

# ROTARY

## CODE OF POLICIES

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(Containing Board Decisions Through July 2011)

### **11.030. Circularization**

#### **11.030.1. Rotary Clubs - Approval to Solicit Cooperation, Financial Aid, or Participation in Commercial Ventures, including Telemarketing**

A club desiring to request the cooperation of other clubs or members of other clubs, in connection with any matter whatsoever, by any means, including telemarketing, shall first submit its purpose and plans to the governor or governors of the involved area and secure his, her or their approval. This is applicable only in cases where a club desires to request the cooperation of more than one Rotary club or members of more than one club.

A Rotary club(s) engaging in these types of activities must comply with RI policy for use of the Rotary Marks, including use of proper identification and qualifying language regarding the Rotary club(s).

No club shall solicit financial assistance or participation in commercial ventures from any other Rotary club or from individual Rotarians other than its own members unless and until it first secures an authorization from the RI Board.

The general secretary shall request the governors of any districts involved in unauthorized solicitations, including those by telemarketing, to take action to end such activities. Continued non-compliance with this policy shall be reported to the RI Board for possible discipline for cause, including termination of the club. (*June 2007 Mtg., Bd. Dec. 270*)

Source: January 1937 Mtg., Bd. Dec. 108; Amended by May 1956 Mtg., Bd. Dec. 207; COL 80-102; November 2004 Mtg., Bd. Dec. 59; March 2005 Mtg., Bd. Dec. 201; June 2007 Mtg., Bd. Dec. 270

#### **11.030.2. Multidistrict Administrative Groups, Service Activities, and Projects – Approval to Solicit Cooperation, Financial Aid, or Participation in Commercial Ventures, including Telemarketing**

A multidistrict entity desiring to request the cooperation of clubs or Rotarians, outside its own membership, in connection with any matter whatsoever, by any means, including telemarketing, shall first submit its purpose and plans to the governor or governors of the involved area and secure his, her, or their approval.

A multidistrict entity(ies) engaging in these types of activities must comply with RI policy for use of the Rotary Marks, including use of proper identification and qualifying language regarding the multidistrict entity(ies).

No multidistrict entity shall solicit financial assistance or participation in any commercial venture from any Rotary club or from Rotarians other than its own members without authorization from the RI Board.

Multidistrict entities that are not in compliance with this circularization policy could lose their multidistrict status.