

To DGEs

Dear DGE :

We hope that you enjoyed the International Assembly and feel that you are better prepared to begin your year.

At the Assembly, we had the opportunity to briefly discuss Rotary's US\$100 Million Challenge, but did not mention many specifics. You are aware that on 26 November 2007, the Bill & Melinda Gates Foundation showed their high regard and respect for Rotary by transferring US\$100 million as a challenge grant to assist in the eradication of polio, Rotary's corporate goal.

You are the key to our success in this Challenge. We are suggesting that your district allocate twenty percent (20%) of your DDF for the next three years to help us meet this Challenge. In many districts, DDF is still available for the 2007-08 Rotary year. All DDF contributions to PolioPlus Partners from 1 December 2007-30 June 2008 will count towards the Challenge.

We would also request that you encourage clubs in your district to have community-oriented projects, with the goal of raising a minimum of US\$1000, for each of the next three years, for "Rotary's US\$100 Million Challenge." Some clubs may wish to exceed the minimum goal or provide a contribution from other sources. We accept and applaud all efforts.

During this challenge, the District PolioPlus Subcommittee Chair will play an important role in keeping your district informed and updated. It is important for your district to have a PolioPlus Subcommittee Chair, and I recommend that you select a Rotarian who is willing to serve the full three years of the Challenge. Please consult with your succeeding governors for whom the Chair will also work. For your reference, enclosed is the "PolioPlus Subcommittee" section of the *District Rotary Foundation Committee Manual* which you may find useful in selecting someone to serve in this important role.

With your help, we will be successful in our Challenge and in the Eradication of Polio. We must keep our promise to the children of the world.

We look forward to hearing from you and your active participation.

Regards,



Dong Kurn Lee  
2008-09 President  
Rotary International



Jonathan B. Majiyagbe  
Chairman, The Rotary  
Foundation Trustees



John F. Germ, Chair  
Rotary's US\$100 Million  
Challenge Committee

cc: (applicable) Director  
DG  
RRFC  
DRFC

enclosures (DDF FORM and PolioPlus Subcommittee section of DRFCM)