

InFlight



Volume 38 Number 11

District 7470, NJ, USA

May 2012



*Sing
Rotary's Song*

District 7470 Governor
James R. "Jim" Allison

Banerjee Shares Advice For Building Stronger Clubs...

By Megan Ferringer
Rotary International News

The best way for incoming district governors to build stronger clubs is to serve as role models and lead as equals, said RI President Kalyan Banerjee at the International Assembly.

Banerjee shared this and other advice during the second plenary session 16 January to help incoming district governors provide better support to Rotarians at the club level. (Watch a video of his speech)

"We're here because we love Rotary," he said. "We're here because we love what we can do through Rotary, and we want to do more of it."

Banerjee explained that leadership in Rotary means giving support -- not giving orders.

The "gold standard of great leadership," he said, is "being the kind of leader about whom every Rotarian in your district says, 'You know, if I am ever a district governor, I'd want to be a district governor just like him (or her).'"

Trustworthiness is also an important quality, Banerjee said.

"A great leader is someone you can trust, not necessarily

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RI President
Kalyan Banerjee

Did You Know... Rotary International signs project partner agreement with ShelterBox

By Ryan Hyland
Rotary International News

Rotary International and ShelterBox, a grassroots disaster relief organization, signed a project partner agreement this month, allowing the two organizations to collaborate more closely to provide relief and temporary shelter to survivors of natural disasters.

"Project partner" is a special status RI gives to groups

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Banner Exchange

June 21, 2012 6:00pm

Cocktail Hour

Dinner and Open Bar

\$55.00 Per Person

Mayfair Farms

481 Eagle Rock Ave, West Orange

Contact George Hrobuchak

GHrobs@aol.com

Sing Rotary's Song

WHAT IT MEANS TO BE A PAUL HARRIS FELLOW

I heard a Rotarian once say: "I certainly don't want to buy my own Paul Harris Fellow." The thought was that the Paul Harris Fellow recognition is an award that others give to you for meritorious service. You should never think of giving one to yourself. Nothing could be further from the truth.

It is true that many clubs in our District and throughout the world, present club members with a Paul Harris Fellow when they have done outstanding work in Rotary. This is a good thing and should be continued. In fact, I would suggest we expand the idea and give Paul Harris recognition to people in our communities who deserve special acknowledgement as well. But knowledge about our Foundation must come with this reward.

Originally, the Paul Harris Fellow recognition was created as a way to show appreciation for contributions to the Foundation. A Paul Harris Fellow was, and is, an individual who contributed \$1,000 to the Foundation. It started as a thank you for that contribution, not as a reward. When the clubs started making donations to the Foundation in the name of outstanding Rotarians, some Rotarians lost sight of the true meaning. An "award mentality" was born and often those who received "the award," saw it as a one shot deal. Once you got one you made the grade and it was up to the club as to whether you deserved another one.

Today it is only those Rotarians who realize they are supporting a great cause who venture out on their

own to secure a second, third or fourth Paul Harris Fellow. Therefore, we need a paradigm change. We need to make sure that all who wear the Paul Harris pin realize that they are supporting a very worthy charity that provides about \$130 million each year to promote education, improve health, fight polio, reduce hunger, and improve the lives of human beings in our District and throughout the world. When the pin is worn it signifies a supporter and advocate of the Foundation's goals of world peace and international understanding. And when I say supporter, I mean, he or she is willing to continue to give to support this cause. Therefore, please do not hesitate to buy your next Paul Harris Fellow pin and continue to support one of the best charities in the

Agreement With ShelterBox

Continued from Page 1

started or managed by Rotary clubs. The agreement will build on the strengths of both organizations in responding to disasters all over the world.

"Our Rotary friends have always been there ready to assist – from generous donations to direct operational support on the ground Rotary has always been part of our DNA," said Tom Henderson, ShelterBox CEO. "I feel like we have 34,000 ShelterBox offices around the world working together to help those who have lost everything when they need us the most."

Saving lives

RI General Secretary John Hewko said the agreement will enable Rotary club members to have an immediate, lifesaving impact in communities hit by natural disasters. "ShelterBox will be able to ensure that local Rotarians are provided an opportunity to participate in the distribution of ShelterBox containers," he said.

Each ShelterBox typically provides a tent designed to withstand extreme weather conditions, stove, water purification kit, blankets, tools, and other necessities to help a family survive for six months or more after a disaster.

Henderson, a civil engineer and former search-and-rescue diver for the British Royal Naval, founded ShelterBox in 2000. Its response teams of trained volunteers have brought lifesaving supplies to victims of more than 175 disasters in nearly 80 countries.

OUR DISTRICT CONFERENCE IS MAY 18 AND 19

I hope you have registered for the Conference and the Foundation Dinner.

If you have not yet registered email Jim Allison right away to find out if there is still a chance for you to join us. JRA188@aol.com

Building Stronger Clubs

Continued from Page 1

to have all the answers but to be able to find them," he explained. "And it's someone who will listen, who will not dismiss your concerns, who will take the time to take you seriously."

Maintaining the right balance between work and fun is also vital to encouraging strong clubs, he said.

"You do need the fun, of course -- that's part of what makes Rotary what it is -- but fun is secondary and work is first," Banerjee noted. "We all enjoy Rotary, but the primary thing, the point of why we're here, it has to be the work, it has to be the service, it has to be the difference we are making."

Banerjee concluded that district governors must look beyond their year in office. He emphasized that serving the district isn't about attaching their names to major accomplishments, but making changes in a short time that will make their district stronger. "To really succeed, you have to look past yourself, past your year, and into the long term, at the health of your community and our organization," Banerjee said.



ENDPOLIONOW

Keeping Our Promise For A Polio-Free World

As I write this, we are still reflecting on the achievement of a full year in India without a case of polio. As recently as 2009, India had more cases than any other country, so this represents a tremendous effort by Rotarians and our partners, the World Health Organization, UNICEF, and the Center for Disease Control and Prevention, as well as the government of India and the Bill and Melinda Gates Foundation. It shows what can be done when the people of goodwill work together toward a goal. As Rotarians, we should feel proud of our fellow Rotarians and the whole family of Rotary in India.

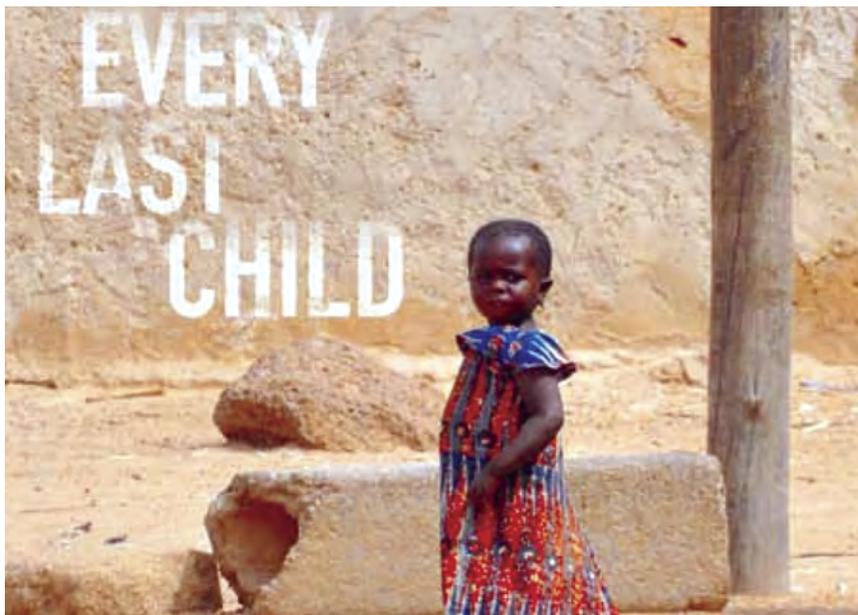
This is not the time to relax, however. India is close to two countries where polio still exists, and China had an outbreak in 2011 because of importation. India has shown that winning the battle is possible, but some hard work remains to be done.

One of the "unsung" aspects of our effort has been advocacy. The governments of the world have contributed billions of dollars for polio eradication, and much of it has come because of the advocacy of Rotarians. This work is quietly performed in the background, but the results have been significant.

The Gates Foundation gave us another US\$50 million gift in January to help us remain an effective member of the partnership. We have several years to go before the world can be certified polio-free. Please do not stop giving because we have achieved the target of Rotary's Challenge, for every dollar you give for the eradication of polio will be used exactly for that.

We made a promise to the children of the world that they would live in a world free of polio. As Rotarians, we keep our promises!

"This is not the time to relax" says TRF Chair Bill Boyd



www.rotarydistrict7470.org
 Rotary International President
 Kalyan Banerjee

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Attendance Report

	Gain/Loss	March Attendance %
Whippany	29 0	98.00%
Denville Sunrise	18 0	95.50%
Pequannock Valley	47 0	93.60%
Lake Hopatcong	23 0	92.00%
Blairstown	26 1	91.00%
Denville	47 0	91.00%
Butler/Triboro	13 0	90.77%
Belvidere	9 0	90.40%
Rockaway	21 0	87.50%
Wharton	13 0	85.00%
Chatham Millburn	6 0	83.30%
Dover	16 0	83.00%
Livingston	16 2	82.80%
Nutley	31 1	82.12%
Hampton Township	16 0	82.00%
Phillipsburg	29 0	82.00%
West Orange	42 0	82.00%
Maplewood	22 1	81.00%
Netcong-Stanhope	15 0	81.00%
Ironbound (Newark)	10 0	80.00%
Madison Rotary	84 -2	80.00%
Roseland Rotary	5 0	80.00%
Wallkill Valley	26 1	79.00%
Livingston Sunrise	21 0	76.00%
Glen Ridge	21 0	75.24%
Irvington	18 2	75.00%
Randolph	31 0	74.00%
Branchville	34 0	70.32%
Bernardsville	33 0	70.00%
Morristown	65 2	69.66%
Par-Troy Rotary	22 0	69.51%
Cedar Grove	16 0	67.10%
Jefferson Township	14 0	65.00%
South Orange	9 0	64.44%
Newark	37 0	64.15%
Mount Olive	11 0	63.64%
Mendham	24 0	62.00%
Chester-Long Valley	12 0	60.00%
Montclair	24 0	58.50%
Bloomfield	12 1	58.00%
Newton	106 0	57.00%
Boonton	13 0	40.00%
Belleville - NR		
Caldwells - NR		
East Hanover - NR		
East Orange - NR		
Fairfield NJ - NR		
Florham Park - NR		
Hackettstown - NR		
Montville Township - NR		
Morris Plains - NR		
Roxbury - NR		
Vernon Township - NR		
Washington - NR		
Total	1087 9	58.41%

BowlingNews

April's Bowling Scores...

- Steve Bartsch 245, 226, 220
- Mike Rahill Sr 208
- Mike Rahill Jr 226, 203
- Bob Feid 269, 260, 255
- Bob Cariello 245, 229, 226
- Bruce McCarter 234, 223, 213
- Bill Roberts 257, 216, 207
- Nicki Feid 203
- John Sanders 245, 239, 237
- Dave Richards 204, 201
- Liz Castillo 202
- Dave Martin 210
- George Burd 225
- George Berry 204
- Terri Felts 204



Mary Ann's Marquee

seeko@embarqmail.com

Busy, Busy, Busy – you are all busy working the whole day through. All your Rotary plans are blossoming like the May flowers. I can almost hear you all ‘whistling while you work’ like Disney’s seven dwarfs.

Bernardsville – Your bulletin editor is keeping you up-to-date on everything. It’s nice that you appreciate his hard work and take heed of his comments.

Boonton – An evening meeting?

Don’t you usually meet for lunch?

Branchville – What’cha doing?

Getting in gear for your arduous, but fun, week at the state fair?

You sure do have a lot of guests every week. You’re a fun group.

Has PDG Maurie been there lately?

Caldwell – Fore! Your golf outing is getting closer. I can’t believe you have been running it for 41 years.

Chester – Still collecting bicycles for ‘Pedals for Progress’ project? You’ve been doing that for quite a while, haven’t you? Well – will you be at the Farmers Market or won’t you? Time and the municipality will tell if it’s yes or no.

Denville – You’ve made some changes on your website. I guess most of our websites are undergoing changes. This is a learning process for most of us.

Dark Ages – begone! You also gave out some nice awards to your club members but Don Vose – 48

years of perfect attendance? Outstanding!

Denville Sunrise – You’re working on a district grant project with culinary students? We Rotarians sure do like our food. Will these students be the future chefs in our restaurants? Forks for everybody!

Glen Ridge – Let the summer begin! A little golf at the Bloomfield Rotary Golf Outing followed by your barbeque! Fun in the sun and then ‘eat, drink, and be merry’.

Irvington – Hooray! Another Interact Club for the district and it’s yours. Not too many simplified grants were given this year but you received one for your donation of books to the Irvington Library’s Children’s Summer Reading Program.

Madison – As if you didn’t have enough to do being the governor’s club, you still have your annual projects. In a year or so you can shred all the notes and scribbling you had to do this year attending to all the governor’s needs and wishes mak-

ing his year ‘superb’. And that’s when your ‘shred-it’ project will really come in handy.

Mendham – “Yea” for your exchange student, Miyu Sakamoto, on her swimming award. But now – ‘old’ was the word of the day for you - well, actually ‘antique’. Was your annual antique show successful?

Montclair – You’ve made \$15,000 in two years running Montclair Restaurant Week but you outdid yourself this year with your “Taste of Montclair”. With wonderful food from 28 of Montclair’s best restaurants, live music, and video presentations you raised over \$23,000. How happy your local charities will be to receive donations because of this event.

Morris Plains – You Morris Plains Rotarians certainly are colorful, no, really colorful. All that ‘green’ on St. Patrick’s Day and the ladies all in ‘red’ at the sweetheart Valentine’s

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District Assembly 2012-13

Reserve the date :

District Assembly is on June 7, 2012

from 3:00 pm to 8:00 pm in Hanover Manor.

PETS is the time to train next year’s presidents. District Assembly is the time to train her/his leadership team. We will discuss various strategies to make your year the most memorable and successful. There will be separate sessions for secretaries and treasurers to address operational and compliance issues. We will have dedicated sessions for Chairs of committees such as Membership, Public Relations / Public Image (PR/PI), Foundation, Electronics, Service Projects, etc.

And . . . this will be a great opportunity to meet other district Rotarians, to make new friendships, to renew earlier friendships, and to have fun. The next issue of In-Flight will have greater details of program and information about how to register.

Mary Ann's Marquee

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Dance. Yes, that's right! I checked out your website and watched the slideshows.

Mount Olive – A carnival and a picnic – sounds like a busy, but fun day in your fair township. Maybe meeting people at the picnic (which you help sponsor) will help you when you canvass the township to promote Rotary.

Newton – Enjoy your lunch with the other Sussex County Rotary Clubs given by the Sussex County Community College Rotaract club. Does it bring back memories of your college days? Were we ever

that young?

Phillipsburg – Did all of you have to go on a diet after the delicious food served (and eaten) at your “Corks and Forks” fundraiser? The food looked yummy. I hope you made \$\$\$\$ for your service projects.

Rockaway – I see you are still busy. A ‘Harvey-sized’ bunny at your ‘bunny breakfast’. [I looked for Jimmy Stewart – but he wasn't there.] And your ‘Help Fight Hunger’ food drive3 vehicles full of groceries and over \$800 in cash donations – generous people in your neighborhood,

Walkill Valley – Are you branching out? You now have two evening meetings a month in addition to your

weekly meetings. Keep posted folks for further details. You finally had your Roast Pork dinner and it didn't snow. Will wonders never cease.

Whippany – You mean business at your business meetings. You voted to buy 2 iPads with programs for the “Allego School for quality education for autistic children, to give \$1000 to pro-bono missions for Haiti, and to sponsor a Little League team and banner for \$480. Well – there goes your program budget.

The end of this Rotary year is getting close. Did you accomplish all you wanted to do? Hurry!

RYLA Extends Registration until May 15th

An amazing adventure is coming in June!

The first weekend in June, our District will host the annual RYLA (Rotary Youth Leadership Award). This three-day intensive program is designed to teach high-school juniors leadership skills. They will be able to use these skills for the rest of their lives.

RYLA is known District wide for changing people's lives and helping them understand how they can partner with Rotary to make a difference in this world. 100 juniors from high school are expected to converge on Drew University, not only to learn from the best and brightest in our District, and also to learn from each other and figure out how they can support each other in their ongoing projects.

RYLA Starts Friday night with a series of welcome remarks, and drives right into making sure the students get to know each other well. Saturday morning they get up and are immediately treated to several motivational and inspiring speakers. The speakers will help the students to not only see what they can do, they will give them actionable takeaways to improve themselves and the ideas that they are passionate about.

In the afternoon the entire agenda is designed to be experiential learning. Some ideas that are presented in a classroom setting are not as effective as taking those same ideas and putting them to work in an experiential learning environment. These events have been specifically designed for the RYLA students. They will intentionally push them and will have them achieve excellent outcomes while learning.

The highlight of the weekend is a speech given by a motivational speaker who truly teaches the students, in a unique way, how to “break through your fears”. This fundamental experiential learning, coupled with positive groups of people, never fails to excite and inspire the youth. It teaches them the values that Rotary holds so dear.

The next morning, we talk about what they can do by providing them with opportunities within Rotary to continue to serve and work together. These include Interact clubs short-term and long-term exchanges as well as opportunities throughout the District to become leaders who are capable of making changes in the world.

Rotary clubs around the District say that this is one of their favorite events because it changes people's lives. Mark, a past attendee said: “This was the most amazing experience of my life!” Pam from Moorestown said: “What I learned here I will use for the rest of my life.” Jason said it was “amazing”.

RYLA still has a few vacancies left, so if you have a student who is interested please see the President of your Rotary club for an application. All students are sponsored by the Rotary club for \$290 inclusive.

District 7470 and Madison Rotary Responds to Japan's Tsunami

The disaster that struck Japan on March 11, 2011 was a once in a thousand year disaster. To date, more than twenty-nine thousand people were killed or are still missing. Not only lives, but family histories were destroyed as the tsunami destroyed towns and villages. Life, as it was once known, will never be the same.

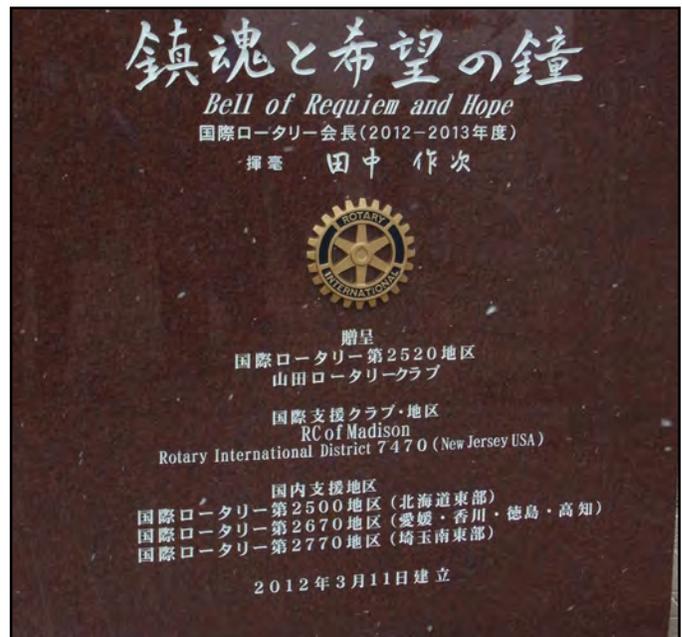
In May of 2011, the Rotary Club of Madison, supported by Rotarians of District 7470, and working with a local Japanese community, held a fundraiser to aid in relief efforts. As a result of those efforts, the event raised nearly twenty-thousand dollars.

Working with Districts 2520, 2670, and 2500 in Japan, a memorial project was planned. In the town of Yamada, the Rotary Club of Yamada had donated a clock tower decades ago which was on the roof of the local train station. The wall of water created by the tsunami, which was nearly one hundred feet high, destroyed the train station. However, the Rotary Club of Yamada's clock tower survived. Its hands stopped at the minute the tsunami struck.

As part of Yamada's recovery, the Rotary Club of Yamada decided to restore the clock and erect a "Bell of Requiem" similar to the Bell of Nagasaki in order to console the souls of the dead.

On March 11, 2012, in the town of Yamada,

Ellsworth Havens, a Madison Rotarian enjoyed the honor to represent both the Rotary Club of Madison and District 7470 at the unveiling ceremony. Both the Madison Rotary Club and Rotary District 7470 were forever honored by both a plaque and bell as a symbol to console lost souls - a sign of the Japanese tradition and culture. The project truly represents "The Spirit of Rotary" and certainly what Rotarians live: "Service Above Self."



District 7470 New Members

Morris Plains Rotary - New Members

Morris Plains Rotary - Diane Goldman, who was inducted into the club in March, is doing a classification presentation at a recent meeting.

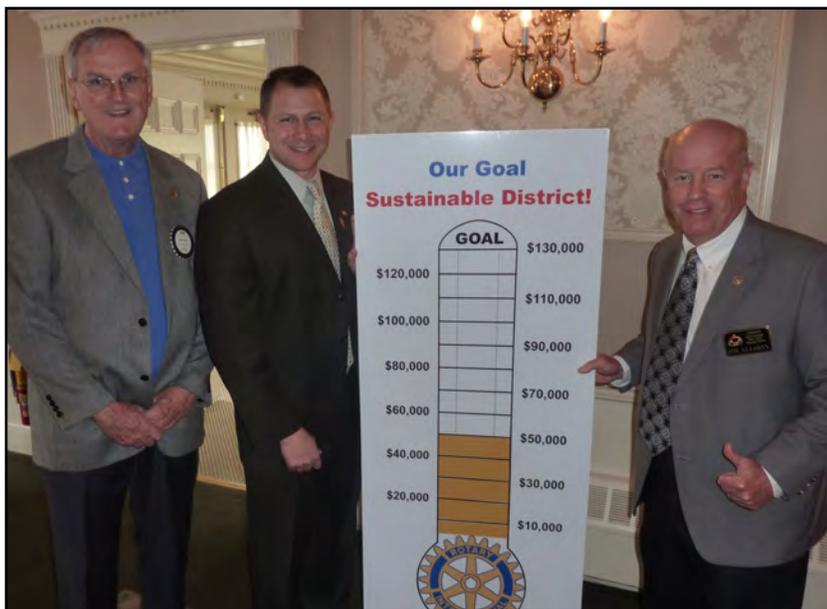
(Below)Dan Gallagher, the youngest member of the Morris Plains Rotary Club at 24. Dan's father was a former member of the club. Pictured (L-R) PE John Harper (charter member of club), Ralph Rotando (Dan's sponsor), Dan, Ron Kelly (club president), and Tom Zinckgraf (membership chairperson)



Montclair Rotary New Member – (L-R) Tom Conk, President; new member, Louis Santiago; Dg Jim Allison; and PDG Stuart Keil.



Walkkill Valley Rotary New Member - Walkkill Valley Rotarian Paul Kattermann (L) presents a Walkkill Valley Rotary badge to its newest member Tom Costello (R) while Club President Carolyn King (C) looks on.



Newton Rotary Club supports DG Jim in his quest for District 7470 to reach our RI Foundation goal.



Montclair Rotary Club supports DG Jim and has joined the \$10 club. Have you made your contribution?



District Leadership Committee says " Let's make it happen!" Support the RI Foundation make your contribution.



Whippany Rotary Club - we all need to give a " little more." Support the RI Foundation - give an extra \$10.00



Branchville Rotary Club proudly supports the Sussex County Community College Rotaract Club



The Rotaract Club of Sussex County Community College celebrates their academic achievements for 2011-2012 at a luncheon on April 18, 2012.

NAYEN RECOGNIZES D7470 YEP

DGE Avi Tilak has announced that earlier this year, NAYEN awarded the Silver Level Recognition to Rotary District 7470's Youth Exchange Program (YEP) for its outstanding performance during the 2010-11 Rotary year.

NAYEN (North American Youth Exchange Network) is the umbrella organization of all the RI YEP programs in both the USA and Canada. NAYEN recognizes Rotary districts during its annual conference for outstanding contribution to Rotary YEP in the previous year. Districts are scored in 10+ categories and 40+ sub-categories.

Last year, we had received the Bronze Level Recognition for our performance during 2009-10 Rotary year.

GREAT JOB. . . ROTARY DISTRICT 7470

From The Editor...



I encourage all Rotary clubs within District 7470 to continue to forward newsworthy information and accompanying photos (with a caption) to my attention no later than the second Friday of each month. I can be reached at (973) 625-1362 or ttoriello@yahoo.com. Please join with me in helping to make Governor Jim's newsletter both informative and inclusive of all Rotary clubs within District 7470.

Is your Rotary club sponsoring an event? Would you like to get the word out to all district Rotarians? If so, forward your club name, the event name, date, location, time, cost and contact information to the Editor.

Thank you,
Tony Toriello, Editor

Short Term Host Families Needed

Host families are needed in August to host Japanese students for one week.

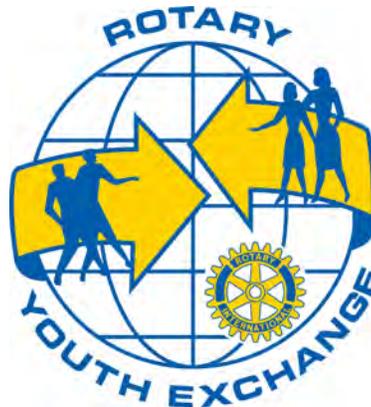
This year our District is sending 30 students to Japan and our sister District 2670 sends 30 students to the United States. The Ross Redmond Short Term Youth Exchange Program has been in existence for 33 years and is one of the best programs that our district offers in meeting the Rotary Goal of fostering good will and building international understanding.

This program made possible by the support of all clubs in the district in recruiting students, chaperoning/hosting and events, individual Rotarians providing a one-week homestay experience for two students, or through direct financial support.

Hosting a student is an exciting and rewarding experience. When you choose to welcome two Japanese students into your home you will have the chance to establish a wonderful friendship while making a difference in the life of a student. Host families learn first-hand about a foreign country and its culture from the perspective of an exchange student who has grown up there.

Host families provide, meals, accommodations, activities, supervision and care.

On weekdays, host families provide breakfast and then drop off students at a central drop off location near your home. The exchange students board a Rotary bus and spend the day in an organized activity. At the end of the day, host families will pick up their students at the same location in late afternoon. Host families then take care of their students for the evening. On weekends, the students are with host families for the entire day. Having high school age students is not a requirement to participate in the program. However if you do have High School



age students, they can sometimes participate in the weekday trips on a space available basis.

The specific dates for hosting are as follows:

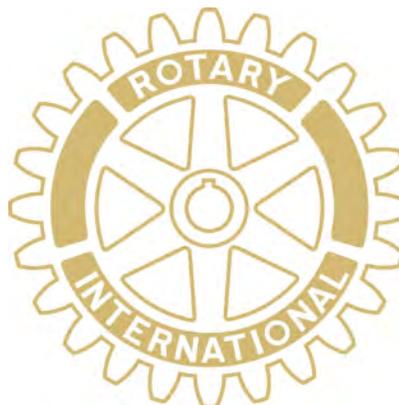
Dates for clubs in the west area of the district are August 2 to August 9, 2012.

Dates for clubs in the central area of the district are August 9 to August 16, 2012.

Dates for club in the east are of the district are August 16 to August 22, 2012.

This year the District will be providing a training and orientation program in June for host families to go over the details of hosting and to answer any questions. Host families will either be able to attend in person or via webinar.

To volunteer to be a host family or for additional information, contact Jim Allison at jra188@aol.com, 201-213-6382 or Barry Kroll at barrykroll@aol.com, 973-476-2772.





Facebook is not a "Field of Dreams"

By Christy Berg

Organizations often make an erroneous assumption when it comes to Facebook – if we build it, they will come. Not so! Effectively marketing through Facebook or, in our case, building Rotary's Public Image through Facebook will take a concerted and sustained effort by all of us. The effort isn't hard and it isn't time consuming, but it should be purposeful and it can be fun and very rewarding.

Here are a few tips on how you can help build Rotary's Public Image through Facebook:

- "Like" our new Rotary District 7470 Northern NJ page: www.facebook.com/RotaryDistrict7470.

- Encourage your Club, Interact and Rotaract members to "like" the page too. It's a great way to learn about what's happening across the district and to "meet" Rotarians from around the world. RI and clubs from Australia, India, and several US States are already following our page!

- Invite non-Rotarians to "like" our page so they'll learn more about the great work we do. Send a message with the link to your Facebook friends, local and regional newspapers, sponsors and supporters, elected officials, and other influencers in your community. If they "like" us, they'll hear our story. If they like our story, they'll share it with their friends or followers, reaching people we don't even know ... yet.

- Post interesting content to our timeline. This page is yours! Help us tell the Rotary story by posting comments, photos, videos and links about the projects you're doing, the people you're helping, and the events you're hosting. Highlight members who are doing good things and tag them in your posts. We'll re-post your content on our district page so everyone will see it.

- "Share" interesting District and RI posts on your personal and club pages so more people hear about Rotary. Word from my Facebook friends is that we're doing some pretty cool stuff they didn't know any-

thing about! Some now like our district page.

- Enjoy the Fellowship. Engage in dialogue. Add your personal experience or comments to posts. Have some fun with it! Help put a face on Rotary and some of our followers may envision themselves as Rotarians.

- Help create a buzz. Our collective goal is to get as many people as possible saying, "Wow! I've been hearing about all the great things Rotary is doing."

- Reap the Reward. Successfully building Rotary's Public Image will make it easier to get support for your initiatives and The Rotary Foundation and to recruit new members.

Special thanks to Adam Schulz, Denville Sunrise, and Alex Balish, Bernardsville, for their help in establishing and maintaining our district Facebook page. Please feel free to contact us with feedback, questions or ideas on Building Rotary's Public Image at District7470PR@gmail.com.

Links to the District Website

A new InFlight feature will be links to the District Website.

Clicking on the links will connect you to important information on the District Website. If you have any difficulty, cut and paste the link into your browser.

[Rotary District 7470 Website](#)
[District Conference Information](#)
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