



ABOUT THE ROTARY CLUB OF HAWTHORN

**Rotary Club of Hawthorn
P.O. Box 33
Hawthorn 3122**

www.hawthornrotary.org



What would it take to change the world?

Rotary's 1.2 million members believe it starts with a commitment to Service Above Self.

In more than 32,000 clubs worldwide, you'll find members volunteering in communities at home and abroad to support education and job training, provide clean water, combat hunger, improve health and sanitation and eradicate polio.

The Rotary Club of Hawthorn supports a variety of causes through a range of fundraising and service activities.

Our 2012-2013 goal is to identify projects within the key areas of focus that provide valued assistance, deliver enduring positive outcomes and utilise our members' skills.

Project Types:

- Causes
- Fundraising
- Service

Causes are club projects that have a charitable outcome and usually involve funding all or some of the objectives or project elements. They may also require member's skills or 'tap into' our members' networks of expertise. They can target issues in Australian or international communities. For example, an existing sanitation project in a village in Africa, or the refurbishment of a youth centre in Hawthorn.

Fundraising projects are those that engage Club members to raise funds to support either a specific project or toward general revenue. This can be a random concept to raise funds or designed specifically to support a cause or endorsed project. For example, a wine auction to raise money to build a greenhouse in a remote part of northern India, our annual Quilt Show that raises money for the Royal Children's Hospital, or our weekly fines to swell the Club coffers.

Service projects are those that rely on club members giving in-kind donations or giving time or skills to a specific project that generally has a short term outcome or may be an ongoing project that only requires members providing their time. For example, a program offering vocational and career advice for young school leavers or our annual Christmas dinner for socially disadvantaged citizens.

Service projects are easily implemented, involve a small number of people in planning and execution, and allow participation by a large number of club members.



11 Reasons to Join

1. **Friendship:** Rotary provides one of the most basic human needs: the need for friendship and fellowship
2. **Business Development:** Everyone needs to network. Rotarians of every business sector and vocation help each other and collectively help others
3. **Leadership Education:** Rotary is an organisation of leaders and successful people who happily mentor, motivate and influence aspiring leaders
4. **Continuing Education:** Each weekly meeting provides an opportunity to listen to different expert speakers on a variety of timely topics
5. **Fun:** Each meeting is fun, our club projects are fun and our social activities are fun
6. **Assistance When Travelling:** Because there are Rotary clubs everywhere, many Rotarians in need of a job, doctor, lawyer, hotel, dentist, advice, etc. while travelling have found assistance through Rotary
7. **Personal Development:** Every week and at various events and functions Rotary helps to develop an individual's personality, social skills and public speaking skills. Rotary is for people who like people
8. **Youth Exchange Programs:** Rotary provides one of the world's largest international youth exchange programs and youth leadership training
9. **The Development of Ethics:** Rotarians are required to be ethical in their business and personal relationships
10. **Cultural Awareness:** Rotary is a cross section of prominent citizens from practically every country, religion, culture, political persuasion, language and ethnic identity who learn to work with people everywhere, becoming better citizens of their countries in the process
11. **The Opportunity to Serve:** The chance to do something for somebody else and experience the self-fulfilment that comes in the process is richly rewarding



10 Guiding Principles

As Rotarians we:

- Enact the ideal of service as a worthy way to “give back” to the community
- Promote friendship and fellowship based on high ethical standards, common courtesies, humour and caring
- Seek the active contribution of members through collaboration with like-minded people
- Minimise the management structure and associated processes, and positively foster members' involvement in decision-making
- Leverage the expertise and strengths of our members' involvement in Club activities according to their capability and capacity
- Use modern communication technologies to expedite business and expand Club activities
- Be relevant to a younger group by being flexible and responsive to their needs
- Provide experienced Rotarians to mentor younger members
- Offer those of limited finances a way to participate by contributing in kind



What Rotary Is

The Rotary Club of Hawthorn is one of more than 32,000 individual clubs operating in over 200 countries. The members of all these autonomous clubs are called Rotarians and together they form a global network of 1.2 million business and professional leaders, all volunteering their time and talents to serve their communities and the world. Individual Rotary clubs belong, in turn, to the global association called Rotary International.



The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First: The development of acquaintance as an opportunity for service

Second: High ethical standards in business and professions, the recognition of worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society

Third: The application of the ideal of service by every Rotarian to his personal, business, and community life

Fourth: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service



What Rotary Isn't

Rotary clubs are a bunch of like-minded people united in their desire to make a difference in their community and the world.

Rotary isn't a religious, political or nationalistic organisation. It does not interfere with the men and women members' religious, political or other beliefs. Rotary isn't some kind of secret society. There are no secret handshakes or the like.

It isn't a social club, although strong fellowship is a key component that unites the club in its projects. Members are expected to make a contribution to the life of the club to the extent that they are able. Rotary offers plenty of scope for members' initiatives and for the promotion of their concern for the community at large.

Rotary isn't "an old boy's club" dominated by an established group of cronies. It is intentionally structured to offer leadership opportunities to all its members. Furthermore, Rotary's membership classification system actively encourages diversity and recognises it as a strength.



Rotary Ethics and The Four Way Test

Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

The Four-Way Test has captured the imagination of generations of Rotarians as a simple test to help ensure we are living up to the standard established by the Second Object of Rotary. The Objects of Rotary are the guiding principles of the Rotary movement, and how we as Rotarians try to live our lives.

Sadly, in today's world far too many societies are plagued with corruption, patronage, nepotism and frequent disregard for ethical behaviour. Rotarians are promoting the Four-Way Test as a way for individuals in those societies to practise ethics in their daily lives and make a difference.



How Rotary is Organised

Rotary conducts its program of service at Club, District, Zone and International levels.

Each club enjoys considerable autonomy within the framework of the constitution and by-laws of Rotary International. Most of the funds raised by Rotary can be used in support of Rotary projects. Most Districts and Clubs have no paid employees.

Rotary Districts are each led by a District Governor who is an officer of Rotary International and represents the RI Board of Directors in the field. While the Rotary International President is the highest officer of RI, the chief administrative officer of RI is the General Secretary, who heads a staff of about 600 persons working at the international headquarters in the Chicago suburb of Evanston, Illinois, USA, or in one of seven international offices around the world.

On 1 July each year, all officers change at the Club and District levels and also at Rotary International (except where certain Board appointments are made for two years). This cycles responsibility and opportunity for leadership to many members of the Club and encourages all members' active participation in the life of the Club.



The Member Classification System

Rotary uses a classification system to establish and maintain a vibrant cross-section or representation of the community's business, vocational, and professional interests among club members.

Paul Harris, the founder of Rotary, established the paradigm of choosing a cross-representation of each business, profession and institution within a community without disproportional representation from one or more professions. Some examples of classifications include: high schools, universities, eye surgery, banking, pharmaceutical retailing, petroleum distribution, insurance, medical practice, real estate and financial management.

Individual clubs may determine what classifications actually represent a vibrant cross-section of their community. It effectively brings together into Rotary fellowship many people who wouldn't otherwise have contact with one another. The membership can then really come to represent the business and professional life of the community. They bring conversations and a unique perspective to their committee work that is a major strength of Rotary.

The classification system gives Rotarians the dual responsibility of representing their vocation within the club and of exemplifying the ideals of Rotary in their workplace.



The Rotary Foundation

The Rotary Foundation is a not-for-profit corporation that advances world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty. It is supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.

Each year the Foundation provides grants in various forms for a number of humanitarian projects at home and abroad. Foundation projects have included nurturing generations of Peace Fellows, fighting polio, connecting homes to water supply, blood collection for transfusion, feeding children, supporting land mine victims, to name just a few.

Rotary provides funding under several categories:

- **Granting Wishes:** The Foundation will provide cash grants to fix problems in communities around the world
- **Matching Grants:** The Foundation will match contributions from Clubs and Districts for projects involving at least two countries
- **District Grants** allow Rotary Districts to support short-term humanitarian projects that benefit a community
- **Individual Grants** subsidise travel of individuals or small groups for international humanitarian service for up to 60 days



For New Rotarians

To be a member of Rotary is to be a citizen of the world as well as one's own community. Rotarian's friendships are not quite personal and not quite business, rather they fall somewhere between in a world of collegiality.

Rotarians around the world stand together, simply to ease suffering and improve lives.

There's something that all Rotary club members have in common: We take action.

We build, support and organise. We save lives. As community volunteers we reach out to neighbours in need. We work locally and globally.

And we have a lot of fun on the way.

Around the world and around the corner the 1.2 million men and women of Rotary:

- Get involved in their communities
- Connect with other professionals
- Share their time and experience with young people
- Support global causes, such as eradicating polio
- Use their skills to help others

Rotary gives every member many opportunities to make a difference. What you achieve is up to you!



Our Club

The Rotary Club of Hawthorn meets at 12.30 pm on Tuesdays. The venue is the Kooyong Lawn Tennis Club at 489 Glenferrie Road in Hawthorn. We have a convivial half hour of fellowship before our 1 pm meeting, which concludes punctually at 2 pm.

Whether you're a veteran volunteer or new to community service we're looking for people just like you.

If you are interested in joining us we would love to hear from you. Please ring:

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- Brian Reid 0407 183 670 brian@brianreidfundraising.com.au