most unselfish and necessary as a member of Rotary. And, please wear your “End Polio Now” pin.

Gaven Hurley
Chair, District 7120 Polio Plus

District Literacy

On September 20th, the District Literacy Committee held their annual Seminar. This year it was held at Clifton Springs Hospital - Rotary Room. There were 80 attendees who listened to four speakers about the need for literacy in children from Birth to Age 8. Children learn the most during that time. There is a direct relationship between poverty and learning. Many children in our communities enter school at a great disadvantage. Literacy is one of RI’s six areas of focus.

The speakers were (pictured below, left to right): Dr. Dirk Hightower, Executive Director of the Children’s Institute; Leonard Brock, Executive Director for Special Projects at the Children’s Agenda; Rachel Pickering, Director of Community Health Initiatives; and Bonnie Evers, Preschool and refugee children teacher.

The committee members pictured - pictured above - are:
Front row: DG Scott MacDonell, an attendee, Mary Merritt, Cheryl Ohls, Mary Ann Mady, Tracy Wooden, Shelley Matthews.
Back row: Jim Infantino, Pam Dean, IPDG Ellen Hughes, Linda Goodrum, JoAnn Terry, and Bill Dean.
District Membership Development Committee Update

1. The District Membership Seminar held on September 25, 2014 was well attended at both locations. The Committee would like to thank the following:
   - Dansville Public Library and Harris Beach for the use of their facilities;
   - To the 3 Seminar presenters - Past District Governor Glenn Balch, Past District Governor Eric Parker and Past District Governor John Hall. It was great having local experts sharing their local experiences. Their contributions to the seminar were very much appreciated;
   - To the 26 Clubs who sent their members to the seminar. We appreciate your commitment to growing and improving your club membership.

   Topics discussed at the Seminar included but were not limited to the following:
   - Where to find prospective members in rural communities and in urban/suburban localities
   - Member Attraction Strategies
   - Member Engagement Strategies

   Whether a club is located in a rural, suburban or urban setting, there are persons who are community-minded. There are persons on Facebook, LinkedIn and other media. Rotarians need to look around them and invite people with whom they like to do projects, laugh or network. The saying “One size fits all” is not applicable when trying to attract a prospective or engage a current Club member. Everyone is different. What works for one may not work for the other person. Find out what strategy works for your target audience. Find out what would work for the Younger group.

2. The District Membership Development Committee has created its own brochure which is found on the District website, using www.rotary7120.org. Click on the Membership webpage to find out the Committee’s Mission and who the members are with their contact information.

3. The Committee is currently working with a few small Clubs. Any Club that would like to invite one of the Committee members to present may contact the member directly or send e-mail to Past District Governor Norma, Committee Chair at Leonora@frontiernet.net and request your presenter.

4. District statistics:
   - The total number of new members who joined the Clubs between July 2014 and September 2014 = 30
   - The total number of members who left the Clubs in the same time frame = 65, not counting those who are deceased.
   - In July, records show that there were 36 terminated members. One plausible explanation could be that Clubs clean up their roster before they send in their payments of Rotary International membership dues.

5. Based on the numbers presented above, Clubs are bringing in new members but losing as many or more members. It appears that there may be a Member Engagement issue. What could Clubs do to ensure members stay?
   - Conduct a Member Satisfaction Survey, may be annually.
   - Ask resigning members why they are leaving;
   - Get new and current members educated on the Club’s mission and Rotary, in general.
   - Look for signs of non-engagement; i.e., non-attendance at weekly meetings, non-participation in club projects, etc. and do your best to resolve issues.
   - Have fun at your club meetings, hold social events that are family-friendly and undertake relevant service projects.

Clubs work hard in attracting members so must work as hard or even harder to keep members engaged.
District 7120 Rotary Public Image Seminar is coming!

Is your club’s membership recruiting effort so successful that your club is growing every year? Are your fundraising efforts so successful that you can effectively address many of the needs of your club and your community? Then you should attend the District 7120 Public Image Seminar.


People want to join Rotary to have a positive impact on their community. Your Rotary club can help them do so if they know about you. It costs very little to have an effective Public Image effort in your club, and the potential returns are enormous.

Because of this strong need, District 7120 has created a seminar that every club should attend. We have 3 different presenters that will speak on:

- Social Media 101 (Simple Strategies for Social Media Marketing)
- Creating a Facebook ad campaign
- Branding: Promoting Your Club in Print - You are the Face Rotary

This is a tremendous opportunity to learn the best and most current techniques, tips, and tricks to grow your club and/or event. Reservations are Required as space is limited. Please make sure a member of your club takes advantage of this opportunity. There is no charge for you or your club.


Saturday November 8, 2014 - 8:00 AM to 12:00 PM
Peppermints - 244 E. Main Street
Avon, NY 14414

Rotary International has recently discovered they have done a less than stellar job of making the Rotary brand known throughout the world. A survey conducted by Rotary International determined that 40% of the people surveyed had never heard of Rotary. 40% of people surveyed only knew about the Rotary name, but not what Rotary does. And the remaining 20% had some familiarity with our organization. Rotary International is now aware of this and is actively addressing the problem and this is part of the solution that we have created for you.

Have a great Rotary year and a rich and rewarding Rotary experience! We hope to see you in Avon.

Nagda India Dialysis Facility
The Rotary Foundation Global Grant - 2014

District 7120 supported a global grant sponsored by Rotary District 3040 in India this year. The purpose was to provide dialysis facilities in the city of Nagda, India. Many poor patients could not afford to travel the far distances required to reach available facilities.

Pictured at right are two dialysis beds in Nagda. Rotarians renovated a room for patients and then purchased the equipment. The grant benefits kidney patients and infected hepatitis patients, providing treatment to people in one location by expert, qualified staff and doctors at a nominal charge.

Pictured above: At right is District Governor Nitin Dafria along with members of the Nagda Rotary Club. DG Nitin attended the Milt Matthews Governor Elect Hospitality Program in January, 2013, making the connection with District Governor Ellen Hughes. This partnership and collaboration resulted in this grant of $35,700.
Cortlandt F. Fowler, Sr.

Courtlandt “Cort” F. Fowler, Sr. passed away on September 29, 2014 at age 72. He was predeceased by his brother Terry. Cort is survived by his children, Cortlandt Jr. (Jennifer), Tamara (Josh) Rossman; grandchildren, Ashlyn & Cortlandt III Fowler, and Gavin & Zach Rossman; siblings, Vincent (Bonnie), Denise (Donald) Bartalo and Todd (Susan) Fowler; many nieces and nephews.

Cort was a world traveler. He was a 4th generation funeral director, owning and operating Fowler Funeral Home in Brockport for 44 years, until his retirement in 2010. He was an US Army Veteran. He was a longtime member and past president of the Brockport Rotary Club and two-time Paul Harris Fellow. Cort was a member and past Captain of Capen Hose Co. #4, and a past President of the Rochester Genesee Valley Funeral Directors Association.

Cort was a pillar of Brockport Rotary and recognized for his many contributions to the RI Foundation. His last meeting was to present his son with a Paul Harris and last week, Gene Wood and Dom Buono presented him with a Paul Harris.

George DeRue

George DeRue passed away on September 26, 2014 at the age of 86. George was a WWII Navy veteran, served 42 years in the NYS Army National Guard, was a mechanic at the Culver Road Armory, and a lifelong member of Brighton Reformed Church.

George was a member of Prattsburgh Rotary from November 1991 to November 2009. He served as club president and was club secretary for many years until the time he and his wife Sadie moved to Webster, NY. Prattsburgh Rotary presented George with a Paul Harris recognition in 2002 for his dedicated service.

Missing the fellowship of Rotarians, George joined the Irondequoit Rotary Club of which he was a member at the time of his death.

Social Media Discussion at Penfield

Penfield Rotarians learned about social media from District PR Chair Jon Alhart (standing). Listening attentively to Jon are Christian Pappas and club President Steve Ketch. Jon also answered questions after his presentation.
North American Chapter
The Antique, Classic and Historic Automobile Fellowship of Rotarians (ACHAFR)

Calling all Rotarians...
Calling all Collectible Car Enthusiasts...

Join a Rotary International Fellowship whose common interest is the Collectible Car... The Antique, Classic and Historic Automobile Fellowship of Rotarians (ACHAFR)

As a current Rotarian, you are already eligible to join; you don’t even have to own a classic car, just a love for them. There is a membership fee of $50.00 for the 1st Year (including brass grill badge), $25.00 for renewal years, $200 for a Lifetime Membership, or our "Club Membership" for only $50. Your membership includes a copy of our e-book "How to Put on a Car Show, Rally and Tour for Fun, Fellowship and Fundraising". You will also receive a newsletter and information about car shows put on by fellow Rotarians. Members will have the support of international marketing of their car show events and free classified advertising for cars and parts you may want to sell, buy or trade.

Don’t know if your car qualifies?
All vehicles from the turn of the century until 1989 are considered collectible. This is a great way to combine the camaraderie of Rotary International with one of the most popular sports/hobbies in the world.

You do not have to own a collectible car to join!
As a member of the North American Chapter of ACHAFR you will receive a Rotary International ACHAFR radiator grill badge, a directory of fellow members, a newsletter filled with events around the country and the world, opportunity to advertise to buy or sell those “dream” cars. All memberships also receive an access code to our latest e-book "How to Put on a Car Show, Rally and Tour for Fun, Fellowship and Fundraising"

Newark Rotary’s Canal Fun Event

Newark Rotarians at their Canal Fun Event to raise money for their perspective Global Grant Initiative. A fun and wet time was had by all. About $750.00 was raised toward the initiative.

The Rotary Friendship Exchange team consists of the following members: Margo and John Brown (Corning Rotary Club), Rosalyn and Dick DuBois (Elmira Rotary Club), Linda and Carl Grovanz (Ontario-Walworth Rotary Club), Ellen and Jim Hughes (Waterloo Rotary Club), Mary “Terry” Northrup (Bath Rotary Club), Mary Ann and Paul Riker (Sodus Rotary Club), Sheryl and Les Rosenbloom (Corning Rotary Club), Carol and Axel Schreiner (Rush-Henrietta Rotary Club), Eva and Ken Steadman (Geneva Rotary Club), Kass and Mark Vande (Sodus Rotary Club).

Thank you,
Carl Grovanz
District 7120 Rotary Friendship Exchange Chair
Avon Rotary Welcomes Two New Members

**Kate Hill** was initiated as a member of the Avon Rotary Club on September 2, 2014. Kate and her husband, Justin, moved to Avon in 2013 with their three children: Lauren, Kristen, and Abigail. Their son, Evan, was born in November 2013.

Kate is an attorney at Harris Beach PLLC and devotes her practice to representing school districts in a variety of matters ranging from general school law, special education and disability issues, personnel matters, and contract negotiations. She is regularly requested to provide seminars on school law matters through New York State. Kate has been a volunteer coach for local high school mock trial teams for the past ten years.

**Josh Tonra** was initiated as a member of the Avon Rotary Club on September 2, 2014.

Josh graduated from SUNY-Potsdam in 2000 with a degree in politics and spent several years working at Turning Stone Resort and Casino. In 2004 he began attending the Syracuse University College of Law, where he graduated magna cum laude in 2007. While at SUCOL he interned at the United States Attorney’s Office and decided that he wanted to use his law degree in public service as an Assistant District Attorney. Josh was hired by the Honorable Thomas E. Moran in 2008 and has been with the Livingston County D.A.’s office ever since.

Taking from the example set by his parents, he served as a Red Cross Disaster Services Volunteer through high school and college. During law school he also acted as a volunteer and board member for the Madison County Counsel on Alcoholism and Substance Abuse and Oneida City Democratic Committee. Josh currently serves on the board of and volunteer with the Friends of the Avon Library.

**Penfield Rotarians Meet with School Superintendent**

Penfield Central Interim Superintendent Dr. Thomas Putnam welcomed Penfield Rotary officers to discuss the club’s New Generations programs in place throughout the school district.

Standing next to Dr. Putnam (left), are Youth Exchange co-chairs Nancy Aumann and Jack Best. Seated are school board member Catherine Dean, Penfield President-elect Linda Kohl and club President Steve Ketch. The Club donates annually approximately 800 dictionaries to third graders in the elementary schools within the town. Members also sponsor vocal and oratorical contests, have an inbound and outbound student in the youth exchange program, sponsor an upcoming senior in the annual Rotary Youth Leadership Award each June, and award $1,000 scholarships to graduating seniors based on their community service. Penfield High’s Interact Club mirrors Rotary’s missions and values.

**New Members at Bloomfield**

Above is Bloomfield Rotary’s two newest members with their sponsor, Kathy Conradt. Left to right: **Peg Gochenaur**, Kathy Conradt and **Dianne Crowley**.
New Member at Newark

Pictured above is Newark Rotary’s newest member Brad Pearson. Left to right - Susie Earl (sponsor), Brad Pearson, Club President and Membership Chair Dave Hannan and President Elect Michaele Gantz.

Perfect Attendance Recognition

Pictured above is Helmuth Reinhardt (right) receiving an award and pin for 45 years of perfect attendance presented by Newark Rotary club President Dr. David Hannan. Well done Helmuth!

Teddy Bear Picnic in Pittsford

Pittsford and Honeoye Falls-Mendon Rotary clubs collaborated on the annual Teddy Bear Picnic on September 24th at Kings Bend Park in Pittsford. This year, they donated over 50 Teddy bears, stuffed toys and baby blankets which will be used by the Monroe County Sheriff’s Department and area Emergency Medical Technicians to help soothe children caught in an emergency or traumatic situation.

MDA Roadblock

The 36th annual MDA Labor Day Spencerport Rotary Roadblock brought in $2000 again this year.

Standing at left is Spencerport Rotarian Marlene Parshall,

Winner of the 50/50 raffle, Matt O'Connor, is donating his $185 winnings to the RI Polio Fund. Total collection of $193 along with Matt's donation will be matched by the Rotary Club of Pittsford and H/F-M Foundations for a grand total of $756. Thank you, and great job everyone!
Paul Harris Recognitions

Greece Rotarian Receives Paul Harris Upgrade

A continued commitment and generosity to the Rotary Foundation has earned a Paul Harris upgrade for Greece Rotarian Michael Taylor. Taylor, center, is shown with (left to right): Dave Nagel, Foundation Chair and Al Meilutis, Club President as Michael was presented with a Paul Harris Sapphire 5 at a recent meeting.

Penn Yan Honors - continued:

A mother of 10, she earned her bachelor’s degree from Keuka College in 1972, the same year three of her daughters also graduated from college or high school. She earned her master’s degree from Elmira College, and then taught at Dundee and Penn Yan Elementary Schools for 12 years. She and her husband, Norman, operated The Wagener Estate Bed & Breakfast Inn, Penn Yan’s first B&B.

Evie’s son, Norman, also a Paul Harris Fellow, sent a note that was read during the presentation.

“Mom was a Rotarian in spirit before she even knew what a Rotarian was - way before they invited girls into the Club. And while “Service Above Self” isn’t necessarily her mantra, it has certainly been her way of life. It comes naturally to her... Not every mother looks beyond the borders of her family and says to her local community, “How can I help? “ “What can I do? ” Evie did. And in fact, still does. She’s a gift to us all... Thirteen years ago she watched proudly as her beloved husband, Norm, was made a Paul Harris Fellow by the collective generosity of his children. Today, imagine how proud he must be to see the woman he called “Saint Evelyn” receive this well-deserved recognition.”

Penn Yan Rotary Club Honors “Service above Self”

Evie Worth, second from right, was honored as a Paul Harris Fellow at the Service Above Self Celebration Sept. 23. With her are, from left, Rotarians Robert Schwarting, Carol Worth, and Sue Andersen, president.

Evie currently volunteers at Keuka Comfort Care Home, Clinton Crest Manor, and is active in St. Michael’s Church, Milly’s Pantry, and Walk for Hunger. She is a supporter of Yates Cultural and Recreational Resources, Yates Community Endowment, Arts Center of Yates County, and AAUW. She has worked on capital campaigns for Keuka College and St. Michael’s Church.

Corning Rotary Club Presents Paul Harris Fellow Award

The Corning Rotary Club recently recognized William (Bill) Boland with its Paul Harris Fellowship award. Bill is presently the Deputy Mayor of the City of Corning, NY. He was born in Olean, NY and moved to Corning where his father became the City Editor of the local newspaper and his mother began her career with Corning Glass Works/Corning Inc.

Bill joined The Corning Rotary Club in 2009. He has served on the Rotary photography, grace, and literacy committees. For the last 3 years he has served as the Club Service Chairman, managing the club’s internal operations. Within that his individual contributions have been organizing social events including the annual holiday party.

(continued on page 11)
Corning Presents Paul Harris - continued:

Bill has led the development of Clubrunner, a web-based product that supports club communication and activities. He has also served as a youth exchange counselor.

Bill has been extremely active in the community through his participation and leadership as the City of Corning Deputy Mayor, Chair of the Public Art Committee and Chair of the City of Corning Housing Strategy Committee.

He is a Meals on Wheels volunteer, an artist through the medium of paint pen on black paper and as a member of the All Saints Roman Catholic parish. Bill’s other interests include cosmology, politics, civic affairs, international affairs and art.

Gorham Donates to Flood Relief

On Sept. 18th the Gorham Rotary Club presented their donation of $513.25, to the Penn Yan Rotary Club for their Flood Relief Program. The Gorham Club collected that amount from their CMAC project this past season. In attendance, that night, were District Governor Scott MacDonell and several Penn Yan Club members. Pictured above, left to right, is: Penn Yan President Elect Bob Shrader and Gorham President Joe Schepisi.

Exchange Student Arrives in Hornell

Pictured, left to right: Rotarians Patti Soper-Oakes, Nate Oakes, Javier Salido, Lindsie Meese (w/ Kennedy Meese) and Adam DuBois greet Javier at Rochester airport.

Javier Salido, from Tucuman, Argentina (Rotary District 4835) arrived August 23rd and will be spending the 2014-2015 Rotary year as guests of the Hornell Rotary Club. He will be staying with club member Lindsie Meese and family.

Javier made his first visit to Hornell Rotary on Friday August 30th. Javier presented acting President Mark Davidson with the Rotary flag from his home district club.

Lt. Gov. Robert Duffy Visits Pittsford

The Lt. Governor, Bob Duffy, stopped over at Matt O'Connor's home to take Matt up on a year long open invitation to join us at the Rotary Club of Pittsford. His schedule at the moment was free and clear. If his schedule, which is highly unpredictable, allowed him to actually come to our 7:00 a.m. meeting, Matt wanted to introduce him and give him the floor for several minutes before introducing Mike Pero as our scheduled keynote speaker.

As always, President Grace, had already emailed the agenda to the Club with Richard Colby and Mike Pero as speakers. Other members were also scheduled to announce and update Club service projects. With the addition of the Lt. Governor, how is it possible to do all of that and adjourn at 8:30 a.m.? The solution? Reverse the agenda: the speakers at the beginning of the meeting and Club business at the end.

Robert John "Bob" Duffy is the 76th and current Lieutenant Governor of New York. He also served as mayor of Rochester.
District 7120 Students Receive Dictionaries!

Honeoye Falls-Mendon and Lima

The Honeoye Falls-Mendon and Lima Rotary clubs distributed Dictionaries to third graders at the Honeoye Falls-Lima Manor School and Thesaurus to older students at the Honeoye Falls-Lima Middle School.

Spencerport

The Spencerport Rotary Club donated over 330 dictionaries to area elementary school third graders in mid-September. This photo show the joy this distribution brings to these children who are amazed at the different kinds of information they can find in this dictionary. The thank you notes the Rotarians receive from the children ..... priceless!

Greece Rotary Presents Dictionaries to Third Grade Students

Students from the Discovery Charter School in Greece proudly show off their new Dictionaries, presented to them by the Greece Rotary. All third graders in the Greece and Hilton School Districts received the books, bringing the total dictionaries distributed since the program began in 2007 to 12,000! The project is made possible through Rotary funding and a partial grant from NYS, obtained through the office of Senator Joe Robach.

Prattsburgh Rotary Presents Dictionaries

Prattsburgh Rotary presented dictionaries to the third grade students at Avoca (at left) and Prattsburgh third grade students at Prattsburgh (at right) on October 7th. Making the presentations from Prattsburgh Rotary were Aimee Bristol, Howard & Marge Selleck.
Avon Rotary Honors  
By: Mark Evans

Over 100 friends, neighbors, co-workers, family members and fellow Rotarians gathered on September 16th to witness the second annual AVON ROTARY HONORS program, held in the auditorium of the Avon Middle School. The public was invited via full page ads in the Genesee Valley Penny Saver and posters in the community. Light refreshments were handled by the Lily Mills Cafe.

Billed as "Just like the Kennedy Center Honors, but without any Kennedys" the Avon Rotary Club named three individuals as Paul Harris Fellows in a public ceremony open to all. Past District Governor Don Alhart was on hand to explain "What is a Paul Harris Fellow?" and placed the PHF medallions around the necks of our three honorees (pictured below). Current District Governor Scott MacDonell summarized the Rotary Foundation's work, especially the effort to eradicate polio worldwide. He pinned the recipients with their lapel pins and presented them with their PHF certificates.

Left to right: Presenter Rotarian Tom Vonglis, PHF Rotarian Scott Holmes, President Tim Dickinson. Looking on - PDG Don Alhart, and DG Scott McDonnell.

Pictured, left to right: Presenter Bonnie Davis, long time area residents and community volunteers PHF Dwight & Joan Brown, President Tim Dickinson.

The Avon Rotary Club also recognized the investment in our community by three area businesses with our annual Building Awards plaques.

Avon Rotary Honors - Continued:

Paul and Deborah Drozdziel were honored for their efforts to revitalize "THE MILL ON SPRING STREET", which has been turned into a multi-business center with extensive renovations and landscaping.

The Drozdziel Family with President Tim Dickinson

Jeff and Lisa Mulligan were recognized for their large expansion of MULLIGAN FARM, INC.

Above - the Mulligan family with President Tim Dickinson

Marty and Shirley Jobson were honored for their purchase and complete renovation of an office building, THE EAST AVON PROFESSIONAL BUILDING.

Above - Marty Jobson with President Tim Dickinson

This event was an effective opportunity to spotlight Rotary projects and to recognize, honor and celebrate these citizens and businesses who are making a difference in our community.
District 7120 Golf Tournament Re-Cap

On Friday, September 5, 2014, with the temperature in the high 80’s, the District 7120 Golf Tournament was held at Island Oaks Golf Course in Lima. The only thing that saved the 23 teams from the heat was a nice breeze but fun was had by all.

At the end of the tournament, we all returned to the club house for dinner and the program. Before dinner, Co-Chair Scott Healy, welcomed the golfers, dignitaries and guests. PDG Roger Ressman led the group in the Pledge of Allegiance. PDG Chuck Turner led us in prayer and acknowledged the recent passing of Father Larry Gross, who was a “big supporter” of this golf event over the years. After enjoying a delicious buffet dinner, Scott Healy introduced DG Scott MacDonell, who talked about the day of golf and fellowship. Following DG Scott, Scott Healy announced the following golf prizes:

| Men’s 1st Place: | Penfield Rotary |
| Ladies Nearest the Pin: | Sue Cosgrove, Canisteo Rotary |
| Ladies 1st Place: | Fairport Rotary Team 3 |
| Putting Contest: | Diane Miller, Canisteo Rotary |
| Mixed 1st Place: | Brighton Rotary |
| “Best” Dressed Team: | Avon Rotary Team 3 |
| Men’s Longest Drive: | Bob Smith, Canisteo Rotary |
| Team That Got the Most Exercise (Tie): | Gates Chili Rotary & Canisteo Rotary |
| Ladies Longest Drive: | Lisa Faeth, Gananda Rotary |
| Club Paul Harris: | Brighton Rotary |
| Men’s Nearest the Pin: | Pete Lovier, Fairport Rotary |

A special highlight of the evening was when DG Scott presented Bill Redden, Lima Rotary, with the District Governor’s Citation in recognition of Bill’s outstanding service for fostering Rotary fellowship through his many dedicated years as Chair of this event.

As the evening closed, Scott Healy gave a “BIG” thank you to the following: John Checho and his staff; our volunteers – Drew Ashley (Honeoye Falls-Mendon Rotary), Marilyn & Jerry Passer (Honeoye Lake Rotary), DGE Bill Gormont (Greece Rotary) & Daniel Kelley (Canandaigua Rotary); the 27 clubs that donated raffle/golf prizes but most of all, to the golfers who make each year a HUGE success.

Because of the golfers’ generous participation in the raffle ticket sales, silent auction and the clubs’ donations, both in-kind and monetary, this year, we realize a profit of $4,191.40. This money will be used for District Rotary projects. Stay tune for next year’s tournament date.

Again, thank you, District 7120 Rotarians for your continued support over the years.

Your 2014 District 7120 Golf Committee,
Scott Healy, Norma Madayag-Reilly & Gary Reilly

Seated L-R: Marilyn Passer, Honeoye Lake, Drew Ashley, Honeoye Falls-Mendon (mulligan sales) & Jerry Passer, Honeoye Lake (volunteers for Registration and Raffle ticket sales) Standing L-R: Scott Healy, Gary Reilly (co-chairs), Dave & Anne Morrell, Palmyra-Macedon Club (golfers)

Bill Redden received a Governor Citation in recognition for his services in promoting Rotary Fellowship through golf for several years. Pictured - Bill Redden, DG Scott and Scott
At the October 6th meeting of the (yet to be chartered) Rotary Club of Southeast Rochester, the program speaker was (center) Larry Burnette, President of, "Burnette AirFarm." Larry's focus is sustainability, self sufficiency, having people look out for each other in a benevolent way, and growing local food, nutrition education, to help people plant and harvest their own very healthy food through hydroponics, aquaponics and geodesic dome greenhouses that are easy to construct and maintain anywhere. Even on a city school playground. (Photo by acting president David Boyer).

October 24th is World Polio Day for Rotarians. At an October meeting of the (yet to be chartered) Rotary Club of Southeast Rochester, members and visitors are hosting simple take out boxes to collect change for Polio Eradication funding to be turned in when the club's charter gets approved in early 2015. Visitors and Rotarians are welcome to join the conversation at BOULDER COFFEE on Alexander Street and S. Clinton Avenue in Rochester Mondays 5:30 - 6:30 pm. Pictured, left to right: PDG Glenn Balch, Jr., Antwan Williams, Dionne Jacques, Larry Burnette, Theodore Jordan and Joshua Bauroth (Photo by acting president David Boyer).

On November 11th, at 11:00 AM, Sodus and Clyde Rotary members will be distributing “Lap Robes for Veterans” to 14 residents of Blossom View Nursing Home. We have connected with a very unselfish woman, Nancy VanApeldoorn (who has spoken to quite a few Rotary Clubs). A group, run by Nancy VanApeldoorn, provides lap robes for Honor Flights and to recognize our veterans. Distributing the lap robes will be Paul Riker, Sandy Hall of the Sodus Rotary Club and Barb Harper of Clyde Rotary Club.

In October, Interact students from Honeoye Falls-Lima High School cleaned up and bagged Fall leaves at Rotary Park in Honeoye Falls. We thank them for their help to keep our family friendly park neat. Go Cougars! Visitors can see "The Four Way Test" in reflective signs on a curved rose garden wall. Afterwards, there was good food, fun and Rotary Fellowship all around.
Juan Mairena and Tim McMahon of Enlace Project in Nicaragua visit Geneseo Rotary Club

Pictured above, left to right: Tim McMahon, Geneseo Rotarian Mary Kay Yanik and Juan Mairena

Tim McMahon is a Board Member for the Enlace Project in Nicaragua. He provided some background information about the Project and introduced Juan Mairena who is the Academic and Volunteer Travel Coordinator. Juan gave a PowerPoint presentation which covered the Project of Solar Panels in Las Minitas & Cerro Colorado and also members of Fuente de Pino Cooperative. New buildings for the School of Las Minites and the School of San Cayetano were also shown.

Bath Rotary Welcomes Exchange Student From Spain

By Elaine Tears

Pictured: The Bath Rotary Club welcomed Alberto Fernandez Ruiz -Borau at a picnic reception held on September 9th. Standing left to right are Mike Warren, Kathy Warren, and Andres Warren, members of Alberto’s second host family; Alberto; Mark Green, Betty Green, and Colton Green, members of Alberto’s first host family.

Alberto comes from Jaca, Huesca, Spain, a city with a population of approximately 15,000, near the border of France and the Pyrenees Mountains. His father, Julio, is an army officer, and his mother, Eva, an economist. He has two brothers, Julio, age 12, and Jorge, age 18, who is presently in Dallas, Texas where he is finishing his last course of secondary school.

The fifteen year old, who will turn sixteen on December 3rd, is a junior at Bath-Haverling Central School where he is a member of the school’s football team and chorus; he has also accompanied his host brother, Colton, to some Interact activities. Coming from an athletic family, Alberto hopes to go skiing this winter as well as participate in basketball and tennis during the coming year; he also has some experience with scuba-diving. He speaks both Spanish and French fluently and has some English comprehension; his host family has seen progress with his English language skills. With great interest in math, science, and technology Alberto strives to become an engineer.

This is not Alberto’s first trip away from his native country; he has traveled to Portugal, Belgium, Holland, Italy, and France, spending two years studying in the latter. When asked by Dave Stewart, Youth Exchange Director for the Bath Rotary Club, why he wished to be part of the Rotary International Youth Exchange and come to the U. S., Alberto remarked, “I am here to open my mind, experience another culture, meet other people, and of course, learn English.

New Members at Palmyra Macedon

District Governor Scott MacDonell visited the Palmyra Macedon Rotary Club and helped induct two new members. Pictured from left to right- new members Anne and Steve Stewart, DG Scott and Vivian.
A Thank You From Avon’s Rotary Youth Exchange Student 2013-2014

Thank you so much to all of the Avon Rotarians for letting me speak about my Rotary Exchange experience in Poland this past year. It was wonderful for me to be able to relive my time there and to share such an amazing experience with the people who made it possible. It has changed my life forever and I seem to realize it more and more every day.

I have been at college now for a several weeks and I am really enjoying it. I even joined Rotaract! It can be very difficult and stressful at times but because of my exchange experience I feel I can cope with obstacles and challenges much better than before. Exchange taught me how to stay persistent and stick with things through the tough parts. It gave me the confidence in myself and my decisions to really aim for my dreams and work hard. Of course, I miss my host family and my friends in Poland a great deal, I really grew to love them and Poland during my time there but we talk regularly now over the internet which helps them seem just a little bit closer.

I also talk with my friends who were exchange students living in Poland with me. We have supported each other a great deal since we’ve been home because there are always those days we just wish we could go back to Exchange. I am so blessed that these people and my exchange experience will always be a part of me.

Thank you to each and every Rotarian in this organization. Thank you for supporting this program and transforming the lives of thousands of teenagers throughout the world just like me. I would like to give an extra special thanks to Julie Carney because without her I never would have learned about this amazing program or gone through with it without her and she helped me so much with the beginnings stages. I would also like to thank Mr. Kime because he and Linda really got me interested in Interact in high school, they helped me to learn the true meaning of “Service above Self” and Mr. Kime was always supportive throughout my whole journey.

Sincerely,
Ashley Stappenbeck

Bath Rotary Little League Recognized by Local Rotarians

By Elaine Tears - photos by Al Johnson

At the October 2, 2014 luncheon meeting of the Bath Rotary Club Dick McCandless, member of the club’s Board of Directors, recognized the success of the Bath Little League team, sponsored by the local club for fifty-six years, and introduced Tom Sestak, one of the team’s coaches.

Sestak proudly announced that the Bath Rotary team finished its season with 9 wins and 3 losses and copped the league championship. He attributed the success to a young, dedicated team of players, aged 9 to 12, as well as Tom Musso, manager/coach, and Howard Potter, coach. He also noted that the team reached the semifinals of the Bath Little League All-Stars’ championship.

Left to right - Tom Sestak, one of the team’s coaches; Benita Nesbitt, Bath Rotary Club President; Dick McCandless, member of the Board of Directors.

Sestak then expressed his appreciation for the Bath Rotary Club’s continual funding over the years which supports not only the Rotary team but the entire Little League organization as well as the moral support extended to the players by the attendance of some Rotarians at one of the team’s games. Finally, he presented the club with a plaque on which was mounted a picture of the team.

McCandless, in turn, presented Sestak with Certificates of Appreciation for all three coaches for the presentation at the luncheon and their dedication to the youth of the Bath area.
Melissa Pritchard grew up in Eugene Oregon, as the middle child of five, to which she attributes her energy, curiosity and outdoor personality. She attended Alfred University where she studied art and design. In her junior year, she studied abroad in England and Spain. After graduation, she received an Ambassadorial Scholarship and Barcelona Spain became her home for 10 years. She attended university and then taught 2nd Grade at an international school.

In August 2013, Melissa decided to return home via bike as a solo cyclist. She pedaled 14 months, through 26 countries, in 4 continents, and has shared her experiences with school children along the way.

Please review the following IMPORTANT Information

- Seating is limited to the first 240 registrants.
- Make Checks payable to “Rotary District 7120”
- Advanced registration only. Unfortunately, walk-ins cannot be accepted.
- **NEW** Requests to sit with specific members or clubs can be made if desired.

Take care to fill out this registration form completely and accurately. Failure to do so may impact your registration and seating preferences.

Fill in blanks and return to Mary Ann Mady by Sat. Nov 1st if seating is requested, or by Fri Nov 7th otherwise. Print clearly using name(s) desired on name tags. Thank you.

First Name(s)_________________________________________ Last__________________________________________
Address ____________________________________________ Email ___________________________________________
Phone # w/ Area Code_________________________________ Club ____________________________________________
Dietary Needs (if any) ______________________________________________________________________________
Seating Preference (optional) _________________________________________________________________________

Payment in FULL must be received with this complete registration form. Use reverse side for additional space.

Mail to: Mary Ann Mady. 40 Eaglesfield Way, Fairport, NY 14450
Rochester AM Rotary’s 6th Annual Wine Pairing Dinner
Supporting Camp Daydreams and other Local charities

Sunday, November 2nd - 4:30 to 7:00 PM
The Tavern at Clover
2851 Clover Street, Pittsford, NY

Tickets $45 per person
Reserve your table early. Groups accommodated.
Information & Reservations:
Contact Matt Korona at matt@olverkorts.com or 387-0500 x17

89th Eastern Cities Fellowship Dinner
Monday, October 27th
5:00 PM to 9:00 PM

Keynote speaker is the Rotary Foundation Chair John Kenny

Register now!
The registration fee is now $50

Rochester Riverside Convention Center

Pen-Web Rotary's 3rd Annual Brew and Dinner Pairing

Looking for a fun night out for a great cause? Don't miss Pen-Web Rotary's 3rd Annual Brew and Dinner Pairing at Penfield Country Club! Great food will be paired with great beer from Rohrbach's for a five-course feast. Proceeds will go to Pen-Web Rotary’s three pillars of giving: literacy, charities in the Rochester community, and world issues - including Rotary International’s work to eradicate polio.

It's Thursday, November 13th from 6-8 p.m.
For more information contact Jon Alhart at jon_alhart@dixonschwabl.com

Hornell Rotary’s Foundation Dinner

The Hornell Rotary Club would like to invite our fellow Rotarians and guests to join us for an enjoyable evening of fun, fellowship and fundraising for the benefit of The Rotary Foundation.

Wednesday, November 12th, 2014
The Main Place, 251 Main Street, Hornell (Old Knights of Columbus)

Cocktails at 6:00 PM - Buffet Dinner at 6:30 PM

Request by Vuja Dae and a silent auction will make for a fun night of activities!

Cost is $25 per person. Reservations and payment needed by Wednesday, November 5th

Please bring a personal or club basket for the silent auction. Proceeds from the basket auction will be donated to the foundation in the winning bidder’s name.

A collection will be taken for a group donation to The Foundation. If you prefer to make a personalized Foundation donation please put your donation, along with your name in a sealed envelope.

Guests are welcome and dress is casual.
For further information e-mail:
Adam DuBois adubois7474@gmail.com or Lindsie Meese elkmeese@gmail.com
October 2014

- October 25th - PETS1 - Mount Morris High School - 9:00 AM to Noon.
- October 25th - Grant Management Seminar (Renewal) - Mount Morris High School - 10:00 AM to Noon. Contact Tom Rogers to register.
- October 27th (Monday) - Eastern Cities Fellowship Dinner - Joseph A. Floreano Rochester Riverside Convention Center - Keynote Speaker - John Kenny, Chair - The Rotary Foundation. Save the date!

November 2014

- November 1st - Rotary Leadership Institute - Canandaigua Inn on the Lake - Register by October 20th, 2014.
- November 16th - 9th Annual District 7120 Foundation Brunch - at Noon (doors open at 11:30 AM). Belhurst Castle, Geneva, NY. Register early as seating is limited to 240!

November 2014

- November 17th - Honeoye Falls-Mendon 2014 Harvest Dinner - 6:30 PM - Mendon Golf Club - five course meal with wine pairing - get tickets at www.hfmrotary.org - no tickets sold at the door.
- November 1st - 30th Annual Camp Onseyawa Appreciation Dinner and Benefit - Finger Lakes Community College - Cocktails: 5:00 PM - Dinner at 6:00 PM.
- November 2nd - Sunday - 4:30 to 7:00 PM - Rochester AM Rotary’s 6th Annual Wine Pairing Dinner. The Tavern at Clover, Pittsford, NY.
- November 8th - Saturday - 7:00 PM - Rochester Deaf Rotary’s Harvest Dingo - Rochester Recreation Club of the Deaf, 1546 Lyell Ave., Rochester, NY.
- November 13th - Thursday, from 6-8 PM - Pen-Web Rotary’s 3rd Annual Brew and Dinner Pairing at Penfield Country Club.
- November 15th - Avon Rotary Auction - Avon Primary School - Preview-8 AM; Auction-9 AM.
District 7120
Vocation Award

Vocation Activities:
Awareness (Choose One Activity)
• Observance of Vocational Service Month in October!
• Promote/display: The Four-Way Test or Declaration of Rotarians in Businesses and Professions or Object of Rotary in your office, workspace and community.
• Make Classification Talks and Tours of members’ businesses a standard component of your club’s program.
• Identify 5 club members in leadership roles both in business and vocational associations. Have them speak at a club meeting and/or highlight them in your clubs newsletter.
• Join or form a Rotary Fellowship related to your vocation.
• Develop an award program to recognize Rotarians and non-Rotarians for demonstrating outstanding commitment to the principles of vocational service.
• Give an ethics awards to businesses or professionals who demonstrate high ethical standards in their treatment of employees, customers, and the communities in which they work.

Youth Service (Choose One Activity)
• Sponsor an essay contest that participants describe how they can apply The Four-Way Test to their lives – “Scholarship.” See District Website for sample forms.
• Sponsor a “character literacy” project for young children that integrates lessons about ethics with children’s reading activities.
• Sponsor a RYLA and/or Oratorical candidate with special emphasis on ethics.
• Mentor the youth. Share your knowledge, skills, and values to help prepare your mentee to succeed in his or her academic and vocational pursuits.
• Sponsor a career day for Rotarians where they bring young people to their places of business and educate them about career opportunities or participate in local career fairs in the community/schools.

Community (Choose One Activity)
• Organize a discussion group or workshop on maintaining high ethical standards in the workplace, inviting local non-Rotarian business leaders to attend.
• Sponsor a seminar for small business entrepreneurs and invite members of the community to participate.
• Hold informal professional networking events where members can meet other local professionals and introduce them to Rotary.
• Start a career counseling program geared towards equipping unemployed or underemployed adults with the skills they need to compete in the job market.
• Volunteer for a service project that uses your vocational skills. Use your unique set of talents to make a difference in your community.

Other
• Create your own!
• Share your clubs “best practices” on the rotary7120.org website.
• Share your vocational project on rotary.org in Rotary Shares.
• Do a second activity from Awareness, Youth OR Community.

Vocation Award Certification

Please e-mail this form to Melissa Jordan, District Vocation Chair by April 3rd at majordan@mtb.com

I, ..........................................., President of the Rotary Club of ................................................
District ......................... certify that our club has completed the vocation activities listed below to qualify for a Vocation Award.

Awareness Activity:

..........................................................

Youth Activity:

..........................................................

Community Activity:

..........................................................

Other – Create your own activity!

..........................................................

President Signature

X..........................................................

Date: ..........................
Vocational Service – the Second Avenue of Service and the very essence of Rotary!

**Clubs and Rotarian’s have shared roles in Vocational Service:**

- High ethical standards in business and profession
  - Honest language, behavior, no gray areas - always doing the right thing. Be a positive example in the workplace and the community – walk the talk!

- The recognition of the worthiness of all useful occupations
- The dignifying of each Rotarian’s occupation as an opportunity to serve society

**Practice High Ethical Standards using:**

**The Four Way Test**

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

**Declaration of Rotarians in Businesses and Professions**

As a Rotarian engaged in a business or profession, I am expected to:

1) Consider my vocation to be another opportunity to serve;

2) Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;

3) Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;

4) Be fair to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;

5) Recognize the honor and respect due to all occupations which are useful to society;

6) Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;

7) Adhere to honesty in my advertising and in all representations to the public concerning my business or profession;

8) Neither seeks from nor grants to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

**Object of Rotary**

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian’s personal, business and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.
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Somewhere in this issue is a hidden gavel. See if you can find it.