

2011-12 Zone Coordinator

The Rotary Zone Coordinator provides information and support to Rotary clubs and districts to encourage participation in programs and projects that promote literacy and educational opportunities for all. The Coordinator encourages clubs to undertake projects in each of Rotary's Five Avenues of Service and to plan projects supportive of the RI Strategic Plan. The Coordinator also promotes the connection of literacy projects to those involving health, hunger and water.

Suggested Goals for Clubs

- Celebrate International Literacy Day on 8 September
- Celebrate Literacy Month in March
- Conduct a dictionary project or other book project
- Share information about its literacy activities with the District Literacy Chair or the District Governor
- Earn a district literacy award
- Conduct a Vocational Service literacy project

Suggested Goals for Districts and Zones

- Conduct a district literacy workshop or area literacy workshop
- Incorporate a literacy component into all district training functions, the district conference, and the Zone Institute
- Encourage all clubs to earn the district literacy award

Criteria for Awards

District Award – if applicable to your District

Club must complete five literacy projects. Projects that are the same but in different locations (e.g. books, dictionaries to schools) count as only one project.

Zone Award

Club must complete five literacy projects.



Reach Within to Embrace Humanity

Rotary International 2010-2011

Zone 32 Literacy Award

President, Rotary International
Kalyan Banerjee

Director Zone 32
Ken Grabeau

Rotary Coordinator Zone 32
Alan R. Hurst

Assistant Rotary Coordinator Zone 32
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Suggested Activities for Literacy Awards

Club Service

- Recruit a new club member with a literacy classification
- Promote International Literacy Day and/or Literacy Month.
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy
- Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar.

Vocational Service

- Conduct a 4-Way Test project or make the test part of other projects such as book gifts or of other character literacy projects
- Conduct a character literacy project such as Who Is Nobody, Laws of Life; BrainWise or gift of books such as *Elmer and Andy's Apple Dumpling Adventure*.
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values.
- Sponsor (perhaps in partnership with an Interact club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

International Service

- Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project.(Project Link can help you find a partner – Go to www.rotary.org).

Community Service

- Support a Concentrated Language Encounter or similar program (such as Yo Puedo)
- Support a Computer –Assisted Literacy Solution (CALs) or similar program.
- Do an Imagination Library project or other reading readiness program such as SOUNDS, Books for Babies, and Sandparents (to cite a few examples
- Partner with the International Reading Association (or its equivalent in your community) on a literacy project. Use the *Every School a Star* tool kit.
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, gifts-in- kind, scholarships or other needs identified by the school.

For further information

Learn more about literacy online at www.rotary.org

Zone 32 Literacy Certification Form

I, _____, *President of the*

Rotary Club of _____, *District*

_____, *Country* _____, *certify that our club has completed the literacy activities listed below to qualify for a Literacy Award (see criteria on the back page of this brochure):*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

President's Signature:

E-mail: _____

Date: _____

Please send this form to your District Governor for District awards and your Zone 32 Assistant Rotary Coordinator for Zone32 awards by 15 April 2012

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