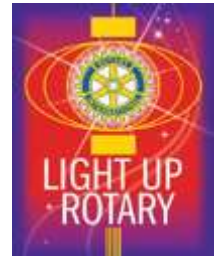




# Gary's Gazette

Light Up Rotary Through Education



Rotary District 7430

April 2015

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## Gary's Notes



As the month of April greets us, let's hope that sunshine and blue skies are plentiful. As I think about sunshine I think of all of the sunshine that Rotarians

bring to so many people around the world with all that they do. Much of what we do comes from our unselfish giving to the Rotary International Foundation.

These donations enable our district to receive matching funds that support our District and Global Grants. This year I am very pleased that several of our clubs have applied for and received grants, many of which reflect my goals for education.

In March I had the wonderful opportunity of spending a few days with our youth exchange students on their tour of Washington, D.C. We here in District 7430 are so fortunate to have such a wonderful group of young people here representing Rotary and their countries. And those who will be representing our District and country also

## The Rotary Foundation rises on expert list of top nonprofits



The Rotary Foundation has continued its steady growth, moving up 35 spots to 85th in The Chronicle of Philanthropy's annual ranking of the top 400 nonprofit organizations in the United States. The ranking is based on monetary contributions from private sources and reflects the increasing generosity of those who support Rotary's mission.

According to The Chronicle of Philanthropy, The Rotary Foundation received \$239,576,000 in 2013, a 32.4 percent increase from the previous year. "This clearly shows our members recognize the unparalleled value of giving to their Foundation," says John Hewko, Rotary's general secretary. "They know that by giving to the Foundation their dollars have a much greater

**Friends of D7430:**

**BUCKNO LISICKY & COMPANY**  
 www.bucknolisicky.com

**HATBORO FEDERAL SAVINGS**  
 www.hatborofed.com

rotarydistrict7430.org

Continued on page 2

Continued on page 4



## Gary's Notes *continued*

also are great.

The days were long, but filled with so many educational and fun experiences. It began with an early morning bus trip on Thursday, March 19. When we arrived in Washington, D.C., we toured our Capitol and sat in a session of the House of Representatives. After walking from the Capital to the White House, we toured the World War II Monument. Our bus took us to our hotel where we prepared ourselves for dinner and then took a fantastic tour of the monuments at night.

On Friday we visited the State Department and the Spanish Embassy in the morning, and the Air and Space Museum in the afternoon. We returned to the hotel and dressed for our dinner and dancing night cruise on the Potomac. Yes, we all danced and danced, including PDG Tony!

After a very short night, we began our Saturday with a visit to the National Zoo, followed by a drive past Arlington National **Cemetery, lunch in Baltimore's Inner Harbor, and a visit to the** National Aquarium of Baltimore before heading toward home. I will always have great memories and sincerely thank Patti, Linda, and Elaine for planning and executing this fabulous trip.

Last month a number of district Rotarians had an opportunity to meet the UN Ambassador from the Ukraine. At a luncheon at the Renaissance Hotel in Allentown on March 27th, Yuriy Sergeyev met with attendees and presented a talk titled "Ukrainian-Russian Conflict and Global Security," Rotary members, as well as Allentown Mayor Ed Pawlowski, Congressman Charlie Dent, and members of the public, attended. Sincere thanks go to the Rotary Clubs of Allentown and Allentown West for providing us with this outstanding experience.

Congratulations go to The Rotary Club of Bethlehem Morning Star on their 25th year, and to the Rotary Club of Easton, who will be celebrating their 100th year.

Lynne and I are looking forward to hosting you in Gettysburg on April 24-26, 2015, at our Annual District Conference. The weekend will be filled with great food and fantastic programs at a most impressive Civil War venue. Our Youth Exchange students will conduct our Friday Evening International Program; the 4 Way



## Gary's Notes continued

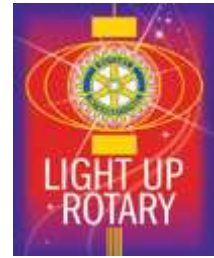
Test Speech Contest Finals will be accomplished on Saturday morning; Saturday afternoon is reserved for unstructured time to enjoy Gettysburg; and our Gala will conclude the evening. On Sunday morning at our Memorial Service we will be recognizing those Rotarians who passed away during this last year. DGE Doug **Cook's announcement of next year's District Conference is certainly something you don't want to miss! Join us. We look forward to seeing you there.**

HAPPY EASTER.

HAPPY PASSOVER.

Light Up Rotary through Education,

*DG Gary*



## The secret of enjoying a good wine:

1. Open the bottle to allow it to breathe.



2. If it does not look like it's breathing, give it mouth-to-mouth.





## The Rotary Foundation rises on expert list of top nonprofits *continued*

impact. And friends of Rotary respect that the Foundation puts their gift to great use."

The Foundation recently earned a 4-star rating from Charity Navigator, the largest and most prestigious independent evaluator of nonprofits in the United States. In the 2013-14 Rotary year, 92 percent of the Foundation's expenditures were applied to programs, with only 6 percent spent on fundraising and 2 percent on administrative expenses. The Foundation funded \$23.5 million in district grants and \$47.3 million in global grants. These grants support local and international humanitarian projects as well as scholarships.

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## MY ROTARY: YOUR CLUB RESOURCE HUB

Rotary International

### Take advantage of Rotary's online tools!

Go to [rotary.org](http://rotary.org) at "My Rotary" to find time-saving resources for all your club needs:

Rotary Club Central: Check your progress on club activities and plans and add accomplishments!

Brand Center: Create promotional materials with our latest branding tools

Rotary Ideas: Find donors, partners, and volunteers for your projects



## Rotary Peace Centers

The Rotary Peace Centers is proud to announce that the application for the 2016 Rotary Peace Fellowship is now online. This year the Rotary Peace Centers Fellowship has a newly designed webpage with additional resources for you and potential applicants. Please go to our website to view the new animation video about the application process, stories from alumni, and many more amazing resources. Click the links below to access more information:

Link to homepage: [Rotary Peace Centers](#)

Link to Rotarian Resources: [Peace Fellowship Resources](#)

Online you will also find the online application for the 2016 Peace Fellowship Application. Some important changes and reminders to the application include:

New deadline! 31 May 2015

District Deadline

- a. Applicants must submit their applications to the district by 31 May to seek endorsement
- b. Districts must interview and submit their endorsement forms to The Rotary Foundation by 1 July 2015

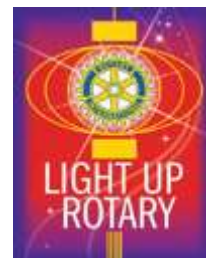
Additional resources include:

1. Rotarian Program Guide to the Rotary Peace Fellowship
2. Rotary Peace Centers Brochure

Building peace

Rotary Peace Fellows help refugees start over

The number of people forced from their homes by war and conflict has surpassed 50 million for the first time since the end of World War II, when the Office of the United Nations High Commissioner for Refugees was created. Among the nearly 900 fellows who have **graduated from the Rotary Peace Centers since the program's** inception in 2002 are agents of change working to assist this growing population of refugees.



Today a man knocked on my door and asked for a small donation towards the local swimming pool. I gave him a glass of water.





## Sign Up for Brazil

### Rotary's International Convention, 6-9 June 2015

Anhembi Convention Center, São Paulo, Brazil

Attending the annual convention is a perfect way to experience **Rotary's internationality, exchange ideas with fellow members,** and discover new avenues – and potential partners – for service. **Find details about next year's event, including venues, housing, speakers and entertainment, breakout sessions, preconvention events, and deadlines at [www.riconvention.org](http://www.riconvention.org).** Check the site often for new information about Rotary's biggest event of the year.



Be recharged

Join the celebration in São Paulo

Connect with other Rotary members over your favorite blend of coffee, experience the pulsing beat of samba as it sweeps you off your feet, and let world-renowned chefs dazzle your taste buds at the 2015 Rotary International Convention in São Paulo, 6-9 June. Like the city itself, the São Paulo convention will bring together people from around the world eager to celebrate and share their diverse backgrounds.

**I used to be in a band, we were called 'lost dog'. You probably saw our posters.**

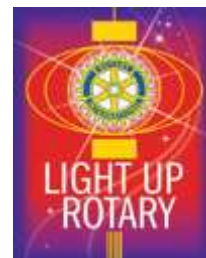


## Share Rotary

### The importance of telling Rotary's story

#### Why we need to share Rotary's good news

*By Nisha Kotecha, President of the Rotaract Club of Hampstead, Hendon and Golders Green, England*



I know a Rotary Club that has changed the lives of hundreds, if not thousands, of young people over the years. I know this because I have attended some of their meetings. And because I am one of the lives they have changed.

The Rotary club I am referring to is one of the largest in London, **so they don't need to generate publicity around their activities. Or** do they?

This Rotary club is doing incredible, life-changing work. But there is one thing they are not doing. They are not sharing their story with the community. They are well known and respected within Rotary circles, but they are not very well known at all outside the family of Rotary. And they are not alone. Many of our clubs are doing incredible work, and impacting many lives, but the public does not know about it.

Here are two reasons why I think we must start telling others our **Rotary "good news."**

#### It will attract new members

I understand and love that for many Rotarians, it is more about serving than recognition. But it is not being a glory seeker to tell people in the community the impact we are having. It should actually be the duty of club members to do this. Why? Because more people will hear about Rotary, they will learn what Rotary is about, and they will see the impact that can be made by being a member. Seeing Rotary in action, and seeing the positive results we have, is attractive to prospective members. And that is good for Rotary, that is good for our projects, and that is good for the new members, who gain the added ability to help others through Rotary.

#### It will motivate others to support our projects

**If you, your campaign, and your project are the world's best kept secret, you are not likely to break any fundraising records or have the massive impact you were hoping for. The Global Swimarathon and World's Greatest Meal were incredibly successful because they**





## Share Rotary *continued*

were incredibly visible, and launched amazing campaigns that shared every milestone they reached.

Hopefully by now I have convinced you why it is important to share. There are many ways to do so, through social media, through videos, through partnering with others, through your local media. Here in the United Kingdom, we have three Rotary members who have excelled at doing this, Paul Wilson, Eve **Conway, and Mukesh Malhotra. I'm sure there are examples near you, and they would probably be happy to give you advice if you ask them.**

In April of last year, I started a website to share inspiring stories from charitable organizations around the world. If you want to read some good news, visit my website, Good News Shared, and get in touch with me if you have news to share. But by all means, let others know the good you are doing, so the world will understand how awesome Rotary is.



SAVE THE DATE  
for the District Golf Outing

Thursday, October 8, 2015  
At Silver Creek Country Club





## Did You Know?

The Rotary Code of Ethics was adopted at the Rotary Convention held in 1915 in San Francisco. The opening lines are as follows:

**“My business standards shall have in them a note of sympathy for** our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty so when I have ended each of them, I shall have lifted the level of human ideals and achievements a little higher than I found it.

Working together to achieve more

**Partnership with UN enhances Rotary’s ability to make a difference**

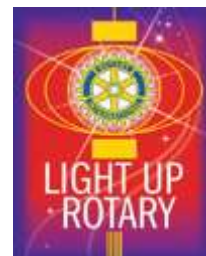
Since the chartering of the United Nations in 1945, Rotary members have taken a keen interest in the organization. Rotary and the UN share many goals, and Rotary enjoys a special **consulting status at the UN. Rotary’s representatives have worked** to deepen its ties to the UN and other organizations around the world, opening doors to collaboration that changes lives.

### BEQUEST SOCIETY -- STRANGE FACT:

For every SEVEN Rotarians that list the RI Foundation in their will, on average SIX never get around to telling Rotary that they did so. And they have missed the chance to direct those monies to a specific use.

Please contact PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net) to have your bequest recognized by RI, or at least to be counted as part of our D7430 total commitment.

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## Club News

### Allentown:

#### Centennial Project Goes Forward

The Rotary Club of Allentown has announced that it will construct a Rotary-themed **“Centennial Fountain” on a 22’x 20’ site located on the southeast side of Center Square** in downtown Allentown. The Rotary Club was founded in 1914 and this is the centennial project designed to celebrate its 100 years of service to the community as well as to be part of the remarkable renaissance taking place downtown.



The announcement was made by Christine Bauder, president of the Rotary Club. The Centennial Fountain is a collaboration with the City of Allentown. A license agreement to seal the arrangement was signed by Allentown Mayor Ed Pawlowski and Bauder on January 30, 2015.

The City will assume ownership of the fountain at a dedication ceremony upon completion of the project. It is anticipated that the Rotary Centennial Fountain will be flowing by June, 2015.

The Rotary Centennial Fountain at the Rotary Plaza will become a gathering place for citizens and visitors as they relax on benches and enjoy the visually pleasing scene created by the fountain. At night, the fountain will be internally lighted with blue and yellow lights, the corporate colors of both the City of Allentown and Rotary International.

### Ambler:

Leslie Heffernen and Peter Philips present a check for \$25,000 to Lynette Zimmerman, Major Gifts Officer with the Montgomery County Community



## Times to Act

RC PRESIDENTS:

**May 31, 2015 D7430 Governor's Citation applications are due**  
to DG Gary.

RC SECRETARIES:

Please update both RI and D7430 records with your membership changes.

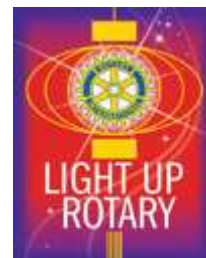
RC PRESIDENTS-ELECT:

Have your 2015-16 officers, goals and projects been registered in Rotary Club Central?

ALL ROTARIANS:

**Registration is open for DG Gary's Conference in Gettysburg**  
April 24 to 26.

Mark your calendars for District Training Assembly at Montco Community College on Saturday May 16<sup>th</sup>.



## RC SECRETARIES --- WE NEED YOU

We ask that each RC Secretary go to the Rotary Website as well as the District Website and update all the club officers and venue information for the 2014-15 Rotary year. AND if something changes, go back to these websites and enter the new data, venue changes too.





## Ukrainian Ambassador Speaks at LV Meeting

Almost 200 Rotarians and guests attended the joint Rotary meeting at the Renaissance Hotel in Allentown on Friday March 27, 2015.. Our thanks go to Allentown West Rotarian Dr. Ihor Fedoriw who arranged for the Ukrainian Ambassador to the United Nations to be our guest and speaker.

Ambassador *Yuriy Sergeyev* gave a speech on the conflict between Ukraine and Russia. He said that the Ukraine-Russia conflict is a global problem. The world should be watching the crisis in Ukraine; It isn't a national or regional issue, he stressed. "The entire globe has been challenged," he said, referring to the Russian Federation's takeover of Crimea. "The whole system of international order has been destroyed."

Allentown West Rotary President Dr. Barbara Kistler and Allentown Rotary President Christine Bauder arranged for the special event and invited all D7430 to attend. Christine conducted the meeting, and Allentown Mayor Ed Pawlowski provided a welcome. Congressman Charlie Dent said a few words and then introduced the Ambassador.

D7430 Governor Gary Fedorcha and Lynne, PDG Bill and AG Sue Weber, PDG Mike McCarthy, PDG Bill Palmer, PDG Tony Jannetta, DGN Linda Young represented the District 7430 leadership. There was a special reception for the Ambassador before the luncheon meeting.

"All together we can stop it. All together we can bring peace to the region and restore national order," Sergeyev said.

Ambassador of Ukraine Yuriy Sergeye received a Proclamation from Allentown Mayor Ed Pawlowski proclaiming it Yuriy Sergeyev Appreciation Day on Friday at the Renaissance Hotel in Allentown.



## D7430 Conference

DG Gary and Lynne are very happy to announce that registration is open for our D7430 Annual Conference to be held in wonderful historic Gettysburg at the lovely Wyndham Hotel Resort and Conference Center.

### WHAT TO EXPECT:

#### FOOD -

The sumptuous meals will be buffet and feature a wide variety of selections, including vegetarian

Saturday's Banquet will include three courses surf (crab stuffed salmon) and turf -- plated with all the trimmings. Special accommodations for diets and kids (as requested in advance) will be made.

#### FELLOWSHIP & ENTERTAINMENT -

International Night Friday featuring our Youth Exchange students beginning with the Parade of Flags

Meet the nine member Friendship Exchange team visiting from Wales

Enjoy the Finals of the annual district-wide Speech Contest

**View the award winning documentary "Fields of Freedom."**

#### ROTARY PROJECT REPORTS -

Updates on district and International projects and Grants

**DG Gary will report on the year's good works**

#### TIME TO TAKE A TOUR -

Saturday afternoon offers a tour historic Gettysburg

IF YOU EVER THOUGHT ABOUT VISITING GETTYSBURG, THIS IS THE TIME OF YOUR LIFE TO DO IT AND EXPERIENCE WHAT A FIRST CLASS ROTARY DISTRICT CONFERENCE IS ALL ABOUT. YOU WON'T BE DISAPPOINTED.

The facilities and rooms are first rate and all for a great rate of \$139 a night.

Registration Deadline for hotel guaranteed group rates was March 24<sup>th</sup>

#### REGISTRATION FEES ---

Registration cost per person is \$225. The registration fee covers all meals and receptions from Friday dinner through Sunday breakfast/brunch and other Conference costs.

**Make your check payable to: "2015 Rotary/District Conference"**

Mail Registration form and check to:

Marianne Aronson, 2015 District Conference

3009 Chew St., Allentown, Pa 18104

Email: mcaronson@verizon.net Phone: 484-221-8518

#### HOTEL RESERVATIONS

WYNDHAM GETTYSBURG, 95 Presidential Circle, Gettysburg, PA 17325

Please call 717-339-0020 and tell them you are reserving a room for the Rotary District 7430 Conference. The Special Conference rate is \$139 per night (single or double) from Thursday, April 23 through Sunday April 26. Rooms at this special rate will be held until April 1, 2015.

Please download the registration form located on the left of the D7430 website page and mail into register NOW.





## Membership

ALL NEW PR GUIDELINES AVAILABLE

The D7430 PR committee has produced a Public Image Guidebook for our Rotary Clubs. It is available on our District

**website at "Club Information" to download.**

**Your RC's image and meeting atmosphere is what attracts -- or not -- candidates for membership.**



Share your passion for Rotary!  
**REFER A MEMBER!**



## PRESIDENTS-ELECT

### Training Schedule

PETS 4. District Training Assembly - Saturday May 16th 8.00 a.m. – 2.00 p.m. at Montco Community College in Blue Bell, PA. Here you will hand in your planning guide and goals for the year.




# polio news

**13th Jan, 2014**

will be an historic day for Rotary when  
India shall be declared **POLIO FREE!**

**Bye Bye Polio...**  
**Thank you Rotary !**

**Rotary** 

Proud to be a Rotarian.

NEW POLIO CASES as of 25 March 2015

In the 3 endemic countries:

	2015 YTD	2014 YTD
Pakistan	20	40
Afghanistan	1	4
Nigeria	0	1
in non-endemic countries	0	6

Inactivated polio vaccine (IPV) was launched late March in Bangladesh, as part of global efforts to introduce the vaccine globally by end-2015, ahead of the planned **switch from trivalent OPV to bivalent OPV in early 2016**. **“Together with GPEI, Gavi is supporting an unprecedented push to introduce IPV into most countries by the end of 2015. Strong routine immunization is an essential factor to interrupt and maintain zero polio transmission,” commented Dr. Seth Berkley, CEO of Gavi, the Vaccine Alliance.**

The GPEI is currently accepting applications from students and recent graduates interested in summer 2015 internships at the World Health Organization.



Time is what keeps things from happening all at once.



### Your Foundation Update



The following information is provided to keep you informed about Our Rotary Foundation.

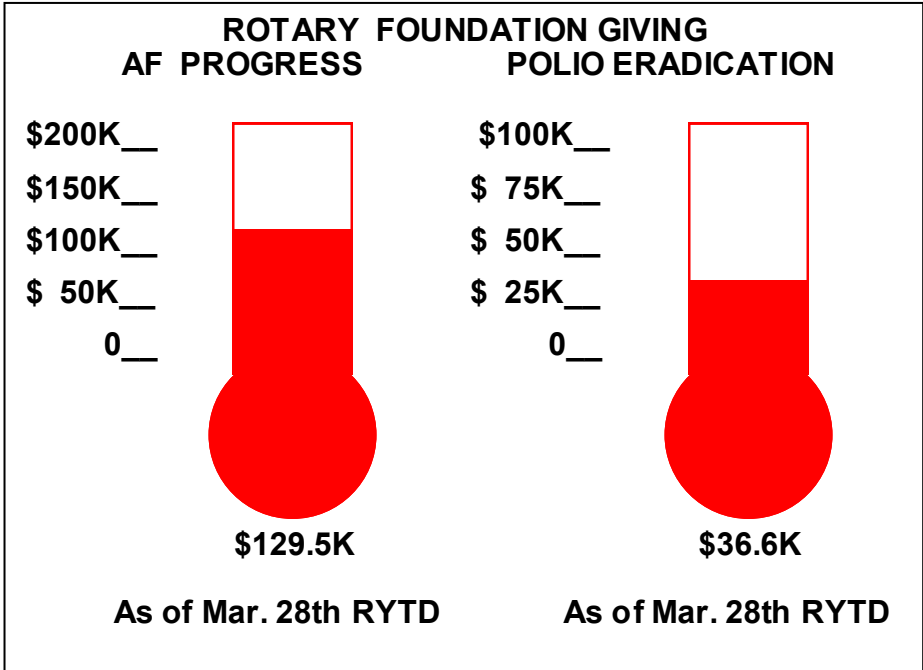


March 25, 2015  
RYTD Giving to the  
RI Annual Fund

127 D7430  
ROTARIANS REACHED  
THEIR NEXT PAUL  
HARRIS LEVEL

Million Dollar Journey  
**See "Did You Know?"**  
about the Bequest  
Society  
Are you one of the  
SEVEN ?

Please e-mail PDG Bill  
Palmer at  
[Bill966@ptd.net](mailto:Bill966@ptd.net)



### Give the gift of Rotary

Every year, hundreds of thousands of people — children, families, and entire communities — benefit from projects funded by The Rotary Foundation.

Although Rotary gives back in countless ways, we focus our service efforts in six areas: promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, and growing local economies.

You can help us continue to create positive, lasting change with a gift to The Rotary Foundation.





## Your Foundation Update *continued*

### GRANT UPDATES:

Applications for District Grants for Rotary Year 2015-16 were due by March 31, 2015.

### TRAINING

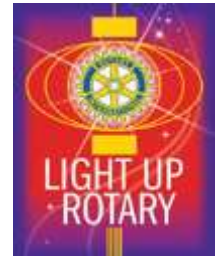
The next training opportunity to become certified will be at the District Training Assembly on May 16<sup>th</sup> at MONTCO CC in Blue Bell.

### What is the Paul Harris Society ?

An Individual Donating \$1,000 every year to:

Annual Fund and / or Polio Plus and / or an Approved Foundation grant becomes a PHS member. Donations can be monthly, quarterly or annually using Rotary Direct, for example.

D7430 currently has 52 Rotarians committed to this generosity.



### Tell Us What You Are Doing

**DG Gary's 2014-15** monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net)

PDG Bill Palmer, Editor

[tonyjannetta@aol.com](mailto:tonyjannetta@aol.com)

PDG Tony, Associate Editor

[andreadolak@gmail.com](mailto:andreadolak@gmail.com)

Andrea Dolak, Publisher





## D7430 Foundation Recognition Dinner

D7430 Rotarians were recognized for accomplishments regarding donations to the RI Foundation. The event was the March 23<sup>rd</sup> annual Foundation Recognition Dinner at the William Penn Inn. D7430 RI Foundation Committee Chair, PDG Mike McCarthy hosted and emceed the event. Former Assistant Governor Terry Reed reported on the Vocational Training Team that he led to Uganda earlier in March.

Special recognition was given with various Club Awards for the 2013-14 Rotary year. Then Major Donors, Bequest Society Members, and Paul Harris Society Members were reviewed with some lapel pins and crystals presented. It was noted that since June of 2014 the number of D7430 Rotarians who have committed to the Paul Harris Society has risen by 30 taking the total count up to 52.

**PDG Mac Leask, Zone 32's Major Gifts Advisor spoke about "Making a Difference ----- For Our Children & Grandchildren." RRFC PDG Ron Smith ended the meeting with some inspirational thoughts on how Rotarians help others.**



Right - Terry Reed received another Paul Harris level from Roger Baumann in recognition of his work on the Global Grant and leading the VTT to Uganda.

Earlier that afternoon the D7430 Council of Governors convened with DG Gary Fedorcha providing an overview of the 2014-15 Rotary year – all positive and encouraging. Then DGE Doug Cook reviewed some of the district plans and goals for RY 2015-16, including adding projects to combat hunger both here and around the world.

Host ARC PDG Mike McCarthy, Pottstown

Million Dollar Journey Chair  
PDG Roger Baumann, Pottstown

**Zone 32 MGA PDG "Mac"**  
Leask, CT

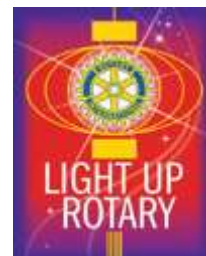
Major Donor PDG Bill Weber,  
Allentown West

RRFC PDG Ron Smith, Blue Bell



## Light Up Rotary Through Education

The facts are in. The more Rotarians know about Rotary, the longer they will stay a part of Rotary. There are many opportunities to learn, including multi-district group training, individual RC orientation meetings, rotary.org and D7430 and RC websites. Webinars and other on-line training courses.



### What Others are Doing:

The month of March was designated as Literacy month.

The 3rd Rotary South Asia Literacy Summit 2015 was recently held at Pune - India on 13-15 February, hosted by RID 3131. Inspirational messages were delivered by a galaxy of speakers in various sessions. With delegates from all across the globe converging in for this summit, there was great sharing of thoughts and ideas on promoting literacy in the region.

In a message, RIPE K. R. Ravindran shared "It is a widely accepted fact that literacy forms an important measure of a nature's progress and development. However, the challenges in moving towards total literacy are enormous. Rotarians have always thrived on challenges and I am sure this will be one more instance where Rotarians of this region respond to these challenges appropriately."

Let us all do whatever we can to support the movement for Total Literacy and Quality Education.

### RLI – Rotary Leadership Institute

Check out [www.rlinea.org](http://www.rlinea.org) for the Spring 2015 schedule of training opportunities.

The King of Prussia event this year is scheduled for November 7<sup>th</sup>.

**“The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one. Together, we light up the world.”**

– RI President Gary C. K. Huang, in the April 2014 issue of *The Rotarian*





## District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

DISTRICT  
DIRECTORY

Click here for Our 2014-15 District e-Directory:  
<http://www.clubrunner.ca/Data/7430//HTML/230776//UpdatedDistrictDirectory2014-15.pdf>

**Please support OUR Rotary Foundation with your time, talent and treasure.**

Foundation

**Please see the page “Our Foundation” for more details.**

**The “Million \$\$ Journey “is underway. District Rotarians are planning to schedule brief presentations to our RCs.**



The next Grant training and certification opportunity will be the afternoon of the District Training Assembly on May 16<sup>th</sup>.

**Are you one of the “SEVEN?” Please read “Did You Know?” and then e-mail PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net), if you are. One member did in January.**

Membership

Contact Chair is PDG Mike McCarthy at  
[mccarthy\\_misty03@comcast.net](mailto:mccarthy_misty03@comcast.net).



District Membership Chair PDG Frank Romano and his committee will come to your RC should you wish it.

A NEW PR Guidelines publication now is available on the D7430 website **“Club Information” in the menu and click on “Public Image” in the drop down list.**

Contact Frank at [fjromano@comcast.net](mailto:fjromano@comcast.net).

Youth  
Exchange

About 30 YE students had a great trip to Washington DC in March. See **Gary's Notes for details.**

Contact chair Patti Smith at: [pattismith0221@gmail.com](mailto:pattismith0221@gmail.com).

Camp Neidig  
(RYLA):

Camp Neidig 2015 Registration now is open. Please volunteer to help. The date is June 19<sup>th</sup> thru 22<sup>nd</sup> -- Location is Camp Manatawny. Contact Co-Chair Wendy Body at [wgbody@butz.com](mailto:wgbody@butz.com)



## District Committee Reports continued



RI records indicate that D7430 now has 38 Interact Clubs. Please keep Chair Chris Potter up to date at [insurancepotter@msn.com](mailto:insurancepotter@msn.com).

**Interact:**

Rotaplast: The District Committee is working on the 2015 plans. Please volunteer to help. The next mission may be in September. Contact Chair DGN Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).



Before

After



ShelterBox: D7430 Rotarians and friends continues to be a significant supporter of ShelterBox U.S.A. Please consider donating.

Contact Chair Allan Syphers at [ASArchitect@aol.com](mailto:ASArchitect@aol.com).

Rotary Leadership Institute (RLI): The Spring 2015 courses are listed at [rlinea.org](http://rlinea.org) Find the one near you and sign up for fun and knowledge. The 2015 event at King of Prussia will be on November 7<sup>th</sup>.



Chris Potter will be the RLI Chair starting July 1st.

Contact Chair, DGN Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com).

4 Way Test Speech Contest: There are 23 RCs participating this year.

**The 2015 "Finals" will be at the District Conference in Gettysburg. The** four Regional Semi-finals will take place on April 11, 2015. Contact Chair is Joe Wynands [Joe.Wynands@susquehanna.net](mailto:Joe.Wynands@susquehanna.net).



Friendship Exchange: A team from Wales is coming in April 2015 for the District Conference. A D7430 team will go to Wales in September 2015.

**An exchange with Argentina also is scheduled with D7430's team leaving** in February. Contact Chair Cindy Hornaman at [hornamca@ptd.net](mailto:hornamca@ptd.net).



Rotaract: Contact Chair is David Kaplan at [rotary@davidskaplan.com](mailto:rotary@davidskaplan.com).



District Website: PDG Tony Jannetta at [tonyjannetta@aol.com](mailto:tonyjannetta@aol.com).

District Newsletter: Feedback always is welcome, as are your articles. Contact Editor PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net).

District Administrative Assistant: Contact is Sharon Rittenhouse at [rittenhouses Sharon@gmail.com](mailto:rittenhouses Sharon@gmail.com).



## New Visual Identity

Rotary is rolling out a new visual identity for our youth programs that will better align Interact, Rotaract, RYLA and Youth Exchange with Rotary, making it more clear how these youth programs are connected to Rotary and an important part of our story.

In our survey last year, we learned that our new design should include Rotary, be consistent with our voice and visual identity, and convey our history even as we reach out to future participants. We wanted our design to communicate what these activities are and how Rotarians support them; for each, we did that through the Rotary Masterbrand and the Rotary wheel:

- RYLA is a program that develops young leaders. Since it's organized by Rotarians, we lead with your club or district logo featuring the Rotary masterbrand signature next to "RYLA" or the words "Rotary Youth Leadership Awards" in lowercase.
- Rotary Youth Exchange is a program that builds cultural understanding. Since it's organized by Rotarians, we lead with your district or multidistrict logo featuring the Rotary masterbrand signature next to "Rotary Youth Exchange" in lowercase.
- Interact is a club for emerging leaders. These clubs are sponsored by Rotary clubs, and they're connected to a school or a community. To show that, we put the Interact wordmark next to the Rotary wheel along with the phrase "A Rotary Sponsored Club."
- Rotaract is a club for young leaders, such as university students or young professionals. These clubs are Rotary partners, and they are based in universities or communities. We put the Rotaract wordmark next to the Rotary wheel with a phrase that affirms the role of Rotaractors as partners in service.

The Interact and Rotaract graphics live on our Brand Center, under our Logos section..

You can put this visual design into action in different ways on T-shirts, banners, and websites. You're also welcome to develop your own designs that share what RYLA, Rotary Youth Exchange, Interact, and Rotaract mean to you. If you do, be inspired by the fonts, colors, and ideas in our voice and visual identity guidelines **to connect your creativity with Rotary's overall design principles.**

As you put our new design into action, show RI what you create. Send your questions, comments, and ideas to [graphics@rotary.org](mailto:graphics@rotary.org).



## Calendar of Events

# DISTRICT CALENDAR 2015

April 24 to 26 D7430 Conference at the Wyndham Hotel in Gettysburg

May 16 -- District Training Assembly at MONTCO CC in Blue Bell

Jun 19 thru 22 -- Camp Neidig 2015 at Camp Manatawny

June 29 -- District Changeover & Awards at the William Penn Inn

Aug 5 -- Strike Out Hunger at the Phillies

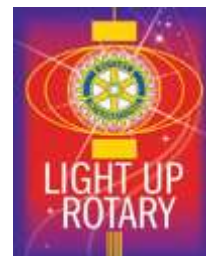
Sept 24-27 -- ZONE Institute at The Omni in Providence, R.I.

Oct 3 & 4 -- **D7430's FIRST DISC** Golf Tournament to be held in the Lehigh Valley somewhere.

Oct 8 -- District GOLF OUTING at Silver Creek CC in Hellertown.

Nov 7 -- Rotary Leadership Institute at the KOP Radisson

Nov 7 -- Rotary Day at the United Nations



The only time incorrectly isn't spelled incorrectly is when it's spelled incorrectly.

## CLUB EVENTS

May 1 -- Bethlehem Morning Star Spaghetti Dinner: at East Hills Moravian Church.

May 3 -- **"Tempting Tastes" by Allentown**-West Rotarians at the Holiday Inn Conference Center, Fogelsville. Check <http://www.temptingtastes.net>

May 9 -- **Norristown RC's annual Pancake fundraiser at the** Lower Providence Presbyterian Church.

May 18 -- Golf Tournament sponsored by the Collegetown RC at the Bellewood Country Club, 400 East Schuylkill Road, New Coventry, PA.

Jun 13<sup>th</sup> -- Fleetwood RC annual SHOW on WHEELS at Fleetwood Park – rain or shine. Email [carshow@jblong.com](mailto:carshow@jblong.com)

