



1 July 2008

Dear Fellow Rotarian:

Rotary's US\$100 Million Challenge has gotten off to a great start. As was announced at the Los Angeles Convention, we have received US\$20 Million in contributions. To help promote our efforts toward reaching our US\$100 Million goal, the following promotional materials have been produced.

- *Rotary's US\$100 Million Challenge DVD* (985) provides an overview of Rotary's continuing efforts to eradicate polio and the three-year fundraising initiative to match the Gates Foundation grant. Available in nine languages, it can also be ordered for \$15 each.
- *Rotary's US\$100 Million Challenge* brochure (986) describes to Rotarians and non-Rotarians Rotary's commitment to finish polio and encourages support for Rotary's challenge. Available free in eight languages.
- *Rotary's US\$100 Million Challenge poster* (987) encourages participation in Rotary's challenge. Suitable for display at Rotary meetings, fundraisers, and other events, it's available free (limit two per order) in nine languages.
- *Rotary's US\$100 Million Challenge PowerPoint* is a shorter version of the presentation made by Trustee Chair Robert Scott at the 2008 International Assembly. Periodically updated, the PowerPoint can be readily presented at club and other meetings by Rotarians who are not experts on polio eradication. Order from the PolioPlus Division by e-mail at polioplus@rotary.org. It's available free in six languages.
- *END POLIO NOW* promotional pin with new graphic. It's available free and in English only.
- *END POLIO NOW* cardboard pop-up boxes for giveaways or centerpieces at fundraisers. It's available free and in English, Japanese and Korean.

For your use we have enclosed the DVD, Brochures, posters and Pop-up Box. Additional copies of these materials may be ordered through RI Publications Order Services at 847-866-4600, fax: 847-866-3276, online: www.rotary.org, email: pbos@rotary.org or by contacting your local Service Center.

Thank you for all you are doing to END POLIO. Together we will complete Rotary's US\$100 Million Challenge.

Sincerely,

A handwritten signature in cursive script, appearing to read "John F. Germ".

John F. Germ, Chair
Rotary's US\$100 Million Challenge Committee